

School of Humanities

Title of Programme: BA (Hons) Creative Writing

Programme Code: HUCRW

## Programme Specification

This programme specification is relevant to students entering:  
27 September 2021

Associate Dean of School (Academic Quality Assurance):  
Marjolein Groefsema



Signature

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

---

### Summary of amendments to the programme:

Section	Amendment
D	5HUM1117 <i>Real Stories Well Told</i> replaced with 5HUM2002 <i>Real Stories Well Told</i> . 6HUM1139 <i>Online Journalism</i> added.
D	Number of weeks of full-time equivalent placement activity required for a Sandwich award updated to at least <b>30</b> weeks (UPR AS11, 2.4.1)

If you have any queries regarding the changes please email [AQO@herts.ac.uk](mailto:AQO@herts.ac.uk)

# Programme Specification BA (Hons) Creative Writing

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

## Section 1

<b>Awarding Institution/Body</b>	University of Hertfordshire
<b>Teaching Institution</b>	University of Hertfordshire
<b>University/partner campuses</b>	De Havilland
<b>Programme accredited by</b>	Not applicable
<b>Final Qualification</b>	BA Hons
<b>All Final Award titles (Qualification and Subject)</b>	Creative Writing
<b>FHEQ level of award</b>	6
<b>UCAS code(s)</b>	W800
<b>Language of Delivery</b>	English

### A. Programme Rationale

The BA (Hons) Creative Writing provides you with a sequence of modules through which you can develop your knowledge and practice of the subject. The programme is designed to develop your understanding and practice of Creative Writing to a high level, and enable you to create and think reflectively about creative writing texts. You practice writing a range of forms, including fiction prose, poetry, drama and creative non-fiction; you will be encouraged to look at your work and that of others in a critical and reflective way. Many texts considered are by authors from beyond the British Isles (the USA, the Caribbean, Africa and India, for example).

You will be introduced to a range of techniques that are central to creative writing which will equip you with the skills needed to become sophisticated practitioners. You will encounter many works from within the traditional literary canon, and many unusual works from outside of it. You will develop in-depth subject knowledge and a range of important transferable skills. Our degree will help you develop into creative writing practitioners with an excellent awareness of commercial markets for your work and give you skills that will enhance your employability for a wide range of roles.

### B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

#### **Additionally this programme aims to:**

- Contribute to the national provision of Creative writing by providing for students (including those who are new to the subject) the opportunity to study a stimulating, challenging and enjoyable, but also balanced, range of topics and materials from different parts of the world while developing their own writing practice in a wide array of genres and forms.
- allow students to explore a range of increasingly sophisticated practical skills related to creative writing, taught by practising writers;
- allow students to begin to discover their own writerly voice and develop their creativity;
- equip students with a range of transferable skills suited to careers in publishing, literary agencies, book marketing and literary festival organisation;

- Allow students to develop knowledge and understanding related to a broad range of texts;
- Allow students to create a major creative project in a genre of their choice, which could provide the foundations of a professional writing portfolio.

### C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Creative Writing (2019) and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
<p>At Level 4:</p> <p>A1. Show knowledge and understanding of a selection of literary forms and genres of writing as represented by the work of published writers;</p> <p>A2. Show knowledge and understanding of some of the tools and techniques used by published writers;</p> <p>A3. Show knowledge and understanding of some of the basic principles of the creative writing process (e.g. editing, re-drafting and file-saving, the importance of writing spaces, reflection, grammar and syntax, rewriting, constructive criticism, presentation, and regular writing practice).</p> <p>At Level 5:</p> <p>A4. Show a deepening knowledge and understanding of some of the textual conventions and traditions of creative work represented by the work of published writers;</p> <p>A5. Show a deepening knowledge and understanding of some of the more specific practical skills related to particular styles and forms;</p> <p>A6. Show a deepening knowledge and understanding of further skills relating to the devising, structuring, editing and presentation of creative</p>	<p>Acquisition of knowledge and understanding is through</p> <p>A1, A2, A3, A4, A5, A6, A7 and A8 is through a combination of workshops, tutorials and guided learning.</p> <p>Acquisition of A9 is through independent learning and workshops.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learned and to broaden their individual knowledge and understanding of the subject.</p>	<p>Knowledge and understanding are assessed through A1, A2, A3, A4, A5, A6 and A7 is through written work.</p> <p>Assessment of A3, A5, A6, A7 and A8 is through workshop exercises and tasks, and written work.</p> <p>Assessment of A9 is through independent written work.</p> <p>In order to pass a module students are required to have achieved a pass mark in all components of assessment.</p>

