

School of Humanities

Title of Programme: BA (Hons) Journalism

Programme Code: HEMCS

## Programme Specification

This programme specification is relevant to students entering:  
23 September 2019



Associate Dean of School (Academic Quality Assurance):  
Marjolein Groefsema

Signature

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

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**Summary of amendments to the programme:**


If you have any queries regarding the changes please email [AQO@herts.ac.uk](mailto:AQO@herts.ac.uk)

# Programme Specification BA (Hons) Journalism

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

## Section 1

<b>Awarding Institution/Body</b>	University of Hertfordshire
<b>Teaching Institution</b>	University of Hertfordshire
<b>University/partner campuses</b>	de Havilland Campus
<b>Programme accredited by</b>	Not applicable
<b>Final Qualification</b>	BA Hons
<b>All Final Award titles</b>	Journalism
<b>(Qualification and Subject)</b>	Journalism (Sandwich) Journalism with a Year Abroad Journalism with Study Abroad
<b>FHEQ level of award</b>	6
<b>UCAS code(s)</b>	P905 Journalism
<b>Language of Delivery</b>	English

### A. Programme Rationale

The media industry is having to adapt at speed to dramatic changes in production and consumption, and employers now want skilled Journalism graduates who can work flexibly across a whole range of evolving platforms.

The BA (Hons) Journalism is designed to produce highly competent, industry-ready journalists. This intensive course ensures students receive an excellent grounding in journalism in the digital age, enabling them to work across tv, radio, print, social media and online platforms. With a work placement in the final year, the Journalism degree is designed to enhance employability, ensuring that graduating students are capable of working as journalists in the production of online, multimedia and broadcast content in the world of news, current affairs, features, and documentaries.

The Journalism degree will make a feature of giving students a wide palette of skills and an understanding of how to apply them. While developing the traditional journalistic skills of research and storytelling, it will equip students with the ability to apply this learning across a wide range of media, including, photography, video, audio, the written word and it will do so across different platforms and varying publishing formats.

### B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

#### Additionally this programme aims to:

- develop students' knowledge and understanding of the operation and social, legal and economic contexts of the journalism industry
- provide education and training that is in line with the requirements set by the programme accrediting body, the BJTC (Broadcast Journalism Training Council)

- provide students with the knowledge and understanding to equip them for a career in Journalism or media-related employment

### C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Communication, Media, Film and Cultural Studies and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
A1 Demonstrate a broad knowledge and understanding of the essential characteristics of news and features journalism, journalistic markets, and styles across a range of platforms.	Acquisition of knowledge and understanding is through a combination of lectures, seminars, workshops, tutorials together with guided learning.	Knowledge and understanding are assessed through a range of coursework, including essays, comparative analyses, reports, reflective essays group projects and in-class presentations.
A2 Demonstrate a detailed knowledge and understanding of legal and ethical terminology, concepts and processes relevant to journalists and their work.	Acquisition of knowledge and understanding A1, A3, A4, and A7, is through a combination of seminars, workshops, simulated newsroom activities, and guided learning.	Knowledge and understanding of A1, A3, and A5 are assessed through portfolios of news and features content, critical analyses and supporting portfolios.
A3 Demonstrate knowledge and understanding of a wide range of information sources and appropriate criteria for the selection of journalistic material.	Acquisition of A2, A5 and A6 is through a combination of lectures, seminars, and guided learning.	Assessment of knowledge and understanding of A2, A4, A5 and A6 is through formal essay and examination.
A4 Demonstrate a detailed knowledge and understanding of major, well-established theories of communication as well as general concepts, principles and practices within multimedia and web-based publishing.	Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learned and to broaden their individual knowledge and understanding of the subject.	Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learned and broaden their individual knowledge and understanding of the subject.
A5 Demonstrate a broad knowledge and understanding of the nature and functions of local and central government and the interrelations between political institutions and the press.		

