School of Creative Arts

Title of Programme: The Design and Crafts Programme
Programme Code: CTDC

Programme Specification

This programme specification is relevant to students entering:
01 September 2019

Associate Dean of School (Academic Quality Assurance):
Barbara Brownie

Signature

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.
Summary of amendments to the programme:

<table>
<thead>
<tr>
<th>Section</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>D – Table 1a</td>
<td>HIC modules added</td>
</tr>
<tr>
<td>F</td>
<td>Reference to ‘Herts Handbook’ updated to ‘Ask Herts’</td>
</tr>
<tr>
<td>All</td>
<td>References to ‘Study Abroad’ and ‘Study Year Abroad’ amended to ‘Year Abroad’</td>
</tr>
<tr>
<td>All</td>
<td>Updates to UCAS, JACS and HECOS codes</td>
</tr>
</tbody>
</table>

If you have any queries regarding the changes please email AQO@herts.ac.uk
Programme Specification The Design and Crafts Programme

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

A. Programme Rationale

The Design and Crafts Programme provides a clear opportunity for the sharing and development of practice, ideas and teaching within the broad areas of product and industrial design and design craft.

From a potential applicant's point of view, the programme offers a clear spectrum of awards that will meet their needs: from the design craft and material focus and enquiry that exists within the BA (Hons) Design Craft suite of awards; to the creative/user led and technical enquiry of BA (Hons) Product and Industrial Design.

The Programme is studio focused and the teaching team place the studio at the centre of the teaching and learning experience. Workshop practice and material knowledge are also key aspects of the programme. In some cases, this is traditional making utilising a range of materials for a variety of design and craft outputs; in others, students will be using contemporary tools for the design and realisation of products or services.

Within this studio led environment, students are able to develop a range of skills and knowledge that are important for their future external practice and industries; from the development of core design skills developed within the studio; to the practical making experience gained within the 3D workshop environment; these experiences are supported by focused lectures addressing material knowledge, user experience and other related aspects.

The Design and Crafts Programme at the University of Hertfordshire encompasses five award routes: Product and Industrial Design, Design Crafts, Design Crafts (Ceramics and Glass), Design Crafts (Jewellery), Design Crafts (Textiles) and their development recognises the rise of popularity in this area.
These awards now reflect the broad spectrum of design practice that exists across the product and industrial design and design craft area.

**The Product and Industrial Design award:**

This unique award is taking the best components of two design disciplines, (Product Design and Industrial Design) and by putting it into one programme gives us the ability to develop graduates that have a wider range of knowledge and skills on the individual programmes and will allow students to have a more diverse learning. It is creatively focused with a strong emphasis on designing products, service and/or systems, proposals for a changing world and understanding where these solutions sit within the context of consumer product design. As such, students will be taught using a traditional approach to design. Knowledge and understanding of the processes needed to design successful product solutions will be delivered through project based design activity.

**The Design Crafts, Design Crafts (Ceramics and Glass), Design Crafts (Jewellery), Design Crafts (Textiles) awards:**

Design craft and making ensures that creativity, innovation and problem solving are developed, sustained and valued as a discipline, whether it be textiles, ceramics, glass or jewellery. The Design Crafts awards engage the learner through hands-on exploration, the development of ideas and experience of working with materials in an innovative and creative way. Through collaboration with industry, students are encouraged to take risks, understand and interpret commercial applications and employ traditional and technological aspects of making. The aim is to provide opportunities for students to exploit their creative ambition to develop their practice within small production runs, commissioned works as well as within the public and private sectors. Makers are instinctively pioneers, they are entrepreneurial and enterprising and as such the programme develops their critical thinking, making skills and commercial knowledge ensuring the continued renewing and creative thinking that underpin their creativity long after they have graduated.

**Programme wide benefits: industry links**

Students will benefit from our relationships with leading industry partners and collaborators including Herman-Miller, Monitor Audio Ltd and HCL, The Design Museum, Ted Baker, Sebastian Conran and Simon Harrison. Links with other institutions include Brooklyn College New York, Ruth Prowse School of Art, Cape Town, Nagoya Zokei School of Art and Design, Japan, British Higher School of Art and Design, Moscow.

There are opportunities for groups of students to work with and present to professional company design teams. The overall aim is to prepare students to meet the expectations of professional design businesses, now and in the future, to help them to achieve a rewarding career.

**B. Educational Aims of the Programme**

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in UPR TL03.

Additionally this programme aims to:

- encourage students to work innovatively and creatively using an understanding of the breadth of possibilities offered by product / industrial design or design crafts practices;
- foster a systematic understanding of key aspects of data driven product and industrial design or design crafts including current national and international developments and debates around the discipline;
• engage with industry within a professional context and develop awareness of contemporary and emerging design knowledge and practice;

• encourage risk taking to address current and future challenges;

• foster the transferable and entrepreneurial skills which will enable students to respond to current and future career challenges;

• equip students with the skills to work professionally in their associated disciplines and contribute creatively in a variety of roles;

• enable students to communicate effectively to specialist and non-specialist audiences in oral, written and visual forms;

• enable students to make reasoned judgments, frame appropriate questions and draw independent conclusions;

• provide the opportunity, through Critical and Cultural Studies delivered as an integral part of studio projects, for students to develop critical insight into design and craft practices and debates;

• Students will be able to locate their own work within a wider cultural context, with a clear understanding of the cultural, aesthetic and professional forces that shape contemporary design, using them to reflect on their own practice;

• prepare students for further academic or professional study by equipping them to initiate and manage an independent course of study.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Art and Design and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

<table>
<thead>
<tr>
<th>Knowledge and Understanding</th>
<th>Teaching and learning methods</th>
<th>Assessment strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1-The critical, contextual, historical, conceptual and ethical dimensions of the discipline of product and industrial design and design crafts.</td>
<td>Acquisition of knowledge and understanding is through a combination of lectures, studio-based work and workshops at all levels. Learning is instigated by set projects with tutorial support including small group tutorials.</td>
<td>Students’ knowledge and understanding of their discipline is tested through in-course assessments of outcome submissions, presentations and essay assignments.</td>
</tr>
<tr>
<td>A2-The relationship of the practitioner with stakeholders, within a professional product and industrial design and design crafts environment.</td>
<td>The Critical and Cultural Studies modules makes a particular contribution to the acquisition of cultural, historical and professional understanding throughout all levels of study. There is a requirement of written work at all levels and an extended essay at level 6.</td>
<td>Knowledge and understanding of the professional aspects of the discipline are tested through course work consisting of practical outcomes, case studies and written projects.</td>
</tr>
<tr>
<td>A3-The implications and potential for their discipline(s) presented by the key developments of current and emerging media</td>
<td>Additional support is provided by a personal tutor, tutorial surgery hours,</td>
<td></td>
</tr>
</tbody>
</table>
and technologies and of inter and multi-disciplinary approaches to contemporary practice in art and design.

Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.

At level 6, students demonstrate their knowledge and understanding of a particular aspect of product and industrial design and design crafts through a programme of course work, much of which is determined by them with sufficient guidance.

<table>
<thead>
<tr>
<th>Intellectual skills</th>
<th>Teaching and learning methods</th>
<th>Assessment strategy</th>
</tr>
</thead>
<tbody>
<tr>
<td>B1-Generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively as self-initiated activity and/or in response to set briefs within product and industrial design and design crafts.</td>
<td>Intellectual skills are developed throughout the programme by the methods and strategies outlined in section A, above. Typically, the student’s conceptual development will be evident in a design process which demonstrates creative thinking and problem solving, analysis and judgement in the development of solutions and a willingness to explore a range of media. Conceptual development is an integral part of studio work and is fostered by set-briefs, in-course exercises, workshops, self-determined briefs, seminars and tutorial work.</td>
<td>Intellectual skills are assessed by in-course assessments of outcome submissions and presentations. Typically, evidence will consist of work sheets, sketch books, research, design ideas, digital medium and proposals. Intellectual skills relevant to marketing are assessed through set and negotiated projects, surveys and case studies.</td>
</tr>
<tr>
<td>B2-Fostering inquiry, critical thinking and curiosity in the processes of observation, investigation, speculative inquiry, visualisation and/or making applicable to product and industrial design and design crafts.</td>
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<tr>
<td>B3-Analyse information and experiences and formulate independent judgements articulating reasoned arguments for product and industrial design and design crafts responses.</td>
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<tr>
<td>B4-Navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources applicable to product and industrial design and design crafts.</td>
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</tr>
<tr>
<td><strong>Practical skills</strong></td>
<td><strong>Teaching and learning methods</strong></td>
<td><strong>Assessment strategy</strong></td>
</tr>
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</tr>
<tr>
<td>C1-Select, experiment with and make appropriate use of materials, processes and environment application in the fields of product and industrial design and design crafts.</td>
<td>Practical skills refer to the practical and professional skills employed in the production of design ideas and solutions. At levels 4, 5 and 6 these skills are developed through set briefs, exercises and workshops. At level 6, students are expected to demonstrate professionalism together with aesthetic and functional judgements in the presentation of their ideas.</td>
<td>Practical skills are evidenced in the production values of course work and are assessed through outcome submissions and presentations.</td>
</tr>
<tr>
<td>C2-Develop ideas through to an appropriate outcome(s) fit for product and industrial design and design crafts disciplines.</td>
<td></td>
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<tr>
<td>C3-Source and research relevant material, assimilating and articulating relevant findings for product and industrial design and design crafts disciplines.</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Transferable skills</strong></th>
<th><strong>Teaching and learning methods</strong></th>
<th><strong>Assessment strategy</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>D1-Manage and make appropriate use of intention, process, outcome, context and the methods of dissemination appropriate for product and industrial design and design crafts.</td>
<td>Transferable skills are developed throughout the programme. The skills of research, digital technology and self-management (D2, D3) are integral to coursework at all levels.</td>
<td>Transferable skills are assessed through a range of assignments built into the curriculum. In-course assessment is by submission of a portfolio, presentations and written work.</td>
</tr>
<tr>
<td>D2-Be resourceful and entrepreneurial in the fields of product and industrial design and design crafts.</td>
<td>Personal responsibility (D3) becomes an increasingly important skill as students progress to level 6 study.</td>
<td></td>
</tr>
<tr>
<td>D3-Study independently, set goals, manage workloads and meet deadline.</td>
<td>Communication skills (D5) are developed through oral presentations and in written work.</td>
<td></td>
</tr>
<tr>
<td>D4-Interact effectively with others, for example through collaboration, collective endeavour and negotiation within the disciplines of product and industrial design and design crafts.</td>
<td>The ability to work flexibly with others (D4) is developed through group projects.</td>
<td></td>
</tr>
<tr>
<td>D5-Communicate and present ideas and work to audiences in a range of situations</td>
<td>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</td>
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</tr>
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</table>
D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full time (3 years), sandwich or with a year abroad (4 years) and part time (6 years) modes and leads to the following awards:

BA with Honours Product and Industrial Design  
BA with Honours Product and Industrial Design (Sandwich)  
BA with Honours Product and Industrial Design with a Year Abroad  
BA with (Sandwich) Honours Product and Industrial Design with a Year Abroad

BA with Honours Design Crafts  
BA with Honours Design Crafts (Sandwich)  
BA with Honours Design Crafts with a Year Abroad  
BA with Honours (Sandwich) Design Crafts with a Year Abroad

BA with Honours Design Crafts (Ceramics and Glass)  
BA with Honours Design Crafts (Ceramics and Glass) (Sandwich)  
BA with Honours Design Crafts (Ceramics and Glass) with a Year Abroad  
BA with Honours (Sandwich) Design Crafts (Ceramics and Glass) with a Year Abroad

BA with Honours Design Crafts (Jewellery)  
BA with Honours Design Crafts (Jewellery) (Sandwich)  
BA with Honours Design Crafts (Jewellery) with a Year Abroad  
BA with Honours (Sandwich) Design Crafts (Jewellery) with a Year Abroad

BA with Honours Design Crafts (Textiles)  
BA with Honours Design Crafts (Textiles) (Sandwich)  
BA with Honours Design Crafts (Textiles) with a Year Abroad  
BA with Honours (Sandwich) Design Crafts (Textiles) with a Year Abroad

Entry is normally at level 4 with A-level or equivalent qualifications as detailed in section G, but is possible at subsequent levels subject to appropriate qualifications and experience. Intake is normally Semester A (September).

Professional and Statutory Regulatory Bodies
No accreditation.

Work-Based Learning, including Sandwich Programmes
A designated Year Abroad programme leads to a University award in Study Abroad mode and the words "with a Year Abroad" appear on the award certificate. The Year Abroad will provide students with the opportunity to expand, develop and apply the knowledge and skills gained at the start of their course at the School of Creative Arts (UH), within a different organisational and cultural environment in a partner academic institution. The host institution will appoint a Programme Co-ordinator who will oversee the student's programme during the Year Abroad and will liaise with the appointed UH Supervisor. Students on the Design and Crafts Programme may only undertake study abroad for an entire academic year and not for a single semester.

Students on the Year Abroad mode will be registered on the relevant Year Abroad Module.

Students may undertake a period of study at an approved partner institution as an additional year between Levels 4 and 5 (students must have achieved 120 credits in order to progress to the year abroad); or between Levels 5 and 6 (students must have achieved 240 credits in order to progress to the year abroad).

