

School of Humanities

Title of Programme: Mass Communications Programme, English Language Programme,
English Literature Programme, History Programme, Philosophy
Programme

Programme Code: HEMCS, HUELN, HUHIS, HULIT, HUPHL

Subject: Film (Minor)

Programme Specification

This programme specification is relevant to students entering:
23 September 2019

Associate Dean of School (Academic Quality Assurance):
Marjolein Groefsema



Signature

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment
Front Page	New Programmes added
1, 1a, D	Statements added to clarify that no new students will be able to start study on the Humanities Programme at level 4 in 2019-20.
E	Lists of Management and Support updated

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification (Undergraduate) Film

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	University of Hertfordshire
University/partner campuses	de Havilland Campus
Programme accredited by	Not applicable
Final Qualification	BA (Hons)
All Final Award titles	
<i>English Literature Programme:</i>	English Language with Film English Language with Film (Sandwich) English Language with Film and a Year Abroad English Language with Film and Study Abroad
<i>English Language Programme:</i>	English Literature with Film English Literature with Film (Sandwich) English Literature with Film and a Year Abroad English Literature with Film and Study Abroad
<i>History Programme:</i>	History with Film History with Film (Sandwich) History with Film and a Year Abroad History with Film and Study Abroad
<i>Philosophy Programme:</i>	Philosophy with Film Philosophy with Film (Sandwich) Philosophy with Film and a Year Abroad Philosophy with Film and Study Abroad
<i>Mass Communications Programme:</i>	Mass Communications Mass Communications (Sandwich) Mass Communications with a Year Abroad Mass Communications with Study Abroad
FHEQ level of award	6
UCAS code(s)	P300 Mass Communications V1PH History with Film Q1PH English Language & Communications with Film Q3PH English Literature with Film V5PH Philosophy with Film
Language of Delivery	English

A. Programme Rationale

The rationale for this programme is to provide students with a structured sequence of modules through which they can develop their knowledge and understanding topics and methodologies within Film as a minor within the framework of the Humanities Programme or the Mass Communications Programme.

The Programme is designed to complement, support and enhance students' studies in other subjects within the framework of the Humanities Programme and the Mass Communications Programme.

The Programme is designed to recruit students who have some or no previous experience of Film.

Graduates are equipped for a variety of careers including those traditionally open to honours graduates in Communications and related disciplines, e.g. teaching, the civil service, local government, journalism, marketing and communications, media-related industries. The Programme also prepares students for further study at Postgraduate Level.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally this programme aims to:

- Provide students (including those who are new to the subject) with the opportunity to study a stimulating, challenging and enjoyable, but also balanced, range of topics and materials from different historical and theoretical periods, and a variety of approaches to studying Film;
- Equip students with a range of intellectual and subject-specific skills;
- Equip students with a range of transferable skills.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Communication, Media, Film and Cultural Studies and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
A1 Demonstrate knowledge and understanding of a range of concepts and principles, theoretical and technical approaches to the film text.	Acquisition of knowledge and understanding is through a combination of lectures, seminars, tutorials, workshops, film screenings and guided learning. Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.	Knowledge and understanding are assessed through assessment that is both formative and summative. All learning outcomes in a module are assessed and the mode of assessment is specified for each outcome. Testing of knowledge and understanding of A1, A2 and A3, A4, and A7 is through a combination of in-course assessments in the form of essay assignments, critical analysis of film sequences, and seminar presentations.
A2 Demonstrate knowledge and understanding of the broad cultural, stylistic ideological and historical elements and their influence on a range of international film texts.		
A3. Demonstrate knowledge and understanding of the aesthetic and formal qualities at play in the		

Assessment (Level 5)

moving image and their impact on the creation of meaning in the moving image.

A4. Demonstrate knowledge and understand of the key stages of moving image production, distribution, exhibition and consumption.

A5. Demonstrate knowledge and understanding of the legal, ethical and regulatory frameworks that affect moving image production, manipulation, distribution and consumption.

A6. Demonstrate knowledge and understanding of the technical, textual and operational aspects of film production.

A7. Demonstrate knowledge and understanding of the close analysis of film via close textual analysis and the synthesis of such aesthetic interpretation with historical and production background.

Assessment methods are specified on the relevant StudyNet site, and full details are given to students at the start of each module. All learning outcomes in a module are assessed and the mode of assessment is specified for each outcome.

