

Hertfordshire Business School

Title of Programme: Business and Sport Management (Online)

Programme Code: BSWBSM

Programme Specification

This programme specification is relevant to students entering:
01 September 2018

Associate Dean of School (Academic Quality Assurance):
Denise Ball



A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment
G	
Progression information	Remove "progression to Level 5 requires a minimum of 90 credits" and "progression to Level 6 requires a minimum of 210 credits with a minimum of 210 credits with a minimum of 90 credits at Level 5"
Interim awards table	Remove University Certificate Award; amend wording of Certificate of Education to Certificate in Education

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification

BSc (Hons) Business and Sport Management (Online)

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	University of Hertfordshire
University/partner campuses	Online
Programme accredited by	Not applicable
Final Qualification	BSc (Hons)
All Final Award titles (Qualification and Subject)	Business and Sport Management
FHEQ level of award	6
UCAS code(s)	N/A
Language of Delivery	English

A. Programme Rationale

The BSc (Hons) Business and Sport Management is a 100% online undergraduate programme developed and delivered through a collaboration between Hertfordshire Business School (HBS), the School of Life and Medical Sciences and UH Online.

The programme is designed for individuals who have experience of high performance sport as either a sports professional or as an athlete who wish to study a Business and Sport Management programme delivered solely online. Potential students will join the programme as part of their professional development, and/or as a foundation for a future career.

The structure of the programme is designed such that several distinct but interrelated themes will be studied within a sound academic framework. The main themes of the programme i.e. business and sport management are developed progressively in terms of depth and complexity as the level of study increases. Further, as students' progress in their studies, they have the opportunity to tailor their curriculum and focus in one of the aforementioned areas, if so desired.

Graduates of the programme will be equipped to begin, or further develop, their employment in the world of business, sport management and sport development (e.g. sport entrepreneurs, sports agents). In addition, the programme will provide a platform for a career in education (e.g. graduates could progress to physical education teaching via PGCE/GTP), or to progress to postgraduate study.

A strength of the programme is the extent to which practical and professional experience in business and sport management is valued, drawn upon, and rewarded within an academic context. That is, students are compelled to engage with the real world and to critically select and appraise experiences, which they reflect upon and link to theory in academic assessments. In support of this, the programme team has a wealth of vocational business and sport related experience which represents a rich resource for students.

In summary, the programme offers an attractive and well balanced curriculum of study, based upon bringing together the major themes of business with sport management and underpinned by the development of academic and research skills. The programme aims to encourage an ethos of lifelong learning and to enhance, substantially, the employability of its graduates.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#). Further, the programme acknowledges the latest Quality Assurance Agency benchmark statements for Unit (6) for General Business and Management and) Hospitality, Leisure, Sport and Tourism.

Additionally this programme aims to:

- Enable students to develop a thorough knowledge and critical understanding of the themes and subject disciplines relevant to the study of business and sport
- Facilitate critical evaluation and analysis of the contemporary leadership and management of businesses, sporting organisations, enterprises and providers
- Provide insight into contemporary issues that influence employment, development and high performance in business and sporting organisations
- Enhance the post-graduation prospects of students by promoting the development of a balanced portfolio of academic and vocational qualities, therein preparing graduates for a wider variety of potential employment opportunities and/or further study in business and sport

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for General Business and Management (2015) and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
A1- Recognise the basic principles and ethical considerations of business and management of sport organisations	Acquisition of knowledge and understanding is through:- Online distance mode guidance will be by through initial Programme Induction, individual module inductions, online materials, online critical debates/discussion groups, and may be augmented by individual student/tutor communication.	Knowledge and understanding are assessed through coursework (100%). Assessment, which is both formative and summative, can take many forms, e.g. case studies, essay assignments, critical reflections, project reports, portfolios, presentations, Business-based activities and timed assessments using online software.
A2- Use knowledge and critical understanding of the varied concepts, disciplines, processes and practices in the study of business and sport management.	For A1 the completion of module assessments, which include a combination of written materials (including the production of diagrammatic representations of conceptual understanding), online discussion, directed and self-directed reading among specialist textbooks and journals, formative assessment and coursework.	
A3- Examine the significance of contemporary local, national and international issues that influence organisations in business and sport	For A2 and A3 students will develop and use knowledge on	
A4- Appraise the need for both a multi-disciplinary and inter-disciplinary holistic approach to the study of different functional areas of		

business and sport management, drawing from academic, vocational and professional contexts.

the core principles of business and sport management across modules. While understand and examine the significance of contemporary issues that influence organisations will be a prominent feature throughout the broad experience of the programme curriculum. For example in optional modules: Global Perspectives in Business and Global Marketing, Ethics and Culture global perspectives will be considered. While in Sport Management modules, principles will be a foundation. Then this theme culminates in the leadership and management of high performance sport module – e.g. achieved through critical examination/presentation of detailed case studies; delivery emphasis upon a balanced and multifactorial or holistic perspective.

