

School of Humanities

Title of Programme: Mass Communications Programme, English Language Programme,  
English Literature Programme, History Programme, Philosophy  
Programme, Politics and International Relations Programme

Programme Code: HEMCS/HUELN/HULIT/HUHIS/HUPHL/LAPIR

Subject: Journalism (Joint and Minor)

## Programme Specification

This programme specification is relevant to students entering:  
23 September 2019

Associate Dean of School (Academic Quality Assurance):  
Marjolein Groefsema



Signature

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

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### Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email [AQO@herts.ac.uk](mailto:AQO@herts.ac.uk)

# Programme Specification UG Journalism (Joint and Minor)

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

## Section 1

<b>Awarding Institution/Body</b>	University of Hertfordshire
<b>Teaching Institution</b>	University of Hertfordshire
<b>University/partner campuses</b>	de Havilland Campus
<b>Programme accredited by</b>	Not applicable
<b>Final Qualification</b>	BA Hons
<b>All Final Award titles (Qualification and Subject)</b>	
<b>All Final Award titles</b>	
<i>English Language Programme</i>	English Language and Journalism English Language with Journalism
<i>English Literature Programme</i>	English Literature and Journalism English Literature with Journalism
<i>History Programme</i>	History and Journalism History with Journalism
<i>Mass Communications Programme:</i>	Mass Communications Journalism and Creative Writing Journalism and Media
<i>Philosophy Programme</i>	Philosophy and Journalism Philosophy with Journalism
<i>Politics and International Relations Programme</i>	Politics & International Relations and Journalism

The above Joint titles may also be the following:

- < ..... > (Sandwich)
- < ..... > with a Year Abroad
- < ..... > with Study Abroad

The above Major-Minor titles may also be the following:

- < ..... > (Sandwich)
- < ..... > and a Year Abroad
- < ..... > and Study Abroad

<b>UCAS code(s)</b>	P300 Mass Communications P903 Journalism and Media P900 Journalism and Creative Writing Q1P9 English Language and Journalism Q3P9 English Literature and Journalism V1P9 History and Journalism
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**Language of Delivery** English

## A. Programme Rationale

The rationale for this provision is to provide students with a structured sequence of modules through which they can develop their knowledge and understanding of topics and methodologies within Journalism as a minor and/or joint subject on the English Language Programme, the English Literature Programme, the History Programme, the Mass Communications Programme, the Philosophy Programme and the Politics and International Relations Programme. The provision is designed to complement, support and enhance students' studies in the other subjects on these programmes.

The Programme is designed to recruit students who have some or no previous experience of Journalism.

Graduates are equipped for a variety of careers including those traditionally open to honours graduates in Communications and related disciplines, e.g. teaching, the civil service, local government, journalism, marketing and communications, media-related industries. The Programme also prepares students for further study at Postgraduate Level.

## B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

**Additionally this programme aims to:**

- Develop students' competencies in print journalism;
- Develop students' knowledge and understanding of the operation and social, legal and economic contexts of the print journalism industry;
- Enable students to compete for employment in the print journalism sector and/or pursue further studies in media-related Programmes.

## C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Communication, Media, Film and Cultural Studies and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
At Level 4: A1 Demonstrate knowledge and understanding of the essential characteristics of news and features journalism and of basic journalistic styles and markets. A2 Demonstrate knowledge and understanding of legal and ethical	Acquisition of knowledge and understanding A1, A3, A4, and A6, is through a combination of workshops, simulated newsroom activities, and guided learning.  Acquisition of A2, A5 is through a combination of lectures, seminars, and guided learning.	Knowledge and understanding of A1, A3, and A4 are assessed through portfolios of news and features articles.  Assessment of knowledge and understanding of A6 is through critical analysis supporting a portfolio.