Testing of developed knowledge and understanding of A1, A2, A3, A4 and A7 is through a combination of formative and summative assessments including set essays, group and individual presentations and critical reviews.

Testing of knowledge and understanding of A3, A5, A6 is through a combination of formative and summative assessment across a range of coursework in the form of essay presentation assignments, the production of a storyboard, and the production of a short film.

Assessment (Level 6)

Testing of knowledge and understanding of A1, A2, A3, A4, A5, A6 and A7 is through a combination of formative and summative assessment including close textual analysis of film texts, individual and group presentations and a range of coursework in the form of essay assignments and critical analysis. Students will also produce a final research project of 5000 words.

Intellectual skills	Teaching and learning methods	Assessment strategy
<p>B1. Appraise, analyse closely, interpret and critically engage with a range of moving image texts.</p> <p>B2. Carry out various forms of research appropriate to the subject for essays, projects, presentations and creative productions</p>	<p>Intellectual skills are developed throughout the programme by the methods and strategies outlined in section A, above and through a combination of lectures, seminars, and guided learning.</p> <p>Throughout, the learner is encouraged to develop intellectual skills further by independent study.</p>	<p>Intellectual skills are assessed through:</p> <p>Assessment (Level 4): Intellectual skills B1, B2, B3, B4, and B5 are assessed (formatively and summatively) by a combination of in-course assessments in the form of</p>

<p>involving sustained independent enquiry.</p> <p>B3. Evaluate and synthesise a range of theories specific to film and the moving image.</p> <p>B4. Evaluate and challenge interdisciplinary theories and philosophies in the close analysis of a range of moving image texts.</p> <p>B5. Read, analyse, interpret and apply ideas from appropriate academic sources and materials in the analysis of moving image texts.</p> <p>B6. Devise and sustain arguments using ideas and techniques, some of which are key to the discipline, to produce coherent and persuasive arguments.</p> <p>B7. Demonstrate an ability to write and critically analyse film via a range of journalistic and academic writing styles.</p> <p>B8. Experiment/innovate in the production of moving image work, challenging conventional forms (written, aural, visual, audiovisual, sound or other electronic media).</p>		<p>essay assignments, group presentations, critical analysis and close-reading exercises.</p> <p>Assessment (Level 5): Intellectual skills B1, B2, B3, B4 and B5 continue to be assessed via the above range of formative and summative assessments. Intellectual skills B6, B7 and B8 are assessed by a combination of formative and summative assessments including essay assignments, production of a number of academic and critical film reviews, the production of a storyboard, and the production of a short film.</p> <p>Assessment (Level 6) Intellectual skills B1, B2, B3, B4, B5, B6, B7 and B8 are assessed via the above range of formative and summative assessments including essay assignments, close-reading exercises, group and individual oral presentations, academic film reviews, and an independent research project.</p>
<p>Practical skills</p> <p>C1. Communicate effectively and use appropriate ICT technology to do so.</p> <p>C2. Demonstrate effective oral communications skills in the presentation of ideas and arguments.</p> <p>C3. Have respect for the points of view of others.</p> <p>C4. Produce work which demonstrates an effective</p>	<p>Teaching and learning methods</p> <p>Practical skills are developed as follows:</p> <p>Skills C1 and C2 are developed when students are inducted into the facilities of the Learning Resources Centre (use of e-mail, WWW, CD-ROMs) at the beginning of their programme. All written assignments must be word-processed and visual oral presentation assessments will have required outlines in their assessment structure to indicate</p>	<p>Assessment strategy</p> <p>Practical skills are assessed as follows:</p> <p>C3 is not formally assessed but it is expected that students will have to demonstrate this skill in order to pass through the programme and meet module deadlines.</p> <p>Skills C1, C2 and C4 are explicitly assessed by a range of assignments built</p>

interpretation of moving image and sound and which demonstrates the development of creative ideas, based upon documented research strategies.

C5. Demonstrate work that meets the requirements of professionalism in film and media practice.

suitable use of visual presentation software (Powerpoint, Prezi, desktop publishing to provide handouts).

Skills C1, C2, C3, C4 and C5 are developed in both the written and presentation work, which all modules require, and in seminars. Students receive feedback on their ability to communicate their ideas effectively and to reference appropriately. Effective oral communication is developed in seminar and seminar group work.

