

Hertfordshire Business School

Title of Programme: BA (Hons) Business Studies Suite
BA (Hons) Business Studies
BA (Hons) Business Studies with <Language>
BA (Hons) Business Studies with Information Systems
BA (Hons) Business Studies with Leadership and Management

Programme Code: BSBS

Programme Specification

This programme specification is relevant to students entering:
01 September 2021

Associate Dean of School (Academic Quality Assurance):
Veronica Earle



A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment
Programme Structure – Table 1a	Removed 5BUS1202 Managing Business Finance and replaced with 5BUS1158 Financial Management

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification BA (Hons) Business Studies

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	University of Hertfordshire
University/partner campuses	De Havilland Campus
Programme accredited by	Various – see programme spec detail
Final Qualification	BA (Hons)
All Final Award titles (Qualification and Subject)	Business Studies/Business Studies with Language/Business Studies with Information Systems/Business Studies with Leadership and Management
FHEQ level of award	6
UCAS code(s)	Business Studies N100 Business Studies with Information Systems N150 Business Studies with Leadership and Management N151 Business Studies with French N106 Business Studies with German N107 Business Studies with Spanish N110 Business Studies with Japanese N108 Business Studies with Mandarin N109
Language of Delivery	English

A. Programme Rationale

The BA (Hons) Business Studies programme provides students with the opportunity to study across a range of business disciplines, establishing a firm grounding to pursue a wide variety of careers in business. Students can choose to study either the pure Business Studies route, with a wide variety of option modules (including the opportunity to gain a minor in language), or to major in Business, and minor in a specialist subject, in either:

BA (Hons) Business Studies with Information Systems

Students study system design principles coupled with database concepts and mobile technologies, complemented by the management skills needed to plan and organise the large-scale information resources that drive modern organisations. This award equips students for entry into a wide range of IT and management careers, such as consultancy, systems analysis, database design and project management.

BA (Hons) Business Studies with Leadership and Management

Leadership and management skills are critical to the success of all organisations. Future leaders require both the knowledge and soft skills to deal with complex, uncertain and dynamic situations. Students engage with a range of contemporary management issues and themes, and apply learning to real business scenarios, live case studies and collaborative activities. Students explore what it takes to lead innovation and change, collaborate across industries and sectors, deliver sustainable strategies and flourish in a global and diverse environment.

Students can register to study the above awards from their first year (Level 4), or the common first year provides the flexibility to opt into the specialisms prior to commencing their second year of study (Level 5), or, indeed, to move from a specialism into single honours Business Studies at the end of Level 5. The programme places a major emphasis on employability skills, and the flexibility of routes and option choices allows students to select modules to match their skills, interests and career aspirations. It achieves this through a blend of academic study, intercultural awareness and employability and enterprise skills development. Business Studies students have the option to study a foreign language, and can gain a minor award title suffix in their language of choice on the successful completion of a minimum of 75 credits of language modules by the end of their studies.

Students on all awards have the option to undertake a minimum of a 36-week work placement, which enables them to consolidate their first two years of learning and gain valuable business awareness in readiness for their final year of study and preparation for employment. The successful completion of a placement entitles students to a 'Sandwich' degree title. In addition, all students have the opportunity to study abroad for one year or for one semester (and, through this, to qualify for either a 'Study Abroad' suffix to their award title, or a 'Year Abroad' suffix). In all, the Business Studies and 'Business Studies with ...' awards offer a business education, geared to professional practice, specialist and/or generalist careers, self-employment or post graduate study.

An overview of the BA (Hons) Business Studies and Minor Award Structures is provided below:

BA (Hons) Business Studies and Minor Awards: Overall Structure

Common Level 4

Semester A	The Business Professional 4BUS1153	Business & Markets 4BUS1150	Understanding Marketing 4BUS1155	The Global Business Env't 4BUS1154 or Language
Semester B	Intro. to Organisational Behaviour 4BUS1151	Analysing & Managing Business Data 4BUS1149	Accounting Aspects of Business 4BUS1148	Technology in Business 4BUS1152 or Language

Level 5: Business Studies & minor award cores

Semester A	Managing People 5BUS1037	Business Analytics 5BUS1198	Project Management in Business 5BUS1205	Option/minor route core:
<i>The minor award core for Business Studies with Information Systems is...</i>				... User Centric Design for Systems 5BUS1204
<i>The minor award core for Business Studies with Leadership and Management is...</i>				... Leading Innovation and Change 5BUS1201
Semester B	Business Operations 5BUS1199	Consumer Behaviour 5BUS1118	Financial Management 5BUS1158	Option/minor route core:
<i>The minor award core for Business Studies with Information Systems is...</i>				... Mobile Business Technologies 5BUS1066
<i>The minor award core for Business Studies with Leadership & Management is...</i>				... Leading Across Sectors 5BUS1200

Level 6: Business Studies & minor award cores

Semester A	Creative Problem Solving for Managers 6BUS1047	Leadership Theory in Practice 6BUS1266	Professional Dev't. In the Workplace 6BUS1262	Option/minor route core:
<i>The minor award core for Information Systems is...</i>				... Databases for Strategic Decision Making 6BUS1257
<i>The minor award core for Leadership and Management is...</i>				... International Strategic Leadership 6BUS1260

Semester B	Strategic Management 6BUS1264	Entrepreneurship, Innovation & Creativity 6BUS1239	Applied Business Project 6BUS1256	Option/minor route core:
<i>The minor award core for Business Studies with Information Systems is...</i>				...Advanced Project and Risk Management 6BUS1255
<i>The minor award core for Business Studies with Leadership and Management is...</i>				... Leadership & Sustainable Development 6BUS1261

NB all minor cores are also available as options within the BA (Hons) Business Studies single honours programme.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally, this programme aims to:

- prepare students for a career in business and management;
- provide students with a thorough understanding of business and management practices at local, national and international levels;
- develop students' practical, transferable, intellectual, study, employability and enterprise skills;
- enable students to enter postgraduate study and/or professional study;
- equip students with appropriate employability skills within the global context.
- offer students the opportunity to study a foreign language

