Courses covered

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>HEJCM</td>
<td>MA Journalism and Media Communications</td>
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</tbody>
</table>

You can find full details of your course in the *Programme Specification*.

**Important points**

- In line with the University’s Strategic Plan 2015-20, the MA Journalism and Media Communications incorporates both the business-facing and the international outlook of the University of Hertfordshire as a whole. Our aim is to produce graduates who can demonstrate intellectual and professional flexibility, critical thinking, intercultural awareness and practical skills to equip them for life in the complex global media industries.

- The key aim of the MA is to combine theory and practice and develop synergies between different fields of media communications, more specifically journalism, PR and social media communication.

- Work-based learning plays an important role in the MA Journalism and Media Communications as students have the opportunity to take a work placement as their final project.

- The diverse and international student cohort on our programme not only helps to *strengthen the diversity of our community* but also contributes to *the global perspective in the curriculum* as case studies from around the world are a key part of many of our modules.

- As a conversion course, this course is suitable for both students that have previously studied media subjects and those coming from different areas of study.

**Academic Year**

**Academic Year 2018 - 2019**

The University's academic year is made up of 3 Semesters. For most postgraduate students the academic year is split into two Semesters (A & B). Each of these is made up of teaching weeks followed by exams (the re-sit period falls within Semester C)

- Semester A runs from Monday 17 September 2018 to Friday 11 January 2019
- Semester B runs from Monday 14 January 2019 to Friday 17 May 2019
- Semester C runs from Monday 20 May 2019 to Friday 13 September 2019
### Additional expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Year</th>
<th>Mandatory/Optional</th>
<th>Estimated cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Books (print and digital)</td>
<td>1</td>
<td>Optional</td>
<td>£150</td>
</tr>
</tbody>
</table>

No additional expenses have been specified for this course.