Skill C5 is developed primarily in workshops and seminar work, but students are encouraged to work alongside others in group work and seminar discussions and presentations in the same professional manner.

into the curriculum, e.g. coursework essays, oral group presentations and visual and written projects.

These skills are developed in the written work, which all modules require. For coursework, students are assessed not only on their knowledge and understanding but also on their ability to communicate their ideas effectively, to engage with different viewpoints, to reference appropriately and to present work using recognised scholarly conventions.

All modules require students to access the relevant StudyNet sites for module information and seminar tasks; several modules including core modules at Level 4 expect student participation in on line discussion. It is expected that all written assignments will be word processed. Skill C5 is formally assessed at Level 5 in the Film Production module.

Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1. Take responsibility for their own learning and initiative, time management and self-discipline.</p> <p>D2. Communicate effectively in person, writing, image and presentation.</p> <p>D3. Use ICT software application for word processing and electronic communication to access electronic information retrieval system and the Internet.</p> <p>D4. Work collaboratively and effectively as a group when required</p>	<p>Transferable skills are developed through written and visual coursework and oral presentations.</p> <p>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</p>	<p>Transferable skills are assessed through a range of assessments built into the curriculum – coursework reports and essays (D1-D3), oral presentations and paired/group video work (D1-D4).</p>

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (3 years) and part-time (5 years), and leads to the award of a BA Degree with Honours.

Entry is normally at Level 4 (with suitable A level or equivalent qualifications) but is possible at Level 5 and Level 6 with suitable accredited prior learning. Entry onto the Humanities Programme is not open anymore for students at Level 4 but is still possible at Level 5 and Level 6 with suitable qualifications, e.g. a relevant foundation degree. Intake is normally in Semester A.

Professional and Statutory Regulatory Bodies

N/A

Work-Based Learning, including Sandwich Programmes

An award in the sandwich mode requires the successful completion of at least **36** weeks placement activity from a maximum of two separate placements in addition to the period of academic study required for the full-time award. This optional placement year is undertaken after Level 5 and before Level 6 and meets the SEEC criteria for Level 6.

Erasmus Exchange programme

Erasmus students are permitted to study Film modules at all levels.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full-time, part-time

Students on a part-time mode of study are allowed to take up to five 15 credit modules per year and most normally choose to study between 2 and 5 modules per year, with modules being taken in each semester. Varying rates of study are possible: students can increase or decrease their rate of study year by year or semester by semester in response to their changing circumstances. Students are entitled to take a break from study for a semester or even a year if their circumstances require it.

Students can apply to transfer to a full-time rate of study; this should be arranged at the beginning of the academic year.

Entry point Semester A

Level 4

The level 4 modules listed here will not be available to new level 4 students on the Humanities Programme.

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Compulsory Modules							
Module Title							
Introduction to Film Criticism	4HUM1078	15	English	0	100	0	A
Genre, Style and Stars	4HUM1122	15	English	0	70	30	B

Progression to level 5 requires a minimum of 60 credits and passes in 30 credits of Film at Level 4.

Level 5

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Compulsory Modules							
Module Title							
Film Production	5HUM1103	15	English	0	100	0	A

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Optional Modules							
Module Title							
US Cinema: From Studio Era to Digital Age	5HUM1129	15	English	0	60	40	B

Progression to level 5 requires a minimum of 60 credits and passes in 30 credits of Film at Level 5.

Level 6

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Optional Modules							
Module Title							
Euro-Crime on Page and Screen*	6HUM1155	15	English	0	75	25	B
Television Drama	6HUM1142	15	English	0	100	0	A
American Nightmares on Screen	6HUM1178	15	English	0	70	30	B

*This module is offered in conjunction with Literature

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credit points at level 6.

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	See Section 1	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
BA	See Section 1	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A subset of the programme learning outcomes (see table 2) depending on the student's individual module choices

Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12](#) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

- None

Further programme-specific regulations (with School-level approval) are given below:

- Progression from one Level to the next depends on meeting the pre-requisite requirements: students must normally have 30 credits in Film at the lower Level before progressing to study of Film at the higher Level.
- Attendance at all scheduled learning and teaching sessions is required on this programme. To pass a module, a student must have attended 75% of the learning and teaching sessions at which attendance is required.