<p>terminology, concepts and processes relevant to journalists and their work.</p> <p>At Level 5:</p> <p>A3 Demonstrate knowledge and understanding of a wide range of information sources and appropriate criteria for the selection of journalistic material.</p> <p>A4 Demonstrate knowledge and understanding of a wide range of styles appropriate to news and features journalism.</p> <p>At Level 6:</p> <p>A5 Demonstrate knowledge and understanding of the nature and functions of local and central government and the interrelations between political institutions and the press.</p> <p>A6 Demonstrate knowledge and understanding of the needs and demands of writing for identified specialist styles and markets.</p> <p>A7 Demonstrate knowledge and understanding of journalism in an international context.</p>	<p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p>	<p>Assessment of knowledge and understanding of A2, A7, A5 is through formal essay and examination.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and broaden their individual knowledge and understanding of the subject.</p>
Intellectual skills	Teaching and learning methods	Assessment strategy
<p>At Level 4:</p> <p>B1 Source and write news and features articles with some regard to style and market.</p> <p>B2 Articulate legal and ethical issues and processes relevant to journalism using appropriate concepts and terminology.</p> <p>At Level 5:</p> <p>B3 Evaluate and select appropriate information derived from a diverse range of identified sources.</p> <p>B4 Write news articles with regard to a range of</p>	<p>Intellectual skills are developed through acquisition of B1, B3, B4, B5, B6, B7 and B8, via a combination of workshops, simulated newsroom activities, and guided learning.</p> <p>Acquisition of B2, and B9 is through a combination of lectures, seminars, and guided learning.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being learnt/taught and to broaden their individual intellectual skills in the subject.</p>	<p>Intellectual skills are assessed through: For B1, B3, B4, B5, B6, B7 and B8 - through portfolios of news and features articles.</p> <p>Assessment of intellectual skill B8 is also through a critical analysis supporting a portfolio.</p> <p>Assessment of intellectual skills B2 and B9 is through formal essay and examination.</p>

<p>styles, purposes, and markets.</p> <p>B5 Write features articles with regard to a range of styles, purposes, markets and visual and aesthetic considerations.</p> <p>B6 Produce news articles with due regard to legal and ethical considerations.</p> <p>At Level 6:</p> <p>B7 Demonstrate the application of sound judgment in respect of journalistic sources and information.</p> <p>B8 Produce news and features articles in response to the needs of particular markets and styles, and in the context of legal and ethical constraints.</p> <p>B9 Articulate and explain the nature of the structure and purpose of central and EC government and the complex interrelations between institutions and the press.</p>		
<p><u>Practical skills</u></p>	<p><u>Teaching and learning methods</u></p>	<p><u>Assessment strategy</u></p>
<p>C1 Take responsibility for own learning, using initiative, effective time-management and self-discipline.</p> <p>C2 Communicate effectively in writing.</p> <p>C3 Have a regard for the points of view of others.</p> <p>C4 Research skills; the ability to extract, organise and selectively deploy relevant information from different sources.</p> <p>C5 Use ICT software applications for word processing and electronic communications to access electronic information retrieval systems and the internet.</p> <p>C6 Develop and advance arguments in a variety of formats.</p>	<p>Practical skills are developed throughout the programme.</p> <p>C1, C4 and C6 are developed through simulated newsroom activities that will require working to deadlines, accessing information from a wide range of sources, and engaging in the compilation, at Level 6, of a largely self-directed portfolio of articles.</p> <p>C2 is developed through guided critical analyses of written styles, through extensive practice in writing news and features articles, and sessions dedicated to essay writing and examination techniques.</p> <p>C3 is developed through seminar based activities where the work of other students and material derived from academic sources</p>	<p>Practical skills are assessed through portfolios of news and features articles.</p>

<p>C7 Analyse and critically examine diverse forms of discourse.</p>	<p>will involve considering alternative viewpoints.</p> <p>C5 is developed through simulated newsroom activities, workshops and dedicated training sessions in DTP applications. All written assignments must be word-processed. It is also developed through the provision of module material through the University's MLE (StudyNet), and when students are inducted into the facilities of the Learning Resources Centre (use of e-mail, WWW, CD-ROMs) at the beginning of their Programme.</p> <p>C7 is developed through tutor guidance in the selection and production of news and/or features articles.</p>	
Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1- Communicate accurately and reliably and with well-structured and coherent arguments in writing;</p> <p>D2- Work effectively as part of a team</p> <p>D3- Use initiative and take responsibility</p> <p>D4- Solve problems in creative and innovative ways</p> <p>D5-Further develop organizational and presentational skills</p>	<p>Transferable skills are developed through coursework and presentations.</p> <p>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</p>	<p>Transferable skills are assessed through a range of assessments built into the curriculum – coursework reports (D1-D5), oral presentations (D1-D6) and reflective reports (D1).</p>

## D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (3 years) and part-time (5 years), and leads to the award of a BA Degree with Honours.