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for General Business and Management (2015) and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
<p><u>All awards</u></p> <p>A1- Examine the intricacies of organisations;</p> <p>A2- Analyse the complexity of the local, national and international external environments in which organisations operate;</p> <p>A3- Research the wide range of processes, procedures and practices of effective management</p> <p>A4- Explore the basic principles and ethical considerations of business and organisations;</p> <p>A5- Study one or more functional areas of business;</p> <p><u>And additionally, for BA (Hons) Business Studies with Information Systems</u></p>	<p>Acquisition of knowledge and understanding is through a combination of lectures, tutorials, coursework and project work at all levels of the programme. These may be reinforced by way of an optional 36-week work placement.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p>	<p>Knowledge and understanding are assessed through a combination of examinations and assessed coursework in the form of: essay assignments, project reports, portfolios and presentations.</p>

<p>A6- Analyse the management skills needed to plan and organise the large scale information resources that drive modern organisations</p> <p><u>And additionally for BA (Hons) Business Studies with Leadership and Management</u></p> <p>A7- Research and evaluate strategic perspectives on, and approaches to, leading innovation and change, collaborating across industries and sectors, and delivering sustainable outcomes in a global and diverse environment</p>		
<p>Intellectual skills</p> <p>B1- Analyse and evaluate business information for decision-making purposes;</p> <p>B2- Utilise cognitive skills of critical thinking, analysis and synthesis;</p> <p>B3- Analyse and Solve business problems using appropriate techniques;</p> <p>B4- Analyse and evaluate the impact of the wider international, economic, political, legal and social environment on business organisations;</p>	<p>Teaching and learning methods</p> <p>Intellectual skills are developed through the programme by the methods and strategies outlined in section A, above.</p> <p>Cognitive skills are developed particular at level 5 and level 6.</p> <p>Throughout, the learner is encouraged to develop intellectual skills further by independent study</p>	<p>Assessment strategy</p> <p>Intellectual skills are assessed through examination and coursework.</p> <p>Assessment, which is both formative and summative, can take many forms, e.g. essay assignments, project reports, portfolios, presentations and IT-based activities.</p>
<p>Practical skills</p> <p><u>All awards</u></p> <p>C1- Apply a range of appropriate business techniques to analyse data to solve structured and unstructured business problems;</p> <p>C2- Conduct research into business and management issues through the creation, extraction and analysis of</p>	<p>Teaching and learning methods</p> <p>Practical skills are developed through the programme by the methods and strategies outline in sections A and B above.</p>	<p>Assessment strategy</p> <p>Practical skills are assessed through coursework assignments, case study reports, presentations and IT-based activities.</p>

data from a range of sources;

C3- Apply and utilise relevant IT tools in the analysis and communication of business information;

C4- Integrate business theory with practice via a 36-week work placement or study of the work-based Level 6 Professional Development for the Workplace module.

And additionally, for BA (Hons) Business Studies with Information Systems

C5- Research and apply advanced system and database design principles

And additionally, for BA (Hons) Business Studies with Leadership and Management

C6 - Acquire and apply advanced soft skills to deal with complex, uncertain and dynamic situations across a range of contemporary management issues and themes, applying learning to real business scenarios, live case studies and collaborative activities.

Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1- Communicate effectively, both orally and in writing;</p> <p>D2- Make effective use of IT tools for business;</p> <p>D3- Manage time and resources effectively;</p> <p>D4- Work effectively within a team;</p>	<p>Transferable skills are developed through presentations (D1), group work (D4), reports (D2, D3), simulations and case study analysis (D6), reflections (D7), workplace and enterprise content in modules (D8).</p> <p>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</p>	<p>Transferable skills are assessed through the use of coursework, oral presentations and examinations (Skills D1, D2, D3 and D5)</p> <p>Skill D4 is assessed by group-based assessments.</p> <p>Skills D6 and D7 are assessed via coursework, portfolios and examinations.</p>

D5- Manipulate, sort and present data;

D6- Solve business problems and make business decisions effectively using appropriate quantitative and qualitative techniques;

D7- Learn to study effectively in preparation for life-long learning;

D8- Demonstrate the ability to use academic, enterprise and employability skills in both scholarly and work-based environments;

Skills D8 is assessed through practical coursework and group-based business simulations.

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (3 years), sandwich (4 years) and part time (6 years) modes, and leads to the award of a BA (Hons) Business Studies; BA (Hons) Business Studies with <language>; BA (Hons) Business Studies with Information Systems; BA (Hons) Business Studies with Leadership and Management.

Entry is normally at Level 4 with A-level or equivalent qualification but is possible at Level 5 with suitable qualifications (e.g. HND). Intake is normally Semester A (September).

Professional and Statutory Regulatory Bodies

Chartered Institute of Marketing (CIM)

All Level 4 students' study 'Understanding Marketing', which covers 95% of the syllabus for the CIM award in Marketing Principles and students have the opportunity to sign up to take the CIM 90 minute multiple choice Marketing Principles exam.

Chartered Institute of Personnel and Development (CIPD)

All BA (Hons) Business Studies with Human Resource Management graduates are eligible to apply for Associate membership of the **Chartered Institute of Personnel and Development (CIPD)**

Chartered Institute of Management Accountants (CIMA) Exemptions via core accounting modules:

- CIMA Certificate in Business Accounting:
- BA1 Fundamentals of Business Economics; BA2 Fundamentals of Management Accounting; BA3 Fundamentals of Financial Accounting; BA4 Fundamentals of Ethics, Corporate Governance and Business Law
- CIMA Operational Level: E1 Organisational Management

Work-Based Learning, including Sandwich Programmes

An award in the Sandwich mode is made if at least 36 weeks* of approved, supervised work experience is undertaken in addition to the period required for the full-time award. Students who can provide evidence of an appropriate period (minimum 2 years of continuous employment with the same employer) of directly relevant previous experience and successfully complete a work-based portfolio may be considered for exemption.

