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Welcome to the latest catalogue of the University of Westminster Press, an academic [open access](#) publisher since 2015. Our logo, an open laptop and an open book forming a W, was intended as a succinct comment and a visual representation of our mission.

For UWP the most significant development in the last year has been the addition of three new journal titles: the first, [Anthropocenes – Human, Inhuman, Posthuman](#) (p.34) an interdisciplinary title of great range tackling some of the big questions of our age including climate change, species extinction and latterly Covid-19. Likewise we are delighted to welcome the [Journal of Deliberative Democracy](#) (p.32). As populism surges across the world, the need for democratic legitimacy and real engagement continues to grow. JDD's August 2020 relaunch with UWP highlights key debates in participative democracy and public deliberation and considers how new insights might assist politics grapple with mounting challenges. We also look forward, later in the year to the first issue of [Active Travel Studies](#) (p.31). Healthier and more environmentally conscious transport is the focus of the journal's parent research body, the Active Travel Academy at the University of Westminster. Also during this period two of our existing journals [Silk Road](#) (p.36) and [Westminster Papers in Communication and Culture](#) (p.38) are now presented in a new research environment that of ScienceOpen. We welcome ScienceOpen and other new channels assisting readers in discovering our publications. UWP book titles remain available via [JSTOR](#) (www.jstor.org) and [OAPEN](#) (www.oapen.org), as MARC-21 records for libraries are also now available to download from our home page. Book trade orders and customers can also be set up via an account with [Ingrams](#) at www.ingramcontent.com/publishers/lp/introducingipage. This 2020 catalogue features three forthcoming books in the [Critical Digital and Social Media Studies](#) series (pp.4–17) – two focusing on the 'Commons' – in Autumn on top of a total of 30 published book titles, 7 [CAMRI Policy Briefs](#) (pp.21–23) and the distributed titles in the [History of the 'University of Westminster'](#) series. One undoubted highlight in 2020 will be [Can Music Make You Sick?](#) (p.18) Sadly the answer to this question appears to be 'yes' for musicians, whose mental health is facing unprecedented challenges in the wake of the gig economy, streaming and currently a cessation of the festival season and most live events. Spreadheading a new wave of publications challenging some of the benign assumptions of previous creative industries literature, this title is sure to contribute to an urgent debate in the field. So we hope there's plenty to engage you in the following pages!

Andrew Lockett, Press Manager, August 2020

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CRITICAL, DIGITAL AND SOCIAL MEDIA STUDIES

EDITED BY **CHRISTIAN FUCHS**

CHRISTIAN FUCHS PROFESSOR OF SOCIAL MEDIA RESEARCH,
UNIVERSITY OF WESTMINSTER



The book series *Critical, Digital & Social Media Studies* publishes books that critically study the role of the internet, digital and social media in society and make critical interventions. Its publications analyse how power structures, digital capitalism, ideology, domination and social struggles, shape and are shaped by digital and social media. They use and develop critical theories, are profoundly theoretical and discuss the political relevance and implications of the studied topics. The book series understands itself as a critical theory forum for internet and social media research. It is also interested in publishing works that are based on methods that challenge digital positivism. It furthermore is interested in digital media ethics that are grounded in critical social theories and critical philosophy.

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FORMAT
PAPERBACKS
229 x 152mm

SERIES ISBN
Print ISSN 2517-1585
Online ISSN 2517-1593

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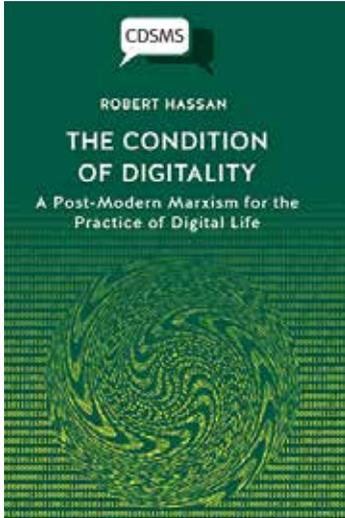
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THE CONDITION OF DIGITALITY

A POST-MODERN MARXISM FOR THE PRACTICE OF DIGITAL LIFE

ROBERT HASSAN



ROBERT HASSAN

researches and teaches at the University of Melbourne. His recent works include *Uncontained: Digital Connection and the Experience of Time* (2019) and *The Information Society: Cyber Dreams and Digital Nightmares* (2017). Since 2009 he has been Editor-in-Chief of the journal *Time & Society*.

David Harvey's *The Condition of Postmodernity* rationalised capitalism's transformation during an extraordinary year: 1989. It gave theoretical expression to a material and cultural reality that was just then getting properly started – globalisation and postmodernity – whilst highlighting the geo-spatial limits to accumulation imposed by our planet. However, this landmark publication, author Robert Hassan argues, did not address the arrival of digital technology, the quantum leap represented by the move from an analogue world to a digital economy and the rapid creation of a global networked society. Considering first the contexts of 1989 and Harvey's work, then the idea of humans as analogue beings, he argues this arising new human condition of digitality leads to alienation not only from technology but also the environment. This condition, he suggests, is not an ideology of time and space but a reality stressing that Harvey's time-space compression takes on new features including those of 'outward' and 'inward' globalisation and the commodification of all spheres of existence. Lastly, the author considers culture's role, drawing on Rahel Jaeggi's theories to make the case for a post-modern Marxism attuned to the most significant issue of our age. Stimulating and theoretically wide-ranging, *The Condition of Digitality* recognises postmodernity's radical new form as a reality and the urgent need to assert more democratic control over digitality.



UNIVERSITY OF
WESTMINSTER
PRESS

PUBLISHED

JANUARY 2020

FORMAT

212 pages
229 x 152mm

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£23.99

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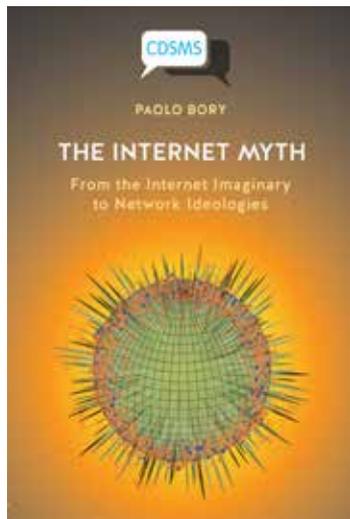
978-1-912656-70-7

DOI:10.1699/book44

THE INTERNET MYTH

FROM THE INTERNET IMAGINARY TO NETWORK IDEOLOGIES

PAOLO BORY



PAOLO BORY is a postdoctoral researcher at the Polytechnic University of Milan and lecturer in Media Studies at the Università della Svizzera italiana (USI), Switzerland. His research has been published in journals such as *New Media & Society*, *Convergence* and *Critical Studies in Media Communication*.