work and for a particular audience as begun at Level 4, including self-evaluation.

At Level 6:

A7. Show a sound knowledge and critical understanding of the textual conventions and traditions of writing creatively through their own practice and studying published writers;

A8. Show a sound knowledge and critical understanding of potential audiences and outlets for creative work, and new work in their chosen genre (e.g. drama, fiction, poetry);

A9. Show a sound knowledge and critical understanding of a repertoire of practical skills involved in the devising, writing, design and editing of an advanced piece of creative work.

Intellectual skills	Teaching and learning methods	Assessment strategy
<p>B1. Critically evaluate different kinds of writing and generic structures, including their own work and the work of their colleagues;</p> <p>B2. Demonstrate their acquisition of a critical vocabulary suitable to analysis of creative work</p> <p>B3. Use language accurately and imaginatively, with precision;</p> <p>B4. Generate and shape pieces of creative work.</p>	<p>Intellectual skills are developed through a combination of workshops, tutorials and guided learning. Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being learnt/taught and to broaden their individual intellectual skills in the subject.</p>	<p>B1, B2, B3 and B4 are assessed through written work.</p> <p>Assessment of intellectual skills B1 and B2 is through comparative analysis and reflection.</p>
Practical skills	Teaching and learning methods	Assessment strategy

<p>C1. Be able to communicate professionally through various media, including appropriate presentation of creative work by genre standards;</p> <p>C2. Carry out research and analysis i.e. locating, extracting, organizing and taking decisions about relevant information from different sources to use in relation to their work;</p> <p>C3. Be able to engage in processes of re-drafting, editing, proof-reading to achieve clarity of expression and appropriate style.</p>	<p>Skill C1 is begun at Level 4 when students are inducted into the facilities of the Learning Resources Centre and is continued through the programme.</p> <p>Skills C2 and C3 are developed in the written work, which all modules require and refined via the independent project work at Level 6.</p>	<p>Practical skills are assessed through Skill C1 is built into the programme. All modules require students to access the relevant StudyNet sites for module information and seminar tasks;</p> <p>Skills C2 and C3 are developed in the written and workshop discussion, which all modules require. For coursework, students are assessed on their ability to go beyond the information given in workshops and also on their ability to communicate their findings effectively.</p>
Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1. Take responsibility for their own learning, using initiative, effective time-management, self-discipline;</p> <p>D2. Communicate ideas, arguments and conclusions clearly and effectively in writing</p> <p>D3. Demonstrate effective oral communication skills in the presentation of ideas and arguments;</p> <p>D4. Work independently.</p>	<p>Transferable skills are developed through a range of assignments. Skill D1 is developed with students learning to manage themselves and their time to meet reading and assignment submission deadlines across a range of modules and also in the organisation of group and independent project work</p> <p>Skill D2 is developed in the written work, which all modules require, and also through workshop participation.</p> <p>Skill D3 is developed in workshop discussion and via preparation and delivery of presentations and student-led discussions.</p> <p>D4 is developed throughout as students work on their own creative and critical writing. Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</p>	<p>Transferable skills are assessed through a range of assignments. Skill D1 is not formally assessed but it is expected that students will have to demonstrate this skill in order to pass through the programme and meet module deadlines. Work submitted after the module deadline may be penalised.</p> <p>Skills D2 and D4 are developed in the written work, which all modules require. For coursework, students are assessed not only on their knowledge and understanding but also on their ability to communicate their ideas effectively, to engage with different viewpoints, to reference appropriately and to present work using recognised genre and scholarly conventions.</p> <p>Skills D3 is developed in all individual modules and in a number of different ways e.g. presentations, student-led discussion, and workshop contribution.</p> <p>Skill D4 is assessed via written work.</p>

## D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full- time (normally 3 years), sandwich (normally 4 years) and part- time (normally 5 years) modes, and leads to the award BA Degree with Honours with the appropriate title from those listed in Section 1.