<p>A6 Demonstrate knowledge and understanding of the interrelating role of communication systems, modes of representation and systems of meaning in the structuring of society as well as an in depth understanding of journalism in an international context.</p> <p>A7 Demonstrate a broad knowledge and understanding of the audio and/or visual conventions through which sounds, images and words make meaning alongside the use of technology to report news, construct features and be creative.</p> <p>A8 Demonstrate a systematic understanding of the field of journalism and the relationship between its theoretical bases, practical application and the technologies that are required in the production of journalism across multiple platforms.</p>		
Intellectual skills	Teaching and learning methods	Assessment strategy
<p>B1 Engage critically with major thinkers, debates and intellectual paradigms within media studies.</p> <p>B2 Articulate legal and ethical issues and processes relevant to journalism using appropriate concepts and terminology and produce news content with due regard to legal and ethical considerations.</p> <p>B3 Evaluate and select appropriate information from diverse sources and create news and features</p>	<p>Intellectual skills are developed through lectures, seminars, class exercises, in-class analysis of model examples and the development of coursework projects.</p> <p>Intellectual skills are developed through the acquisition of B1, B3, B4, B5, B6, B7 and B8, via a combination of seminars, workshops, simulated newsroom activities, and guided learning.</p> <p>Acquisition of B2 is through a combination of lectures, seminars, and guided learning.</p> <p>Throughout, the learner is encouraged to undertake</p>	<p>Assessment of intellectual skills is through formal essays, coursework involving critical evaluation and development of a media product including documentation.</p> <p>Intellectual skills are assessed for B1, B3, B4, B5, B6, B7 and B8, through portfolios of news and features content.</p> <p>Intellectual skill B8 is also assessed through a critical analysis supporting a portfolio.</p>

<p>content with regard to a range of styles, purposes, markets and aesthetic considerations.</p> <p>B4 Demonstrate the application of sound critical judgment in respect of journalistic sources and information.</p> <p>B5 Evaluate a media product on the basis of the broad principles of the appropriate media layout or narrative structure</p> <p>B6 Produce work involving problem identification, analysis and design within an appropriate legal and ethical framework</p> <p>B7 Produce news and features content in response to the needs of particular markets and styles, and in the context of legal and ethical constraints.</p> <p>B8 Articulate and explain the nature of the structure and purpose of central and EC government and the complex interrelations between institutions and the press.</p>	<p>independent study both to supplement and consolidate what is being learnt/taught and to broaden their individual intellectual skills in the subject.</p>	<p>Assessment of intellectual skills B2 is through formal essay and examination.</p>
<p><b>Practical skills</b></p> <p>C1 Take responsibility for self-directed learning, using initiative, effective time-management and self-discipline.</p> <p>C2 Communicate effectively in writing or via still images or through audio and/or video or a combination of these.</p> <p>C3 Integrate practical, critical or theoretical resources into their own argument or product.</p>	<p><b>Teaching and learning methods</b></p> <p>Practical skills are developed throughout the programme via workshops and coursework assessments.</p> <p>C1, C2, C3, C4 and C6 are developed through simulated newsroom activities that will require working to deadlines, accessing information from a wide range of sources, and engaging in the compilation, at Level 6, of a largely self-directed portfolio of content.</p> <p>C2 and C4 are developed through guided critical analyses of content</p>	<p><b>Assessment strategy</b></p> <p>Practical skills are assessed by a range of assignments and projects built into the curriculum, e.g. group projects essays and practical assignments (such as the creation of media products) and group projects.</p> <p>Practical skills are assessed through portfolios of news and features content.</p>