'The Internet is broken and Paolo Bory knows how we got here. In a powerful book based on original research, Bory carefully documents the myths, imaginaries and ideologies that shaped the material and cultural history of the Internet. As important as this book is to understand our shattered digital world, it is essential for those who would fix it.' **Vincent Mosco**, author of *The Smart City in a Digital World*.

The Internet Myth retraces and challenges the myth laying at the foundations of the network ideologies – the idea that networks, by themselves, are the main agents of social, economic, political and cultural change. By comparing and integrating different sources related to network histories, this book emphasizes how a dominant narrative has extensively contributed to the construction of the 'Internet Myth' while other visions of the networked society have been erased from the collective imaginary. The book decodes, analyses and challenges the foundations of the network ideologies, looking at how networks have been imagined, designed and promoted during the crucial phase of the 1990s. Three case studies are scrutinized so as to reveal the complexity of network imaginaries in this decade: the birth of the Web and the mythopoesis of its inventor; and the histories of two Italian networking projects, the infrastructural plan Socrate and the civic network Iperbole, the first to give free internet access to citizens. *The Internet Myth* thereby provides a compelling and hidden socio-historical narrative in order to challenge one of the most powerful myths of our time.

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UNIVERSITY OF
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PRESS

PUBLISHED
APRIL 2020

FORMAT
170 pages
229 x 152mm

PAPERBACK
978-1-912656-75-2
£20.99

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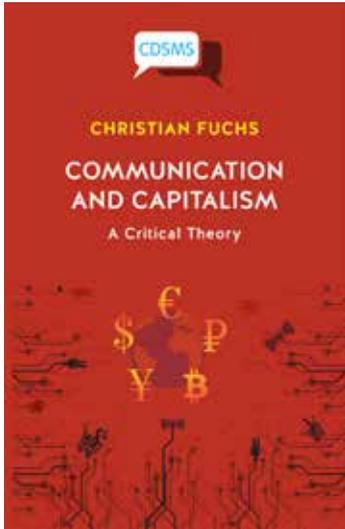
ePub
978-1-912656-69-1

Kindle
978-1-912656-70-7

DOI: 10.16997/
book48

COMMUNICATION AND CAPITALISM A CRITICAL THEORY

CHRISTIAN FUCHS



CHRISTIAN FUCHS is a critical theorist who works on political economy and critical theory of communication, digital media and society: <http://fuchsc.net>.

'An authoritative analysis of the role of communication in contemporary capitalism and an important contribution to debates about the forms of domination and potentials for liberation in today's capitalist society.'

Professor Michael Hardt, Duke University, co-author of the tetralogy *Empire*, *Commonwealth*, *Multitude*, and *Assembly*.

'A comprehensive approach to understanding and transcending the deepening crisis of communicative capitalism. It is a major work of synthesis and essential reading for anyone wanting to know what critical analysis is and why we need it now more than ever.'

Professor Graham Murdock, Emeritus Professor, University of Loughborough and co-editor of *The Handbook of Political Economy of Communication*.

Communication and Capitalism outlines foundations of a critical theory of communication. Going beyond Jürgen Habermas' theory of communicative action, Christian Fuchs outlines a communicative materialism that is a critical, dialectical, humanist approach to theorising communication in society and in capitalism. The book renews Marxist Humanism as a critical theory perspective on communication and society.



UNIVERSITY OF
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PUBLISHED
MAY 2020

FORMAT
406 pages
229 x 152mm

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978-1-911534-71-4
£28.99

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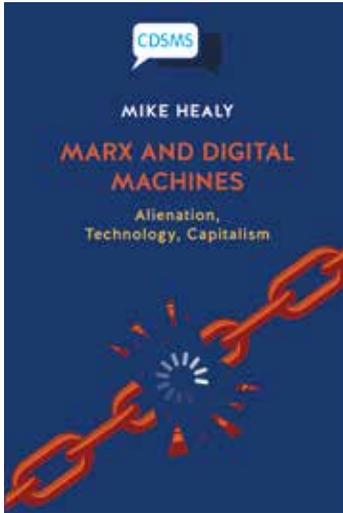
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DOI:10.1699/book45

MARX AND DIGITAL MACHINES

ALIENATION, TECHNOLOGY, CAPITALISM

MIKE HEALY



MIKE HEALY is an independent researcher who previously worked as a Senior Lecturer at Westminster Business School, University of Westminster. His published work includes papers on ethics and ICT, diversity and employment in the ICT sector, and teaching the development and problems of e-government, and, using Marx's theory of alienation to explore the notion of dignity in the IT sector.

This book explores the fundamental contradiction at the heart of the digital environment: technology offers all manner of promises, yet habitually fails to deliver. This failure often arises from numerous problems: the proficiency of the technology or end-user, policy failure at various levels, or a combination of these. Solutions such as better technology and more effective end-user education are often put into place to solve these failures.

The aim of this book is to argue that such approaches are inherently faulty, drawing upon qualitative research informed by Marx's theory of alienation. The theory considered participants in three distinct settings: information and communications technology (ICT) professionals; scholars concerned with researching the ethical and societal implications of our digital environment; and a group of pensioners living in South East London, UK, undertaking ICT training. By delving beneath the surface of how information technologies are created, how they are researched and how they are experienced, this theory illustrates that the contradictory nature of our digital lives directly arises from the needs of capitalism.

The book also places Marx's theory in contrast to the mainstream approaches derived from Seaman and Blauner. In researching and comprehending ICT, this book reaffirms the superior explanatory power of Marx's theory of alienation.



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OCTOBER 2020

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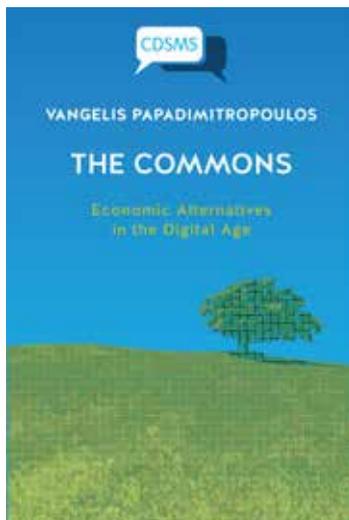
THE COMMONS

ECONOMIC ALTERNATIVES IN THE DIGITAL AGE

VANGELIS PAPADIMITROPOULOS



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VANGELIS PAPADIMITROPOULOS is a political theorist, social scientist, independent researcher, and editor holding a PhD in political philosophy. Formerly a Research Affiliate and post-doc researcher at the Free University of Amsterdam and the University of Limerick, he has written extensively on the topic of the commons. This is his first book.