For A4 through a range of curricular experiences and module assessments, by the explicit linking of theory and practice in delivery, such as the frequent provision of practical examples, and reference to the theoretical underpinnings of management practice.

Also through the completion of the Advanced Professional Portfolio reviewing work experience, and the associated support programmes, and processes – e.g. students will be encouraged to adopt responsibility and independence within a supportive and facilitative supervisory framework.

Students are encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject

Throughout, the learner is encouraged to undertake independent study both to

	<p>supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p>	
Intellectual skills	Teaching and learning methods	Assessment strategy
<p>B1- Research and critically consider specific concepts, models, theories, principles and information for decision making.</p> <p>B2- Utilise critical thinking, analysis and synthesis when solving problems relevant to business and management of sport organisations.</p> <p>B3- Analyse and evaluate the impact of the wider economic, social, political, legal and international environment on business and sport organisations.</p> <p>B4- Adopt responsibility for learning and continuing professional development through autonomous action, and both academic and professional reflective practice.</p>	<p>Intellectual skills specific to business and management are developed throughout the programme by the methods and strategies outlined in section A above;</p> <p>For example, some written assessments are based upon problem solving scenarios; others are based upon critical reflection upon professional practice; some presentations are based upon summarisation and synthesis of research findings.</p> <p>Cognitive skills are developed particularly at levels 5 and 6; Intellectual skills are developed throughout the programme by the methods and strategies outlined in section A, above. For example through critical thinking exercises within lectures/tutorials. Which is then furthered developed through independent study and dialogue.</p> <p>Throughout, the learner is encouraged to develop intellectual skills further by independent study</p>	<p>Intellectual skills are assessed through coursework (100%). Assessment, which is both formative and summative, can take many forms, e.g. case studies, essay assignments, critical reflections, project reports, portfolios, presentations, business-based activities and timed assessments using online software.</p>
Practical skills	Teaching and learning methods	Assessment strategy
<p>C1- Conduct research into business and sport management issues through extracting and analysing data from a range of sources.</p> <p>C2- Apply and utilise relevant IT tools in the analysis and communication of business and sport management information.</p> <p>C3- Complete practical (work) experiences with due consideration for appropriate</p>	<p>Practical skills are developed throughout the programme by the methods and strategies outlined in sections A and B above. Throughout there is an emphasis upon the balanced development of vocational and academic abilities. For example, in relation to leadership and management approaches, a critical examination of the why, as well as the what and how of varied approaches to leadership and management.</p> <p>C2 is developed through module, coursework assignments and project work, with particular reliance upon the professional portfolio theme of study. With</p>	<p>Practical skills are assessed through coursework (100%). Assessment, which is both formative and summative, can take many forms, e.g. case studies, essay assignments, project reports, portfolios, presentations, business-based activities and timed assessments using online software. In addition critical reflection upon practical experiences, feedback from significant others (clients, supervisors, mentors).</p>

<p>organisational procedures, safety, and risk assessment.</p> <p>C4- Propose, design, implement and communicate a significant piece of independent academic work, using appropriate methods, problem-solving and research approaches</p>	<p>modules in Enterprise, Business Strategy, Leadership and Organisations and Contemporary Issues in Business and Management modules.</p> <p>C3 is developed throughout the programme in each module.</p> <p>C4 is a feature of L5 and L6 of the programme and modules such as Advanced Professional Portfolio. Research Project in Sport Management and Contemporary Issues in Business and Management.</p>	
Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1- Communicate effectively and professionally using oral, written and visual formats.</p> <p>D2- Manipulate, sort and present data appropriately and effectively.</p> <p>D3- Work effectively both independently (e.g. on assignments, or during the project) and as part of a team (e.g. during group work, and in working with or leading others in work experience).</p> <p>D4- Use academic skills that include critical reflection, enterprise skills that include negotiation and employability skills such as communication and prioritising tasks in both academic and work-based environments.</p>	<p>Transferable skills are developed throughout the programme by the methods and strategies outlined in sections A, B and C above.</p> <p>Skill D1 is developed through a range of assessments such as assignments, written reports, oral/video presentations and critical reflections.</p> <p>Skill D2 is introduced specifically through the level 4 Accounting for Business module and in preparing assessments.</p> <p>Skill D3 is developed throughout the programme and should be illustrated in successful progression/completion.</p> <p>Skill D4 is developed through assessment preparation and via the professional portfolio theme.</p> <p>Throughout the learner is expected to consolidate his/her development of practical information technology skills by the use of computers and software, and associated training opportunities, available online through Studynet and Information Hertfordshire. In addition the student is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan in professional portfolio theme.</p>	<p>Transferable skills are assessed through a range of assignments built into the programme, but are particularly developed and monitored through the Professional Portfolio theme of the degree.</p> <p>Students will be encouraged to maintain a portfolio of evidence effectively mapping where curricular opportunities arise to show evidence of ability in relation to D1 to D4 (for example, where wikis are produced as part of assessment, or where Question-Mark Perception are utilised in relation to assessment), to enable self-assessment of performance and developmental needs, and also allowing personal review of performance.</p>