Entry is normally at Level 4 (with suitable A level or equivalent qualifications) but is possible at Level 5 and Level 6 with suitable accredited prior learning. Intake is normally in Semester A.

### Professional and Statutory Regulatory Bodies

N/A

### Work-Based Learning, including Sandwich Programmes

A sandwich award requires the successful completion of at least **30** weeks full-time equivalent placement activity from a maximum of two separate approved placements, neither of which will be normally less than **12** weeks in duration, in order for the award to be made. This is in addition to the period of academic study required for the full-time award. This optional placement year is undertaken after Level 5 and before Level 6 and meets the SEEC criteria for Level 6.

### Erasmus Exchange programme

Erasmus students are permitted to study modules at all levels

### Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

### Table 1a Outline Programme Structure

Students on a full-time mode of study must normally take the equivalent of eight 15 credit modules per year with the equivalent of four 15 credit modules undertaken per semester.

In addition, at level 5 students must normally study the module 5HUM1064 Graduate Skills. Failure in this module would not prevent progression, providing the normal progression rules had been met, but would result in a code of FREN (Fail, Re-enrol). Should a student fail the module at the second attempt, a fail would show on his/her transcript.

Compulsory Modules (full-time students only)	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Graduate Skills	5HUM1064	0	English	0	100	0	AB

### Mode of study Part-time

Students on a part-time mode of study are allowed to take up to five 15 credit modules per year and most normally choose to study between 2 and 5 modules per year, with modules being taken in each semester. Varying rates of study are possible: students can increase or decrease their rate of study year by year or semester by semester in response to their changing circumstances. Students are entitled to take a break

from study for a semester or even a year if their circumstances require it.

Students can apply to transfer to a full-time rate of study; this should be arranged at the beginning of the academic year

## Entry point Semester A

### Level 4

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<b>Compulsory Modules</b>							
<b>Module Title</b>							
Texts Up Close: Reading and Interpretation	4HUM1116	15	English	0	100	0	A
Journeys and Quests: Adventures in Literature	4HUM1118	15	English	0	100	0	A
Becoming a Writer	4HUM0182	15	English	0	100	0	A
Leisure and Lifestyle: 20 <sup>th</sup> century music, sport and entertainment	4HUM1146	15	English	0	100	0	A
Writing for Screen	4HUM1115	15	English	0	100	0	B
Genre Fiction: Building Worlds	4HUM1109	15	English	0	100	0	B
Identity and Contemporary Writing	4HUM1131	15	English	0	100	0	B
Make It new	4HUM1117	15	English	0	80	20	B

Progression to level 5 requires a minimum of 60 credits at level 4 and normally passes in Becoming a Writer 4HUM0182 and Genre Fiction 4HUM1109 or equivalent.

### Level 5

Students study 120 credits in total, including 90 credits of the following modules:

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<b>Compulsory Modules</b>							
<b>Module Title</b>							
Writing for Stage	5HUM1094	15	English	0	100	0	A
Language and Imagination: The Art of the Poem	5HUM1095	15	English	0	100	0	A
The Short Story Workshop	5HUM1180	15	English	0	100	0	A
Ways of Reading: Literature and Theory	5HUM1019	15	English	0	100	0	A
Poetry Prose and Publishing	5HUM1149	15	English	0	100	0	B
Real Stories Well Told	5HUM2002	15	English	0	100	0	B

Students take 30 credits of the following optional modules:

	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
<b>Optional Modules</b>							
<b>Module Titles</b>							

Studies in Twentieth Century Literature, 1900-1945	5HUM0131	15	English	0	100	0	B
Writing a Historical Documentary	5HUM1161	15	English	0	100	0	B
Literature At Work*	5HUM1124	15	English	0	80	20	B
Employability Skills*	5HUM1175	15	English	0	80	20	B

\* Students can choose either 5HUM1124 Literature at Work or 5HUM1175 Employability Skills but not both.