C4 Demonstrate a working knowledge of selected audio, video and publishing software packages	styles, through extensive practice in creating news and features content, and sessions dedicated to essay writing and examination techniques.	
C5 Use ICT software applications for word processing and electronic communications to access electronic information retrieval systems and the Internet.	C3 is developed through seminar based activities where the work of other students and material derived from academic sources will involve considering alternative viewpoints.  C4 and C6 are developed through simulated newsroom activities, workshops and dedicated training sessions in relevant hardware and software applications.	
C6 Possess generic technical skills relevant to a broad range of media platforms.	C5 is developed through the provision of module material via the University's VLE (StudyNet), and when students are inducted into the facilities of the Learning Resources Centre (use of e-mail, the Internet) at the beginning of their Programme.	
Transferable skills	Teaching and learning methods	Assessment strategy
D1 Demonstrate the ability to extract, organise, analyse and selectively deploy relevant information from different sources.	Transferable skills are developed through coursework, presentations and media products across a range of platforms.  Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.	Transferable skills are assessed through a range of assessments built into the curriculum – coursework, oral presentations and practical projects (see the Assessment Overview, 5.3.2, in the Submission Document for full details).
D2 Communicate accurately and reliably and with well-structured and coherent arguments in writing or via still images or through audio and/or video or a combination of these.		
D3 Work independently or as part of a team, showing abilities to listen, present and contribute.		
D4 Use initiative and take responsibility for their own learning.		
D5 Solve problems in creative and innovative ways.		
D6 Manage time and resources effectively by		

drawing on planning, organisational and project management skills.

## D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (3 years), sandwich (4 years) and part-time (6 years) modes and leads to the award of a BA degree with honours.

Entry is normally at Level 4 (with suitable A level or equivalent qualifications). Intake is normally in Semester A (September).

### Professional and Statutory Regulatory Bodies

N/A

### Work-Based Learning, including Sandwich Programmes

An award in the sandwich mode requires the successful completion of at least **360 hours** placement activity from a maximum of two separate placements in addition to the period of academic study required for the award. This optional placement year is undertaken after Level 5 and before Level 6 and meets the SEEC criteria for Level 6.

### Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

#### Mode of study Full-time

Students on a full-time mode of study must normally take the equivalent of eight 15 credit modules per year with the equivalent of four 15 credit modules undertaken per semester.

In addition, at level 5 students must study the module 5HUM1064 Graduate and Employability Skills. Failure in this module would not prevent progression, providing the normal progression rules had been met, but would result in a code of FREN (Fail, Re-enrol). Should a student fail the module at the second attempt, a fail would show on his/her transcript.

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<b>Compulsory Modules</b>							
Module Title							
Graduate and Employability Skills	5HUM1064	0	English	0	100	0	AB

At level 6, students must study the module 6HUM1096 Graduate Skills: Career Planning. Failure in this module would not prevent graduation, providing the student has achieved the required credits, but would result in a code of FREN (Fail, Re-enrol), which would show on his/her transcript.

## Compulsory Modules

### Module Title

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% e Practical	Semesters
Graduate Skills: Career Planning	6HUM1096	0	English	0	100	0	AB

**Entry point** Level 4, Semester A

## Level 4

## Compulsory Modules

### Module Title

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Introduction to Media Practices*</i>	4HUM1060	15	English	0	100	0	A
<i>Introduction to Journalism</i>	4HUM1075	15	English	0	100	0	A
<i>Journalism &amp; Government</i>	4HUM1123	15	English	0	80	20	A
<i>Introduction to Media Communications</i>	4HUM1072	15	English	0	70	30	A
<i>Visual Communication</i>	4HUM1088	15	English	0	100	0	A
<i>Journalism Skills: Multiplatform</i>	4HUM1120	15	English	0	100	0	B
<i>Introduction to Law &amp; Regulation for Multiplatform Journalism</i>	4HUM1124	15	English	70	30	0	B
<i>Global Media &amp; Society</i>	4HUM1093	15	English	0	100	0	B
<i>Interactive Media</i>	4HUM1089	15	English	0	100	0	B

\* *Introduction to Media Practices* is an Induction module for the Mass Communications Programme, which students take in addition to study of 120 credits at level 4.

Progression to level 5 requires a minimum of 60 credits at Level 4, as well as a pass in *Introduction to Law & Regulation for Multiplatform Journalism*.