If attendance falls below 75% but not lower than 50% and the student passes the assessment, the module grade will be capped at the pass mark (40%). If attendance falls below 75% and the student fails the assessment or attendance falls below 50%, the student will normally be deemed to have failed the module at the first attempt and will not be permitted to undertake referred assessment in the module.

Students who have a disability which might impact on their attendance should consult with their disability advisor.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- A Dean of School who has overall responsibility for all programmes in the School
- An Associate Dean of School (Academic Quality Assurance) who has overall responsibility for academic quality, assurance and enhancement with and on behalf of the Dean of School
- An Associate Dean of School (Learning and Teaching) who has overall responsibility for learning and teaching with and on behalf of the Dean of School.
- An Associate Dean of School (Student Experience) who has overall responsibility for induction with and on behalf of the Dean of School.
- Programme Leaders for the programmes on which Film is taught
- A Part-time Students' Tutor
- Admissions Tutors, with specific responsibility for selection
- A Head of Media who is responsible for all the modules in the subject area
- Designated Student Administrators to deal with day-to-day administration associated with the courses and modules within the Programmes
- Programme committees which have a membership which includes all of the above plus student representatives
- Module Leaders who are responsible for individual modules

Support

At university Level, students are supported by:

- Attractive modern study environments in two Learning Resource Centres, incorporating libraries and computer centres
- StudyNet, a versatile on-line interactive intranet and learning environment
- Guided student centred learning through the use of StudyNet.
- Access to extensive digital and print collections of information resources
- A substantial Student Centre which provides advice on issues such as Finance, University regulations, visa applications, legal matters, accommodation, international student support etc.
- The Office of Dean of Students, incorporating Chaplaincy, Counselling and nursery
- Overseas Orientation
- A Medical Centre
- Student Wellbeing: Disability Services
- Student Wellbeing: Counselling Centre
- An Equal Opportunities Officer
- The Students' Union
- A Careers and Placement Service for all current students and graduates

At School level, students are further supported by:

- A Head of Media
- A Tutor for Employability
- Scheduled weekly Student Drop-In hours for all academic staff for student support and guidance
- Designated Programme Administrators to deal with day-to-day administration associated with the modules within the Programme
- Module Leaders who are responsible for individual modules
- Personal tutors to provide further academic and pastoral support, with scheduled meetings each semester to advise on academic performance, feedback, module choices, and long term plans
- A School Community Organiser (SCO)
- A Study Abroad Tutor
- An Academic Skills Tutor
- A Student Experience Tutor
- An International Student Support Tutor

On the Humanities Programme students are further supported by:

- A Programme Leader, Associate Programme Leaders and an Associate Programme Leader (part-time students) to help students understand the programme structure, and provide confidential academic and pastoral advice through a programme Helpdesk run during term-time
- Student Representatives on the Programme Committee
- An induction session at the beginning of each new academic session

On the English Language Programme, the English Literature Programme, the History Programme and the Mass Communications Programme students are further supported by:

- A Programme Leader to help students understand the programme structure and provide confidential academic and pastoral advice through a Programme Helpdesk run during term-time
- Student Representatives on the Programme Committee
- An induction session at the beginning of each new academic session

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme Specification for the programmes that the Subject contributes to;
- A Programme (or Student) Handbook;
- A Subject Guide;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the->

[register/the-ofs-register/](#). Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>

G. Entry requirements

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

Level 4 for international students on the HIC diploma see HIC entry requirements.

Level 5 for International Students on the HIC diploma:

Successful completion of the HIC Diploma in Mass Communications with a minimum of 120 credits at level 4

Direct entry to Level 4 for international students:

All students from non-majority English speaking countries require proof of English language proficiency, equivalent to an overall IELTS score of 6.5 with a minimum of 5.5 in each band.

For direct entry to Levels 5 and 6 from overseas partners, please refer to the relevant articulation agreement.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:
Andy Penn, School Administration Manager, A.Penn@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

