

LONDON

Making Fashion Beautiful

GARMENT MAKING CHECKLIST

Follow these steps when creating your collection.

O1/Design Source

- □ Research the market
- □ Define your target customer
- □ Make moodboards
- □ Sketch your designs
- □ Choose fabrics and trims
- $\hfill\Box$ Design your labels

- ☐ Find a manufacturer that is right for you*
- □ Source fabric for sampling
- \square Source trims
- ☐ Find a photographer

°3/Create ———————Market

- □ Create design brief
- □ Make technical drawings
- □ Create patterns
- ☐ Fit your samples
- □ Discuss construction
- □ Assemble your costing sheets
- □ Build your techpacks

- □ Create a lookbook
- ☐ Showcase on your website
- □ Email prospective buyers
- □ Set up a pop-up shop
- □ Participate in trade shows
- □ Get orders

05/Buy Produce Pack to Design

- □ Order bulk fabric
- \square Order bulk trims
- □ Reserve factory space for production*
- ☐ Send the purchase order to your factory
- ☐ Digitise and grade your patterns
- ☐ Agree delivery dates and terms of payment
- □ Quality check your garments
- ☐ Build a good partnership with your suppliers*

* At MAES London we are committed to helping you succeed and will guide you throughout this process. Book your initial consultation on:

www.calendly.com/maes-london

MAES London is a high-end garment manufacturer.