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered part-time (typically 4 years) and leads to the award of a BSc degree with Honours in Business and Sport Management.

Entry is normally at level 4 (with suitable A-level or equivalent qualifications), but is possible to enter at level 5 and Level 6 with suitable qualifications and agreed accreditation of prior learning and/or experience from study and work, mapped against our level 4 curriculum (evaluated on a case by case basis by the Admissions Tutor and Programme Leader). Entry is offered in Semester A (September) and Semester B (January).

The programme structure and progression information below is provided for the Honours award (Table 1). The programme features major themes and although these themes are distinct within the programme, they are also interrelated and provide a well-balanced, and broad but realistic curriculum. The programme aims to produce practitioners with a balance of vocational and academic development.

Professional and Statutory Regulatory Bodies

Students of this programme will qualify to receive the professional qualification of the Chartered Management Institute (CMI) entitled the L5 Certificate in Leadership and Management, on completion of their studies (*subject to approval*).

Work-Based Learning, including Sandwich Programmes

There is no formal placement learning included in the programme. However, while the degree structure does not include formal work placement learning, there is considerable emphasis on reflective practice through contextualising learning to the student's place of work. Further, students may wish to gain additional work experience through summer internships, work shadowing or other short-term placement opportunities and this will be both promoted and supported by the programme team.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

An intention for students is that they will develop knowledge and critical understanding of the themes and subject disciplines relevant to the study of business and sport management. The professional portfolio modules will promote the development of a balanced portfolio of academic and vocational qualities. Throughout their studies, students are encouraged to apply theory to practice in learning outcomes that embrace enterprise and assessing various organisations operating in business and sport. As the programme progresses, further emphasis is placed on appraising the nature of leadership and management for different organisations in both Business and Sport settings. This will prepare students for future careers as leaders and managers. In addition, students will consider leadership and management approaches in high performance (elite) sport.

Table 1a Outline Programme Structure

Mode of study Part Time

Entry point Semester A

Level 4

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Initial Professional Portfolio for Business and Sport	4WBS0005	30	English	0	100	0	A
Global Perspectives in Business <i>and</i>	4WBS0010	15	English	0	100	0	B
Principles of Marketing	4WBS0006	15	English	0	100	0	B
or							
Foundations of Sport Development	4WBS0018	30	English	0	100	0	B
Principles of Sport Management	4WBS0019	30	English	0	100	0	C
Accounting for Business	4WBS0001	15	English	0	100	0	A
Economics for Business	4WBS0003	15	English	0	100	0	A

Level 5

Module Titles	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
Enhancing your Academic and Professional Portfolio	5WBS0003	30	English	0	100	0	B
Sport Management Practice	5WBS0021	30	English	0	100	0	C
Enterprise <i>and</i>	5WBS0004	15	English	0	100	0	A
Marketing Planning	5WBS0006	15	English	0	100	0	A
or							
Media and Public Relations	5WBS0018	30	English	0	100	0	A
Exploring Business Ethics	5WBS0022	15	English	0	100	0	B
Project Planning and Control	5WBS0016	15	English	0	100	0	B

Level 6

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Advanced Professional Experience Portfolio	6WBS0003	30	English	0	100	0	C
Leadership and Management in High Performance Sport	6WBS0022	30	English	0	100	0	A
Leadership and Organisations	6WBS0016	15	English	0	100	0	B
Business Strategy	6WBS0008	15	English	0	100	0	B
Research Project in Sport Management or Contemporary Issues in Business and Management and Global Marketing, Ethics and Culture	6WBS0023	30	English	0	100	0	C
	6WBS0010	15	English	0	100	0	C
	6WBS0006	15	English	0	100	0	C

SEMESTER B ENTRY:

Level 4

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Initial Professional Portfolio for Business and Sport	4WBS0005	30	English	0	100	0	B
Principles of Sport Management	4WBS0019	30	English	0	100	0	C
Accounting for Business	4WBS0001	15	English	0	100	0	A
Economics for Business	4WBS0003	15	English	0	100	0	A
Global Perspectives in Business and Principles of Marketing	4WBS0010	15	English	0	100	0	B
or Foundations of Sport Development	4WBS0006	15	English	0	100	0	B
	4WBS0018	30	English	0	100	0	B

Level 5

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Enhancing your Academic and Professional Portfolio	5WBS0003	30	English	0	100	0	C
Enterprise and Marketing Planning	5WBS0004	15	English	0	100	0	A
or Media and Public Relations	5WBS0006	15	English	0	100	0	A
Exploring Business Ethics	5WBS0018	30	English	0	100	0	A
Project Planning and Control	5WBS0022	15	English	0	100	0	B
	5WBS0016	15	English	0	100	0	B

Level 6

Compulsory Modules

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Advanced Professional Experience Portfolio	6WBS0003	30	English	0	100	0	A
Leadership and Organisations	6WBS0016	15	English	0	100	0	B
Business Strategy	6WBS0008	15	English	0	100	0	B
Research Project in Sport Management	6WBS0023	30	English	0	100	0	C
or							
Contemporary Issues in Business and Management	6WBS0010	15	English	0	100	0	C
and Global Marketing, Ethics and Culture	6WBS0006	15	English	0	100	0	C
Leadership and Management in High Performance Sport	6WBS0022	30	English	0	100	0	A

Progression to level 5 requires a minimum of 90 credits.

Progression to level 6 requires a minimum of 210 credits with a minimum of 90 credits at level 5.

The award of an honours degree requires 360 credit points including 240 at Level 6/5, with a minimum of 120 credits at level 6.

Essential pre-requisites apply in regards to achieving a PASS in a module: Enhancing your Academic and Professional Portfolio before undertaking L6 modules: Advanced Professional Portfolio and Research Project in Sport Management

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BSc (Hons)	Business and Sport Management	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)
Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
Certificate in Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm

BSc	Business and Sport Management	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A4, B1, B2, B4, C1, C2, C3, C4, D1, D2, D3, D4
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Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12/UPR AS13](#) (*delete as applicable*) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

Further programme-specific regulations (requiring School-level approval) are given below:

- None

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- The Dean
- The Head of Department
- A Programme Leader who is responsible for the day to day management of the programme
- HBS and LMS sourced module leaders who are responsible for the delivery of individual modules and support
- A programme committee, to which students contribute via the online programme forum.

Support

Students are supported by:

- A dedicated Programme Leader
- Academic module support and an identified programme management team
- Student programme handbook to explain the programme and a calendar of events for the Academic year
- Student pastoral support through the Student Information Point located in the Business School and through module staff in HBS and the Life and Medical Sciences School
- Student representation in the procedures for management and delivery of the programme, through the online programme forum, the University's managed learning environment and the student feedback mechanism.

UH Online providing:

- Online Induction material to assist in starting the programme and the transition to online study
- Module materials
- First line support
- Technical support
- A designated UH Online programme administrator

UH providing:

- StudyNet, a versatile online interactive learning environment, with many built in features to support accessibility for both able and disabled students.
- Access to extensive digital collections of information resources
- A substantial Student Centre that provides advice on issues such as finance, University regulations, legal matters, international student support available on-line etc.
- Office of the Dean of Students, incorporating Chaplaincy, Counselling etc.
- A University-based Disabled Student Co-ordinator
- An Equal Opportunities Officer

- The Students' Union
- Guided student-centred learning through the use of StudyNet
- An on-line Careers Service for all current students and graduates
- Extensive guidance for overseas students about studying in the English language, provided online at <http://www.uefap.co.uk>

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Herts Handbook](#) is an introduction to the academic, social, cultural and sporting services and opportunities available at the University of Hertfordshire, and includes the Student Charter and Student Code of Conduct.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

The UK Quality Assurance Agency for Higher Education (QAA) has confirmed the quality and standards of provision at the University of Hertfordshire. A key part of QAA's role is to review and report on how universities maintain their academic standards and quality, to inform students and the wider public. The team of QAA reviewers visited the University of Hertfordshire in 2015/16 and judged that its academic standards, the quality and enhancement of its students' learning experience, and the quality of information about this learning experience all meet UK expectations. In other words, the University meets national requirements for standards and quality. The QAA's report can be accessed at: <http://www.qaa.ac.uk/reviews-and-reports/provider?UKPRN=10007147#.V-KHajXy0nE>

Other information relevant to the programme

Students are responsible for their own computing facility and internet provision. Students will need to have access to a suitable personal computer and a good, reliable Internet connection. Most modern PCs or Macs (less than 5 years old) should operate satisfactorily. As a guide, minimum computer equipment required for each student is:

Minimum System Requirements	
Computer	PC or Mac <i>Note: a PC may be required for some modules.</i>
Internet Access	Required
E-mail Account	Required

Internet Connection	56Kb modem (Broadband or ISDN is <u>strongly</u> recommended). You are responsible for any communications costs.
Hard disc capacity	10 GB of free disc space
Installed RAM	1 GB
CD / DVD drive	8x
Operating System	<p>One of the following:</p> <ul style="list-style-type: none"> • Microsoft Windows™ XP, Vista, Windows 7 • Mac OS X v10.1.5 or later <p><i>Note: Some of our courses require the use of Microsoft Software (free for students). Mac users will need to use BootCamp with Windows 7 in order to use these. Therefore, students must ensure their Mac has an intel processor and that it can run BootCamp. For more information please see 'Windows on a Mac'.</i></p>
Display	1024x768 recommended, 16-bit colour
Audio/Video	Sound card, speakers or headphones, microphone and webcam
Printer	Monochrome or colour
Web Browser	One of the following: FireFox™ 9.0 + , Microsoft Internet Explorer™ 8 +
Plug-ins	AdobeFlashPlayer™9.0+ Adobe Reader™ 10 +
Applications Software	<p>For Windows: Microsoft Office™ XP/2003/2007/2010 or an office suite compatible with Microsoft Word, Microsoft Excel, and Microsoft PowerPoint file formats; WinZip™ 6.0</p> <p>For Mac OS: Microsoft Office™ 2008 or an office suite compatible with Microsoft Word, Microsoft Excel, and Microsoft PowerPoint file formats; StuffIt Expander™ 7.0</p>
Teaching and Learning Software	<p>All teaching and learning software is provided excluding Microsoft products.</p> <p><i>Note: Some Microsoft software is available at no extra charge in partnership with the MSDN Academic Alliance.</i></p>

The University reserves the right not to run a cohort if numbers are insufficient to guarantee a good student experience

G. Entry requirements

The programme is designed for individuals who have experience of high performance sport as either a sports professional or as an athlete who wish to study a Business and Sport Management programme delivered solely online.

The normal entry requirements for the programme are:

- GCSE English Language and Mathematics at grade C or above, or qualifications recognised as equivalent by the University on its website at <http://www.herts.ac.uk/apply/entry-requirements/undergraduate-degrees/gcse-equivalent-entry-requirements>.

NB – Required GCSE grade is 4 for where exams are taken from 2017 onwards.

A minimum IELTS score of 6.0* or qualifications recognised as equivalent by the University on its website at <http://www.herts.ac.uk/apply/entry-requirements/undergraduate-degrees> will be accepted as alternative to GCSE English Language at grade C.

[*IELTS at no lower than 5.5 in every band]

PLUS, EITHER

- 96-112 UCAS points from qualifications which include a minimum of two GCE A levels/AVCEs or one GCE/ AVCE Double Award' or equivalent qualifications to be assessed by the Admissions Tutor.

Or

- Successful completion of 4WBS0005 Initial Portfolio for Business and Sport (30 credits) at first attempt. Entry to this module is at the discretion of the Admissions Tutor and is based on suitable full-time professional experience.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact: askuonline@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

BSc (Hons) Business and Sport Management

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																	
		Knowledge & Understanding				Intellectual Skills				Practical Skills				Transferable Skills					
		Module Title	Module Code	A1	A2	A3	A4	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4
Level 4	Accounting for Business	4WBS0001			x		x		x			x	x			x	x		
	Economics for Business	4WBS0003			x	x	x		x			x	x			x	x	x	
	Global Perspectives in Business	4WBS0010		x	x	x	x		x			x				x		x	
	Principles of Marketing	4WBS0006	x		x		x				x	x	x			x	x	x	
	Initial Professional Portfolio for Business and Sport	4WBS0005			x	x	x	x			x		x	x		x	x	x	x
	Principles of Sport Management	4WBS0019	x	x	x		x		x			x	x			x		x	x
	Foundations of Sports Development	4WBS0018			x	x	x		x				x			x		x	
Level 5	Project Planning and Control	5WBS0016		x	x		x	x	x			x	x			x	x	x	x
	Exploring Business Ethics	5WBS0022	x	x	x	x	x	x	x			x				x		x	
	Enterprise	5WBS0004			x	x				x	x			x		x		x	x
	Marketing Planning	5WBS0006	x		x		x					x	x			x			
	Sport Management Practice	5WBS0021	x	x	x	x	x	x	x	x	x	x	x			x	x	x	
	Enhancing your Academic Portfolio	5WBS0003		x		x	x	x			x	x		x	x	x		x	x
	Media and Public Relations	5WBS0018	x		x	x	x		x	x			x	x	x	x		x	x
Level 6	Advanced Professional Experience Portfolio	6WBS0003	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x
	Business Strategy	6WBS0008	x	x	x		x	x	x			x	x			x	x	x	
	Contemporary Issues in Business and Mgt	6WBS0010		x	x	x	x	x	x			x	x		x	x	x		
	Leadership and Organisations	6WBS0016	x	x	x	x	x	x	x				x			x		x	
	Global Marketing and Ethics	6WBS0006	x	x	x	x	x	x	x			x	x			x	x		
	Leadership and Management in High Performance Sport	6WBS0022	x	x	x	x	x	x	x	x	x	x	x		x	x		x	x
	Research Project in Sport Management	6WBS0023	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. Recognise the basic principles and ethical considerations of business and management of sport organisations
- A2. Use knowledge and critical understanding of the varied concepts, disciplines, processes and practices in the study of business and sport management.
- A3. Examine the significance of contemporary local, national and international issues that influence organisations in business and sport
- A4. Appraise the need for both a multi-disciplinary and inter-disciplinary holistic approach to the study of different functional areas of business and sport management, drawing from academic, vocational and professional contexts