Progression to Level 6 requires a minimum of 180 credits, including 60 credits at Level 5.

## Level 6

Students study 120 credits in total, including 75 credits of the following modules:

Module Titles	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
<b>Compulsory Modules</b>							
Short Story Workshop (2021-22 only)	6HUM1177	15	English	0	100	0	A
Tell It Slant: Writing and Reality	6HUM1039	15	English	0	100	0	B
Online Journalism	6HUM1139	15	English	0	100	0	B
<b>Students need to take one of these three Creative Writing Project modules:</b>							
Creative Writing Project Poetry *	6HUM1174	30	English	0	100	0	AB
Creative Writing Project Prose *	6HUM1175	30	English	0	100	0	AB
Creative Writing Project Script *	6HUM1176	30	English	0	100	0	AB

Students take 45 credits of the following optional modules:

Module Titles	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
<b>Optional Modules</b>							
Generation Dead: Young Adult Fiction and the Gothic	6HUM1101	15	English	0	100	0	A
Texts and Screens: Studies in Literary Adaptation	6HUM1031	15	English	0	100	0	A
Everyday Lives: An Intimate History of Everyday Women	6HUM1105	15	English	0	100	0	A
Euro-Crime on Page and Screen	6HUM1155	15	English	0	100	0	B
African American Literature	6HUM1056	15	English	0	100	0	B
Between The Acts	6HUM0320	15	English	0	100	0	B

The award of a BA Honours degree requires 360 credits passed with a minimum of at least 120 credits at Level 6.

## Validated modules not offered in 2021-2022

Optional Modules Module Titles	Module Code	Credit Points	Language of Delivery	% examination	% coursework	% Practical	Semesters
Writing For Popular Fiction Markets (from 2022-23)	6HUM1216	15	English	0	100	0	A
Writing Serial Drama (from 2022-23)	6HUM1215	15	English	0	100	0	A

### *Sandwich Year and Year Abroad*

Students on all pathways may optionally undertake a placement year or a year abroad studying at a foreign University after successfully completing their level 5 studies at honours level. The placement year and year abroad offer an additional optional year (0 credited) which increases the length of the Honours degree award to a four year full-time degree. Successful completion of the placement year or year abroad is reflected in the degree title.

Optional Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Percentage Practical	Semesters
The Humanities Placement Year	6HUM1123	0	English	0	100	0	AB
Study Abroad	6HUM1049	0	English	0	0	0	AB
Placement with Study Abroad	6HUM1210	0	English	0	100	0	AB

### *Sandwich Year*

The placement year comprises an agreed period of 30 weeks (including employers' and statutory holidays) of work based learning a maximum of two institutions or companies which has agreed to those terms and conditions regarded as essential by the University of Hertfordshire. Students will be supervised according to university regulations. The learning experience will be assessed with assessments set by the Employability Tutor to enable students to demonstrate both their knowledge of the industry, their skills development and their professional attributes.

Placements are advertised through the Career and Placements Office and have included areas such as marketing, journalism, PR, management and Policy Units. Students may also source their own placement, but it must be subsequently approved by the School in terms of health and safety, equality legislation and supervisory guidelines before a student can take it up.

All students are eligible to proceed to a placement year provided they have achieved 120 credits at Level 4 and at least 90 credits at Level 5 and have completed the appropriate placement induction and documentation. Success in the placement will be recognised in the title of the award but does not carry additional credit towards the Honours programme.

### *Year Abroad*

The year abroad comprises an agreed programme of study in the third year of a partner institution in Europe (other than the UK), North or South America, Australia or Singapore with which the University of Hertfordshire has an institutional agreement.