This book explores the potential creation of a broader collaborative economy through commons-based peer production (P2P) and the emergent role of information and communication technologies (ICTs). The book seeks to critically engage in the political discussion of commons-based peer production, which can be classified into three basic arguments: the liberal, the reformist and the anticapitalist. This book categorises the liberal argument as being in favour of the coexistence of the commons with the market and the state. Reformists, on the other hand, advocate for the gradual adjustment of the state and of capitalism to the commons, while anticapitalists situate the commons against capitalism and the state. By discussing these three viewpoints, the book contributes to contemporary debates concerning the future of commons-based peer production.

Further, the author argues that for the commons to become a fully operational mode of peer production, it needs to reach critical mass arguing that the liberal argument underestimates the reformist insight that technology has the potential to decentralise production, thereby forcing capitalism to transition to post-capitalism. Surveying the three main strands of commons-based peer production, this book makes the case for a postcapitalist commons-orientated transition that moves beyond neoliberalism.

FORTHCOMING
OCTOBER 2020

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248 pages
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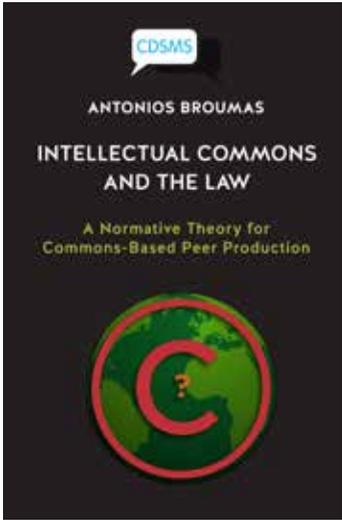
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DOI:10.1699/book46

INTELLECTUAL COMMONS AND THE LAW

A NORMATIVE THEORY FOR COMMONS-BASED PEER PRODUCTION

ANTONIOS BROUMAS



ANTONIOS BROUMAS is a technology lawyer, academic researcher and social activist. He practices law in fields relevant to technology and society. He holds postgraduate degrees in philosophy of law and IT & electronic communications law from the Universities of Athens and Strathclyde and has published widely on social movements, commons theory, critical jurisprudence and critical media studies.

'In this pioneering book, Antonios Broumas argues that philosophically, morally, politically and economically we are in urgent need of a new legal regime that recognizes the intellectual commons, peer production and sharing as the primary practices of intellectual production, distribution and consumption. I cannot imagine a more urgent task today. A legally protected intellectual commons will lead to greater scientific and cultural innovation and creativity and will lead to an urgently needed second Enlightenment. This book should be read by lawyers, critical theorists, economists and the many professionals of science, culture and the academy' — **Costas Douzinas**, Professor of Law, Birkbeck, University of London.

'Antonios Broumas' book is an excellent critical analysis of the cultural commons and a must-read for everyone interested in understanding what the commons, the cultural commons, and the digital commons are all about ... brilliantly outlines the foundations of an empirically grounded critical theory of the commons' — **Christian Fuchs**, author of *Communication and Capitalism: A Critical Theory*.

'Broumas takes us on a spellbinding tour of how and why the law could and should change to accommodate the creative multitude, which engages into an emerging mode of production. He tells a vibrant story that makes us shout: "Lawmakers of the world, unite!"' — **Vasilis Kostakis**, Professor of P2P Governance, Tallinn University of Technology.

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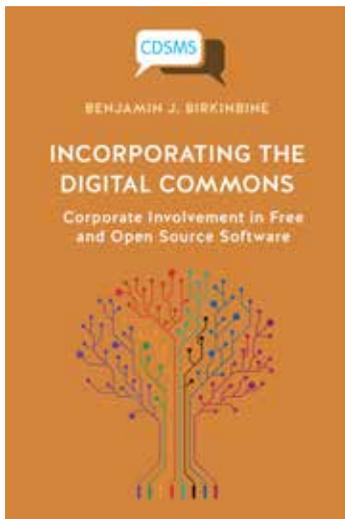
978-1-912656-90-5

DOI:10.16997/
book49

INCORPORATING THE DIGITAL COMMONS

CORPORATE INVOLVEMENT IN FREE AND OPEN SOURCE SOFTWARE

BENJAMIN J. BIRKINBINE



BENJAMIN BIRKINBINE is Assistant Professor of Media Studies in the Reynolds School of Journalism and Center for Advanced Media Studies at the University of Nevada, Reno. He is the co-editor of *Global Media Giants* (Routledge, 2017).

The concept of 'the commons' has been used as a framework to understand resources shared by a community rather than a private entity, and it has also inspired social movements working against the enclosure of public goods and resources. One such resource is free (libre) and open source software (FLOSS). FLOSS emerged as an alternative to proprietary software in the 1980s. However, both the products and production processes of FLOSS have become incorporated into capitalist production. For example, Red Hat, Inc. is a large publicly traded company whose business model relies entirely on free software, and IBM, Intel, Cisco, Samsung, Google are some of the largest contributors to Linux, the open-source operating system. This book explores the ways in which FLOSS has been incorporated into digital capitalism. Just as the commons have been used as a motivational frame for radical social movements, it has also served the interests of free-marketeers, corporate libertarians and states to expand their reach by dragging the shared resources of social life onto digital platforms so they can be integrated into the global capitalist system. The book concludes by asserting the need for a critical political economic understanding of the commons that foregrounds (digital) labour, class struggle and uneven power distribution within the digital commons as well as between FLOSS communities and their corporate sponsors.



UNIVERSITY OF
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PRESS

PUBLISHED
FEBRUARY 2020

FORMAT
154 pages
229 x 152mm

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978-1-912656-42-4
£19.99

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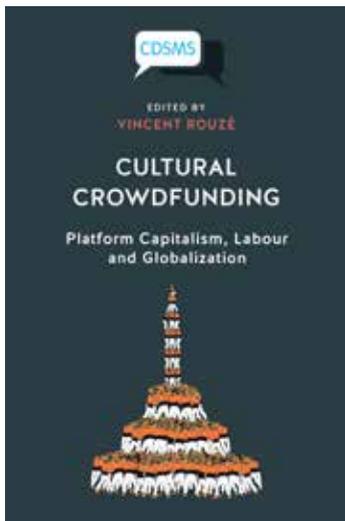
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978-1-912656-45-5

DOI: 10.1699/book39

CULTURAL CROWDFUNDING

PLATFORM CAPITALISM, LABOUR AND GLOBALIZATION

EDITED BY VINCENT ROUZÉ



VINCENT ROUZÉ is Associate Professor of Information and Communication Sciences at the University of Paris 8 and a member of the Cemti research lab. He was the director of the 'Collab' programme funded by the French National Research Agency.

This book analyses the strategies, usages and wider implications of crowdsourcing and crowdfunding platforms in the culture and communication industries that are potentially reshaping economic, organisational and social logics. Platforms are the object of considerable hype with a growing global presence. Relying on individual contributions coordinated by social media to finance cultural production (and carry out promotional tasks) is a significant shift, especially when supported by morphing public policies, in the name of enhancing cultural diversity and accessibility.

