



# ADVERTISING & MAILING LIST ORDER FORM

## SCHEDULE AND ART WORK DEADLINES FOR ADVERTISING

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### ADVERTISEMENT SELECTIONS

#### LARR

#### PRICE

One month (4" x 3")  
200 by 150 pixels \$ 290

Two months (4" x 3")  
200 by 150 pixels \$ 460

Three months (4" x 3")  
200 by 150 pixels \$ 690

Ads can be submitted at any time . All files need to be in .jpg or .png. An accurate link to the webpage you wish you refer to must also be submitted.

Only 3 Ads are permitted at a time. The Ads will be posted on a first come, first serve basis and once their month/s expire, the next Ad in line will be posted.

Advertisement policy: The journal only displays advertisements that are of relevance to its scope and will be of interest to the readership. The editor, publisher and the association have the right to decline adverts.

#### LASA FORUM

Quarter Page (3.5" x 4.5") \$ 200

Half Page (7.5" x 4.5") \$ 375

Full Page (7.5" x 9.5") \$ 690

Files should be submitted as PDF files with all fonts and artwork embedded." A press-quality PDF is recommended.

If you have any queries regarding the copy requirements, PDF submission, or production queries generally, please contact LASA at [lasa@lasaweb.org](mailto:lasa@lasaweb.org).

### LASA FORUM

ISSUE	DEADLINE	PUBLICATION
Winter	December 1	3 <sup>rd</sup> week of January
Spring	March 1	3rd Week of April 3rd
Summer	June 1	Week of July
Fall	September 1	3rd Week of October

### MAILING LISTS

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Use LASA's mailing list to reach scholars on Latin American Studies of your choice. You can choose from thousands of members using multiple selections to ensure the effectiveness of your mailings.

LASA is the largest professional Association in the world for individuals and institutions engaged in the study of Latin America. With over 12,000 members representing nearly 100 countries, LASA is the one association that brings together experts on Latin America from all disciplines and diverse occupational endeavors, across the globe.

LASA has contracted with MGI lists to handle all facets of its member list rental program. Please refer all list inquiries, count requests and list order to:

Candy Brecht  
[cbrecht@mgilists.com](mailto:cbrecht@mgilists.com)  
703-706-0383

For pricing, please visit:  
<https://lasaweb.org/en/mailling-list-rental>

## PAYMENT INFORMATION

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Company

Your name

Address

Telephone

Email

Credit card #

Expiration date

All payments will be made payable to LASA. Completed order forms should be emailed to LASA at [lasa@lasaweb.org](mailto:lasa@lasaweb.org).