A student's programme of study will be negotiated and approved by the Dean of School (or nominee) in consultation with appropriate others and the host University. The programme provided by the host institution

may comprise taught modules, a research project, field studies, or a mixture of these components. The programme of study will require a minimum of 25% of studies to be undertaken in aspects of culture of the placement country. Prior to the commencement of the year abroad, the student and Study Abroad Tutors from UH and the host institution will agree a learning contract. The learning contract will specify the assessment requirements to be met for successful completion of the programme of study. A Module Board of Examiners will consider the results for the year abroad during the first semester of the following academic year. All assessments must be completed by the end of the year abroad, and no subsequent referrals will be permitted. Students who have varied their programme of study without agreement from UH or have failed to meet the requirements of the learning contract will not have their year abroad studies included in the degree title.

A student must confirm the intention to study abroad during the first ten weeks of study at Level 5. This will enable a place to be negotiated at a host institution and the Study Programme and learning contract to be arranged and agreed. Only a limited number of places exist. These will be awarded on the basis of the suitability of students and guided by choice on the most appropriate programme and host institution.

To be eligible to proceed to a year abroad, a student must, by the time of the Semester B Module Boards of Examiners, have achieved at least 210 credits overall, including at least 90 credits at Level 5. Success in the year abroad will be recognised in the title of the award but does not carry additional credit towards the Honours programme.

For the year abroad in Europe where study will be undertaken in a foreign language students must meet the host University's language requirements.

#### *Combined Placement and Study Abroad Year*

Students who are eligible for the Year Abroad or Placement Year will also be eligible for the combined Placement and Study Abroad Year. This will involve a semester spent in a partner university abroad that is willing to provide a study abroad semester, combined with an appropriate placement of a minimum of 12 weeks which can be taken either abroad or in the UK.

#### **Honours classification**

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

#### **Table 1b Final and interim awards available**

The programme provides the following final and interim awards:

<b>Final Award</b>	<b>Award Title</b>	<b>Minimum requirements</b>	<b>Available at end of Level</b>	<b>Programme Learning Outcomes developed (see above)</b>
BA (Hons)	Creative Writing	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)

  

<b>Interim Award</b>	<b>Award Title</b>	<b>Minimum requirements</b>	<b>Available at end of Level</b>	<b>Programme Learning Outcomes developed (see above)</b>
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
Certificate of Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>

Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: <a href="http://sitem.herts.ac.uk/secreg/upr/AS11.htm">http://sitem.herts.ac.uk/secreg/upr/AS11.htm</a>
BA	Creative Writing	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A subset of the programme learning outcomes (see table 2) depending on the student's individual module choices.

## Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12](#) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

None

Further programme-specific regulations (requiring School-level approval) are given below:

None

## E. Management of Programme & Support for student learning.

### Management

The programme is managed and administered through:

- A Dean of School who has overall responsibility for all programmes in the School.
- An Associate Dean of School (Academic Quality Assurance) who has overall responsibility for academic quality, assurance and enhancement with and on behalf of the Dean of School.
- An Associate Dean of School Education (Learning and Teaching) who has overall responsibility for learning and teaching with and on behalf of the Dean of School
- An Associate Dean of School Education (Student Experience) who has specific responsibility for induction with and on behalf of the Dean of School
- A Programme Leader
- An Admissions Tutor, with specific responsibility for selection
- A Head of Creative Writing
- A Designated Administrative Team to deal with day-to-day administration associated with the modules within the Programme
- A Programme committee which has a membership which includes all of the above plus Subject and student representatives
- Module Leaders who are responsible for individual modules

### Support

At university level, students are supported by:

- Attractive modern study environments in two Learning Resource Centres, incorporating libraries and computer centres
- StudyNet, a versatile on-line interactive intranet and learning environment
- Guided student centred learning through the use of StudyNet.
- Access to extensive digital and print collections of information resources
- A substantial Student Centre which provides advice on issues such as Finance, University regulations, visa applications, legal matters, accommodation, international student support etc.
- The Office of Dean of Students, incorporating Chaplaincy, Counselling and nursery
- Overseas Orientation