The aim of this book is to propose a critical analysis of these phenomena by questioning what follows from decisions to outsource modes of creation and funding to consumers. Drawing on research carried out within the 'Collab' programme backed by the French National Research Agency, the book considers how platforms are used to organise cultural labour and/or to control usages, following a logic of suggestion rather than overt injunction. Four key areas are considered: the history of crowdfunding as a system; whose interests crowdfunding may serve; the implications for digital labour and lastly crowdfunding's interface with globalization and contemporary capitalism. The book concludes with an assessment of claims that crowdfunding can democratize culture.



UNIVERSITY OF
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PUBLISHED
NOVEMBER 2019

FORMAT
128 pages
229 x 152mm

PAPERBACK
978-1-912656-38-7
£19.99

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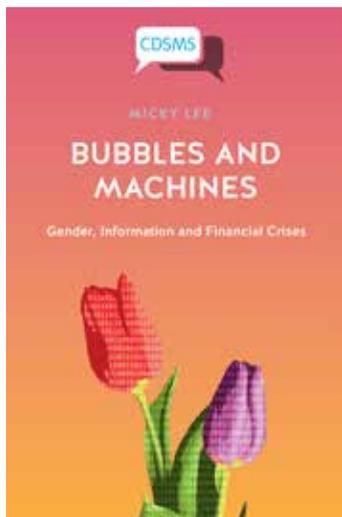
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DOI:10.1699/book38

BUBBLES AND MACHINES

GENDER, INFORMATION AND FINANCIAL CRISES

MICKY LEE



MICKY LEE is an Associate Professor of Media Studies at Suffolk University, Boston. She is the author of *Alphabet: The Becoming of Google* (2019) and the co-author of *Understanding the Business of Global Media in the Digital Age* (2018).

Are financial crises embedded in IT? Can gender studies offer insights into financial reporting? Feminist theories and Science and Technology Studies (STS) can enrich a critique of financial crises in capitalism as the author argues their critical, political-economic approaches to communication can help in understanding because they historicize technology and economy and how these are materially embedded. Current literature has neglected finance and capital's gendered aspect – even – the ideology of a 'crisis'. This book develops four themes: women as resources in financial markets and as producers of values; gender ideology and unequal distribution; machine production and distribution of financial information and the varied actuality of markets. Working with case histories of tulipmania, microcredit, Wall Street reporting and the role of 'screens', *Bubbles and Machines* argues that rather than calling financial crises human-made or inevitable, they should be recognized as technological.



UNIVERSITY OF
WESTMINSTER
PRESS

PUBLISHED
MAY 2020

FORMAT
164 pages
229 x 152 mm

PAPERBACK
978-1-912656-00-4
£ 18.99

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978-1-912656-02-8

Kindle
978-1-912656-03-5

DOI: 10.16997/
book34

CRITICAL THEORY AND AUTHORITARIAN POPULISM

JEREMIAH MORELOCK (ED.)

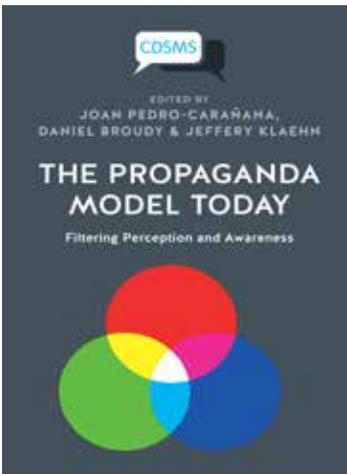


In this volume, leading European and American scholars apply insights from the early Frankfurt School to present day authoritarian populism, including the Trump phenomenon and related developments across the globe. Chapters are arranged into three sections exploring different aspects of the topic: theories, historical foundations and manifestations via social media. This book is a major contribution towards deeper understanding of populism's resurgence in the age of digital capitalism.

THE PROPAGANDA MODEL TODAY

FILTERING PERCEPTION AND AWARENESS

JOAN PEDRO-CARAÑANA, DANIEL BROUDY AND JEFFERY KLAEHN



Thirty years after Chomsky and Herman elaborated the Propaganda Model, this title aims to introduce a new generation of readers to it. It presents cutting-edge research demonstrating the model's general validity as well as new attempts – in the light of digital media and 21st century politics – to critically update, expand and refine it.



UNIVERSITY OF
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PUBLISHED

DECEMBER 2018

FORMAT

298 pages
229 x 152mm

HARDBACK

978-1-912656-04-2
£71.99

PAPERBACK

978-1-912656-21-9
£22.99

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Available free from
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DOI:10.16997/
book30

PUBLISHED

OCTOBER 2018

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314 pages
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978-1-912656-16-5
£22.99

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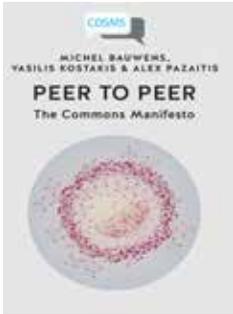
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PEER TO PEER: THE COMMONS MANIFESTO

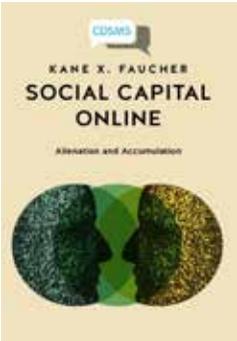
MICHEL BAUWENS, VASILIS KOSTAKIS AND ALEX PAZAITIS



As capitalism faces a series of structural crises, a new social, political and economic dynamic is emerging: peer to peer. What is peer to peer? Why is it essential for building a commons-centric future? How could this happen? These are the questions this book tries to answer. This book argues that peer to peer enables a new mode of production and creates the potential for a transition to a commons-oriented economy.

SOCIAL CAPITAL ONLINE: ALIENATION AND ACCUMULATION

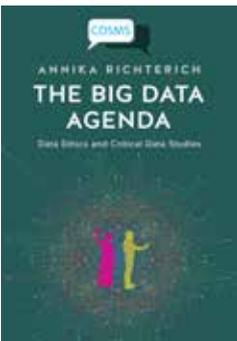
KANE X. FAUCHER



Social Capital Online examines the idea of social capital within the new 'network spectacle' of digital capitalism via the ideas of Marx, Veblen, Debord, Baudrillard and Deleuze. Explaining how online narcissism and aggression arise, Faucher offers a new understanding of how the spectacularization of online activity perfectly aligns with the value system of neoliberalism and its data worship. Even so, at the centre of all, lie familiar ideas – alienation and accumulation.

THE BIG DATA AGENDA: DATA ETHICS AND CRITICAL DATA STUDIES

ANNIKA RICHTERICH



This book highlights that the capacity for gathering, analysing and utilising vast amounts of digital (user) data raise significant ethical issues. Annika Richterich provides a systematic contemporary overview of the field of critical data studies that reflects on – corporate, institutional and governmental – practices of digital data collection and analysis. It assesses in detail one Big Data research area: biomedical studies, focused on epidemiological surveillance. *The Big Data Agenda* argues data literacy and discourse ethics may contain solutions as well as a critique.