## Level 5

## Compulsory Modules

### Module Title

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Graduate Skills</i>	5HUM1064	0	English	0	100	0	A
<i>Journalism Skills: News</i>	5HUM1101	15	English	0	100	0	A
<i>Radio Journalism</i>	5HUM1062	15	English	0	100	0	A
<i>Production Newsdays</i>	5HUM1130	30	English	0	100	0	AB
<i>Advanced Law &amp; Regulation for Multiplatform Journalism</i>	5HUM1131	15	English	70	30	0	A
<i>Journalism Skills: Features</i>	5HUM1100	15	English	0	100	0	B
<i>Social Media</i>	5HUM1063	15	English	0	100	0	B
<i>Video Feature</i>	5HUM1099	15	English	0	100	0	B

Progression to level 6 normally requires a minimum of 60 credits at Level 5, as well as a pass in *Advanced Law & Regulation for Multiplatform Journalism*.

## Level 6

<b>Compulsory Modules</b>	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<b>Module Title</b>							
<i>Graduate Skills</i>	6HUM1096	0	English	0	100	0	A
<i>Journalism Skills Portfolio</i>	6HUM1140	30	English	0	100	0	AB
<i>International Politics &amp; Reporting Global News</i>	6HUM1179	15	English	0	65	35	A
<i>Production Newsdays</i>	6HUM1180	30	English	0	100	0	AB
<i>Online Journalism</i>	6HUM1139	15	English	0	100	0	B
	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
<b>Optional Modules</b>							
<b>Module Titles</b>							
<i>Advertising</i>	6HUM1132	15	English	0	100	0	A
<i>Corporate Communications</i>	6HUM1134	15	English	0	100	0	A
<i>Campaigns &amp; Careers</i>	6HUM1133	15	English	0	70	30	B
<i>Journalism Matters: Your Independent Project</i>	6HUM1181	30	English	0	90	10	AB

**Mode of study** Part-time

**Entry point** Level 4, Semester A

**Level 4** Year 1

<b>Compulsory Modules</b>	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<b>Module Title</b>							
<i>Introduction to Journalism</i>	4HUM1075	15	English	0	100	0	A
<i>Introduction to Media Communications</i>	4HUM1072	15	English	0	70	30	A
<i>Journalism Skills: Multiplatform</i>	4HUM1120	15	English	0	100	0	B
<i>Global Media &amp; Society</i>	4HUM1073	15	English	0	100	0	B

### Optional Modules

#### Module Titles

	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
<i>Introduction to Media Practices*</i>	4HUM1060	15	English	0	100	0	AB

\* *Introduction to Media Practices* is an Induction module for the Mass Communications Programme, which students take in addition to study of 120 credits at level 4.

### Level 4 Year 2

### Compulsory Modules

#### Module Title

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Journalism &amp; Government</i>	4HUM1123	15	English	0	80	20	A
<i>Visual Communication</i>	4HUM1088	15	English	0	100	0	A
<i>Introduction to Law &amp; Regulation for Multiplatform Journalism</i>	4HUM1124	15	English	70	30	0	B
<i>Interactive Media</i>	4HUM1089	15	English	0	100	0	B

Progression to level 5 normally requires a minimum of 60 credits at Level 4 and a pass in *Introduction to Law & Regulation for Multiplatform Journalism*.

### Level 5 Year 1

### Compulsory Modules

#### Module Title

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Journalism Skills: News</i>	5HUM1101	15	English	0	100	0	A
<i>Advanced Law &amp; Regulation for Multiplatform Journalism</i>	5HUM1131	15	English	70	30	0	A
<i>Journalism Skills: Features</i>	5HUM1100	15	English	0	100	0	B
<i>Video Feature</i>	5HUM1099	15	English	0	100	0	B

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Graduate Skills</i>	5HUM1064	0	English	0	100	0	A

### Optional Modules

#### Module Title

### Level 5 Year 2

### Compulsory Modules

#### Module Title

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Radio Journalism</i>	5HUM1062	15	English	0	100	0	A
<i>Production Newsdays</i>	5HUM1130	30	English	0	100	0	AB
<i>Social Media</i>	5HUM1063	15	English	0	100	0	B

Progression to level 6 normally requires a minimum of 60 credits at Level 5 and a pass in *Advanced Law & Regulation for Multiplatform Journalism*.