- A Medical Centre
- Student Wellbeing: Disability Services
- Student Wellbeing: Counselling Centre
- An Equal Opportunities Officer
- The Students' Union
- A Careers and Placement Service for all current students and graduates

At School level, students are further supported by:

- A Head of Creative Writing
- A Student Support Team
- Scheduled weekly Student Support and Advice ('Drop-in') hours for all academic staff for student support and guidance
- A designated administrative team to deal with day-to-day administration associated with the modules within the Programme
- Module Leaders who are responsible for individual modules
- A School Community Organiser (SCO)
- A Study Abroad Tutor
- An Academic Skills Tutor
- A Tutor for Employability

On the Creative Writing Programme students are further supported by:

- A Programme Leader to help students understand the programme structure, and provide confidential academic advice
- An induction session at the beginning of each new academic session
- Personal tutors to provide further academic and pastoral support, with scheduled meetings each semester to advise on academic performance, feedback, module choices, and long term plans
- Student Representatives on the Programme Committee

---

## F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A Module Guide for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in

the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>

---

## G. Entry requirements

The normal entry requirements for the programme are:

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

All students from non-majority English speaking countries require proof of English language proficiency, equivalent to an overall IELTS score of 6.5, with 7 in Writing and a minimum of 5.5 in each of the other bands.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

---

If you would like this information in an alternative format please contact: [ask@herts.ac.uk](mailto:ask@herts.ac.uk)

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to [aqo@herts.ac.uk](mailto:aqo@herts.ac.uk)

## BA (Hons) Creative Writing

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																			
		Knowledge & Understanding									Intellectual Skills				Practical Skills			Transferable Skills			
Module Title	Module Code	A1	A2	A3	A4	A5	A6	A7	A8	A9	B1	B2	B3	B4	C1	C2	C3	D1	D2	D3	D4
Level 4	Becoming a Writer	4HUM1082	x	x	x						x	x	x	x	x	x	x	x	x	x	x
	Writing for Screen	4HUM1115	x	x	x						x	x	x	x	x	x	x	x	x	x	x
	Genre Fiction: Building Worlds	4HUM1109	x	x	x						x	x	x	x	x	x	x	x	x	x	x
	Identity and Contemporary Writing	4HUM1131	x	x	x						x	x	x	x	x	x	x	x	x	x	x
	Journeys and Quests	4HUM1118	x	x	x						x	x	x		x	x	x	x	x	x	x
	Texts Up Close	4HUM1116	x	x	x						x	x	x		x	x	x	x	x	x	x
	Make It New	4HUM1117	x	x	x						x	x	x		x	x	x	x	x	x	x
	Leisure and Lifestyle: 20 <sup>th</sup> century music, sport and entertainment	4HUM1146	x	x							x	x	x		x	x	x	x	x	x	x
Level 5	Writing for Stage	5HUM1094	x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x
	Language and Imagination	5HUM1095	x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x
	Poetry, Prose and Publishing	5HUM1149	x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x
	Real Stories Well Told	5HUM2002	x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x
	The Short Story Workshop	5HUM1180	x	x	x	x	x	x			x	x	x	x	x	x	x	x	x	x	x
	Writing a Historical Documentary	5HUM1161	x	x							x	x	x		x	x	x	x	x	x	x
	Literature at Work	5HUM1124	x			x	x								x	x		x	x	x	x
	Studies in 20 <sup>th</sup> Century Literature	5HUM0131	x	x	x	x					x	x	x		x	x	x	x	x	x	x