UNIVERSITY OF
WESTMINSTER
PRESS

PUBLISHED

MARCH 2019

FORMAT

102 pages

229 x 152mm

PAPERBACK

978-1-911534-77-8

£13.99

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[uwestminsterpress.](http://uwestminsterpress.co.uk/site/books)

[co.uk/site/books](http://uwestminsterpress.co.uk/site/books)

DOI: 10.16997/

book33

PUBLISHED

MAY 2018

FORMAT

194 pages

229 x 152mm

PAPERBACK

978-1-911534-56-3

£19.99

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[co.uk/site/books](http://uwestminsterpress.co.uk/site/books)

DOI: 10.16997/

book16

PUBLISHED

APRIL 2018

FORMAT

154 pages

229 x 152mm

HARDBACK

978-1-911534-72-3

£46.00

PAPERBACK

978-1-911534-97-6

£18.99

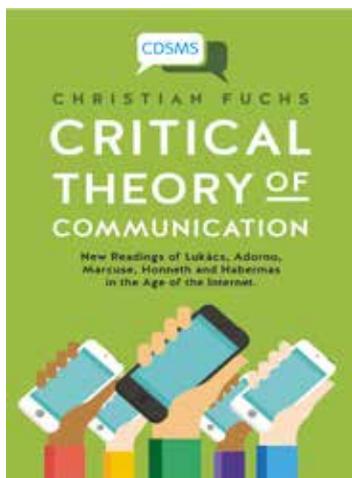
DOI: 10.16997/

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CRITICAL THEORY OF COMMUNICATION

NEW READINGS OF LUKÁCS, ADORNO, MARCUSE AND
HABERMAS IN THE AGE OF THE INTERNET

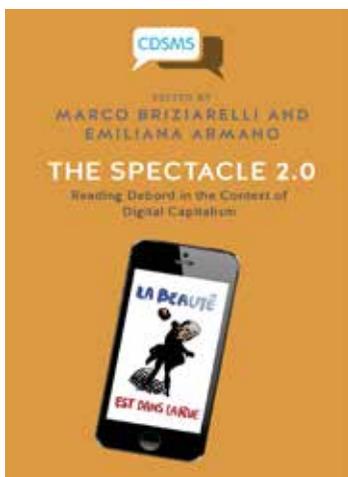
CHRISTIAN FUCHS



One of the world's leading theorists of digital media, Professor Christian Fuchs, explores how the thought of the Frankfurt School can be deployed for critically understanding media in the age of the Internet. Five essays form the heart of this book reviewing the works of Georg Lukács, Theodor W. Adorno, Herbert Marcuse, Axel Honneth and Jürgen Habermas. The book offers a vital set of new insights on how communication works and can be understood via critical theory.

THE SPECTACLE 2.0: READING DEBORD IN THE CONTEXT OF DIGITAL CAPITALISM

MARCO BRIZIARELLI AND EMILIANA ARMANO (EDS.)



'A much needed and valuable re-elaboration of a classic situationist concept.' *Tiziana Terranova*.

The Spectacle 2.0 recasts Debord's theory of spectacle within the frame of 21st century digital capitalism. It offers a reassessment of Debord's original notion of Spectacle from the late 1960s, and it presents a reinterpretation of the concept within the scenario of contemporary capitalism and of digital and media labour. Spectacle 2.0 operates as an singular contradictory interactive network. It thus colonizes most spheres of social life by processes of commodification, exploitation and reification.



UNIVERSITY OF
WESTMINSTER
PRESS

PUBLISHED
OCTOBER 2016

FORMAT
240 pages
229 x 152mm

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978-1-911534-04-4
£18.99

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Available free from
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PUBLISHED
DECEMBER 2017

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264 pages
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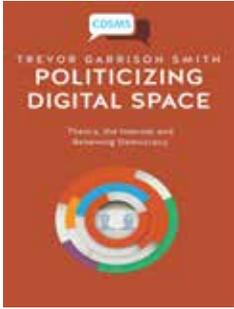
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POLITICIZING DIGITAL SPACE: THEORY, THE INTERNET AND RENEWING DEMOCRACY

TREVOR GARRISON SMITH

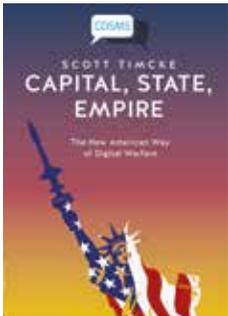


‘[A]n important challenge to the current political theory of democracy’ **R. Süß, tripleC.**

The objective of this book is to outline how a radically democratic politics can be reinvigorated through the use of the internet. Raising awareness of what ‘politics’ means, the author develops theoretical work by Arendt, Rancière, Žižek and Mouffe to present a view of how IT can be digitized and alternatively how the internet can be deployed in the service of truly democratic politics.

CAPITAL, STATE, EMPIRE: THE NEW AMERICAN WAY OF DIGITAL WARFARE

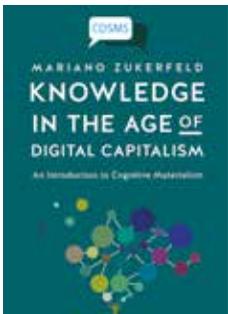
SCOTT TIMCKE



This book offers an analysis of the USA’s historical impulse to weaponize communication technologies. At the same time it demonstrates how the American security state represses activists – for instance those in Black Lives Matters – who resist this emerging security leviathan. With Big Data now conditioning so much of social life, the book critiques the digital positivism used to control labour and further diminish prospects for human flourishing for the ‘99%’ worldwide.

KNOWLEDGE IN THE AGE OF DIGITAL CAPITALISM: AN INTRODUCTION TO COGNITIVE MATERIALISM

MARIANO ZUKERFELD



Winner of the **ESCOCITE Amilcar Herrera Prize** for ‘Best Book’ by an established author in field of social studies of science and technology.

‘A bold, comprehensive theoretical book, offering a new understanding of knowledge and its role in capitalism, historically, and today.’ **Dr Eran Fisher** *Knowledge in the Age of Digital Capitalism* proposes a new critical theory concerning the functioning of capitalism, knowledge, labour, IP and information.