### Level 6 Year 1

### Compulsory Modules

#### Module Title

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>International Politics &amp; Reporting Global News</i>	6HUM1179	15	English	0	65	35	A
<i>Production Newsdays</i>	6HUM1180	30	English	0	100	0	AB
<i>Online Journalism</i>	6HUM1139	15	English	0	100	0	B

### Optional Modules

#### Module Title

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Graduate Skills</i>	6HUM1096	0	English	0	100	0	A

### Level 6 Year 2

### Compulsory Modules

#### Module Title

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<i>Journalism Skills: Portfolio</i>	6HUM1140	30	English	0	100	0	AB

### Optional Modules

#### Module Titles

Module Titles	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
<i>Advertising</i>	6HUM1132	15	English	0	100	0	A
<i>Corporate Communications</i>	6HUM1134	15	English	0	100	0	A
<i>Campaigns &amp; Careers</i>	6HUM1133	15	English	0	70	30	B

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credit points at level 6.

### *Sandwich Year and Year Abroad*

Students may optionally undertake a placement year or a year abroad studying at a foreign University after successfully completing their level 5 studies at honours level. The placement year and year abroad offer an additional optional year (0 credited) which increases the length of the Honours degree award to a four year full-time degree. Successful completion of the placement year or year abroad is reflected in the degree title.

### *Sandwich Year*

The placement year comprises an agreed period of 36 weeks (including employers and statutory holidays) of work based learning a maximum of two institutions or companies which has agreed to those terms and conditions regarded as essential by the University of Hertfordshire. Students will be supervised according to university regulations. The learning experience will be assessed with assessments set by the Employability Tutor to enable students to demonstrate both their knowledge of the industry, their skills development and their professional attributes.

Placements are advertised through the Career and Placements Office and have included areas such as marketing, journalism, PR, management and Policy Units. Students may also source their own placement, but it must be subsequently approved by the School in terms of health and safety, equality legislation and supervisory guidelines before a student can take it up.

All students are eligible to proceed to a placement year provided they have achieved 120 credits at Level 4 and 90 credits at Level 5 and have completed the appropriate placement induction and documentation. Success in the placement will be recognised in the title of the award but does not carry additional credit towards the Honours programme.

### *Year Abroad*

The year abroad comprises an agreed programme of study in the third year of a partner institution in Europe (other than the UK), North or South America, Australia or Singapore with which the University of Hertfordshire has an institutional agreement.

A student's programme of study will be negotiated and approved by the Dean of School (or nominee) in consultation with appropriate others and the host University. The programme provided by the host institution may comprise taught modules, a research project, field studies, or a mixture of these components. The programme of study will require a minimum of 25% of studies to be undertaken in aspects of culture of the placement country. Prior to the commencement of the year abroad, the student and Study Abroad Tutors from UH and the host institution will agree a learning contract. The learning contract will specify the assessment requirements to be met for successful completion of the programme of study. A Module Board of Examiners will consider the results for the year abroad during the first semester of the following academic year. All assessments must be completed by the end of the year abroad, and no subsequent referrals will be permitted. Students who have varied their programme of study without agreement from UH or have failed to meet the requirements of the learning contract will not have their year abroad studies included in the degree title.

A student must confirm the intention to study abroad during the first ten weeks of study at Level 5. This will enable a place to be negotiated at a host institution and the study programme and learning contract to be arranged and agreed. Only a limited number of places exist. These will be awarded on the basis of the suitability of students and guided by choice on the most appropriate programme and host institution.

To be eligible to proceed to a year abroad, a student must, after the Semester B Module Boards of Examiners, have achieved at least 210 credits overall, including at least 90 credits at Level 5. Success in the year abroad will be recognised in the title of the award but does not carry additional credit towards the Honours programme.

Optional Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Mass Communications Placement Year	6HUM1097	0	English	0	100	0	AB
Year Abroad	6HUM1049	0	English	0	0	0	AB

#### Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

#### Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	Journalism	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
Certificate of Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
BA	Journalism	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A subset of the programme learning outcomes (see table 2) depending on the student's individual module choices.

#### Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12](#) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

None.

Further programme-specific regulations (requiring School-level approval) are given below:

- Progression from one Level to the next depends on meeting the pre-requisite requirements: students must normally have 60 credits in Journalism at the lower Level before progressing to study at the higher Level.
- Attendance at all scheduled learning and teaching sessions is required on this programme. To pass a module, a student must have attended 75% of the learning and teaching sessions at which attendance is required. If attendance falls below 75% but not lower than 50% and the student passes the assessment, the module grade will be capped at the pass mark (40%). If attendance falls below 75% and the student fails the assessment or attendance falls below 50%, the student will normally be deemed to have failed the module at the first attempt and will not be permitted to undertake referred assessment in the module.

Students who have a disability which might impact on their attendance should consult with their disability advisor.

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## E. Management of Programme & Support for student learning.

### Management

The programme is managed and administered through:

- A Dean of School who has overall responsibility for all programmes in the School
- An Associate Dean of School (Academic Quality Assurance) who has overall responsibility for academic quality, assurance and enhancement with and on behalf of the Dean of School
- A Programme Leader for the Mass Communications Programme
- Admissions Tutors, with specific responsibility for selection
- A Tutor for Employability
- A Head of Media who is responsible for all the modules in the subject area
- A Journalism Co-ordinator
- Designated Student Administrators to deal with day-to-day administration associated with the courses and modules within the Programmes
- A Programme committee which has a membership which includes all of the above plus an Information Manager and student representatives
- An Associate Dean of School (Learning and Teaching) who has overall responsibility for learning and teaching with and on behalf of the Dean of School
- An Associate Dean of School (Commercial) who has specific responsibility for induction.
- Module Leaders who are responsible for individual modules

### Support

At university level, students are supported by:

- Attractive modern study environments in two Learning Resource Centres, incorporating libraries and computer centres
- StudyNet, a versatile on-line interactive intranet and learning environment
- Access to extensive digital and print collections of information resources
- A Student Centre which provides advice on issues such as Finance, University regulations, visa applications, legal matters, accommodation, international student support etc.
- The Office of Dean of Students, incorporating Chaplaincy, Counseling and nursery
- Overseas Orientation
- A Medical Centre
- University Disability Advisors
- An Equal Opportunities Officer
- The Students' Union
- A Careers and Placement Service for all current students and graduates

At School level, students are further supported by:

- A Head of Media
- A Journalism Co-ordinator
- A student support team to provide confidential academic and pastoral advice through a daily Helpdesk run during term-time
- Scheduled weekly Student Drop-In hours for all academic staff for student support and guidance
- Designated Programme Administrators to deal with day-to-day administration associated with the modules within the Programme
- Module Leaders who are responsible for individual modules
- A School Community Officer (SCO)
- An induction session at the beginning of each new academic session
- A Study Abroad Tutor
- A Tutor for Employability
- An Academic Skills Tutor

On the Mass Communications Programme students are further supported by:

- A Programme Leader to help students understand the programme structure and provide confidential academic and pastoral advice through a Programme Helpdesk run during term-time
- Personal tutors to provide further academic and pastoral support, with scheduled meetings each semester to advise on academic performance, feedback, module choices, and long term plans
- Student Representatives on the Programme Committee

## F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Subject Guide;
- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>.

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## G. Entry requirements

The normal entry requirements for the programme are:

112 UCAS points

IB - 112 points from a minimum of 2 HL subjects at H4 or above.

GCSE Maths and English Language at Grade 4 or above (Grade C or above under the old grading structure).

