

Study with us

## About your course

### Courses covered

Code	Title	UCAS Code
CTFAD	BA (Hons) Fashion Design	W233

You can find full details of your course in the *Programme Specification*.

### Important points

The **fashion design** award offers an exciting balance of creativity, innovation and technical design developing the next generation of fashion professionals for a global market. The award fosters freedom of expression encourages individuality and nurtures learners in becoming industry informed, socially responsible and creatively prepared.

Our students learn all about contemporary fashion including relevant research methods and techniques, design development, visual communication through sketchbooks, using hand and digital techniques, experimental, artistic and commercial design processes too. Student learn how to develop their visualisation skills through sketching, montaging, collaging, photography and visualising these in the form of 3D fashion designs.

Pattern cutting and manufacturing is at the heart of the award where students are taught by experts a variety of methods and techniques to realise their creations. Students learn how to sew and to apply professional techniques to their design outcomes. The course provides students with the creative space to explore and develop their personality, identity and signature that culminates in a final year collection and professional portfolio. Students learn about print and fabrication and typically produce print and textile designs for their work through the use of traditional screen and digital printing methods.

Our students study in a spacious and contemporary studio and have access to screen, digital and 3D printers and receive expert tuition and guidance from tutors and technicians. Students unleash their creativity using some of the latest technology and capitalising on current and relevant industry skills and knowledge.

In their first and second years, students study alongside the BA (Hons) Fashion and Fashion Business award sharing some modules on exciting design and technical modules.

The course prepares students for a number of related fashion careers including (but not exclusive to) Design, Pattern Cutting, Print, Garment Technology, Styling, Digital and E-commerce including Social Media, Content Management, Production.

## Academic Year 2020 - 2021

The University's academic year is made up of 3 Semesters. For most undergraduate/postgraduate students the academic year is split into two Semesters (A & B). Each of these is made up of teaching weeks followed by exams (the re-sit period falls within Semester C)

- Semester A runs from Monday 21 September 2020 to Friday 15 January 2021
- Semester B runs from Monday 18 January 2021 to Friday 21 May 2021
- Semester C runs from Monday 24 May 2021 to Friday 17 September 2021

For further details, please visit: <https://www.herts.ac.uk/study/term-and-semester-dates>

## Expected workload

In the UK, a full time student is expected to spend 1200 hours on their studies each year. Please find below an estimate of how your time will be spent on this course during each year of study.

	Lectures, seminars, tutorials	Independent study	Placement
Year 1	20%	80%	0%
Year 2	21%	79%	0%*
Year 3	29%	71%	0%

\*Optional – 12.5% Lecture/Seminar/Tutorial time adjusted for students undertaking a placement.

## Method of assessment

	Written Exam	Coursework	Practical
Year 1%	0%	100%	0%
Year 2%	0%	100%	0%
Year 3%	0%	100%	0%

## Additional expenses

Please see below a generic list of expected materials you will need for your studies. If you would like a subject-specific list, please contact Megan Knight ([m.knight3@herts.ac.uk](mailto:m.knight3@herts.ac.uk))

Description	Year	Mandatory/ Optional	Estimated cost
Initial sewing kit, including Metric Pattern Master Ruler, ¼ Diagram Scale, A good			

pair of Tailors / Dressmaking Shears (for cutting cloth), General Purpose Paper Scissors (medium size) (for cutting paper/card), Embroidery / Needlework Scissors with sharp points, Pattern Notchers, Pattern Drill, Pattern Tracing Wheel, Pattern Clicker Awl , Stitch Unpicker, Metal 1 Meter Ruler, Tape Measure , 100g Box of Pins (Carbon Steel Dressmaking Pins), Hand Sewing Needles, Machine needles, Bobbin case, Bobbin, Invisible zip foot, Standard zip foot, Small Screwdriver for changing machine feet/needles, Long Tweezers for threading the over locker machine.	1	Mandatory	£150 - £180*
Stationery, including Glue/Pritt Stick, HB Pencils & Rubber , A2 or A3 Portfolio Case with Ringbound Plastic Sleeves, X 2 A4 Plastic Sleeved Folders, A3 Layout Paper Pad, Sketchbooks - A3 hardback for general drawing use, A5/ A6 for visual note taking, Small Lined Notepads, Masking Tape, Sellotape, Double Sided Tape, Invisible Scotch Tape, Scalpel with replaceable blades, 0.5mm Black Fibre Tip Pens, Small Plastic Ruler, Paints, Coloured Crayons, Magic Marker Coloured Felt-Tips etc	ongoing	Mandatory	£90 - £130*
Materials, including thread, calico, pattern paper, pattern card, fabrics and trimmings.	ongoing	Mandatory	£300**
Books			
Pattern-drafting for Fashion: The Basics 01 by Teresa Gilewska (ISBN: 9781408129906)	1	Optional	£42
Metric Pattern Cutting for Women's Wear 5th Revised edition by Aldrich, Winifred (ISBN: 9781405175678)	1	Optional	£38

Pattern Cutting The Architecture of Fashion 2nd edition, Parish, Pat	1	Optional	£30
Pattern Magic (Paperback), Nakamichi, Tomoko	1	Optional	£20
Pattern Magic 2 (Paperback), Nakamichi, Tomoko	1	Optional	£20
Pattern Magic 3 (Paperback), Nakamichi, Tomoko	1	Optional	£20
Fashion Illustration: Inspiration and Technique, Kiper, Anna	1	Optional	£12
Colors for Modern Fashion Paperback – 19 Apr 2006, Riegelman, Nancy	1	Optional	£51
Fashion and Textile Design with Photoshop and Illustrator, Professional creative practice, Hume, Robert	1	Optional	£35
A Practical Guide to Sustainable Fashion, Gwilt, Alison	1	Optional	£20
Fashion Stylists – History, Meaning and Practice, Lynge-Jorlén, Ane	1	Optional	£76

\*Costs vary subject to supplier.

\*\* This is an indicative cost – how much you use and need to replace these supplies will depend on your own style of working and process.

**Note:** The Programme periodically receives donations of fabrics and trimmings and these are shared with students free of charge.