*Please note the minimum placement period has been temporarily been changed to 30 weeks for the 20/21 academic year due to the Covid 19 situation. See UPR11 2.4.1 for the situation in subsequent years https://www.herts.ac.uk/_data/assets/pdf_file/0016/232504/AS11-Schedule-of-Awards.pdf

Language options and award title suffix

Students that take and pass a language in each semester qualify for a language suffix to their degree title, e.g. 'BA (Hons) Business Administration with French' (Chinese Mandarin, French, German, Japanese and Spanish available). Language modules are delivered by the School of Humanities, and subject to that School's attendance requirement.

Erasmus Exchange programme

The degree programme is open to Erasmus students who select option choices from across the programme. For further details please contact the Programme Leader.

Study Abroad – Details on Study Abroad are available from the Study Abroad Office.

Students have the opportunity to study abroad (within Europe or world-wide), for one or two semesters, between Levels 5 and 6. The Study Abroad Office advises students on this process.

Students who have successfully completed Level 4 can choose to spend a year abroad, *additional* to their studies, studying either two semesters at the host institution, or mixing one semester of study abroad with a placement abroad (normally not less than 12 weeks in duration). Passing their studies will earn them the

degree title suffix 'with a Year Abroad'. Programme Leaders must agree the Study Abroad. For students taking Study Abroad as additional to their UH studies, their degree classification is based on Level 5 and Level 6 grades gained from their UH modules, as for home UH students, as in the UPRs*.

Additionally, students may also take the opportunity to study level 5 at a host institution *in place of their level 5 at UH*. This requires a very good match between the UH Level 5 and the host institution's Level 5 (NB Students should seek advice from their Programme Leader where their programme involves professional exemptions). Programme Leaders must agree the Study Abroad, and only students who pass all 120 credits of their Level 4 at UH may substitute Level 5 at UH with Level 5 abroad. For these students, their degree calculation is based on the best 90 credits of final year grades gained from UH Level 6 modules.

Finally, students may opt to study just one semester abroad, to earn the suffix 'with Study Abroad'. This can be explored further with the Study Abroad Office.

*Degree classification calculation information is available in the University Policies and Regulations (UPRs), AS14 Section D6. UPRs on Study Abroad are located within UPR AS11 in section 2.5

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

BA (Hons) Business Studies - Mode of study Full Time, Entry point Semester A

Level 4

Sem A	The Business Professional 4BUS1153	Business & Markets 4BUS1150	Understanding Marketing 4BUS1155	The Global Business Env't 4BUS1154 or Language
Sem B	Intro. to Organisational Behaviour 4BUS1151	Analysing & Managing Business Data 4BUS1149	Accounting Aspects of Business 4BUS1148	Technology in Business 4BUS1152 or Language

Level 5

Sem A	Managing People 5BUS1037	Business Analytics 5BUS1198	Project Management in Business 5BUS1205	Option
Sem B	Business Operations 5BUS1199	Consumer Behaviour 5BUS1118	Financial Management 5BUS1158	Option

Level 6

Sem A	Creative Problem Solving for Managers 6BUS1047	Leadership Theory in Practice 6BUS1266	Professional Dev't. In the Workplace 6BUS1262	Option
Sem B	Strategic Management 6BUS1264	Entrepreneurship, Innovation & Creativity 6BUS1239	Applied Business Project 6BUS1256	Option

BA (Hons) Business Studies: Level 4

Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Business and Markets	4BUS1150	15	English	0	100	0	A
Understanding Marketing	4BUS1155	15	English	0	100	0	A
The Business Professional	4BUS1153	15	English	0	100	0	A
<i>Select one 15-credit L4 Sem A option (list below)</i>	-	15	English	-	-	-	A
Introduction to Organisational Behaviour	4BUS1151	15	English	0	100	0	B
Accounting Aspects of Business	4BUS1148	15	English	0	100	0	B
Analysing and Managing Business Data	4BUS1149	15	English	0	100	0	B
<i>Select one 15-credit L4 Sem B option (list below)</i>	-	15	English	-	-	-	B

	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
Optional Modules							
Module Titles							
The Global Business Environment	4BUS1154	15	English	0	100	0	A
Language	Various	15	English	0	0	100	A
Technology in Business	4BUS1152	15	English	0	100	0	B
Language	Various	15	English	0	0	100	B

BA (Hons) Business Studies: Level 5

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Module Title							
Business Analytics	5BUS1198	15	English	0	100	0	A
Managing People	5BUS1037	15	English	0	100	0	A
Project Management in Business	5BUS1205	15	English	0	100	0	A
<i>Select one 15-credit L5 Sem A option (list below)</i>	-	15	English	-	-	-	A
Consumer Behaviour	5BUS1118	15	English	0	100	0	B
Business Operations	5BUS1199	15	English	0	100	0	B
Financial Management	5BUS1158	15	English	0	100	0	B
<i>Select one 15-credit L5 Sem B option (list below)</i>	-	15	English	-	-	-	B
	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
Optional Modules							
Module Titles							
Leading Innovation and Change	5BUS1201	15	English	0	100	0	A
User Centric Design for Systems	5BUS1204	15	English	0	100	0	A
Digital Marketing in Practice	5BUS1016	15	English	0	100	0	A
Analysing Financial Statements	5BUS1163	15	English	0	100	0	A
Organisational Psychology	5BUS1030	15	English	0	100	0	A
Language	Various	15	English	0	0	100	A
Global Supply Chain Management	5BUS1190	15	English	0	100	0	B
Leading across sectors	5BUS1200	15	English	0	100	0	B
Mobile Business Technologies	5BUS1066	15	English	0	100	0	B
Innovation and Business Model Design	5BUS1217	15	English	0	100	0	B
Performance Management and Reward	5BUS1020	15	English	0	100	0	B
Management Accounting for Business Decisions	5BUS1038	15	English	0	100	0	B
Language	Various	15	English	0	0	100	B