Entry is normally at Level 4 (with suitable A level or equivalent qualifications) but is possible at Level 5 and Level 6 with suitable accredited prior learning. Intake is normally in Semester A.

### Professional and Statutory Regulatory Bodies

N/A

### Work-Based Learning, including Sandwich Programmes

An award in the sandwich mode requires the successful completion of at least **36** weeks placement activity from a maximum of two separate placements in addition to the period of academic study required for the full-time award. This optional placement year is undertaken after Level 5 and before Level 6 and meets the SEEC criteria for Level 6.

## Erasmus Exchange programme

Erasmus students are permitted to study Journalism modules at all levels.

## Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed. In addition, on the Major-Minor and Joint pathways the Minor or Joint Subject/Programme Learning Outcomes are developed and assessed through the constituent modules, as identified within the relevant Subject /Programme Specification.

Table 1a Outline Programme Structure

### Mode of study Full-time

Students on a full-time mode of study must normally take the equivalent of eight 15 credit modules per year with the equivalent of four 15 credit modules undertaken per semester.

In addition, at level 5 students normally study the module 5HUM1064 Graduate and Employability Skills. Failure in this module would not prevent progression, providing the normal progression rules had been met, but would result in a code of FREN (Fail, Re-enrol). Should a student fail the module at the second attempt, a fail would show on his/her transcript.

Compulsory Modules (full-time students only)	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Module Title							
Graduate and Employability Skills	5HUM1064	0	English	0	100	0	AB

At level 6, students normally study the module 6HUM1096 Graduate Skills: Career Planning. Failure in this module would not prevent graduation, providing the student has achieved the required credits, but would result in a code of FREN (Fail, Re-enrol), which would show on his/her transcript.

Compulsory Modules (full-time students only)	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% e Practical	Semesters
Module Title							
Graduate Skills: Career Planning	6HUM1096	0	English	0	100	0	AB

### Mode of study Part-time

Students on a part-time mode of study are allowed to take up to five 15 credit modules per year and most normally choose to study between 2 and 5 modules per year, with modules being taken in each semester. Varying rates of study are possible: students can increase or decrease their rate of study year by year or semester by semester in response to their changing circumstances. Students are entitled to take a break from study for a semester or even a year if their circumstances require it.

Students can apply to transfer to a full-time rate of study; this should be arranged at the beginning of the academic year

**Entry point** Level 4, Semester A

**BA (Hons) English Language with Journalism**

**BA (Hons) English Literature with Journalism**

**BA (Hons) History with Journalism**  
**BA (Hons) Mass Communications**  
**BA (Hons) Philosophy with Journalism**

**Level 4**

<b>Compulsory Modules</b> Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Introduction to Journalism	4HUM1075	15	English	0	100	0	A
Journalism, Law and Ethics	4HUM1076	15	English	50	50	0	B

In addition, students study 90 credits of the Joint Subject.

Progression to level 5 requires a minimum of 60 credits at level 4, including 30 credits in each Subject.

**Level 5**

<b>Compulsory Modules</b> Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Journalism Skills: News	5HUM1101	15	English	0	100	0	A
Journalism Skills: Features	5HUM1100	15	English	0	100	0	B

In addition, students study 90 credits of the Joint Subject.

Progression to level 6 requires a minimum of 60 credits and passes in 30 credits of Journalism at Level 5.

**Level 6**

Students study 30 credits of Journalism modules:

<b>Optional Modules</b> Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
International Politics & Reporting Global News	6HUM1179	15	English	0	65	35	A
Journalism Skills Portfolio	6HUM1140	30	English	0	100	0	AB
Online Journalism	6HUM1139	15	English	0	100	0	B

In addition, students study 90 credits of the Joint Subject.

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credit points at level 6.



BA (Hons) English Language and Journalism  
 BA (Hons) English Literature and Journalism  
 BA (Hons) History and Journalism  
 BA (Hons) Philosophy and Journalism  
 BA (Hons) Politics & International Relations and Journalism

#### Level 4

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Introduction to Journalism	4HUM1075	15	English	0	100	0	A
Introduction to Media Communications	4HUM1072	15	English	0	70	30	A
Journalism, Law and Ethics	4HUM1076	15	English	50	50	0	B
Global Media and Society	4HUM1093	15	English	0	100	0	B

In addition, students study 60 credits of the Joint Subject.