Intellectual Skills

- B1. Research and critically consider specific concepts, models, theories, principles and information for decision making
- B2. Utilise critical thinking, analysis and synthesis when solving problems relevant to business and management of sport organisations
- B3. Analyse and evaluate the impact of the wider economic, social, political, legal and international environment on business and sport organisations
- B4. Adopt responsibility for learning and continuing professional development through autonomous action, and both academic and professional reflective practice

Practical Skills

- C1. Conduct research into business and sport management issues through extracting and analysing data from a range of sources
- C2. Apply and utilise relevant IT tools in the analysis and communication of business and sport management information
- C3. Complete practical (work) experiences with due consideration for appropriate organisational procedures, safety, and risk assessment
- C4. Propose, design, implement and communicate a significant piece of independent academic work, using appropriate methods, problem-solving and research approaches

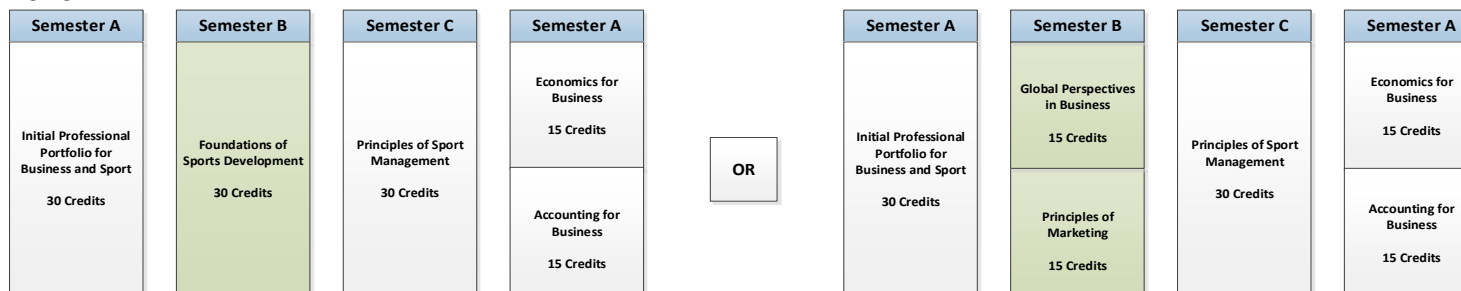
Transferable Skills

- D1. Communicate effectively and professionally using oral, written and visual formats
- D2. Manipulate, sort and present data appropriately and effectively
- D3. Work effectively both independently (e.g. on assignments, or during the project) and as part of a team (e.g. during group work, and in working with or leading others in work experience)
- D4. Use academic skills that include critical reflection, enterprise skills that include negotiation and employability skills such as communication and prioritising tasks in both academic and work-based environments.