BA (Hons) Business Studies: Level 6

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Creative Problem Solving for Managers	6BUS1047	15	English	0	100	0	A
Leadership Theory in Practice	6BUS1266	15	English	0	100	0	A
Professional Development for the Workplace	6BUS1262	15	English	0	100	0	A
Select one 15-credit L6 Sem A option (list below)	-	15	English	-	-	-	A
Strategic Management	6BUS1264	15	English	0	100	0	B
Applied Business Project	6BUS1256	15	English	0	70	30	B
Entrepreneurship, Innovation & Creativity	6BUS1239	15	English	0	50	50	B
Select one 15-credit L4 Sem B option (list below)	-	15	English	-	-	-	B

Optional Modules Module Titles	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
Integrated Marketing Communications	6BUS1259	15	English	50	50	0	A
International Strategic Leadership	6BUS1260	15	English	0	100	0	A
Databases for Strategic Decision Making	6BUS1257	15	English	0	100	0	A
Strategic HRM Perspectives	6BUS1056	15	English	0	100	0	A
Language	Various	15	English	0	0	100	A
Leadership and Sustainable Development	6BUS1261	15	English	0	100	0	B
Advanced Project and Risk Management	6BUS1255	15	English	0	100	0	B
Financial Aspects of International Business	6BUS1194	15	English	0	100	0	B
International HRM	6BUS1019	15	English	0	100	0	B
Language	Various	15	English	0	0	100	B

*Only for students who have taken Management Accounting for Business Decisions at Level 5

BA (Hons) Business Studies is also available for part time study. Typical part time structure:

Year 1 Sem A	The Business Professional 4BUS1153	Business & Markets 4BUS1150		Year 2 Sem A	Understanding Marketing 4BUS1155	The Global Business Env't 4BUS1154 or Language
Year 1 Sem B	Intro. to Organisational Behaviour 4BUS1151	Analysing & Managing Business Data 4BUS1149		Year 2 Sem B	Accounting Aspects of Business 4BUS1148	Technology in Business 4BUS1152 or Language
Year 3 Sem A	Managing People 5BUS1037	Business Analytics 5BUS1198		Year 4 Sem A	Project Management in Business 5BUS1205	Option
Year 3 Sem B	Business Operations 5BUS1199	Consumer Behaviour 5BUS1118		Year 4 Sem B	Financial Management 5BUS1158	Option
Year 5 Sem A	Creative Problem Solving for Managers 6BUS1047	Leadership Theory in Practice 6BUS1266		Year 6 Sem A	Professional Devt. In the Workplace 6BUS1262	Option
Year 5 Sem B	Strategic Management 6BUS1264	Entrepreneurship, Innovation & Creativity 6BUS1239		Year 6 Sem B	Applied Business Project 6BUS1256	Option

BA (Hons) Business Studies with Information Systems - Mode of study Full Time, Entry point Semester A

Level 4

Sem A	The Business Professional 4BUS1153	Business & Markets 4BUS1150	Understanding Marketing 4BUS1155	The Global Business Env't 4BUS1154 or Language
Sem B	Intro. to Organisational Behaviour 4BUS1151	Analysing & Managing Business Data 4BUS1149	Accounting Aspects of Business 4BUS1148	Technology in Business 4BUS1152 or Language

Level 5

Sem A	Managing People 5BUS1037	Business Analytics 5BUS1198	Project Management in Business 5BUS1205	User Centric Design for Systems 5BUS1204
Sem B	Business Operations 5BUS1199	Consumer Behaviour 5BUS1118	Financial Management 5BUS1158	Mobile Business Technologies 5BUS1066

Level 6

Sem A	Creative Problem Solving for Managers 6BUS1047	Leadership Theory in Practice 6BUS1266	Professional Dev't. In the Workplace 6BUS1262	Databases for Strategic Decision Making 6BUS1257
Sem B	Strategic Management 6BUS1264	Entrepreneurship, Innovation & Creativity 6BUS1239	Applied Business Project 6BUS1256	Advanced Project and Risk Management 6BUS1255

BA (Hons) Business Studies with Information Systems: Level 4

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Business and Markets	4BUS1150	15	English	0	100	0	A
Understanding Marketing	4BUS1155	15	English	0	100	0	A
The Business Professional	4BUS1153	15	English	0	100	0	A
The Global Business Environment	4BUS1154	15	English	0	100	0	A
Introduction to Organisational Behaviour	4BUS1151	15	English	0	100	0	B
Accounting Aspects of Business	4BUS1148	15	English	0	100	0	B
Analysing and Managing Business Data	4BUS1149	15	English	0	100	0	B
Technology in Business	4BUS1152	15	English	0	100	0	B

BA (Hons) Business Studies with Information Systems: Level 5

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Business Analytics	5BUS1198	15	English	0	100	0	A
Managing People	5BUS1037	15	English	0	100	0	A
Project Management in Business	5BUS1205	15	English	0	100	0	A
User Centric Design for Systems	5BUS1204	15	English	0	100	0	A

Consumer Behaviour	5BUS1118	15	English	0	100	0	B
Business Operations	5BUS1199	15	English	0	100	0	B
Financial Management	5BUS1158	15	English	0	100	0	B
Mobile Business Technologies	5BUS1066	15	English	0	100	0	B

BA (Hons) Business Studies with Information Systems: Level 6

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
<u>Module Title</u>							
Creative Problem Solving for Managers	6BUS1047	15	English	0	100	0	A
Leadership Theory in Practice	6BUS1266	15	English	0	100	0	A
Professional Development in the Workplace	6BUS1262	15	English	0	100	0	A
Databases for Strategic Decision Making	6BUS1257	15	English	0	100	0	A
Strategic Management	6BUS1264	15	English	0	100	0	B
Applied Business Project	6BUS1256	15	English	0	70	30	B
Entrepreneurship, Innovation & Creativity	6BUS1239	15	English	0	50	50	B
Advanced Project and Risk Management	6BUS1255	15	English	0	100	0	B