Film

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																													
		Knowledge & Understanding							Intellectual Skills								Practical Skills					Transferable Skills									
		Module Title	Module Code	A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	B4	B5	B6	B7	B8	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6	D7	D8
Level 4	Introduction to Film Criticism	4HUM1078	x	x	x	x				x	x	x	x	x	x			x	x	x	x	x		x	x	x	x	x	x	x	x
	Genre, Style and Stars	4HUM1122	x	x	x	x	x				x	x	x	x	x				x	x	x	x	x	x	x	x	x	x	x	x	x
Level 5	Film Production	5HUM1103			x		x	x			x	x							x	x	x	x	x	x	x	x	x	x	x	x	x
	US Cinema: Studio System to Digital Age	5HUM1129	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x		x	x	x	x	x	x	x	x
	American Nightmares on Screen	6HUM1178	x	x	x	x	x				x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x	x	x
	Television Drama	6HUM1142	x	x	x	x	x				x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x	x	x
	Euro-Crime on Page and Screen	6HUM1155	x	x	x	x	x			x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x	x	x	

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding:

- A1. A range of concepts and principles, theoretical and technical approaches to the film text.
- A2. The broad cultural, stylistic ideological and historical elements and their influence on a range of international film texts.
- A3. The aesthetic and formal qualities at play in the moving image and their impact on the creation of meaning in the moving image.
- A4. The key stages of moving image production, distribution, exhibition and consumption.
- A5. Demonstrate knowledge of the legal, ethical and regulatory frameworks that affect moving image production, manipulation, distribution and consumption.
- A6. The technical, textual and operational aspects of film production.
- A7. The close analysis of film via close textual analysis and the synthesis of such aesthetic interpretation with historical and production background.

Intellectual Skills:

- B1. Appraise, analyse closely, interpret and critically engage with a range of moving image texts.
- B2. Carry out various forms of research appropriate to the subject for essays, projects, presentations and creative productions involving sustained independent enquiry.
- B3. Evaluate and synthesise a range of theories specific to film and the moving image.
- B4. Evaluate and challenge interdisciplinary theories and philosophies in the close analysis of a range of moving image texts.
- B5. Read, analyse, interpret and apply ideas from appropriate academic sources and materials in the analysis of moving image texts.
- B6. Devise and sustain arguments using ideas and techniques, some of which are key to the discipline, to produce coherent and persuasive arguments.
- B7. Demonstrate an ability to write and critically analyse film via a range of journalistic and academic writing styles.
- B8. Experiment and innovate in the production of moving image work, challenging conventional forms in written, aural, visual, audiovisual, sound or other electronic media

Practical Skills

- C1. Communicate effectively and use appropriate ICT technology to do so.
- C2. Demonstrate effective oral communications skills in the presentation of ideas and arguments.
- C3. Have respect for the points of view of others
- C4. Produce work which demonstrates an effective interpretation of moving image and sound and which demonstrates the development of creative ideas, based upon documented research strategies.
- C5. Demonstrate work that meets the requirements of professionalism in film and media practice.

Transferable Skills

- D1. Appraise, analyse closely, interpret and critically engage with a range of moving image texts.
- D2. Carry out various forms of research appropriate to the subject for essays, projects, presentations and creative productions involving sustained independent enquiry.
- D3. Evaluate and synthesise a range of theories specific to film and the moving image.
- D4. Evaluate and challenge interdisciplinary theories and philosophies in the close analysis of a range of moving image texts.
- D5. Read, analyse, interpret and apply ideas from appropriate academic sources and materials in the analysis of moving image texts.
- D6. Devise and sustain arguments using ideas and techniques, some of which are key to the discipline, to produce coherent and persuasive arguments.
- D7. Demonstrate an ability to write and critically analyse film via a range of journalistic and academic writing styles.
- D8. Experiment and innovate in the production of moving image work, challenging conventional forms in written, aural, visual, audiovisual, sound or other electronic media.

Section 2

Programme management

Relevant QAA subject benchmarking statements	Communication, Media, Film and Cultural Studies 2008
Type of programme	Undergraduate
Date of validation/last periodic review	March 2015
Date of production/ last revision of PS	March 2019
Relevant to level/cohort	All students entering September 2019
Administrative School	School of Humanities

Table 3 Course structure

Course details		
Course code	Course description	
HEMCS	BA (Hons) Mass Communications	100444
	BA (Hons) Journalism and Media	100444
	BA (Hons) Journalism and Creative Writing	100444
	BA (Hons) Journalism	100444
	BA (Hons) Media	100444
	BA (Hons) Media and Creative Writing	100444
HUELN	BA (Hons) English Language with Film	100318/100058
HUHIS	BA (Hons) History with Film	100302/100058
HULIT	BA (Hons) English Literature with Film	100319/100058
HUPHL	BA (Hons) Philosophy with Film	100337/100058