All non-majority English speaking countries are required to demonstrate an English language capability of IELTS 7.0 or equivalent in speaking, listening, reading and writing assessments. Where the standard is not achieved, the BJTC will require evidence of remedial measures in place.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

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If you would like this information in an alternative format please contact: Andy Penn, School Administration Manager, [A.Penn@herts.ac.uk](mailto:A.Penn@herts.ac.uk)

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to [aqo@herts.ac.uk](mailto:aqo@herts.ac.uk)

## BA (Hons) Journalism

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

			Programme Learning Outcomes (as identified in section 1 and the following page)																																
			Knowledge & Understanding								Intellectual Skills								Practical Skills						Transferable Skills										
	Module Title	Module Code	A1	A2	A3	A4	A5	A6	A7	A8	B1	B2	B3	B4	B5	B6	B7	B8	C1	C2	C3	C4	C5	C6				D1	D2	D3	D4	D5	D6		
Level 4	Introduction to Journalism	4HUM1075	x		x	x			x			x	x	x		x	x		x	x	x	x	x	x				x	x	x	x	x	x		
	Journalism & Government	4HUM1123		x	x		x							x			x	x	x	x	x	x	x	x				x	x	x	x	x	x		
	Introduction to Media Communications	4HUM1072			x	x		x	x		x				x	x			x	x	x	x	x	x				x	x	x	x	x	x		
	Visual Communication	4HUM1088			x	x		x	x		x				x				x	x	x	x	x	x				x	x	x	x	x	x		
	Journalism Skills: Multiplatform	4HUM1120	x		x	x		x	x			x	x	x	x	x	x		x	x	x	x	x	x				x	x	x	x	x	x		
	Introduction to Law & Regulation for Multiplatform Journalism	4HUM1124		x	x		x		x				x	x	x		x	x	x	x	x		x					x	x	x	x	x	x		
	Global Media and Society	4HUM1093	x		x	x		x	x		x			x	x	x			x	x	x	x	x	x				x	x	x	x	x	x		
	Interactive Media	4HUM1089				x		x	x		x				x				x	x	x	x	x	x				x	x	x	x	x	x		
Level 5	Journalism Skills: News	5HUM1101	x	x	x	x	x		x			x	x	x		x	x		x	x	x	x	x	x				x	x	x	x	x	x		
	Radio Journalism	5HUM1062	x	x	x	x			x			x	x	x		x	x		x	x	x	x	x	x				x	x	x	x	x	x		
	Production Newsdays	5HUM1130	x	x	x	x	x	x	x			x	x	x		x	x	x	x	x	x	x	x	x				x	x	x	x	x	x		
	Advanced Law & Regulation for Multiplatform Journalism	5HUM1131	x	x	x	x		x	x			x		x		x	x	x	x	x	x		x					x	x	x	x	x	x		
	Journalism Skills: Features	5HUM1100	x	x	x	x	x		x			x	x	x		x	x		x	x	x	x	x	x				x	x	x	x	x	x		
	Social Media	5HUM1063	x		x	x			x			x	x	x		x	x		x	x	x	x	x	x				x	x	x	x	x	x		
	Video Feature	5HUM1099	x		x	x			x				x	x	x	x	x		x	x	x	x	x	x				x	x	x	x	x	x		
Level 6	Journalism Skills: Portfolio	6HUM1140	x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x				x	x	x	x	x	x		
	International Politics & Reporting Global News	6HUM1179	x		x	x	x		x	x	x	x	x	x		x	x		x	x	x		x					x	x	x	x	x	x		
	Production Newsdays	6HUM1180	x	x	x	x	x	x	x	x		x	x	x		x	x	x	x	x	x	x	x	x				x	x	x	x	x	x		
	Online Journalism	6HUM1139	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x				x	x	x	x	x	x		
	Advertising	6HUM1132				x		x	x		x				x				x	x	x		x	x				x	x	x	x	x	x		
	Corporate Communications	6HUM1134				x		x	x		x				x				x	x	x		x	x				x	x	x	x	x	x		
	Independent Project	6HUM1181	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x				x	x	x	x	x	x		
Campaigns & Careers	6HUM1133				x		x	x		x				x				x	x	x		x	x				x	x	x	x	x	x			