Alternatively, (in exceptional cases where the curriculum provided at another HEI is aligned to that within this programme and where this has been formally agreed by the Programme Leader), students may undertake this study period in place of Level 5 (Year 2) at the School of Creative Arts (UH). In this case, successful
students will receive credit for 120 credits at Level 5 and their final degree classification will be calculated in line with those for a direct Level 6 entrant (i.e. Level 5 achievement/grades will not be taken in to account).

A designated sandwich programme leads to a University award in the sandwich mode and the word "(Sandwich)" appears on the award certificate. In order for the programme to lead to an award in the sandwich mode, the student must undertake a period of approved work experience of not less than 36 weeks with no possibility of exemption, normally between the end of Year 2 and the beginning of Year 4. This will usually be completed within the United Kingdom but with approval may be completed within other countries. Progress of the student's training and development is monitored through visits from University academic staff or from reports from the student. Students will be required to document this period of work in accordance with the guidelines produced by the School. Students on the sandwich programme will be registered on the Sandwich Year Module (6CTA1008).

Students who have not achieved the minimum progression requirements at the end of Level 5 may be prevented from undertaking a sandwich placement. The policy relating to progression onto the placement year from level 5 is given in the School Guidelines on Placements. Students who are on the sandwich programme but have a 'Failed' grade at any Level 4 or 5 module will not normally be allowed to register to repeat this module until they return from placement.

Other Work Experience (Short and Medium Term)

In addition to offering a full Sandwich year (as explained above and referred to in the School as a 'Long Term Work Experience'), we encourage students to participate in shorter work experiences / placements.

With agreement from the Programme Leader, a student negotiated work experience is available within this Programme at Levels 5.

This means that, with prior written agreement, a student may undertake:

- a work experience in place of an assessed component within one of the named modules below (referred to as a 'Short Term Work Experience'); or,
- a work experience entirely in place of one of the named modules below (referred to as a 'Medium Term Work Experience').

In the case of a Medium Term Work Experience, the student will be de-registered from the chosen module and registered upon 5CTA1143 Professional Work Experience 30: Design instead.

The module that is approved within this Programme for work experience/placement is 5CTA1179 - Professional Design Studio (2) (30 credits).

Students normally undertake their work placement during Level 5, with the assessment submission made during the period of the module, or alternatively may negotiate with the programme leader to allow a placement undertaken at a different time (for example, during a vacation or non-teaching period) to be accredited within an approved module - with appropriate evidence submitted (including a reflective report).

Students (and staff when considering approval) should carefully consider any potential difficulties which may arise when attempting to undertake work experience simultaneously with their academic study (for example, Timetable constraints for other modules). In terms of exemption from academic study whilst undertaking a work placement, a time equivalent to 30 credits is normally the maximum permitted.

Additional advice on these modules is available in the School's Accredited Work Experience Handbook and the Professional Work Experience Definitive Module Document (DMD). Students will need approval of the programme leader or nominee for the work experience, to ensure that the scope and level of challenge / learning of the work submitted in reflection upon a work experience, is appropriate and as far as possible, matched in scope and level to any work being substituted.
The programme supports the student in opportunities to undertake live projects which may arise through their own endeavour and works to build such opportunities into the student’s learning and assessment through negotiation of briefs and presentable outcomes. The term ‘live projects’ refers here to a range of activities that extends well beyond those that are primarily commercial and includes social enterprise projects undertaken in connection with community groups, arts organisations and other agencies. Where a student wishes to undertake a live project, it is a requirement that before it commences there is in place a learning contract that specifies clearly how it enables the student to fulfil the module Learning Outcomes; the materials to be submitted for assessment; the date of submission for that material; what the work means in terms of the student’s attendance and workload and an appropriate strategy for supervision by a tutor. That contract has to be agreed by both the module tutor and the Programme Leader.

Erasmus Exchange programme

Creative Arts undergraduate students are offered the opportunity to participate in the ERASMUS Exchange Programme. The School currently has reciprocal arrangements with a number of European Institutions (including Spain, Hungary, Poland, Bulgaria, Portugal, Ireland and Finland.) offering a range of subject disciplines. Students are advised to consult their programme leader for further information on the opportunities available.

Incoming ERASMUS//CATS International Students

With prior agreement from the School’s CATS Tutor and Programme Leader, incoming International students on the ERASMUS or CATS Schemes may participate in this Programme by undertaking modules and gaining the associated credit, typically at Level 5. Additionally, the following four modules are available to those students seeking credit for their work submitted within a single—semester timeframe, whilst studying alongside UH/Home students registered on two-semester modules:

5CTA1209 Design Studies A (15 credits)
5CTA1210 Design Studies B (15 credits)
5CTA1211 Design Studies C (15 credits)
5CTA1212 Design Studies D (15 credits)

In such cases, an Approved Study Pattern for single-semester study will be determined at the commencement of the study period. The Study Pattern should clearly specify the format/quantity/weighting of assessments that are to be submitted at the conclusion of the study period – please see the relevant DMDs for more information.

NOTE: Visiting students wishing to study for a single semester in the School of Creative Arts may participate in the Level 5 activities within a single Programme only during the required semester.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.
Table 1a Outline Programme Structure

Mode of study Full time; part time; sandwich; year abroad
Entry point Semester A

BA (HONS) PRODUCT AND INDUSTRIAL DESIGN / BA (HONS) DESIGN CRAFTS

Level 4
Students studying the first year with Hertfordshire International College (HIC) will be enrolled on HIC modules but are taught alongside University of Hertfordshire Level 4 students.

Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Introduction to Core Design Skills or</td>
<td>4CTA1223</td>
<td>30</td>
<td>English</td>
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</tr>
<tr>
<td>Introduction to Core Design Skills - HIC</td>
<td>4CTA1228</td>
<td>30</td>
<td>English</td>
<td>0</td>
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<td>AB</td>
</tr>
<tr>
<td>Introduction to Design Principles or</td>
<td>4CTA1224</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
</tr>
<tr>
<td>Introduction to Design Principles - HIC</td>
<td>4CTA1229</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
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<tr>
<td>Professional Design Studio 1 or</td>
<td>4CTA1225</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
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<tr>
<td>Professional Design Studio 1 - HIC</td>
<td>4CTA1230</td>
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<td>English</td>
<td>0</td>
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<tr>
<td>Design Theory (L4) or</td>
<td>4CTA1226</td>
<td>30</td>
<td>English</td>
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<td>AB</td>
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<tr>
<td>Design Theory (L4) - HIC</td>
<td>4CTA1231</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
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</table>

OPTIONAL - Year 2 - Year Abroad

Students may elect to take a year abroad, as optional experience:

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year Abroad</td>
<td>5CTA0001</td>
<td>0</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
</tr>
</tbody>
</table>

In order to achieve the ‘with a Year Abroad’ award students must complete Module 5CTA0001 between levels 4 and 5 of their study. Please note: this is a representative module and it is understood that actual activity may fall outside these dates.
### Level 5

#### Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Design Skills (2)</td>
<td>5CTA1177</td>
<td>30</td>
<td>English</td>
<td>0</td>
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<td>0</td>
<td>AB</td>
</tr>
<tr>
<td>Professional Design Studio (2)</td>
<td>5CTA1179</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
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<td>AB</td>
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<tr>
<td>Design Theory (L5)</td>
<td>5CTA1180</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
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</table>

#### Compulsory Award Specific Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>PRODUCT AND INDUSTRIAL DESIGN</strong></td>
<td></td>
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</tr>
<tr>
<td>Design Principles (PID)</td>
<td>5CTA1198</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
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<tr>
<td><strong>DESIGN CRAFTS</strong></td>
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<tr>
<td>Design Principles (CDC)</td>
<td>5CTA1199</td>
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<td>English</td>
<td>0</td>
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<tr>
<td>Design Principles (C&amp;G)</td>
<td>5CTA1201</td>
<td>30</td>
<td>English</td>
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<tr>
<td>Design Principles (JEWL)</td>
<td>5CTA1200</td>
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<td>English</td>
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<td>Design Principles (TEXT)</td>
<td>5CTA1202</td>
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<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
</tr>
</tbody>
</table>

#### Optional Modules – Placement Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Work Experience 30: Design</td>
<td>5CTA1143</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
</tr>
</tbody>
</table>

Students may have the option of taking 5CTA1143 as a substitute for Professional Design Studio (2) 5CTA1179.
Sandwich Year or Year Abroad (Year 3 – OPTIONAL)

Students may elect to take a sandwich placement year, or year abroad, as optional experience.

Sandwich Year

<table>
<thead>
<tr>
<th>Optional Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sandwich Year (Creative Arts)</td>
<td>6CTA1008</td>
<td>0</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
<td></td>
</tr>
</tbody>
</table>

In order to achieve the Sandwich Award students must complete module 6CTA1008 between levels 5 and 6 of their study. **Please note:** this is a representative module and it is understood that actual activity may fall outside these dates.

Year Abroad

<table>
<thead>
<tr>
<th>Optional Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Year Abroad (Creative Arts)</td>
<td>6CTA0001</td>
<td>0</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
<td></td>
</tr>
</tbody>
</table>

In order to achieve the ‘with a Year Abroad’ award students must complete Module 6CTA0001 between levels 5 and 6 of their study. **Please note:** this is a representative module and it is understood that actual activity may fall outside these dates.

Level 6 (Year 3 Full Time, Year 4 Sandwich or Year Abroad)

<table>
<thead>
<tr>
<th>Compulsory Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Design Studio (3)</td>
<td>6CTA1111</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
<td></td>
</tr>
<tr>
<td>The Degree Essay (L6)</td>
<td>6CTA1117</td>
<td>30</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
<td></td>
</tr>
<tr>
<td>Module Code</td>
<td>Credit Points</td>
<td>Language of Delivery</td>
<td>% Examination</td>
<td>% Coursework</td>
<td>% Practical</td>
<td>Semesters</td>
<td></td>
<td></td>
</tr>
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<td>-------------</td>
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<td>-------------</td>
<td>-------------</td>
<td>-----------</td>
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<td></td>
</tr>
<tr>
<td>6CTA1112</td>
<td>60</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>AB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6CTA1113</td>
<td>60</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td></td>
<td>AB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6CTA1116</td>
<td>60</td>
<td>English</td>
<td>0</td>
<td>100</td>
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<td>AB</td>
<td></td>
<td></td>
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<tr>
<td>6CTA1114</td>
<td>60</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td></td>
<td>AB</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6CTA1115</td>
<td>60</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td></td>
<td>AB</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Progression to levels 5 and 6 requires a minimum of 90 and 210 credits respectively and passes in all compulsory modules.

The award of an honours degree requires 360 credit points passed with a minimum of at least 120 at level 6 including the final degree project appropriate to the award title.

Table1b (below) details the minimum requirements for all awards.
# PRODUCT AND INDUSTRIAL DESIGN FULL TIME STUDY ROUTE (3 years)

<table>
<thead>
<tr>
<th>Semester A</th>
<th>YEAR 1</th>
<th>Semester B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Introduction to Core Design Skills</strong></td>
<td>4CTA1223 / 4CTA1128 (HIC)</td>
<td>30 Credits</td>
</tr>
<tr>
<td><strong>Introduction to Design Principles</strong></td>
<td>4CTA1224 / 7CTA1229 (HIC)</td>
<td>30 Credits</td>
</tr>
<tr>
<td><strong>Professional Design Studio (1)</strong></td>
<td>4CTA1225 / 4CTA1225 (HIC)</td>
<td>30 Credits</td>
</tr>
<tr>
<td><strong>Design Theory (L4)</strong></td>
<td>4CTA1226 / 4CTA1231 (HIC)</td>
<td>30 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester A</th>
<th>YEAR 2</th>
<th>Semester B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core Design Skills (2)</strong></td>
<td>5CTA1177</td>
<td>30 Credits</td>
</tr>
<tr>
<td><strong>Design Principles (PID)</strong></td>
<td>5CTA1198</td>
<td>30 Credits</td>
</tr>
<tr>
<td><strong>Professional Design Studio (2)</strong></td>
<td>5CTA1179</td>
<td>30 Credits</td>
</tr>
<tr>
<td><strong>Design Theory (L5)</strong></td>
<td>5CTA1180</td>
<td>30 credits</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Semester A</th>
<th>YEAR 3</th>
<th>Semester B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Major Degree Project (PID)</strong></td>
<td>6CTA1112</td>
<td>60 Credits</td>
</tr>
<tr>
<td><strong>Professional Design Studio (3)</strong></td>
<td>6CTA1111</td>
<td>30 Credits</td>
</tr>
<tr>
<td><strong>The Degree Essay (L6)</strong></td>
<td>6CTA1117</td>
<td>30 Credits</td>
</tr>
</tbody>
</table>
# PRODUCT AND INDUSTRIAL DESIGN PART TIME STUDY ROUTE (6 years)