Progression to level 5 requires a minimum of 60 credits at level 4, including 30 credits in each Subject.

#### Level 5

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Journalism Skills: News	5HUM1101	15	English	0	100	0	A
Radio Journalism	5HUM1062	15	English	0	100	0	A
Journalism Skills: Features	5HUM1100	15	English	0	100	0	B
Social Media	5HUM1063	15	English	0	100	0	B

In addition, students study 60 credits of the Joint Subject.

Progression to level 6 requires a minimum of 60 credits and passes in 30 credits of Journalism at Level 5.

#### Level 6

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
International Politics & Reporting Global News	6HUM1179	15	English	0	65	35	A
Journalism Skills Portfolio	6HUM1140	30	English	0	100	0	AB
Online Journalism	6HUM1139	15	English	0	100	0	B

In addition, students study 60 credits of the Joint Subject.

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credit points at level 6.

**BA (Hons) Journalism and Creative Writing**  
**BA (Hons) Journalism and Media**

**Level 4**

<b>Compulsory Modules</b> Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Introduction to Journalism	4HUM1075	15	English	0	100	0	A
Journalism, Law and Ethics	4HUM1076	15	English	50	50	0	B

In addition, students study 60 credits of Creative Writing or Media and an additional 30 credits as set out in the Programme Specification of the Mass Communications Programme.

Progression to level 5 requires a minimum of 60 credits at level 4, including 30 credits in Journalism.

**Level 5**

<b>Compulsory Modules</b> Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
Journalism Skills: News	5HUM1101	15	English	0	100	0	A
Radio Journalism	5HUM1062	15	English	0	100	0	A
Journalism Skills: Features	5HUM1100	15	English	0	100	0	B
Social Media	5HUM1063	15	English	0	100	0	B

In addition, students study 60 credits of Creative Writing or Media.

Progression to level 6 requires a minimum of 60 credits and passes in 30 credits of Journalism at Level 5.

**Level 6**

<b>Compulsory Modules</b> Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
International Politics & Reporting Global News	6HUM1179	15	English	0	65	35	A
Journalism Skills Portfolio	6HUM1140	30	English	0	100	0	AB
Online Journalism	6HUM1139	15	English	0	100	0	B

In addition, students study 60 credits of Creative Writing or Media.

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credit

points at level 6.

### *Sandwich Year and Year Abroad*

Students on all pathways may optionally undertake a placement year or a year abroad studying at a foreign University after successfully completing their level 5 studies at honours level. The placement year and year abroad offer an additional optional year (0 credited) which increases the length of the Honours degree award to a four year full-time degree. Successful completion of the placement year or year abroad is reflected in the degree title.

Optional Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
The Humanities Placement Year	6HUM1123	0	English	0	100	0	AB
Mass Communications Placement Year	6HUM1097	0	English	0	100	0	AB
Year Abroad	6HUM1049	0	English	0	0	0	AB

### *Sandwich Year*

The placement year comprises an agreed period of 36 weeks (including employers' and statutory holidays) of work based learning a maximum of two institutions or companies which has agreed to those terms and conditions regarded as essential by the University of Hertfordshire. Students will be supervised according to university regulations. The learning experience will be assessed with assessments set by the Employability Tutor to enable students to demonstrate both their knowledge of the industry, their skills development and their professional attributes.

Placements are advertised through the Career and Placements Office and have included areas such as marketing, journalism, PR, management and Policy Units. Students may also source their own placement, but it must be subsequently approved by the School in terms of health and safety, equality legislation and supervisory guidelines before a student can take it up.

All students are eligible to proceed to a placement year provided they have achieved 120 credits at Level 4 and at least 90 credits at Level 5 and have completed the appropriate placement induction and documentation. Success in the placement will be recognised in the title of the award but does not carry additional credit towards the Honours programme.

### *Year Abroad*

The year abroad comprises an agreed programme of study in the third year of a partner institution in Europe (other than the UK), North or South America, Australia or Singapore with which the University of Hertfordshire has an institutional agreement.