## KEY TO PROGRAMME LEARNING OUTCOMES

### Knowledge and Understanding

- A1. Demonstrate a broad knowledge and understanding of the essential characteristics of news and features journalism, journalistic markets and styles across a range of platforms
- A2. Demonstrate a detailed knowledge and understanding of the legal and ethical terminology, concepts and processes relevant to journalists and their work
- A3. Demonstrate knowledge and understanding of a wide range of information sources and appropriate criteria for the selection of journalistic material
- A4. Demonstrate a detailed knowledge and understanding of major, well-established theories of communication as well as general concepts, principles and practices within multimedia and web-based publishing
- A5. Demonstrate a broad knowledge and understanding of the nature and functions of local and central government and the interrelations between political institutions and the press
- A6. Demonstrate knowledge and understanding of the interrelating role of communication systems, modes of representation and systems of meaning in the structuring of society as well as an in depth understanding of journalism in an international context
- A7. Demonstrate a broad knowledge and understanding of the audio and/or visual conventions through which sounds, images and words make meaning alongside the use of technology to report news, construct features and be creative
- A8. Demonstrate a systematic understanding of the field of journalism and the relationship between its theoretical bases, practical application and the technologies that are required in the production of journalism across multiple platforms.

### Intellectual Skills

- B1. Engage critically with major thinkers, debates and intellectual paradigms within media studies
- B2. Articulate legal and ethical issues and processes relevant to journalism using appropriate concepts and terminology and produce news content with due regard to legal and ethical considerations
- B3. Evaluate and select appropriate information derived from diverse sources and create news and features content with regard to a range of styles, purposes, markets and aesthetic considerations
- B4. Demonstrate the application of sound critical judgement in respect of journalistic sources and information

### Practical Skills

- C1. Take responsibility for self-directed learning, using initiative, effective time-management and self-discipline
- C2. Communicate effectively in writing or via still images or through audio and/or video or a combination of these
- C3. Integrate practical, critical or theoretical resources into their own argument or product
- C4. Demonstrate a working knowledge of selected audio, video and publishing software packages
- C5. Use ICT software applications for word processing and electronic communications to access electronic information retrieval systems and the Internet
- C6. Possess generic technical skills relevant to a broad range of media platforms

### Transferable Skills

- D1. Demonstrate the ability to extract, organise, analyse and selectively deploy relevant information from different sources
- D2. Communicate accurately and reliably and with well-structured and coherent arguments in writing or via still images or through audio and/or video or a combination of these
- D3. Work independently or as part of a team, showing abilities to listen, present and contribute
- D4. Use initiative and take responsibility for their own learning

B5. Evaluate a media product on the basis of the broad principles of the appropriate media layout or narrative structure

B6. Produce work involving problem identification, analysis and design within an appropriate legal and ethical framework

B7. Produce news and features content in response to the needs of particular markets and styles and in the context of legal and ethical constraints

B8. Articulate and explain the nature of the structure and purpose of central government and the complex interrelations between institutions and the press

D5. Solve problems in creative and innovative ways

D6. Manage time and resources effectively by drawing on planning, organisational and project management skills

## Section 2

### Programme management

**Relevant QAA subject benchmarking statements**  
**Type of programme**  
**Date of validation/last periodic review**  
**Date of production/ last revision of PS**  
**Relevant to level/cohort**  
**Administrative School**

Communication, Media, Film and Cultural Studies

Undergraduate  
November 17  
September 18  
Level 4 entering September 2018  
School of Humanities

Table 3 Course structure

Course details					
Course code		Course description			JACS/ HECoS
HEMCS		BA (Hons) Journalism			P900/ 100444
Course Instances					
Instances code	Intake	Stream	Instances Year	Location :	Mode of study
JRN1S	A	BA (Hons) Journalism	1	UH Hatfield	Full Time/Sandwich
JRN2S	A	BA (Hons) Journalism	2	UH Hatfield	Full Time/Sandwich
JRN3F	A	BA (Hons) (SW/YAB) Journalism	3	UH Hatfield	Full Time
JRN3PS	A	BA (Hons) (SW/YAB) Journalism	3	UH Hatfield	Placement Sandwich
JRN3AS	A	BA (Hons) (SW/YAB) Journalism	3	UH Hatfield	Studying Abroad
JRN4S	A	BA (Hons) Journalism	4	UH Hatfield	Sandwich