



FUNDRAISING IDEAS

GIVE WATER GIVE LIFE

- ◆ Organise a sponsored 'water walk'. You could do this along a canal or river, or by getting everyone to carry a full bucket or container of water. You could even do it in fancy dress to make it even more entertaining.
- ◆ Use an empty water bottle to collect small change and donate the money you collect to WATERSHED.
- ◆ Give up all drinks but water for a one- or two-week period and donate the money you save to WATERSHED. You could also collect sponsorship for completing this challenge.
- ◆ Implement a 'water tax'. Every time you use water, put some money aside, maybe in a water bottle, which you can then donate to WATERSHED. If you have a water meter you may even end up saving money on your water bill because you will be more aware of the amount of water you use. If you do, then why not donate the money saved to WATERSHED too?
- ◆ Ask friends and family to sponsor you to live on only 10 litres of water a day for a few days.
- ◆ Hold a car-wash using as little water as possible (perhaps just one bucket per car), and ask for donations for your service. Maybe consider only cleaning the inside of the cars, as this can be done using only very small amounts of water.
- ◆ Get a group of people all to do their own watercolour paintings, or to write poems or stories about water. Hold an auction to sell these, or set up an exhibition and charge a small amount for entry.
- ◆ Organise a sponsored swim to raise awareness and money to help some waterless communities.
- ◆ Get sponsored for wearing a shower cap, goggles, arm bands or flippers, or anything else 'watery', for one whole day at school, work, church or college.
- ◆ Grow your own water-neutral produce. These could be grown in a garden, in tubs or window boxes and only watered with recycled rain water or 'grey water' collected from the home (such as run-off from the shower/taps etc). This produce could then be sold to raise money for WATERSHED.
- ◆ If your church/school/workplace is having an event, especially in the summer time, provide glasses of ice-cold water for people attending in return for donations for WATERSHED.
- ◆ Ask your local café to become a 'bottled water free zone'. Instead of buying bottled water, ask people to accept tap water and donate the money to WATERSHED.



HOW TO SEND IN YOUR MONEY

Make a cheque payable to *The Salvation Army* and send (along with a cover note stating that the money is for WATERSHED) to the following address:

WATERSHED APPEAL
The Salvation Army International Development (UK)
101 Newington Causeway
London SE1 6BN

You can also donate online at www.salvationarmy.org.uk/watershed or by credit or debit card over the phone on 020 7367 4777.