UNIVERSITY OF
WESTMINSTER
PRESS

PUBLISHED

JULY 2017

FORMAT

154 pages

229 x 152mm

PAPERBACK

978-1-911534-40-2

£18.99

DOI: 10.16997/book5

PUBLISHED

JULY 2017

FORMAT

206 pages

229 x 152mm

PAPERBACK

978-1-911534-36-5

£19.99

DOI: 10.16997/book6

PUBLISHED

MAY 2017

FORMAT

272 pages

229 x 152mm

PAPERBACK

978-1-911534-24-2

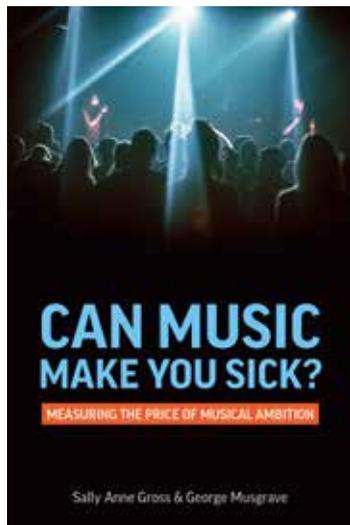
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DOI: 10.16997/book3

CAN MUSIC MAKE YOU SICK? ^{NEW!}

MEASURING THE PRICE OF MUSICAL AMBITION

SALLY ANNE GROSS AND GEORGE MUSGRAVE



SALLY ANNE GROSS is a Principal Lecturer at the University of Westminster and the course leader of the MA in Music Business Management. She is also a music manager and music business affairs consultant, and has worked in the music industry for over three decades.

GEORGE MUSGRAVE is an academic based at both the University of Westminster and Goldsmiths, University of London. He is also a musician who has been signed to Sony/EMI/ATV.

It is often assumed that creative people are prone to psychological instability, and that this explains apparent associations between cultural production and mental health problems. In their detailed study of recording and performing artists in the British music industry, Sally Anne Gross and George Musgrave turn this view on its head.

By listening to how musicians understand and experience their working lives, this book proposes that whilst making music is therapeutic, making a career from music can be traumatic. The authors show how careers based on an all-consuming passion have become more insecure and devalued. Artistic merit and intimate, often painful, self-disclosures are the subject of unremitting scrutiny and data metrics. Personal relationships and social support networks are increasingly bound up with calculative transactions.

Drawing on original empirical research and a wide-ranging survey of scholarship from across the social sciences, their findings will be provocative for future research on mental health, wellbeing and working conditions in the music industries and across the creative economy. Going beyond self-help strategies, they challenge the industry to make transformative structural change. Until then, the book provides an invaluable guide for anyone currently making their career in music, as well as those tasked with training and educating the next generation.

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UNIVERSITY OF
WESTMINSTER
PRESS

PUBLISHED
SEPTEMBER 2020

FORMAT
208 pages
229 x 152mm

HARDBACK
978-1-912656-65-3
£64.99

PAPERBACK
978-1-912656-64-6
£14.99

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DOI:10.16997/
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THE MEDIA AND COMMUNICATIONS STUDY SKILLS STUDENT GUIDE

DOUG SPECHT



UNIVERSITY OF
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PRESS

PUBLISHED

NOVEMBER 2019

FORMAT

188 pages

229 x 152mm

PAPERBACK

978-1-912656-56-1

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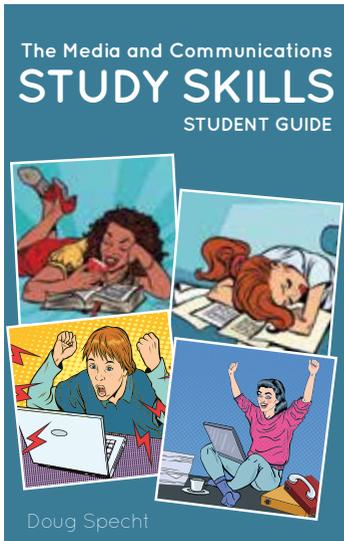
978-1-912656-58-5

Kindle

978-1-912656-59-2

DOI:10.16997/

book42



DOUG SPECHT is a senior lecturer and Director of Teaching and Learning in the School of Media and Communication at the University of Westminster. He has taught for 15 years across a range of sectors and countries, and now teaches digital media and communications at both undergraduate and postgraduate and is a Senior Fellow of the HA holding an MAHE and PGCE.

All the tips ideas and advice given to, and requested by, MA students in Media and Communications are brought together in an easy-to-use accessible guide to help students study most effectively. Based upon many years of teaching study skills and hundreds of lecture slides and handouts, it covers a range of general and generic skills that the author relates specifically towards media and communications.

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 4. Seminar Skills
 5. Developing a Reflective Approach to Learning
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Reading and notetaking
Reflective learning and time management
Writing: from basics to excellence; academic language
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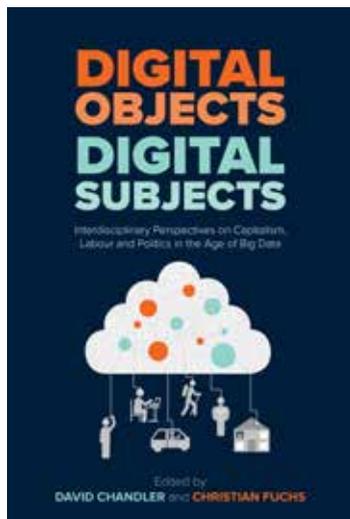
Features

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Online Appendices: Checklists and Summaries

DIGITAL OBJECTS, DIGITAL SUBJECTS

INTERDISCIPLINARY PERSPECTIVES ON CAPITALISM, LABOUR
AND POLITICS IN THE AGE OF BIG DATA

EDITED BY DAVID CHANDLER AND CHRISTIAN FUCHS



DAVID CHANDLER is Professor of International Relations at the University of Westminster. He is the author of *Ontopolitics in the Anthropocene: An Introduction to Mapping, Sensing and Hacking* (2018).

CHRISTIAN FUCHS is a Professor at the University of Westminster, where he is Director of the Westminster Institute for Advanced Studies (WIAS) and the Communication and Media Research Institute (CAMRI). He is the editor of the journal *tripleC*.

This volume explores activism, research and critique in the age of digital subjects and objects and Big Data capitalism after a digital turn said to have radically transformed our political futures. Optimists assert that the 'digital' promises: new forms of community and ways of knowing and sensing, innovation, participatory culture, networked activism and distributed democracy. Pessimists argue that digital technologies have extended domination via new forms of control, networked authoritarianism and exploitation, dehumanization and the surveillance society. Leading international scholars present varied interdisciplinary assessments of such claims – in theory and via dialogue – and of the digital's impact on society and the potentials, pitfalls, limits and ideologies, of digital activism. They reflect on whether computational social science, digital humanities and ubiquitous datafication lead to digital positivism that threatens critical research or lead to new horizons in theory and society.

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UNIVERSITY OF
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PUBLISHED
JANUARY 2019

FORMAT
264 pages
229 x 152mm

HARDBACK
978-1-912656-08-0
£69.99

PAPERBACK
978-1-912656-20-2
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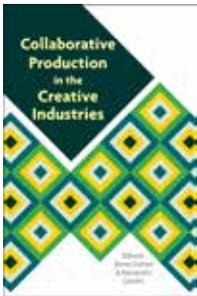
DOI: 10.16997/
book29

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COLLABORATIVE PRODUCTION IN THE CREATIVE INDUSTRIES

James Graham and Alessandro Gandini (eds.)