<table>
<thead>
<tr>
<th>Semester A</th>
<th>Semester B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>YEAR 1</strong></td>
<td></td>
</tr>
<tr>
<td>Introduction to Core Design Skills</td>
<td>4CTA1223 30 Credits</td>
</tr>
<tr>
<td><strong>Design Theory (L4)</strong></td>
<td>4CTA1226 30 credits</td>
</tr>
<tr>
<td><strong>YEAR 2</strong></td>
<td></td>
</tr>
<tr>
<td>Introduction to Design Principles</td>
<td>4CTA1224 30 Credits</td>
</tr>
<tr>
<td>Professional Design Studio (1)</td>
<td>4CTA1225 30 Credits</td>
</tr>
<tr>
<td><strong>YEAR 3</strong></td>
<td></td>
</tr>
<tr>
<td>Core Design Skills (2)</td>
<td>5CTA1177 30 Credits</td>
</tr>
<tr>
<td><strong>Design Theory (L5)</strong></td>
<td>5CTA1180 30 credits</td>
</tr>
<tr>
<td><strong>YEAR 4</strong></td>
<td></td>
</tr>
<tr>
<td>Design Principles (PID)</td>
<td>5CTA1198 30 Credits</td>
</tr>
<tr>
<td>Professional Design Studio (2)</td>
<td>5CTA1179 30 Credits</td>
</tr>
<tr>
<td><strong>YEAR 5</strong></td>
<td></td>
</tr>
<tr>
<td>Professional Design Studio (3)</td>
<td>6CTA1111 30 Credits</td>
</tr>
<tr>
<td><strong>The Degree Essay (L6)</strong></td>
<td>6CTA1117 30 Credits</td>
</tr>
<tr>
<td><strong>YEAR 6</strong></td>
<td></td>
</tr>
<tr>
<td>Major Degree Project (PID)</td>
<td>6CTA1112 60 Credits</td>
</tr>
</tbody>
</table>
## DESIGN CRAFTS FULL TIME STUDY ROUTE (3 years)

<table>
<thead>
<tr>
<th>Semester A</th>
<th>YEAR 1</th>
<th>Semester B</th>
</tr>
</thead>
</table>
| **Introduction to Core Design Skills**  
4CTA1223 / 4CTA1128 (HIC)  
30 Credits |
| **Introduction to Design Principles**  
4CTA1224 / 7CTA1229 (HIC)  
30 Credits |
| **Professional Design Studio (1)**  
4CTA1225 / 4CTA1225 (HIC)  
30 Credits |
| **Design Theory (L4)**  
4CTA1226 / 4CTA1231 (HIC)  
30 credits |

<table>
<thead>
<tr>
<th>Semester A</th>
<th>YEAR 2</th>
<th>Semester B</th>
</tr>
</thead>
</table>
| **Core Design Skills (2)**  
5CTA1177  
30 Credits |
| **Design Principles (CDC / C&G / JEWL / TEXT)**  
5CTA1199 / 5CTA1201 / 5CTA1200 / 5CTA1202  
30 Credits |
| **Professional Design Studio (2)**  
5CTA1179  
30 Credits |
| **Design Theory (L5)**  
5CTA1180  
30 credits |

<table>
<thead>
<tr>
<th>Semester A</th>
<th>YEAR 3</th>
<th>Semester B</th>
</tr>
</thead>
</table>
| **Major Degree Project (CDC / / C&G / JEWL / TEXT)**  
6CTA1113 / 6CTA1114 / 6CTA1115 / 6CTA1116  
60 Credits |
| **Professional Design Studio (3)**  
6CTA1111  
30 Credits |
| **The Degree Essay (L6)**  
6CTA1117  
30 Credits |
# DESIGN CRAFTS PART TIME STUDY ROUTE (6 years)

<table>
<thead>
<tr>
<th>Semester A</th>
<th>Semester B</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>YEAR 1</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Introduction to Core Design Skills</td>
</tr>
<tr>
<td></td>
<td>4CTA1223 30 Credits</td>
</tr>
<tr>
<td></td>
<td>Design Theory (L4)</td>
</tr>
<tr>
<td></td>
<td>4CTA1226 30 credits</td>
</tr>
<tr>
<td><strong>YEAR 2</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Introduction to Design Principles</td>
</tr>
<tr>
<td></td>
<td>4CTA1224 30 Credits</td>
</tr>
<tr>
<td></td>
<td>Professional Design Studio (1)</td>
</tr>
<tr>
<td></td>
<td>4CTA1225 30 Credits</td>
</tr>
<tr>
<td><strong>YEAR 3</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Core Design Skills (2)</td>
</tr>
<tr>
<td></td>
<td>5CTA1177 30 Credits</td>
</tr>
<tr>
<td></td>
<td>Design Theory (L5)</td>
</tr>
<tr>
<td></td>
<td>5CTA1180 30 credits</td>
</tr>
<tr>
<td><strong>YEAR 4</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Design Principles (CDC / C&amp;G / JEWL / TEXT)</td>
</tr>
<tr>
<td></td>
<td>5CTA1199 / 5CTA1201 / 5CTA1200 / 5CTA1202 30 Credits</td>
</tr>
<tr>
<td></td>
<td>Professional Design Studio (2)</td>
</tr>
<tr>
<td></td>
<td>5CTA1179 30 Credits</td>
</tr>
<tr>
<td><strong>YEAR 5</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Professional Design Studio (3)</td>
</tr>
<tr>
<td></td>
<td>6CTA1111 30 Credits</td>
</tr>
<tr>
<td></td>
<td>The Degree Essay (L6)</td>
</tr>
<tr>
<td></td>
<td>6CTA1117 30 Credits</td>
</tr>
<tr>
<td><strong>YEAR 6</strong></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Major Degree Project (CDC / C&amp;G / JEWL / TEXT)</td>
</tr>
<tr>
<td></td>
<td>6CTA1113 / 6CTA1114 / 6CTA1115 / 6CTA1116 60 Credits</td>
</tr>
</tbody>
</table>

**Honours classification**

The University has approved structure and assessment regulations common to all programmes. Full details are provided in UPR AS14, Section D.
The programme provides the following final and interim awards:

### PRODUCT AND INDUSTRIAL DESIGN

<table>
<thead>
<tr>
<th>Final Award</th>
<th>Award Title</th>
<th>Minimum requirements</th>
<th>Available at end of Level</th>
<th>Programme Learning Outcomes developed (see above)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA (Hons)</td>
<td>Product and Industrial Design Product and Industrial Design (Sandwich)</td>
<td>360 credit points including 240 at level 6/5 of which 120 must be at level 6</td>
<td>6</td>
<td>All programme learning outcomes (see Table 2)</td>
</tr>
<tr>
<td></td>
<td>Product and Industrial Design ‘with a Year Abroad’ (Sandwich) Product and Industrial Design with a Year Abroad’</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Interim Award</th>
<th>Award Title</th>
<th>Minimum requirements</th>
<th>Available at end of Level</th>
<th>Programme Learning Outcomes developed (see above)</th>
</tr>
</thead>
<tbody>
<tr>
<td>University</td>
<td>Certificate</td>
<td>45 credit points at level 4</td>
<td>4</td>
<td>See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">link</a></td>
</tr>
<tr>
<td></td>
<td>Certificate of Higher Education</td>
<td>120 credit points at level 4</td>
<td>4, 5</td>
<td>See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">link</a></td>
</tr>
<tr>
<td></td>
<td>Diploma of Higher Education</td>
<td>240 credit points including at least 120 at level 5</td>
<td>5, 6</td>
<td>See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">link</a></td>
</tr>
<tr>
<td>BA</td>
<td>Product and Industrial Design Product and Industrial Design (Sandwich)</td>
<td>300 credit points including 180 at level 6/5 of which 60 must be at level 6</td>
<td>6</td>
<td>A1, A2, A3, B1, B2, B3, B4, C1, C2, C3, D1, D3, D4</td>
</tr>
<tr>
<td></td>
<td>Product and Industrial Design ‘with a Year Abroad’ (Sandwich) Product and Industrial Design with a Year Abroad’</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### DESIGN CRAFTS

<table>
<thead>
<tr>
<th>Final Award</th>
<th>Award Title</th>
<th>Minimum requirements</th>
<th>Available at end of Level</th>
<th>Programme Learning Outcomes developed (see above)</th>
</tr>
</thead>
<tbody>
<tr>
<td>BA (Hons)</td>
<td>Design Crafts / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad</td>
<td>360 credit points including 240 at level 6/5 of which 120 must be at level 6</td>
<td>6</td>
<td>All programme learning outcomes (see Table 2)</td>
</tr>
<tr>
<td></td>
<td>Design Crafts (Ceramics and Glass) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
### Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, UPR AS11, UPR AS12/UPR AS13 (delete as applicable) and UPR AS14) with the exception of those listed below, which have been approved by the University:

- Module 6CTA1117 The Degree Essay (L6) **cannot** be substituted with equivalent credits from any level to improve the degree classification of the award BA (Hons) Product and Industrial Design or BA (Hons) Design Crafts.
Further points of clarification and interpretation relevant to this specific programme are given below:

- Students are expected to commit to all elements of their programme of study, be punctual in their attendance and meet deadlines. Persistent, unexplained absence or late arrival / departure from lectures, seminars and practicals is not acceptable. Attendance requirements will normally be highlighted within the relevant DMD (Definitive Module Document) or other assessment documentation (module guide or assignment brief). Lack of attendance may inhibit the student’s ability to meet the learning outcomes of such modules leading to reduced or fail grades through poor performance.

**Students transferring between UH and Franchise Partners:**

In instances where a student has transferred between the UH and a Franchised version of this programme (or vice versa), final degree classification will be determined using the standard UH methodology (i.e. L5 performance will count towards classification, in addition to L6) irrespective of the location of the final year of study.

The programme operates a University-wide policy for treatment of serious adverse circumstances and students receive details in the Student Handbook.

**Other information relevant to the programme**

- **Copyright:** Students retain the Intellectual Property Rights, including copyright, in their films, images and other artefacts. Unless specifically notified by the student, the student grants the University the right to use any of their material for non-commercial academic use including the promotion of the Programme, School of Creative Arts and the University. The student may withdraw this consent at any time by contacting their programme leader or the School Admin Office.

**E. Management of Programme & Support for student learning.**

**Management**

The programme is managed and administered through:

- Associate Dean of School (AQA) who has delegated responsibility for programmes in the School of Creative Arts.
- Academic Subject Group Leader with an overview of the programme.
- A Programme Leader who is responsible for the day to day management and who can advise students on the programme as a whole.
- Module Tutors who are responsible for individual modules.
• A School Admissions Tutor with specific responsibility for open days and selection.
• A designated Administrator to deal with day to day administration associated with the programme.
• A programme committee, the membership of which includes the programme administrator, academic group leader, programme leader, all teaching staff, student representatives, a technical officer and the Information Hertfordshire Manager

Support
Students are supported by:
• The Creative Arts Toolkit http://catoolkit.herts.ac.uk
• Orientation for overseas students.
• An induction at the beginning of each new academic session.
• Academic Subject Group Leader to oversee and advise on programme related issues.
• Programme Leader/Year Tutor to help students understand the course/programme structure.
• Tutors to provide academic and pastoral support.
• Staff surgery hours.
• Technical Officer support.
• A designated student administrator to deal with student enquiries.
• Student representatives on Programme Committees.
• On-site shop for materials; Loan Stores for camera and other equipment.
• Academic English support.
• International Students support.
• StudyNet, a versatile on-line inter-active intranet and learning environment.
• Guided student-centred learning on StudyNet module sites.
• Attractive modern study environments in two Learning Resources Centres.
• Access to extensive digital and print collections of information resources.
• A substantial Student Centre, providing advice on issues such as finance, University regulations, legal matters, accommodation, international student support, etc.
• Office of Dean of students, incorporating Chaplaincy, Counselling and Nursery.
• Medical Centre and Pharmacy.
• University Disability Advisors.
• An Equal Opportunities Officer.
• The Careers, Employment and Enterprise service for all current students and graduates.
• The Students’ Union.

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:
• A Programme (or Student) Handbook;
• A Definitive Module Document (DMD) for each constituent module;
• A Module Guide for each constituent module.

The Ask Herts website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called ‘University Policies and Regulations’ (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: http://www.herts.ac.uk/secreg/upr/. In particular, UPR SA07 ‘Regulations and Advice for Students’ Particular Attention - Index’ provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.
In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel’s report and conclusions can be accessed at: https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147

G. Entry requirements

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

Selection is based on a portfolio interview, after which students may be required to complete a Foundation Year or Foundation Diploma before progressing to the degree course.

Applications will be considered on an individual basis and are particularly welcomed from students with non-standard qualifications, or from a variety of backgrounds. Access course students without GCSEs are not required to take these qualifications in addition to their Access award, but must ensure that any required subjects are fully met within their Access course.

Additionally, applications are welcomed from students who are completing Advanced level qualifications in relevant subject areas. On successful admission, such applicants will be supported through specific address to essential visualisation and research methods common to degree level Art and Design study.

Applicants will be evaluated against the following criteria:

a) Academic attainment within general education at GCSE, A and VA Level GCE (12 unit award).

b) Satisfactory academic reference.

c) Personal statement or letter of application.

d) Alternative or additional experience within art and design or appropriate subject areas.