BA (Hons) Business Studies with Leadership and Management - Mode of study Full Time, Entry point Semester A

Sem A	The Business Professional 4BUS1153	Business & Markets 4BUS1150	Understanding Marketing 4BUS1155	The Global Business Env't 4BUS1154 or Language
Sem B	Intro. to Organisational Behaviour 4BUS1151	Analysing & Managing Business Data 4BUS1149	Accounting Aspects of Business 4BUS1148	Technology in Business 4BUS1152 or Language

Level 5

Sem A	Managing People 5BUS1037	Business Analytics 5BUS1198	Project Management in Business 5BUS1205	Leading Innovation and Change 5BUS1201
Sem B	Business Operations 5BUS1199	Consumer Behaviour 5BUS1118	Financial Management 5BUS1158	Leading Across Sectors 5BUS1200

Level 6

Sem A	Creative Problem Solving for Managers 6BUS1047	Leadership Theory in Practice 6BUS1266	Professional Dev't. In the Workplace 6BUS1262	International Strategic Leadership 6BUS1260
Sem B	Strategic Management 6BUS1264	Entrepreneurship, Innovation & Creativity 6BUS1239	Applied Business Project 6BUS1256	Leadership and Sustainable Development 6BUS1261

BA (Hons) Business Studies with Leadership and Management: Level 4

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Business and Markets	4BUS1150	15	English	0	100	0	A
Understanding Marketing	4BUS1155	15	English	0	100	0	A
The Business Professional	4BUS1153	15	English	0	100	0	A
The Global Business Environment	4BUS1154	15	English	0	100	0	A
Introduction to Organisational Behaviour	4BUS1151	15	English	0	100	0	B
Accounting Aspects of Business	4BUS1148	15	English	0	100	0	B
Analysing and Managing Business Data	4BUS1149	15	English	0	100	0	B
Technology in Business	4BUS1152	15	English	0	100	0	B

BA (Hons) Business Studies with Leadership and Management: Level 5

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Module Title							
Business Analytics	5BUS1198	15	English	0	100	0	A
Managing People	5BUS1037	15	English	0	100	0	A
Project Management in Business	5BUS1205	15	English	0	100	0	A
Leading Innovation and Change	5BUS1201	15	English	0	100	0	A
Consumer Behaviour	5BUS1118	15	English	0	100	0	B
Business Operations	5BUS1199	15	English	0	100	0	B
Financial Management	5BUS1158	15	English	0	100	0	B
Leading across sectors	5BUS1200	15	English	0	100	0	B

BA (Hons) Business Studies with Leadership and Management: Level 6

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Module Title							
Creative Problem Solving for Managers	6BUS1047	15	English	0	100	0	A
Leadership Theory in Practice	6BUS1266	15	English	0	100	0	A
Professional Development for the Workplace	6BUS1262	15	English	0	100	0	A
International Strategic Leadership	6BUS1260	15	English	0	100	0	A
Strategic Management	6BUS1264	15	English	0	100	0	B
Applied Business Project	6BUS1256	15	English	0	70	30	B
Entrepreneurship, Innovation & Creativity	6BUS1239	15	English	0	50	50	B
Leadership and Sustainable Development	6BUS1261	15	English	0	100	0	B

The award of a Sandwich Degree requires the successful completion of the placement period and the submission of the HBS Placement: 6BUS1228 100% Coursework Semester A.

The award of an Honours degree requires 360 credits passed with a minimum of at least 120 at Level 6 including the final year project.

For all degree titles in the programme, progression to level 5 on the Honours route requires 120 credit points at Level 4. For students with less than 120 credits at Level 4 progression will be determined by the Programme Examination Board.

Progression to level 6 on the Honours route requires 240 credit points at levels 4 and 5, of which at least 120 credit points must be at level 5. For students with less than 240 credit points at levels 4 and 5 progression will be determined by the Programme Examination Board.

The award of an Honours Degree requires 360 credit points passed with a minimum of at least 120 credits at Level 6.

An unclassified degree requires 300 credit points, with at least 180 credit points at level 5 or above, of which at least 60 credit points must be at level 6. In addition, for a Sandwich degree, students must successfully complete the placement year and must achieve pass standard for the HBS Placement module.

[Honours classification](#)

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	Business Studies	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A1, A2, A3, A4, A5, B1, B2, B3, C1, C2, C3, C4, D1, D2, D3, D4, D5, D6, D7, D8
BA (Hons)	Business Studies with Information Systems	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A1, A2, A3, A4, A5, A6, B1, B2, B3, C1, C2, C3, C4, C5, D1, D2, D3, D4, D5, D6, D7, D8
BA (Hons)	Business Studies with Leadership and Management	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A1, A2, A3, A4, A5, A7, B1, B2, B3, C1, C2, C3, C4, C6, D1, D2, D3, D4, D5, D6, D7, D8

All of the above programme award titles available with the suffix '(Sandwich)' on successful completion of the 36 week placement and HBS Placement module, 'with Study Abroad' or 'with a Year Abroad' on gaining sufficient credits through Study Abroad, and 'with language' for BA Business Studies single honours route where a min. of 75 credits of consistent language modules have been passed.