A student's programme of study will be negotiated and approved by the Dean of School (or nominee) in consultation with appropriate others and the host University. The programme provided by the host institution may comprise taught modules, a research project, field studies, or a mixture of these components. The programme of study will require a minimum of 25% of studies to be undertaken in aspects of culture of the placement country. Prior to the commencement of the year abroad, the student and Study Abroad Tutors from UH and the host institution will agree a learning contract. The learning contract will specify the assessment requirements to be met for successful completion of the programme of study. A Module Board of Examiners will consider the results for the year abroad during the first semester of the following academic year. All assessments must be completed by the end of the year abroad, and no subsequent referrals will be permitted. Students who have varied their programme of study without agreement from UH or have failed to meet the requirements of the learning contract will not have their year abroad studies included in the degree title.

A student must confirm the intention to study abroad during the first ten weeks of study at Level 5. This will enable a place to be negotiated at a host institution and the Study Programme and learning contract to be

arranged and agreed. Only a limited number of places exist. These will be awarded on the basis of the suitability of students and guided by choice on the most appropriate programme and host institution.

To be eligible to proceed to a year abroad, a student must, by the time of the Semester B Module Boards of Examiners, have achieved at least 210 credits overall, including at least 90 credits at Level 5. Success in the year abroad will be recognised in the title of the award but does not carry additional credit towards the Honours programme.

For the year abroad in Europe where study will be undertaken in a foreign language students must meet the host University's language requirements.

### Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

### Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	See section 1	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	For an award with Journalism as a joint, all programme learning outcomes (see Table 2); for an award with Journalism as a minor, a subset of the programme learning outcomes depending on the student's individual module choices.

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
Certificate of Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
BA	See section 1	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A subset of the programme learning outcomes (see table 2) depending on the student's individual module choices.

## Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12](#) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

- None

Further programme-specific regulations (with School-level approval) are given below:

- Progression from one Level to the next depends on meeting the pre-requisite requirements: students must normally have 30 credits in a subject area at the lower Level before progressing to study of that subject at the higher Level.
- Attendance at all scheduled learning and teaching sessions is required on this programme. To pass a module, a student must have attended 75% of the learning and teaching sessions at which attendance is required.

If attendance falls below 75% but not lower than 50% and the student passes the assessment, the module grade will be capped at the pass mark (40%). If attendance falls below 75% and the student fails the assessment or attendance falls below 50%, the student will normally be deemed to have failed the module at the first attempt and will not be permitted to undertake referred assessment in the module.

Students who have a disability which might impact on their attendance should consult with their disability advisor.

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## E. Management of Programme & Support for student learning.

### Management

The programme is managed and administered through:

- A Dean of School who has overall responsibility for all programmes in the School
- An Associate Dean of School (Academic Quality Assurance) who has overall responsibility for academic quality, assurance and enhancement with and on behalf of the Dean of School
- A Programme Leader
- A Part-time Students' Tutor
- Admissions Tutors, with specific responsibility for selection
- A Head of Media who is responsible for all the modules in the subject area
- A Journalism coordinator
- Designated Student Administrators to deal with day-to-day administration associated with the courses and modules within the Programmes
- A Programme committee which has a membership which includes all of the above plus an Information Manager and student representatives
- An Associate Dean of School (Learning and Teaching) who has overall responsibility for learning and teaching with and on behalf of the Dean of School
- An Associate Dean of School (Commercial) who has specific responsibility for induction.
- Module Leaders who are responsible for individual modules

### Support

At university level, students are supported by:

- Attractive modern study environments in two Learning Resource Centres, incorporating libraries and computer centres
- StudyNet, a versatile on-line interactive intranet and learning environment
- Access to extensive digital and print collections of information resources
- A Student Centre which provides advice on issues such as Finance, University regulations, visa applications, legal matters, accommodation, international student support etc.
- The Office of Dean of Students, incorporating Chaplaincy, Counselling and nursery
- Overseas Orientation
- A Medical Centre

- Student Wellbeing: Disability Services
- Student Wellbeing: Counselling Centre
- An Equal Opportunities Officer
- The Students' Union
- A Careers and Placement Service for all current students and graduates

At School level, students are further supported by:

- A Head of Media
- A Journalism coordinator
- A student support team to provide confidential academic and pastoral advice through a daily Helpdesk run during term-time
- Scheduled weekly Student Drop-In hours for all academic staff for student support and guidance
- Designated Programme Administrators to deal with day-to-day administration associated with the modules within the Programme
- Module Leaders who are responsible for individual modules
- A School Community Organiser (SCO)
- A Study Abroad Tutor
- An Academic Skills Tutor
- A Student Experience Tutor
- A Tutor for Employability
- An International Student Support Tutor

On the Programmes students are further supported by:

- A Programme Leader to help students understand the programme structure and provide confidential academic and pastoral advice through a Programme Helpdesk run during term-time
- An induction session at the beginning of each new academic session
- Personal tutors to provide further academic and pastoral support, with scheduled meetings each semester to advise on academic performance, feedback, module choices, and long term plans
- Student Representatives on the Programme Committee

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## F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- Programme Specifications for the programmes that the Subject contributes to;
- A Subject Guide;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in

the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>.

