

Product Lifecycle Management

The UKFT Masterclass in Product Lifecycle Management has been designed to develop the skills and productivity of professionals working in the fashion and textile industry. This subject will be beneficial for those working in roles across design, product development, technical, production, sourcing and sales teams.

This masterclass is delivered by a practicing industry specialist with experience spanning over 20 years in sourcing, production and product lifecycle management, for brands such as Roland Mouret, Hunter, Sophia Webster, Ben Sherman, Monsoon and Liberty.

The masterclass offers a comprehensive analysis of the lifecycle of a product. Attendees will leave with practical examples of processes and methods they can implement to improve productivity and profitability. They will learn about:

- Planning tools and methods
- Identifying key stages
- Teams, internal structures and communication
- Managing project timelines
- Allocating resource correctly to achieve project goals
- Managing internal and external project objectives
- Software and support mechanisms to support project management

The delivery of this masterclass will be at UKFT headquarters in Bloomsbury or on site if preferred. The content will be adjusted to suit the attendees, their level of experience and any product specialism they may have. The ideal group size is between 10 - 15 people. Lunch and refreshments will be provided.

Duration: 1 day

Cost: £1,875 + VAT UKFT members

£2,500 + VAT non-members

Other UKFT Masterclasses include:

- Production and Sourcing
- Fit and Sample Development
- Fabric and Fabric Sourcing
- Leadership and People Management

Bring it to life...

UKFT can also arrange a tailored UK Sourcing Tour for groups to compliment what has been learnt in the masterclasses. This would be arranged based on the needs of each company so please let us know if you would like to discuss this.

For more information please contact: alice.burkitt@ukft.org