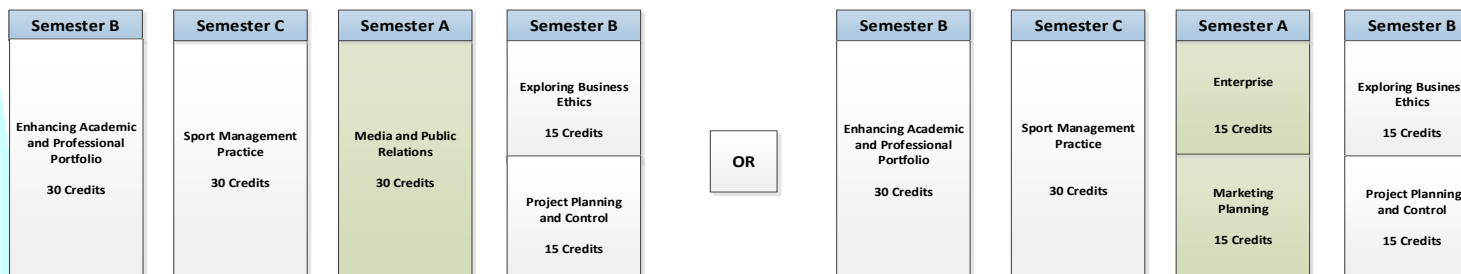
Appendix A

Module Delivery Structure – For Semester A start:

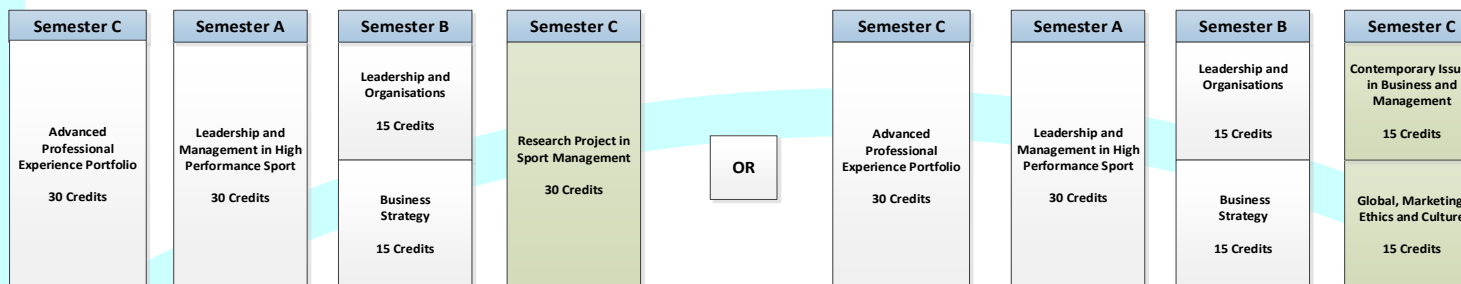
Level 4:



Level 5:

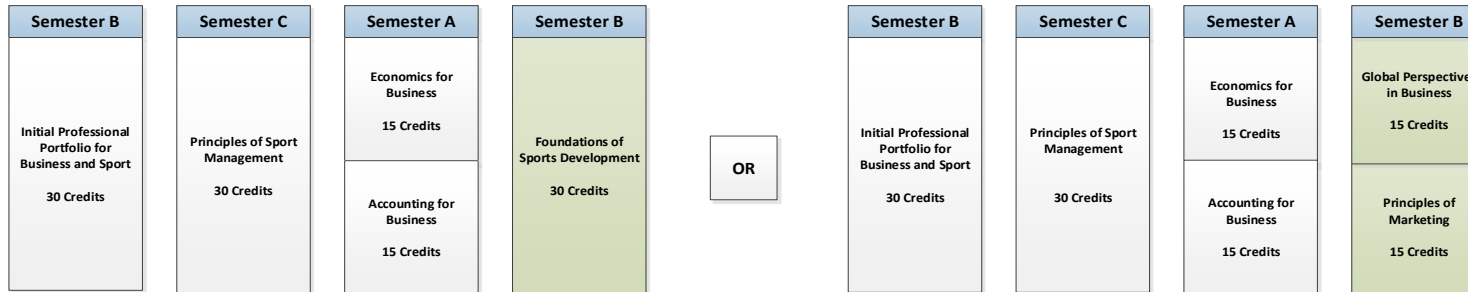


Level 6:

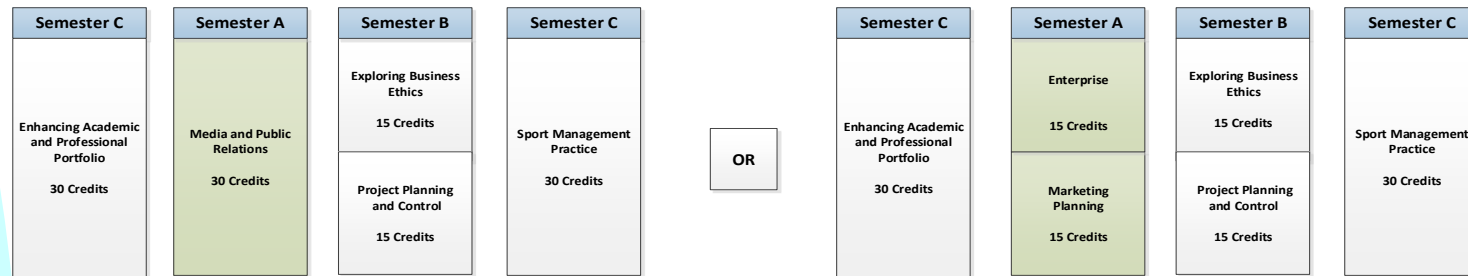


Module Delivery Structure – For Semester B start:

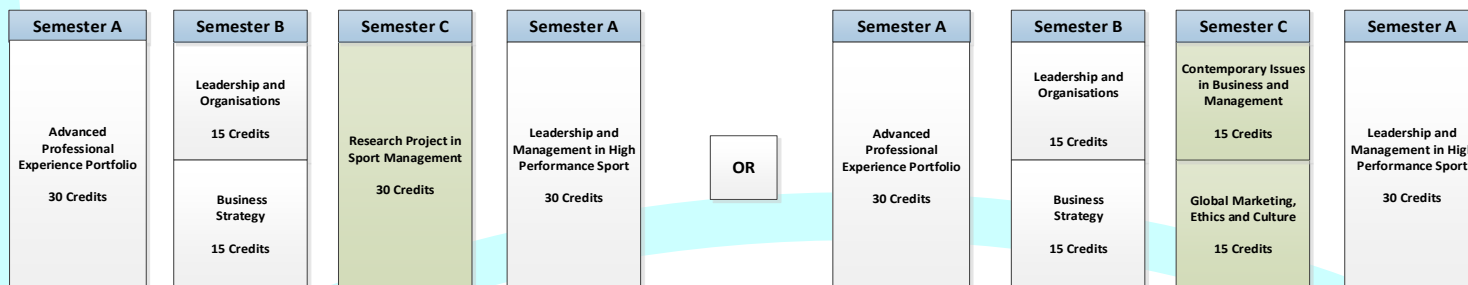
Level 4:



Level 5:



Level 6:



Section 2

Programme management

Relevant QAA subject benchmarking statements

Type of programme

Date of validation/last periodic review

Date of production/ last revision of PS

Relevant to level/cohort

Administrative School

General Business and Management 2015

Hospitality, Leisure, Sport and Tourism 2015

Online

March 14

March 18

Level 4 entering September 2018 and February 2019

Hertfordshire Business School

Table 3 Course structure

Course details					
Course code		Course description			JACS
BSWBSM		BSc (Hons) Business and Sport Management			N800
Course Instances					
Instances code	Intake	Stream	Instances Year	Location :	Mode of study
BSMWSEP1 DP-1	A	BSc (Hons) Business and Sport Management:	1	UH Hatfield	Distance (PT)
BSMWSEP1 DP-2	A	BSc (Hons) Business and Sport Management:	1	UH Hatfield	Distance (PT)
BSMWSEP2 DP-1	A	BSc (Hons) Business and Sport Management:	2	UH Hatfield	Distance (PT)
BSMWSEP2 DP-2	A	BSc (Hons) Business and Sport Management:	2	UH Hatfield	Distance (PT)
BSMWSEP3 DP-1	A	BSc (Hons) Business and Sport Management:	3	UH Hatfield	Distance (PT)
BSMWSEP3 DP-2	A	BSc (Hons) Business and Sport Management:	3	UH Hatfield	Distance (PT)
BSMWSEP4 DP-1	A	BSc (Hons) Business and Sport Management:	4	UH Hatfield	Distance (PT)
BSMWSEP4 DP-2	A	BSc (Hons) Business and Sport Management:	4	UH Hatfield	Distance (PT)
BSMWJAN1D P-1	B	BSc (Hons) Business and Sport Management:	1	UH Hatfield	Distance (PT)
BSMWJAN1D P-2	B	BSc (Hons) Business and Sport Management:	1	UH Hatfield	Distance (PT)
BSMWJAN2D P-1	B	BSc (Hons) Business and Sport Management:	2	UH Hatfield	Distance (PT)
BSMWJAN2D P-2	B	BSc (Hons) Business and Sport Management:	2	UH Hatfield	Distance (PT)

BSMWJAN3D P-1	B	BSc (Hons) Business and Sport Management:	3	UH Hatfield	Distance (PT)
BSMWJAN3D P-2	B	BSc (Hons) Business and Sport Management:	3	UH Hatfield	Distance (PT)
BSMWJAN4D P-1	B	BSc (Hons) Business and Sport Management:	4	UH Hatfield	Distance (PT)
BSMWJAN4D P-2	B	BSc (Hons) Business and Sport Management:	4	UH Hatfield	Distance (PT)