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate	<leave blank>	45 credit points at level 4	4	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of Higher Education	<add title, or leave blank if untitled>	120 credit points at level 4	4, 5	For named awards, list all relevant learning outcomes, e.g. A1, A3, A4, B1, B2, C1, C5, D1, D2, D3 OR For untitled awards: See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Diploma of Higher Education	<add title, or leave blank if untitled >	240 credit points including at least 120 at level 5	5, 6	For named awards, list all relevant learning outcomes, e.g. A1, A3, A4, B1, B2, B6, C1, C5, D1, D2, D3, D6 OR For untitled awards: See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
BA	Business Studies	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3, A4, A5, B1, B2, B3, C1, C2, C3, C4, D1, D2, D3, D4, D5, D6, D7, D8
BA	Business Studies with Information Systems	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3, A4, A5, A6, B1, B2, B3, C1, C2, C3, C4, C5, D1, D2, D3, D4, D5, D6, D7, D8
BA	Business Studies with Leadership and Management	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3, A4, A5, A6, B1, B2, B3, C1, C2, C3, C4, C5, D1, D2, D3, D4, D5, D6, D7, D8

Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12/UPR AS13](#) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

Further points of clarification and interpretation relevant to this specific programme are given below:

- Students on BA (Hons) Business Studies are exempt from UPR AS11 2.10.3(ii) requiring 45 credits of difference between module credits between awards. This exemption provides single honours Business Studies students the freedom to study a curriculum including specialism modules to up to 15 credits of difference to the 'BA Business Studies with
- students on a BA (Hons) Business Studies major and a subject specialism minor award are required to successfully complete their Level 5 specialism modules to continue on their award. Failure to successfully complete Level 5 minor specialism modules will result in transfer to the BA (Hons) Business Studies award for Level 6.
- Students on BA (Hons) Business Studies major and a subject specialism minor award must successfully pass 60 credits in the minor specialism at levels 5 and 6 (including 30 at Level 6) to achieve their award. Students who have not achieved 60 credits in their minor specialism at Levels 5 and 6 can (at the discretion of the Programme Board) be compensated for the BA (Hons) Business Studies award title, but cannot be awarded the award title reflecting the incomplete minor specialism.
- Any student completing the Placement year will only be awarded the Sandwich title where they have successfully completed the HBS Placement module.
- HBS requires undergraduate students to pass a minimum of 75 credits of study in their chosen language to receive the minor award suffix 'with <language>'.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- The Dean of School
- The Deputy Dean
- Programme Leaders who are responsible for the day to day management and who advise students on the programme as a whole
- An Admissions Tutor, with specific responsibility for open days and selection
- Designated administrative team to deal with day to day administration associated with the programme
- Module Coordinators who are responsible for individual modules
- A Placements Officer to assist with the procurement of placements
- A programme committee, the membership of which includes student representatives from each level of study and key members of the Business School.

Support

Students are supported by:

- A programme/year tutor to help students understand the programme structure
- An induction week at the beginning of each new academic session
- Overseas Orientation
- A substantial Student Centre that provides advice on issues such as finance, University regulations, legal matters, accommodation, international student support, etc.
- Office of Dean of Students, incorporating Chaplaincy, Counselling and Nursery
- Medical Centre

- HBS Information Point provide academic and pastoral support
- An International and Direct Entry Support Tutor
- University Disability Advisors
- An Equality Office
- A team of Academic Support Tutors
- An Exchange Programme Coordinator
- A European and Study Abroad Office
- A Careers and Placement Service for all current students and graduates
- A Mathematics Drop-in Centre
- Student representatives on programme committees
- A designated administrative team
- The Students' Union
- StudyNet, a versatile on-line interactive intranet and learning environment
- Attractive modern study environments in 2 Learning Resource Centres
- Guided student-centred learning through the use of StudyNet
- Access to extensive digital and print collections of information resources
-

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>

G. Entry requirements

The normal entry requirements for the programme are:

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact: Kerry McKay, Programme Leader, k.mckay@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

BA (Honours) Business Studies

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																					
		Knowledge & Understanding					Intellectual Skills				Practical Skills				Transferable Skills								
Module Title		Module Code	A1	A2	A3	A4	A5	B1	B2	B3	B4	C1	C2	C3	C4	D1	D2	D3	D4	D5	D6	D7	D8
Level 4	Business and Markets	4BUS1150		x				x	x	x	x	x	x	x		x		x			x	x	
	Understanding Marketing	4BUS1155	x	x	x	x	x	x	x		x		x			x		x			x		
	The Business Professional	4BUS1153	x		x		x	x	x	x		x	x	x		x	x	x	x	x	x	x	x
	Introduction to Organisational Behaviour	4BUS1151	x	x	x	x	x	x	x	x		x				x		x	x		x		x
	Accounting Aspects of Business	4BUS1148			x		x	x	x	x		x	x	x		x	x	x		x	x		x
	Analysing and Managing Business Data	4BUS1149			x			x	x	x		x	x	x		x	x	x	x	x	x		
	Global Business Environment	4BUS1154	x	x		x			x		x		x	x		x		x		x	x	x	x
	Technology in Business	4BUS1152	x	x	x	x		x	x	x	x		x			x	x	x	x		x	x	x
	Business Analytics	5BUS1198			x			x	x	x		x	x	x		x	x	x	x	x	x		
	Managing People	5BUS1037	x	x	x	x	x		x		x	x	x			x		x	x			x	x
Level 5	Project Management in Business	5BUS1205			x		x	x	x	x		x	x	x		x	x	x	x		x	x	x
	Consumer Behaviour	5BUS1118		x	x	x	x	x	x	x	x	x	x			x	x	x	x		x	x	x
	Business Operations	5BUS1199		x	x	x		x	x	x	x		x			x		x	x		x		x
	Financial Management	5BUS1158			x	x	x	x	x		x	x	x	x		x	x	x		x	x		
	Principles of Logistics Management	5BUS1203	x	x	x		x	x	x	x		x	x			x		x	x		x		
	Leading Innovation and Change	5BUS1201	x	x	x	x		x	x		x		x			x		x	x		x	x	x
	User Centric Design for Systems.	5BUS1204			x				x	x			x	x		x	x	x		x	x		
	Digital Marketing in Practice	5BUS1016		x	x	x	x	x	x	x			x	x		x	x	x	x	x	x		x
	Analysing Financial Statements	5BUS1163			x	x	x	x	x		x	x	x	x		x	x	x		x	x		
	Organisational Psychology	5BUS1030	x	x	x	x			x		x		x			x	x	x			x	x	x
	Global Supply Chain Management	5BUS1190	x	x	x		x	x	x	x		x	x			x		x	x		x		
	Leading Across Sectors	5BUS1200	x	x	x	x		x	x		x		x			x		x	x		x	x	x
	Mobile Business Technologies	5BUS1066		x		x		x	x		x		x	x		x	x	x	x			x	
	Performance and Reward Management	5BUS1020	x	x	x	x			x		x		x			x	x	x			x	x	x
Management Accounting for Business Decisions	5BUS1038			x	x	x	x	x		x	x	x	x		x	x	x		x	x			
Placement Year															x	x	x	x	x	x	x	x	x