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## G. Entry requirements

The normal entry requirements for the programme are:

72-168 UCAS points

IB - 104 points from a minimum of 2 HL subjects at H4 or above.

GCSE Maths at Grade 3 or above and English Language at Grade 4 or above.

Level 4 for international students on the HIC diploma see HIC entry requirements.

Level 5 for International Students on the HIC diploma:

Successful completion of the HIC Diploma in Mass Communications with a minimum of 120 credits at level 4

Direct entry to Level 4 for international students:

All students from non-majority English speaking countries require proof of English language proficiency, equivalent to an overall IELTS score of 6.5 with a minimum of 5.5 in each band.

For direct entry to Levels 5 and 6 from overseas partners, please refer to the relevant articulation agreement.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

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If you would like this information in an alternative format please contact:  
Andy Penn, School Administration Manager, [A.Penn@herts.ac.uk](mailto:A.Penn@herts.ac.uk)

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to [aqo@herts.ac.uk](mailto:aqo@herts.ac.uk)

## Journalism

**Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules**

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																								
		Knowledge & Understanding										Intellectual Skills							Practical Skills		Transferable Skills					
		A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	B4	B5	B6	B7	B8	B9	C1	C2	D1	D2	D3	D4	D5		
Level	Module Title	Module Code																								
Level 4	Introduction to Journalism	4HUM1075	x		x					x		x	x	x					x	x	x	x		x		
	Journalism Law and Ethics	4HUM1076		x					x		x								x	x		x	x	x		
	Introduction to Media Communications	4HUM1072			x	x		x	x	x			x	x					x	x	x	x	x	x	x	
	Global Media and Society	4HUM1093	x		x	x		x	x	x			x	x	x				x	x	x	x	x	x	x	
Level 5	Journalism Skills: News	5HUM1101			x	x		x			x	x	x		x	x			x	x	x	x		x	x	
	Journalism Skills: Features	5HUM1100			x	x					x	x		x		x	x			x	x	x	x		x	x
	Radio Journalism	5HUM1062	x	x	x	x		x		x	x	x	x	x	x			x	x	x	x	x	x	x	x	
	Social Media	5HUM1063	x	x	x	x		x		x	x	x	x	x	x	x			x	x	x	x	x	x	x	
Level 6	Journalism, Government and the People	6HUM1138					x	x	x										x	x	x		x	x	x	
	Journalism Skills Portfolio	6HUM1140	x	x	x	x				x	x	x	x	x	x	x			x	x	x	x	x	x		
	Online Journalism	6HUM1139	x	x				x		x	x	x	x	x	x	x			x	x	x	x	x	x		



## KEY TO PROGRAMME LEARNING OUTCOMES

### Knowledge and Understanding

A1 The essential characteristics of news and features journalism and of basic journalistic styles and markets.

A2 Legal and ethical terminology, concepts and processes relevant to journalists and their work.

A3- A wide range of information sources and appropriate criteria for the selection of journalistic material

A4- A wide range of styles appropriate to news and features journalism.

A5- The nature and functions of local and central government and the interrelations between political institutions and the press.

A6- The needs and demands of writing for identified specialist styles and markets.

A7- An understanding of journalism in an international context.

### Intellectual Skills

B1. Source and write news and features articles with some regard to style and market.

B2. Articulate legal and ethical issues and processes relevant to journalism

B3. Evaluate and select appropriate information derived from a diverse range of identified sources

B4. Write news articles with regard to a range of styles, purposes, and markets.

B5. Write features articles with regard to a range of styles, purposes, markets and visual and aesthetic considerations.

B6. Produce news articles with due regard to legal and ethical considerations

B7. Demonstrate the application of sound judgement in respect of journalistic sources and information

B8. Produce news and features articles in response to the needs of particular markets and styles, and in the context of legal and ethical constraints

B9. Articulate and explain the nature of the structure and purpose of central and EC government and the complex interrelations between I institutions and the press.