‘This volume makes a significant contribution to existing debates on the creative industries ... providing important insights.’

Daniel Ashton, University of Southampton, UK.

This collection develops a critical understanding of the integral role collaboration plays in contemporary media and culture. It draws attention to diverse kinds of creative collaboration afforded via the intermediation of digital platforms and networked publics. It considers how these are incorporated into emergent market paradigms and investigates

the complicated forms of subjectivity that develop. But it also acknowledges historical continuities, in terms of continued exploitation as well as alternative models of contemporary cultural work.



UNIVERSITY OF
WESTMINSTER
PRESS

PUBLISHED

MAY 2017

FORMAT

240 pages

229 x 152mm

PAPERBACK

978-1-911534-28-0

£19.99

DOI: 10.16997/book4

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NEW!



FASHION MEDIA AND SUSTAINABILITY: Encouraging Ethical Consumption via Journalism and Influencers

Anastasia Denisova

A garment spends 2.2 years on average in a UK wardrobe. Fashion is among the biggest polluters, yet the media still promote throwaway fast fashion. The growing fashion public relations industry encourages and enables this media coverage. This Policy Brief identifies patterns in the way journalists and influencers cover fashion which contribute to unsustainable buying behaviours. Identifying numerous patterns of unsustainable media coverage, it offers practical solutions encouraging a sustainable approach to fashion. These include modifying vocabulary, regulating the use of affiliated links in journalism and on social media – and positive incentives for social media platforms and their influencers to promote ethical influencers and sustainable hashtags.

NEW!



ACHIEVING VIABILITY FOR PUBLIC SERVICE MEDIA IN CHALLENGING SETTINGS: A Holistic Approach

James Deane, Pierre François Docquir, Winston Mano, Tarik Sabry, Naomi Sakr

In the face of challenges posed by a shifting digital media landscape, an array of international bodies continue to endorse public service media (PSM). Yet how can PSM achieve viability in settings where models of media independence and credibility are unfamiliar or rejected by political leaders? The answer lies in a holistic approach that is neither media-centric nor defeatist about PSM's place in a landscape marked by younger generations' widespread preference for social media platforms. This Policy Brief considers the issues, research and policy options around achieving viability for PSM. It concludes with six recommendations that are relevant to policymakers, practitioners and media studies specialists.

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OCTOBER 2020

FORMAT
229 x 152mm 34
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978-1-912656-91-2
ePub
978-1-912656-92-9
Kindle
978-1-912656-93-6
DOI: 10.16997/
book50

PUBLISHED
MARCH 2020

FORMAT
229 x 152mm 38
pages

OPEN ACCESS
PDF, EPUB & MOBI

Available free from
uwestminsterpress.
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PDF
978-1-912656-51-6
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DOI: 10.16997/
book41



THE ONLINE ADVERTISING TAX: A Digital Policy Innovation

Christian Fuchs

DOI: 10.16997/book24 June 2018 33 pages

ARTIFICIAL INTELLIGENCE AND THE INTERNET OF THINGS: UK Policy Opportunities and Challenges

Mercedes Bunz and Laima Janciute

DOI: 10.16997/book25 June 2018 31 pages

APPEARANCE, DISCRIMINATION AND THE MEDIA: Portraying Facial Disfigurement Fairly in the News

Diana Garrisi, Laima Janciute and Jacob Johanssen

DOI: 10.16997/book31 July 2018 28 pages

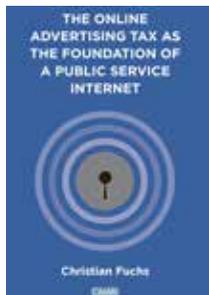
WELL-BEING AND MENTAL HEALTH IN THE GIG ECONOMY: Policy Perspectives on Precarity

Sally-Anne Gross, George Musgrave and Laima Janciute

DOI: 10.16997/book32 August 2018 37 pages

THE ONLINE ADVERTISING TAX AS THE FOUNDATION OF A PUBLIC SERVICE INTERNET CAMRI EXTENDED POLICY REPORT

CHRISTIAN FUCHS



CHRISTIAN FUCHS is Professor and Director CAMRI (Communications and Media Research Institute) University of Westminster.

This extended CAMRI policy report examines the arguments concerning where Google and Facebook should be taxed and where the value of its activities is actually created. It argues that tax should be levied in countries where these companies' advertisements were personalised with the help of users' data. Moreover, it examines the practical steps needed to ensure transparent accounting of taxed transactions in order to avoid long term negative effects for media. The author concludes that an online advertising tax in combination with a public service internet strategy could form the basis for viable platforms and head off the dangerous trend towards duopoly or oligopoly in the sector as a whole under the current business model.

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PUBLISHED
JUNE 2018

FORMAT
229 x 152mm
102 pp

PAPERBACK
978-1-911534-93-8
£12.99

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PDF, EPUB & MOBI
PDF
978-1-911534-94-5

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978-1-911534-95-2

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DOI: 10.16997/
book23

WESTMINSTER LAW AND THEORY LAB

LAW AND THE SENSES SERIES

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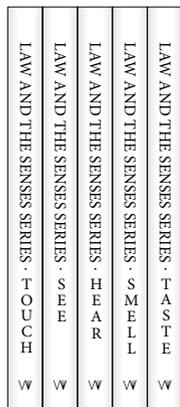
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ISCTE UNIVERSITY INSTITUTE OF LISBON

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The *LAW AND THE SENSES* series aims to reflect critically on the relationship between law and the senses by gathering contributions from a wide range of critical fields, and intersecting contemporary debates alimented by spatial, material, affective and post-human turns in philosophy, social and legal theory, critical geography, arts and the humanities.

The growing ‘sensory turn’ across different scholarly disciplines has been followed by an increasing number of publications that engage with the senses. The series contributes to the developing scholarship investigating law and the senses. The established literature deals with the relation between law and the senses from phenomenological positions, or taking the senses as objects of legal regulation. In contrast, this series makes an important contribution by taking a trans-disciplinary approach that is critically underpinned with a main purpose to introduce new perspectives and engage in shaping future debates on the topic.

In that regard, books in the series provide original and diverse research that will appeal to scholarly communities and students from across different disciplines, in particular: law, anthropology, art, philosophy, cultural studies and social sciences.



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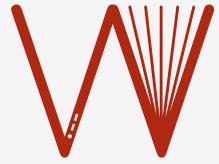


Described by Aristotle as the most vital of senses, touch contains both the physical and the metaphysical in its ability to express the determination of being. To manifest itself, touch makes a movement outwards, beyond the body, and relies on a specific physical involvement other senses do not require: to touch is already to be active and to activate. This fundamental ontology makes touch the most essential of all senses.

