



WATERSHED PRESENTATION

SCRIPT

This script is to be used alongside the WATERSHED Presentation PowerPoint.

SLIDE 1 – TITLE SLIDE

SLIDE 2

There are 783 million people in the world who don't have access to clean water.

SLIDE 3

Clean water is vital, improving health, hygiene, education and productivity. It increases crop yields, reduces infections and gives children more time to spend in school. In fact, it is said that every £1 invested in water and sanitation results in £8 of increased productivity.



SLIDE 4

In some areas, women have to spend hours walking to the nearest water source. Often this water is not clean, and causes disease.



SLIDE 5 – KAKWESI'S STORY

Kakwesi is one of these women. She is 68 years old and lives in a rural community in Eastern Kenya. Each day she has to make a 4km journey to the river and back four times a day to collect enough water for her and her grandchildren.

Kakwesi says; 'I get water from the river, which is far away. When I am carrying the water I have to stop and rest. I can't get enough water because it is too far to carry it all in one go.'



SLIDE 6

The river is seasonal so only flows during parts of the year. When it is flowing the water can easily become contaminated and needs to be treated, but Kakwesi cannot always afford to do this and has to boil the water to try and make it cleaner. Even then, the family can still get sick from this water. Kakwesi has to use this impure water for cooking, drinking, washing clothes and washing utensils. If Kakwesi wants to grow mangos to eat, or sell on at the market, she has to take extra trips to the river to water the plants.

SLIDE 7

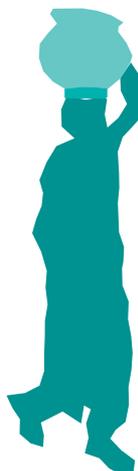
The Salvation Army is working with the community to introduce a sand-dam to this river. This reinforced concrete dam traps sand carried along by the river flow. A small amount of water then filters down through this built-up sand which helps to remove impurities. The community will then have more reliable access to clean water throughout the year. The dam also raises the water table of the area and enables more crops to be grown.

SLIDE 8

Providing communities like this with a clean, reliable source of water improves their health, saves them the time they previously had to spend collecting water, and enables them to grow crops and rear livestock in order to earn a living and work their way out of poverty.

SLIDE 9

Thanks to the support of people like you, we've already seen groups of women dancing for joy thanking God for the difference clean water has made to their lives. But there are still many more just like them who need our support.





SLIDE 10 – GIVE WATER, GIVE LIFE

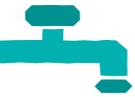
There are loads of ways you can take action to GIVE WATER and GIVE LIFE to communities...

SLIDE 11 – GIVE NOW

It can cost just £10 to provide someone with clean water for life. Give now and help give life to someone who is being held back due to a lack of clean water. Donations to WATERSHED can be made online at www.salvationarmy.org.uk/watershed or by phoning the team on 0207 7367 4777.

SLIDE 12 – ACT NOW

The WATERSHED ACTION PACK is full of ways to get involved in your church, school, youth group, kids group and much more. It contains brand new films, more case stories, fundraising ideas and everything else you need to get yourself and those around you motivated to GIVE WATER to communities who still need it.



SLIDE 13 – SHOUT NOW

We can't solve the water crisis on our own – but we can together. End Water Poverty is a campaign coalition which is taking action to do just that. Visit www.salvationarmy.org.uk/watershed for the latest ways to get involved.



SLIDE 14 – CONTACT US