### Practical Skills

C1. Communication effectively in writing

C2. Use ICT software applications for word processing and electronic communications to access electronic information retrieval systems and the Internet

### Transferable Skills

D1. Take responsibility for their own learning, using initiative, effective time management and self-discipline

D2. Communicate effectively in writing

D3. Have a regard for the points of view of others

D4. Research skills; the ability to extract, organise and selectively deploy relevant information from different sources

D5. Develop and advance arguments in a variety of formats

## Section 2

### Programme management

**Relevant QAA subject benchmarking statements**

**Type of programme**

**Date of validation/last periodic review**

**Date of production/ last revision of PS**

**Relevant to level/cohort**

**Administrative School**

Communication, Media, Film and Cultural Studies 2008

Undergraduate

March 2015

November 2018

Level 4 entering September 2018

School of Humanities

Table 3 Course structure

Course details		
Course code	Course description	JACS/ HECoS
HEMCS	BA (Hons) Mass Communications BA (Hons) Journalism and Media BA (Hons) Journalism and Creative Writing	P900/100444 P900/ 100444 P900/ 100444
HUELN HULIT HUHIS HUPHL	BA (Hons) English language and Journalism BA (Hons) English Literature and Journalism BA (Hons) History and Journalism BA (Hons) Philosophy and Journalism	100318/101273 100302/101273 100319/101273 100337/101273
LAPIR	BA (Hons) Politics & International Relations and Journalism	L290/ 100491

#### Politics & International Relations and Journalism

Course	Instance Code	Course Stream Description	Course Year	Location Description	Mode of Study
LAPIR	PIRJRN1S	BA (Hons) Politics & International Relations and Journalism	1	UH Hatfield	Full Time/Sandwich
LAPIR	PIRJRN2S	BA (Hons) Politics & International Relations and Journalism	2	UH Hatfield	Full Time/Sandwich
LAPIR	PIRJRN3F	BA (Hons) Politics & International Relations and Journalism	3	UH Hatfield	Full Time
LAPIR	PIRJRN3PS	BA (Hons) (SW/YAB) Politics & International Relations and Journalism	3	UH Hatfield	Placement Sandwich
LAPIR	PIRJRN3AS	BA (Hons) (SW/YAB) Politics & International Relations and Journalism	3	UH Hatfield	Studying Abroad
LAPIR	PIRJRN4S	BA (Hons) (SW/YAB) Politics & International Relations and Journalism	4	UH Hatfield	Sandwich

#### Mass Communications

Course	Instance Code	Course Stream Description	Course Year	Location Description	Mode of Study
HEMCS	MCS1S	BA (Hons) Mass Communications	1	Hatfield	Full-time/sandwich
HEMCS	MCS2S	BA (Hons) Mass Communications	2	Hatfield	Full-time/sandwich

HEMCS	MCS3S	BA (Hons)(SW) Mass Communications	3	Hatfield	Sandwich Placement/Study Abroad
HEMCS	MCS4S	BA (Hons)(SW/YAB) Mass Communications	4	Hatfield	Sandwich
HEMCS	MCS3F	BA (Hons) Mass Communications	3	Hatfield	Full-time
HEMCS	JMAMD1S	BA (Hons) Journalism and Media	1	Hatfield	Full-time/sandwich
HEMCS	JMAMD2S	BA (Hons) Journalism and Media	2	Hatfield	Full-time/sandwich
HEMCS	JMAMD3S	BA (Hons)(SW/YAB) Journalism and Media	3	Hatfield	Sandwich Placement/Study Abroad
HEMCS	JMAMD4S	BA (Hons)(SW/YAB) Journalism and Media	4	Hatfield	Sandwich
HEMCS	JMAMD3F	BA (Hons) Journalism and Media	3	Hatfield	Full-time
HEMCS	CWAJM1S	BA (Hons) Journalism and Creative Writing	1	Hatfield	Full-time/sandwich
HEMCS	CWAJM2S	BA (Hons) Journalism and Creative Writing	2	Hatfield	Full-time/sandwich
HEMCS	CWAJM3S	BA (Hons)(SW/YAB) Creative Writing and Journalism	3	Hatfield	Sandwich Placement/Study Abroad
HEMCS	CWAJM4S	BA (Hons)(SW/YAB) Creative Writing and Journalism	4	Hatfield	Sandwich
HEMCS	CWAJM3F	BA (Hons) Journalism and Creative Writing	3	Hatfield	Full-time