Level 6

Creative Problem Solving	6BUS1047			x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
Leadership Theory in Practice	6BUS1266	x	x	x	x				x	x	x		x			x		x			x		x
Professional Development in the Workplace	6BUS1262	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x
Strategic Management	6BUS1264	x	x	x	x	x	x	x	x	x		x			x	x	x	x			x	x	x
Applied Business Project	6BUS1256	x	x	x		x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x
Entrepreneurship, Innovation and Creativity	6BUS1239			x	x	x			x	x		x	x			x	x	x	x		x	x	x
<i>Transportation and Logistics Management</i>	6BUS1265		x	x		x	x	x	x		x	x	x		x	x	x				x		
<i>International Strategic Leadership</i>	6BUS1260	x	x	x	x		x	x		x		x			x		x	x			x	x	x
<i>Databases for Strategic Decision Making</i>	6BUS1257			x				x	x			x	x		x	x	x			x	x		
<i>Integrated Marketing Communications</i>	6BUS1259	x	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x	x	x
<i>Management Decision Making</i>	6BUS1084			x	x	x	x	x	x	x	x	x	x		x	x	x			x	x		
<i>Strategic HRM Perspectives</i>	6BUS1056	x	x	x	x	x		x	x	x		x			x	x	x				x	x	x
<i>Global Procurement and Sourcing</i>	6BUS1258		x	x		x	x	x	x		x	x	x		x	x	x	x			x		
<i>Leadership and Sustainable Development</i>	6BUS1261	x	x	x	x		x	x		x		x			x		x	x			x	x	x
<i>Advanced Project and Risk Management</i>	6BUS1255			x				x	x	x		x	x		x	x	x			x	x		
<i>International Financial Management</i>	6BUS1041		x	x	x	x		x	x		x	x	x		x	x	x			x	x		
<i>International HRM</i>	6BUS1019	x	x	x	x	x		x	x	x		x			x	x	x				x	x	x

BA (Honours) Business Studies with Information Systems

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																							
		Knowledge & Understanding						Intellectual Skills				Practical Skills					Transferable Skills								
Module Title		Module Code	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6	D7	D8
Level 4	Business and Markets	4BUS1150		x					x	x	x	x	x	x	x			x		x			x	x	
	Understanding Marketing	4BUS1155	x	x	x	x	x		x	x		x		x				x		x			x		
	The Business Professional	4BUS1153	x		x		x		x	x	x		x	x	x			x	x	x	x	x	x	x	x
	Introduction to Organisational Behaviour	4BUS1151	x	x	x	x	x		x	x	x	x		x				x		x	x		x		x
	Accounting Aspects of Business	4BUS1148			x		x		x	x	x		x	x	x			x	x	x		x	x		x
	Analysing and Managing Business Data	4BUS1149			x				x	x	x		x	x	x			x	x	x	x	x	x		
	Global Business Environment	4BUS1154	x	x		x				x		x		x	x			x		x		x	x	x	x
	Technology in Business	4BUS1152	x	x	x	x			x	x	x	x		x				x	x	x	x		x	x	x
Level 5	Business Analytics	5BUS1198			x				x	x	x		x	x	x			x	x	x	x	x	x		
	Managing People	5BUS1037	x	x	x	x	x			x		x	x	x				x		x	x			x	x
	Project Management in Business	5BUS1205			x		x		x	x	x		x	x	x			x	x	x	x		x	x	x
	User Centric Designs for Systems	5BUS1204			x			x		x	x			x	x		x	x	x	x		x	x		
	Consumer Behaviour	5BUS1118		x	x	x	x		x	x	x	x	x	x				x	x	x	x		x	x	x
	Business Operations	5BUS1199		x	x	x			x	x	x	x		x				x		x	x		x		x
	Financial Management	5BUS1158			x	x	x	x	x		x	x	x	x		x	x	x		x	x				
	Mobile Business Technologies	5BUS1066		x		x		x	x	x		x		x	x		x	x	x	x	x			x	
	Creative Problem Solving	6BUS1047			x	x	x		x	x	x		x	x	x			x	x	x	x	x	x	x	x
	Leadership Theory in Practice	6BUS1266	x	x	x	x				x	x	x		x				x		x			x		x
	Professional Devt in the Workplace	6BUS1262	x	x	x	x	x		x	x	x	x	x	x		x		x	x	x	x	x	x	x	x
	Level 6	Databases for Strategic Business Decision Making	6BUS1257			x			x		x	x			x	x		x	x	x	x		x	x	
Strategic Management		6BUS1264	x	x	x	x	x		x	x	x	x		x				x	x	x	x		x	x	x
Applied Business Project		6BUS1256	x	x	x		x		x	x	x	x	x	x	x			x	x	x	x	x	x	x	x
Entrepreneurship, Innovation & Creativity		6BUS1239			x	x	x			x	x		x	x				x	x	x	x		x	x	x
Advanced Project and Risk Management	6BUS1255			x			x		x	x			x	x		x	x	x	x		x	x			