Level 6	Creative Writing Project Poetry	6HUM1174	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	
	Creative Writing Project Prose	6HUM1175	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	Creative Writing Project Script	6HUM1176	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	Writing for Popular Fiction Markets	6HUM1216	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	Short Story Workshop	6HUM1177	x	x	x	x	x				x	x	x	x	x	x	x	x	x	x	x	x
	Tell It Slant	6HUM1039	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	Writing Serial Drama	6HUM1215	x	x	x	x	x				x	x	x	x	x	x	x	x	x	x	x	x
	Online Journalism	6HUM1139																				
	Everyday Lives: An Intimate History of Everyday Women	6HUM1105	x	x							x	x	x		x	x	x	x	x	x	x	x
	Texts and Screens: Studies in Literary Adaptation	6HUM1031	x	x	x	x	x				x	x	x		x	x	x	x	x	x	x	x
	Generation Dead: Young Adult Fiction and the Gothic	6HUM1101	x	x	x	x	x				x	x	x		x	x	x	x	x	x	x	x
	Euro Crime on Page and Screen	6HUM1155	x	x	x	x	x				x	x	x		x	x	x	x	x	x	x	x
	African American Literature	6HUM1056	x	x	x	x	x				x	x	x		x	x	x	x	x	x	x	x
Between the Acts: Late Victorian and Edwardian Literature	6HUM0320	x	x	x	x	x				x	x	x		x	x	x	x	x	x	x	x	

## KEY TO PROGRAMME LEARNING OUTCOMES

### Knowledge and Understanding

- A1. Show knowledge and understanding a selection of literary forms and genres of writing as represented by the work of published writers;
- A2. Show knowledge and understanding some of the tools and techniques used by published writers;
- A3. Show knowledge and understanding some of the basic principles of the creative writing process (e.g. editing, re-drafting and file-saving, the importance of writing spaces, reflection, grammar and syntax, rewriting and imitation, constructive criticism, presentation, and regular writing practice).

### Practical Skills

- C1. Be able to communicate professionally through various media, including appropriate presentation of creative work by genre standards;
- C2. Carry out research and analysis i.e. locating, extracting, organizing and taking decisions about relevant information from different sources to use in relation to their work;;
- C3. Be able to engage in processes of re-drafting, editing, proof-reading to achieve clarity of expression and appropriate style.

- A4. Show a deepening knowledge and understanding of some of the textual conventions and traditions of creative work as represented by the work of published writers;
- A5. Show a deepening knowledge and understanding of some of the more specific practical skills related to particular styles and forms;
- A6. Show a deepening knowledge and understanding of further skills relating to the devising, structuring, editing and presentation of creative work and for a particular audience as begun at Level 4, including self-evaluation.
- A7. Show a sound knowledge and critical understanding the textual conventions and traditions of writing creatively through their own practice and studying published writers;
- A8. Show a sound knowledge and critical understanding potential audiences and outlets for creative work, and new work in their chosen genre (e.g. drama, screenplays, fiction, poetry, novels);
- A9. Show a sound knowledge and critical understanding a repertoire of practical skills involved in the devising, writing, design and editing of an advanced piece of creative work

#### **Intellectual Skills**

- B1. critically evaluate different kinds of writing and generic structures, including their own work and the work of their colleagues;
- B2. demonstrate their acquisition of a critical vocabulary suitable to analysis of creative work
- B3. use language accurately and imaginatively, with precision;
- B4. generate and shape pieces of creative work

#### **Transferable Skills**

- D1. Take responsibility for their own learning, using initiative, effective time-management, self-discipline;
- D2. Communicate ideas, arguments and conclusions clearly and effectively in writing
- D3. Demonstrate effective oral communication skills in the presentation of ideas and arguments;
- D4. Work independently.

## Section 2

### Programme management

**Relevant QAA subject benchmarking statements**

**Type of programme**

**Date of validation/last periodic review**

**Date of production/ last revision of PS**

**Relevant to level/cohort**

**Administrative School**

Creative Writing Subject Benchmark Statement Feb 2016

Undergraduate

November 19

March 2021

All students entering September 2021

School of Humanities

Table 3 Course structure

Course details		
Course code	Course description	HECOS
HUCRW	BA (Hons) Creative Writing	100046 (75%); 101273 (25%)