English Language programme/ English Literature programme/ History programme/ Philosophy programme (and combinations)

Course	Instance Code	Course Stream Description	Course Year	Location Description	Mode of Study
HUENL	ELGJRN1S	BA (Hons) English Language and Journalism	1	UH Hatfield Campus	F/T-SANDWICH
HUENL	ELGJRN2S	BA (Hons) English Language and Journalism	2	UH Hatfield Campus	F/T-SANDWICH
HUENL	ELGJRN3AS	BA (Hons) (SW/YAB) English Language and Journalism	3	UH Hatfield Campus	YAB
HUENL	ELGJRN3CPS	BA (Hons) (YAB) English Language and Journalism	3	UH Hatfield Campus	MIX PLCMNT/YAB
HUENL	ELGJRN3F	BA (Hons) English Language and Journalism	3	UH Hatfield Campus	FULL TIME
HUENL	ELGJRN3PS	BA (Hons) (SW/YAB) English Language and Journalism	3	UH Hatfield Campus	S/W PLCMNT
HUENL	ELGJRN4S	BA (Hons) (SW/YAB) English Language and Journalism	4	UH Hatfield Campus	SANDWICH
HUHIS	HISJRN1S	BA (Hons) History and Journalism	1	UH Hatfield Campus	F/T-SANDWICH
HUHIS	HISJRN2S	BA (Hons) History and Journalism	2	UH Hatfield Campus	F/T-SANDWICH
HUHIS	HISJRN3AS	BA (Hons) (SW/YAB) History and Journalism	3	UH Hatfield Campus	YAB
HUHIS	HISJRN3CPS	BA (Hons) (YAB) History and Journalism	3	UH Hatfield Campus	MIX PLCMNT/YAB
HUHIS	HISJRN3F	BA (Hons) History and Journalism	3	UH Hatfield Campus	FULL TIME
HUHIS	HISJRN3PS	BA (Hons) (SW/YAB) History and Journalism	3	UH Hatfield Campus	S/W PLCMNT
HUHIS	HISJRN4S	BA (Hons) (SW/YAB) History and Journalism	4	UH Hatfield Campus	SANDWICH
HULIT	LITJRN1S	BA (Hons) English Literature and Journalism	1	UH Hatfield Campus	F/T-SANDWICH

HULIT	LITJRN2S	BA (Hons) English Literature and Journalism	2	UH Hatfield Campus	F/T-SANDWICH
HULIT	LITJRN3AS	BA (Hons) (SW/YAB) English Literature and Journalism	3	UH Hatfield Campus	YAB
HULIT	LITJRN3CPS	BA (Hons) (YAB) English Literature and Journalism	3	UH Hatfield Campus	MIX PLCMNT/YAB
HULIT	LITJRN3F	BA (Hons) English Literature and Journalism	3	UH Hatfield Campus	FULL TIME
HULIT	LITJRN3PS	BA (Hons) (SW/YAB) English Literature and Journalism	3	UH Hatfield Campus	S/W PLCMNT
HULIT	LITJRN4S	BA (Hons) (SW/YAB) English Literature and Journalism	4	UH Hatfield Campus	SANDWICH
HUPHL	PHLJRN1S	BA (Hons) Philosophy and Journalism	1	UH Hatfield Campus	F/T-SANDWICH
HUPHL	PHLJRN2S	BA (Hons) Philosophy and Journalism	2	UH Hatfield Campus	F/T-SANDWICH
HUPHL	PHLJRN3AS	BA (Hons) (SW/YAB) Philosophy and Journalism	3	UH Hatfield Campus	YAB
HUPHL	PHLJRN3CPS	BA (Hons) (YAB) Philosophy and Journalism	3	UH Hatfield Campus	MIX PLCMNT/YAB
HUPHL	PHLJRN3F	BA (Hons) Philosophy and Journalism	3	UH Hatfield Campus	FULL TIME
HUPHL	PHLJRN3PS	BA (Hons) (SW/YAB) Philosophy and Journalism	3	UH Hatfield Campus	S/W PLCMNT
HUPHL	PHLJRN4S	BA (Hons) (SW/YAB) Philosophy and Journalism	4	UH Hatfield Campus	SANDWICH