This volume of *Law and the Senses* attempts to illuminate and reconsider the complex and interflowing relations and contradictions between the tactful intrusion of the law and the untactful movement of touch. Compelling contributors from arts, literature and social science disciplines alongside artist presentations explore touch's boundaries and formal and informal 'laws' of the senses. Each contribution unveils a multi-faceted new dimension to the force of touch, its ability to form, deform and reform what it touches. In unique ways, each of the several contributions to this volume recognises the trans-corporeality of touch to traverse the boundaries on the body and entangle other bodies and spaces, thus challenging the very notion of corporeal integrity and human being.

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PUBLISHED
JANUARY 2020

FORMAT
296 pages
108 X 178mm

HARDBACK
978-1-912656-66-0
£62.50

PAPERBACK
978-1-912656-34-9
£17.99

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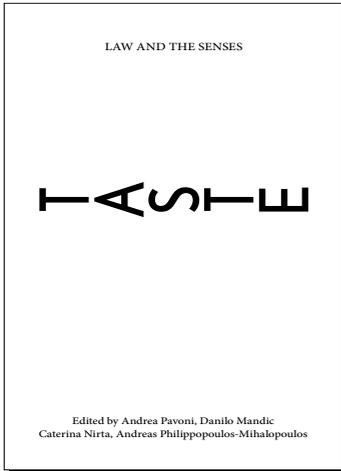
Kindle
978-1-912656-37-0

DOI: 10.16997/
book37

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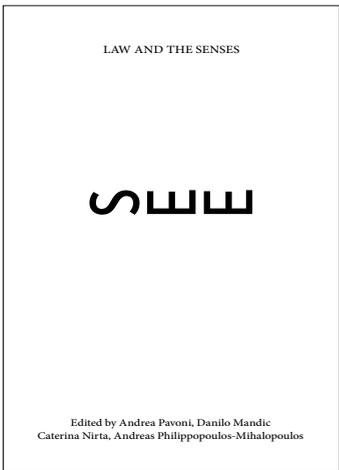
EDITED BY ANDREA PAVONI, CATERINA NIRTA, DANILO MANDIC AND ANDREAS PHILIPPOPOULOS-MIHALOPOULOS



Taste usually occupies the bottom of the sensorial hierarchy. Yet it is indissolubly tied to knowledge. This second title in the *Law and the Senses* series explores law using taste as a conceptual and ontological category able to open up directions away from legal certainties and a promising tool with which to investigate the materiality of law's relation to the world. The result is an original interdisciplinary volume dedicated to a rarely explored intersection with contributions from artists, legal academics, philosophers, anthropologists and sociologists.

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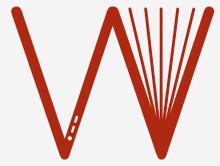
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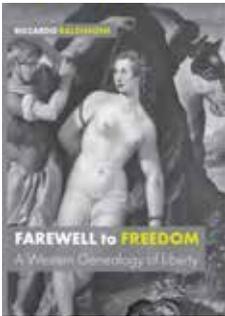
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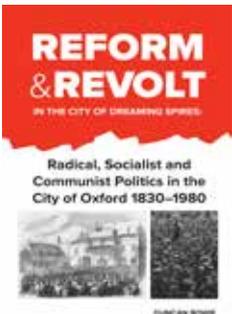
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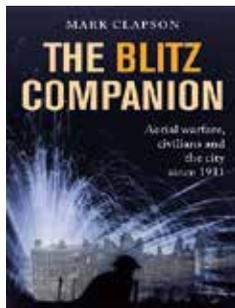
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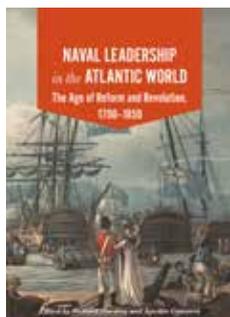
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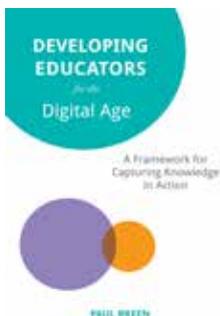
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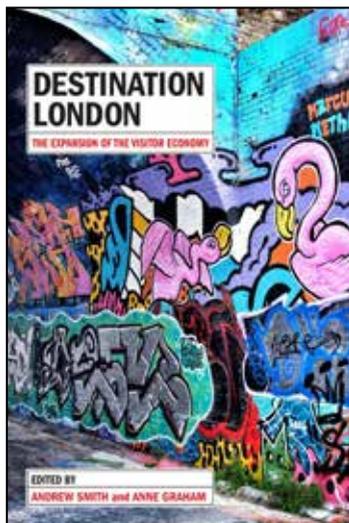
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ANDREW SMITH is a Reader in Tourism and Events at the University of Westminster. He is the author of *Events and Urban Regeneration* (2012) and *Events in the City* (2016).

ANNE GRAHAM is Professor of Air Transport and Tourism Management at the University of Westminster. Her most recent books include *Air Transport: A Tourism Perspective* (2019) and *The Routledge Companion to Air Transport Management* (2018).

London is one of the world's most popular destinations and visitors contribute approximately £14.9 billion of expenditure to the city every year. Its tourism and events sectors are growing and over the last few years London has received more visitors than ever before. However, detailed accounts of the city's visitor economy are conspicuously absent. This book analyses how the capital is developing as a destination through the expansion of tourism and events into new urban spaces. The book outlines how parts of London not previously regarded as tourist territory are now subject to the visitor gaze with tourism spreading beyond established central zones into peripheral, suburban and residential areas – in part propelled by a big rise in peer to peer accommodation use. Simultaneously, London's airports and sports stadiums and their surrounds are becoming destinations in their own right. New vantage points have been created, allowing tourists to explore the city: from above, at night-time or through tours given by the homeless; via the opening up of the River Thames; or through the transformation of local parks into eventsapes.

The book explores these trends and shows how urban destinations expand. In doing so, it enhances our understanding of London and highlights the growing significance of tourism and events in global cities.



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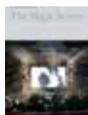
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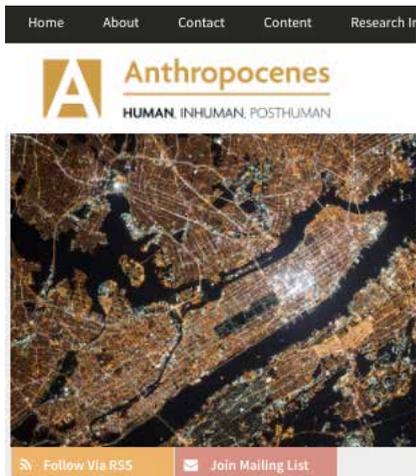
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