

Uberall Wins 2019 Ad-to-Action Awards at LSA19 for Best Sales & Marketing Automation Platform

At 6th annual awards, Uberall comes out on top for unique technology innovation in location marketing

SAN FRANCISCO, CA (March 1, 2019) – [Uberall, Inc.](#), the location management solution for businesses competing to attract and win local brick-and-mortar customers, today announced it was awarded the Best Sales & Marketing Automation Platform for the 2019 Ad-to-Action Awards. The winners were presented on February 26 at the LSA19 event in Dana Point, CA.

At the Local Search Association (LSA) [sixth annual awards ceremony](#), Uberall was recognized for its innovation that enables companies to manage multi-site information in a centralized tool, enriching and securing data in a global range of directories, maps, social networks and navigation services.

LSA's Ad-to-Action Awards is a competition intended to foster new ideas and stimulate thinking to bring to market the best location-based marketing and commerce products that drive local consumer actions (calls, clicks, store visits, etc.). All providers were encouraged to enter new and innovative ideas, solutions and products that drive local consumer actions and engagement for businesses big and small.

"We are honored to be recognized with such a prestigious industry award," said Florian Huebner, Co-CEO and Co-Founder, of Uberall. "Uberall is one of the trusted leaders in the space with more than one million locations managed. At Uberall, we strive to bring SMB and enterprise clients the best in location marketing to help their business grow."

The award winning customer story was from Carriage Services, a leading provider of professional funeral and cemetery services and products in the United States. "Carriage Services takes pride in building great partnerships and we are very blessed to work with such a great company," said Wayne Ha, Digital Projects Manager with Carriage Services. "There is camaraderie in what we do and Uberall is deserving of the award. Uberall's products helped our online click rate grow by 426%. We would never have achieved this online presence without Uberall!"

Since 2013, Uberall has enabled content, SEO and digital marketing agencies serving SMB and enterprise clients the ability to offer the Uberall Location Marketing Cloud as a customizable white-labeled solution. With the expansion of Uberall's channel partner program in North America, Uberall will help partners scale and grow their businesses through a compelling location marketing product, coupled with expert guidance, industry best practices, support, and a dedicated partner growth manager. Uberall's flexible approach, with hands-on support and dedicated subject matter experts, can serve as an extension of the partner's location marketing knowledgebase.

Uberall is a global leader in location marketing technology. The company's flagship [Location Marketing Cloud platform](#) gives multi-location businesses central control of their digital presence and online reputation per location, providing a consistent and accurate digital brand footprint. By enabling businesses to easily manage interactions at the location-level in real-time, on all digital platforms — including websites, mobile apps, store locators, search engines, maps, social media, and voice assistants — the Location Marketing Cloud helps capture new customers and maximize revenue for every location.

For more information about Uberall, visit: <http://uberall.com>

About Uberall, Inc.

[Uberall](#) is a global leader in location marketing technology. Its flagship Location Marketing Cloud platform empowers the world's biggest brands to connect with their customers and turn online interactions into offline sales. Uberall gives businesses central control of their digital presence and online reputation, enabling them to easily manage brand interactions in real-time on all digital platforms—mobile, voice and desktop—across websites, mobile apps, store locators, search engines, maps, social platforms, and advertising networks. The [Location Marketing Cloud](#) provides a consistent, accurate digital brand footprint that helps businesses capture new customers and maximize revenue for every location.

Uberall is headquartered in Berlin, with additional offices in San Francisco, London, Paris, Amsterdam, and Cape Town. Its clients include Fortune 500 companies and industry leaders from all over the world.

Learn more at <https://www.uberall.com>.

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