BA (Honours) Business Studies with Leadership and Management

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																							
		Knowledge & Understanding							Intellectual Skills				Practical Skills					Transferable Skills							
Module Title	Module Code	A1	A2	A3	A4	A5	A7	B1	B2	B3	B4	C1	C2	C3	C4	C6	D1	D2	D3	D4	D5	D6	D7	D8	
Level 4	Business and Markets	4BUS1150		x				x	x	x	x	x	x	x			x		x			x	x		
	Understanding Marketing	4BUS1155	x	x	x	x	x	x	x		x		x				x		x			x			
	The Business Professional	4BUS1153	x		x		x		x	x	x		x	x	x			x	x	x	x	x	x	x	x
	Introduction to Organisational Behaviour	4BUS1151	x	x	x	x	x		x	x	x	x		x			x		x	x		x		x	
	Accounting Aspects of Business	4BUS1148			x		x		x	x	x		x	x	x			x	x	x		x	x		x
	Analysing & Mging Business Data	4BUS1149			x				x	x	x		x	x	x			x	x	x	x	x	x		
	Global Business Environment	4BUS1154	x	x		x				x		x		x	x			x		x		x	x	x	x
	Technology in Business	4BUS1152	x	x	x	x			x	x	x	x		x				x	x	x	x		x	x	x
Level 5	Business Analytics	5BUS1198			x			x	x	x		x	x	x			x	x	x	x	x	x			
	Managing People	5BUS1037	x	x	x	x	x		x		x	x	x				x		x	x			x	x	
	Project Management in Business	5BUS1205			x		x		x	x	x		x	x	x			x	x	x	x		x	x	x
	Leading Innovation and Change	5BUS1201	x	x	x	x		x	x		x		x			x	x		x	x		x	x	x	
	Consumer Behaviour	5BUS1118		x	x	x	x		x	x	x	x	x	x			x	x	x	x		x	x	x	
	Business Operations	5BUS1199		x	x	x			x	x	x	x		x			x		x	x		x		x	
	Financial Management	5BUS1158			x	x	x	x	x		x	x	x		x	x	x	x		x	x				
	Leading Across Sectors	5BUS1200	x	x	x	x		x	x	x		x		x			x	x		x	x		x	x	x
	Creative Problem Solving	6BUS1047			x	x	x		x	x	x		x	x	x			x	x	x	x	x	x	x	x
	Leadership Theory in Practice	6BUS1266	x	x	x	x				x	x	x		x				x		x			x		x
Level 6	Professional Dev't in the Workplace	6BUS1262	x	x	x	x	x		x	x	x	x	x	x		x	x	x	x	x	x	x	x	x	
	International Strategic Leadership	6BUS1260	x	x	x	x		x	x	x		x		x			x	x		x	x		x	x	x
	Strategic Management	6BUS1264	x	x	x	x	x		x	x	x	x		x			x	x	x	x	x		x	x	x
	Applied Business Project	6BUS1256	x	x	x		x		x	x	x	x	x	x	x			x	x	x	x	x	x	x	x
	Entrepreneurship, Innovation and Creativity	6BUS1239			x	x	x			x	x		x	x				x	x	x	x		x	x	x
Leadership and Sustainable Development	6BUS1261	x	x	x	x		x	x	x		x		x			x	x		x	x		x	x	x	

KEY TO PROGRAMME LEARNING OUTCOMES

<p>Knowledge and Understanding</p> <p>A1- Examine the intricacies of organisations; A2- Analyse the complexity of the local, national and international external environments in which organisations operate; A3- Research the wide range of processes, procedures and practices of effective management A4- Explore the basic principles and ethical considerations of business and organisations; A5- Study one or more functional areas of business</p> <p>A6- Analyse the management skills needed to plan and organise the large scale information resources that drive modern organisations A7- Research and evaluate strategic perspectives on, and approaches to, leading innovation and change, collaborating across industries and sectors, and delivering sustainable outcomes in a global and diverse environment A8- Critically examine the higher level skills required to effectively resolve and understand the logistical issues required to deliver innovative logistical solutions</p>		<p>Practical Skills</p> <p>C1- Apply a range of appropriate business techniques to analyse data to solve structured and unstructured business problems; C2- Conduct research into business and management issues through the creation, extraction and analysis of data from a range of sources; C3- Apply and utilise relevant IT tools in the analysis and communication of business information; C4- Integrate business theory with practice via a 36- week work placement or study of the work-based Level 6 Professional Development for the Workplace module.</p> <p>C5- Research and apply advanced system and database design principles</p> <p>C6 - Acquire and apply advanced soft skills to deal with complex, uncertain and dynamic situations across a range of contemporary management issues and themes, applying learning to real business scenarios, live case studies and collaborative activities.</p> <p>C7 - apply advanced knowledge of contemporary theory to be able to make decisions related to behavioural, sustainable and ethical issues as applied to facilities, inventory, transportation and distribution for a product or service to enhance organisational performance</p>
<p>Intellectual Skills</p> <p>B1- Analyse and evaluate business information for decision-making purposes; B2- Utilise cognitive skills of critical thinking, analysis and synthesis; B3- Analyse and Solve business problems using appropriate techniques; B4- Analyse and evaluate the impact of the wider international, economic, political, legal and social environment on business organisations;</p>		<p>Transferable Skills</p> <p>D1- Communicate effectively, both orally and in writing D2- Make effective use of IT tools for business D3- Manage time and resources effectively D4- Work effectively within a team D5- Manipulate, sort and present data D6- Solve business problems and make business decisions effectively using appropriate quantitative and qualitative techniques D7- Learn to study effectively in preparation for life-long learning D8- Demonstrate the ability to use academic, enterprise and employability skills in both scholarly and work-based environments</p>

Section 2

Programme management

Relevant QAA subject benchmarking statements

Type of programme

Date of validation/last periodic review

Date of production/ last revision of PS

Relevant to level/cohort

Administrative School

Business and Management (2015)

Undergraduate

October 2018

March 2021

Level 4 entering September 2021

Hertfordshire Business School

Table 3 Course structure

Course details		
Course code	Course description	HECoS
BSBS	BA (Hons) Business Studies	100079

Course details		
Course code	Course description	HECoS
BSBS	BA (Hons) Business Studies with Information Systems	100079

Course details		
Course code	Course description	HECoS
BSBS	BA (Hons) Business Studies with Leadership and Management	100079