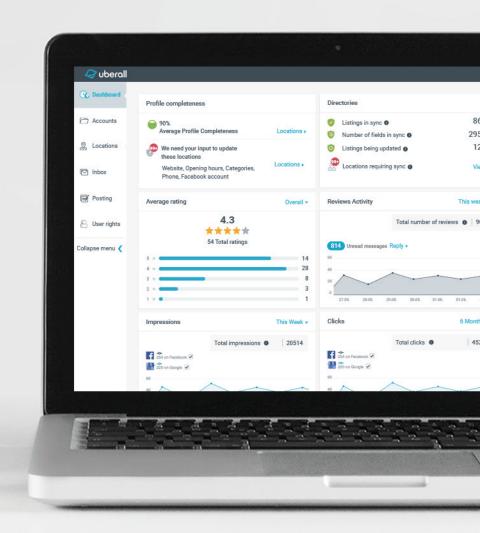


Founders

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Ouberall Founders



David Federhen

Founder and Managing Director uberall



Florian Hübner

Founder and Managing Director uberall



Josha Benner

Founder and Head of Sales of uberall

In March 2012, David Federhen founded favor.it labs GmbH, which later became uberall GmbH. Federhen acts as the managing director, the lead for investor relations and finance, business development and operations for the company. Federhen graduated in 2005, and then completed a Master's degree in International Relations at the University of Kent in the UK. He joined Roland Berger as a consultant, and held positions in both Düsseldorf and Berlin, working in business restructuring and strategic business development. In 2010 he founded Arena RKD GmbH.

Florian Hübner, together with David Federhen, founded the favor.it labs GmbH, which has been running since September 2014 as uberall Gmbh, and is the main technical lead for the company. The graduate computer scientist studied at the Technical University in Karlsruhe, Sydney University in Australia (NICTA) and the University of Southern California in the USA. At the prestigious company consultancy McKinsey & Company, Hübner spent several years in strategy consulting and advised the top management of leading companies in various industries. Before the founding of the favor.it labs, Hübner worked as a research assistant at the Hasso Plattner Institute in Potsdam and researched "Enterprise Platform and Integration Concepts (EPIC)".

Josha Benner. As Head of Sales and the primary lead for global expansion, Josha currently leads the office in San Francisco. Benner graduated as an industrial engineer from the Technical University of Berlin in 2007. After studying, he joined Roland Berger, where he worked as a senior consultant for nearly 4 years. He advised leading companies from across Europe in the tourism, logistics and manufacturing industries. After his time at Roland Berger, he joined Rebate Networks as Head of Corporate Finance, an Accelerator company for international Groupon clones.