In addition to fulfilling the general entry requirements of the University, applicants will normally be expected to attend an interview and provide evidence of previous art and design study through a portfolio, which demonstrates a range of art and design experience such as:

- evidence of emerging communication and problem-solving skills;
- an open-minded and questioning attitude towards ideas and issues;
- a desire to engage in contextual debate in relation to object Design;
- 2D work such as drawing, painting, technical drawing, design, media experimentation, photography;
- evidence of practical experience in art or design;
- 3D work evidenced by models and prototypes;
- an awareness of marketing and its relation to the discipline of study;
- an indication of ability in written and spoken English (IELTS 6).

Admission to the Programme at any level is normally by interview and/or a portfolio inspection and for direct entry to level 5 or 6 the applicant’s prior experience will be taken into account at interview. Applications from individuals with non-standard patterns of prior study and experience are welcomed.

Non-standard Applicants / Direct Applicants into Years 2 or 3
If you have prior higher education or equivalent work experience, it may be possible for this to be taken into account, to enable advanced entry to your chosen programme. For example, if you have a Foundation Degree/HND in an appropriate subject and are aiming to achieve an honours degree, you may be considered for exemption from Level 4 and/or Level 5 studies (the equivalent of the first and second year of a full-time degree). You may also be awarded credit for relevant prior learning such as previous courses studied (APCL) or your industrial, professional or other experience (APEL).

**English Language**

All international students are required to demonstrate suitable levels of English language competence. This can be through previous study in English, but we often require specific performance in English tests. All undergraduates must be able to prove a minimum of IELTS 6.0, TOEFL 213 or equivalent.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in UPR SA03), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:

School of Creative Arts, University of Hertfordshire

Telephone: 01707 285300
Email: ctaadmin@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk
Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

### Programme Learning Outcomes (as identified in section 1 and the following page)

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Knowledge &amp; Understanding</th>
<th>Intellectual Skills</th>
<th>Practical Skills</th>
<th>Transferable Skills</th>
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**Key:** Learning Outcome which is assessed as part of the module ☒

Bachelor’s Programme Specification / December 2018 / AS Review Date June 2018
Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules
This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
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**Key:** Learning Outcome which is assessed as part of the module

Bachelor's Programme Specification / December 2018 / AS Review Date June 2018
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<th>Knowledge and Understanding</th>
<th>Practical Skills</th>
<th>Transferable Skills</th>
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<tbody>
<tr>
<td>A1. the critical, contextual, historical, conceptual and ethical dimensions of the discipline of product and industrial design and design crafts</td>
<td>C1. select, experiment with and make appropriate use of materials, processes and environment application in the fields of product and industrial design and design crafts</td>
<td>D1. manage and make appropriate use of intention, process, outcome, context and the methods of dissemination appropriate for product and industrial design and design crafts</td>
</tr>
<tr>
<td>A2. the relationship of the practitioner with stakeholders, within a professional product and industrial design and design crafts environment</td>
<td>C2. develop ideas through to an appropriate outcome(s) fit for product and industrial design and design crafts disciplines</td>
<td>D2. be resourceful and entrepreneurial in the fields of product and industrial design and design crafts</td>
</tr>
<tr>
<td>A3. the implications and potential for their discipline(s) presented by the key developments of current and emerging media and technologies and of interdisciplinary and multi-disciplinary approaches to contemporary practice in art and design.</td>
<td>C3. develop ideas through to an appropriate outcome(s) fit for product and industrial design and design crafts disciplines</td>
<td>D3. study independently, set goals, manage workloads and meet deadline</td>
</tr>
<tr>
<td><strong>Intellectual Skills e.g.</strong></td>
<td><strong>Transferable Skills</strong></td>
<td><strong>Integrating Skills</strong></td>
</tr>
<tr>
<td>B1. generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively as self-initiated activity and/or in response to set briefs within product and industrial design and design crafts</td>
<td>D4. interact effectively with others, for example through collaboration, collective endeavour and negotiation within the disciplines of product and industrial design and design crafts</td>
<td>D5. communicate and present ideas and work to audiences in a range of situations</td>
</tr>
<tr>
<td>B2. fostering inquiry, critical thinking and curiosity in the processes of observation, investigation, speculative inquiry, visualisation and/or making applicable to product and industrial design and design crafts</td>
<td>D6. <strong>Integrating Skills</strong></td>
<td><strong>Integrating Skills</strong></td>
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<tr>
<td>B3. analyse information and experiences and formulate independent judgements articulating reasoned arguments for product and industrial design and design crafts responses</td>
<td>D7. <strong>Integrating Skills</strong></td>
<td><strong>Integrating Skills</strong></td>
</tr>
<tr>
<td>B4. navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources applicable to product and industrial design and design crafts</td>
<td>D8. <strong>Integrating Skills</strong></td>
<td><strong>Integrating Skills</strong></td>
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Section 2

Programme management

Relevant QAA subject benchmarking statements
Type of programme
Date of validation/last periodic review
Date of production/last revision of PS
Relevant to level/cohort
Administrative School

Art and Design
Undergraduate
February 14
March 2019 / March 2018
Level 4 entering September 2019
School of Creative Arts

Table 3 Course structure

<table>
<thead>
<tr>
<th>Course code</th>
<th>Course description</th>
<th>JACS / HECOS</th>
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<td>The Design and Crafts Programme:</td>
<td>W240 / 100050</td>
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<td>BA (Hons) Product and Industrial Design</td>
<td>W200 / 100895</td>
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<td>BA (Hons) Design Crafts</td>
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<td>BA (Hons) Design Crafts (Jewellery)</td>
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<td>BA (Hons) Design Crafts (Textiles)</td>
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</table>

Table 4: Transitional Arrangements

The new programme rolled out to Level 4 only in September/October 2017, followed by Level 5 in September/October 2018 and Level 6 in September/October 2019.

REPEATING STUDENTS

Academic Year 2017-2018

All 2016/17 Level 4 modules remain ‘open’ during the academic year 2017-18.

Level 5 students who are repeating Level 4 modules:

<table>
<thead>
<tr>
<th>Module that has been Failed</th>
<th>Module that student is enrolled on to Repeat</th>
<th>Activity</th>
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</thead>
<tbody>
<tr>
<td>4CTA1003 - 3D Design Practices A (15 credits)</td>
<td>4CTA1003 - 3D Design Practices A</td>
<td>Students will work alongside Level 4 students enrolled on Introduction to Design Principles (4CTA1224) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
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<tr>
<td>4CTA1005 - 3D Creative Processes A (15 credits)</td>
<td>4CTA1005 - 3D Creative Processes A</td>
<td>Students will work alongside Level 4 students enrolled on Professional Design Studio (1) (4CTA1225) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
</tr>
<tr>
<td>Module</td>
<td>Module that student is enrolled on to Repeat</td>
<td>Activity</td>
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<tr>
<td>4CTA1001 - Product Design Skills (30 credits)</td>
<td>4CTA1001 - Product Design Skills</td>
<td>Students will work alongside Level 4 students enrolled on Introduction to Core Design Skills (4CTA1223).</td>
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<tr>
<td>4CTA1004 - 3D Design Projects B (30 credits)</td>
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<td>Students will work alongside Level 4 students enrolled on Professional Design Studio (1) (4CTA1225).</td>
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<td>4CTA1072 - Studio Practice A: Materials and Form (30 credits)</td>
<td>4CTA1072 - Studio Practice A: Materials and Form</td>
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<td>4CTA1073 - Workshop Skills (15 credits)</td>
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<td>4CTA1126 - Working in Collaboration (15 credits)</td>
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<td>Students will work alongside Level 4 students enrolled on Introduction to Design Principles (4CTA1224) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
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<td>5ARD0019 - CAD Modelling for Industrial Designers (15 credits)</td>
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<td>Students will work alongside Level 5 students enrolled on Core Design Skills (2) (6CTA1177) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
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<td>5ARD0024</td>
<td>Design, Materials and Technology (15 credits)</td>
<td>Students will work alongside Level 5 students enrolled on Design Principles (PID) (5CTA1198) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
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<td>5ARD0096</td>
<td>Product Lifestyles and Futures (15 credits)</td>
<td>Students will work alongside Level 5 students enrolled on Design Principles (PID) (5CTA1198) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
</tr>
<tr>
<td>5ARD0020</td>
<td>Industrial Design and Communication (15 credits)</td>
<td>Students will work alongside Level 5 students enrolled on Design Principles (PID) (5CTA1198) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
</tr>
<tr>
<td>5ARD0022</td>
<td>Employability and Professional Development (15 credits)</td>
<td>Students will work alongside Level 5 students enrolled on Design Principles (2) (5CTA1198) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
</tr>
<tr>
<td>5ARD0095</td>
<td>Product Design: Explorations (30 credits)</td>
<td>Students will work alongside Level 5 students enrolled on Professional Design Studio (2) (5CTA1179).</td>
</tr>
<tr>
<td>Module that has been Failed</td>
<td>Module that student is enrolled on to Repeat</td>
<td>Activity</td>
</tr>
<tr>
<td>----------------------------</td>
<td>--------------------------------------------</td>
<td>----------</td>
</tr>
<tr>
<td>5CTA1010 - Product Design and Development (30 credits)</td>
<td>5CTA1010 - Product Design and Development</td>
<td>Students will work alongside Level 5 students enrolled on Professional Design Studio (2) (5CTA1179).</td>
</tr>
<tr>
<td>5CTA1097 - Enterprise and Employability (30 credits)</td>
<td>5CTA1097 - Enterprise and Employability</td>
<td>Students will work alongside Level 5 students enrolled on Design Principles 5CTA1199 - (CDC) 5CTA1201 – (C&amp;G) 5CTA1200 - (JEWL) 5CTA1202 – (TEXT)</td>
</tr>
<tr>
<td>5CTA1095 - Studio Practice A: Identifying Practice 5CTA1101 - (Ceramics and Glass) 5CTA1100 - (Jewellery) 5CTA1099 - (Textiles) (30 credits)</td>
<td>5CTA1095 - Studio Practice A: Identifying Practice 5CTA1101 - (Ceramics and Glass) 5CTA1100 - (Jewellery) 5CTA1099 - (Textiles)</td>
<td>Students will work alongside Level 5 students enrolled on Core Design Skills (2) (5CTA1177).</td>
</tr>
<tr>
<td>5CTA1132 - Studio Practice B: Personal Direction 5CTA1135 - (Ceramics and Glass) 5CTA1134 - (Jewellery) 5CTA1133 - (Textiles) (30 credits)</td>
<td>5CTA1132 - Studio Practice B: Personal Direction 5CTA1135 - (Ceramics and Glass) 5CTA1134 - (Jewellery) 5CTA1133 - (Textiles)</td>
<td>Students will work alongside Level 5 students enrolled on Professional Design Studio (2) (5CTA1179).</td>
</tr>
<tr>
<td>5CTA1117 - Critical and Cultural Studies L5: Creative Design</td>
<td>5CTA1117 - Critical and Cultural Studies L5: Creative Design</td>
<td>Students will work alongside Level 5 students enrolled on Design Theory (L5) (5CTA1180).</td>
</tr>
</tbody>
</table>
**Academic Year 2019-2020**

All 2016/17 level 6 modules remain ‘open’ during the academic year 2019-20.

Final year students who are repeating Level 6 modules:

<table>
<thead>
<tr>
<th>Module that has been Failed</th>
<th>Module that student is enrolled on to Repeat</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>6ARD0001 - Design and Industry (15 credits)</td>
<td>6ARD0001 - Design and Industry</td>
<td>Students will work alongside Level 6 students enrolled on Professional Design Studio (3) (6CTA1111) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
</tr>
<tr>
<td>6ARD0037 - Product Design Minor Projects (15 credits)</td>
<td>6ARD0037 - Product Design Minor Projects</td>
<td>Students will work alongside Level 6 students enrolled on Professional Design Studio (3) (6CTA1111) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
</tr>
<tr>
<td>6ARD0002 - New Product Development (15 Credits)</td>
<td>6ARD0002 - New Product Development</td>
<td>Students will work alongside Level 6 students enrolled on Professional Design Studio (3) (6CTA1111) and be given appropriate workshops / classes from this module to the value of 15 credits.</td>
</tr>
<tr>
<td>6CTA1076 - The Design Project (60 credits)</td>
<td>6CTA1076 - The Design Project</td>
<td>Students will work alongside Level 6 students enrolled on Major Degree Project: 6CTA1112 – (PID) 6CTA1113 – (CDC) 6CTA1116 – (C&amp;G) 6CTA1114 – (JEWL) 6CTA1115 – (TEXT)</td>
</tr>
<tr>
<td>6CTA1083 - Contemporary Design Crafts: Degree Planning L6 6CTA1086 - (Ceramics and Glass) 6CTA1084 – (Textiles) 6CTA1085 - (Jewellery) (30 credits)</td>
<td>6CTA1083 - Contemporary Design Crafts: Degree Planning L6 6CTA1086 - (Ceramics and Glass) 6CTA1084 – (Textiles) 6CTA1085 - (Jewellery)</td>
<td>Students will work alongside Level 6 students enrolled on Professional Design Studio (3) (6CTA1111).</td>
</tr>
<tr>
<td>6CTA1075 - Creative Design: L6 Degree Essay (C&amp;CS) (30 credits)</td>
<td>6CTA1075 - Creative Design: L6 Degree Essay (C&amp;CS)</td>
<td>Students will work alongside Level 5 students enrolled on Creative Design Degree Essay (L6) (6CTA1117).</td>
</tr>
</tbody>
</table>