

School of Creative Arts

Title of Programme: The Design and Crafts Programme

Programme Code: CTDC

Programme Specification

This programme specification is relevant to students entering:
01 September 2021

Associate Dean of School (Academic Quality Assurance):
Barbara Brownie



Signature

Date 23 March 2021

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification The Design and Crafts Programme

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	University of Hertfordshire
University/partner campuses	College Lane Campus
Programme accredited by	Not applicable
Final Qualification	BA Hons
All Final Award titles (Qualification and Subject)	Product and Industrial Design / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / with Employment Experience / with Study Abroad and with Employment Experience Design Crafts / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / with Employment Experience / with Study Abroad and with Employment Experience Design Crafts (Ceramics and Glass) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / with Employment Experience / with Study Abroad and with Employment Experience Design Crafts (Jewellery) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / with Employment Experience / with Study Abroad and with Employment Experience Design Crafts (Textiles) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / with Employment Experience / with Study Abroad and with Employment Experience
FHEQ level of award	6
UCAS code(s)	W242 / W700 / W704 / W705
Language of Delivery	English

A. Programme Rationale

The Design and Crafts Programme provides a clear opportunity for the sharing and development of practice, ideas and teaching within the broad areas of product and industrial design and design craft.

From a potential applicant's point of view, the programme offers a clear spectrum of awards that will meet their needs: from the design craft and material focus and enquiry that exists within the BA (Hons) Design Craft suite of awards; to the creative/user led and technical enquiry of BA (Hons) Product and Industrial Design.

The Programme is studio focused and the teaching team place the studio at the centre of the teaching and learning experience. Workshop practice and material knowledge are also key aspects of the programme. In some cases, this is traditional making utilising a range of materials for a variety of design and craft outputs; in others, students will be using contemporary tools for the design and realisation of products or services.

Within this studio led environment, students are able to develop a range of skills and knowledge that are important for their future external practice and industries; from the development of core design skills developed within the studio; to the practical making experience gained within the 3D workshop environment; these experiences are supported by focused lectures addressing material knowledge, user experience and other related aspects.

The Design and Crafts Programme at the University of Hertfordshire encompasses five award routes: Product and Industrial Design, Design Crafts, Design Crafts (Ceramics and Glass), Design Crafts (Jewellery), Design Crafts (Textiles) and their development recognises the rise of popularity in this area.

These awards now reflect the broad spectrum of design practice that exists across the product and industrial design and design craft area.

The Product and Industrial Design award:

This unique award is taking the best components of two design disciplines, (Product Design and Industrial Design) and by putting it into one programme gives us the ability to develop graduates that have a wider range of knowledge and skills on the individual programmes and will allow students to have a more diverse learning. It is creatively focused with a strong emphasis on designing products, service and/or systems, proposals for a changing world and understanding where these solutions sit within the context of consumer product design. As such, students will be taught using a traditional approach to design. Knowledge and understanding of the processes needed to design successful product solutions will be delivered through project based design activity.

The Design Crafts, Design Crafts (Ceramics and Glass), Design Crafts (Jewellery), Design Crafts (Textiles) awards:

Design craft and making ensures that creativity, innovation and problem solving are developed, sustained and valued as a discipline, whether it be textiles, ceramics, glass or jewellery. The Design Crafts awards engage the learner through hands-on exploration, the development of ideas and experience of working with materials in an innovative and creative way. Through collaboration with industry, students are encouraged to take risks, understand and interpret commercial applications and employ traditional and technological aspects of making. The aim is to provide opportunities for students to exploit their creative ambition to develop their practice within small production runs, commissioned works as well as within the public and private sectors. Makers are instinctively pioneers, they are entrepreneurial and enterprising and as such the programme develops their critical thinking, making skills and commercial knowledge ensuring the continued renewing and creative thinking that underpin their creativity long after they have graduated.

Programme wide benefits: industry links

Students will benefit from our relationships with leading industry partners and collaborators including Herman-Miller, Monitor Audio Ltd and HCL, The Design Museum, Ted Baker, Sebastian Conran and Simon Harrison. Links with other institutions include Brooklyn College New York, Ruth Prowse School of Art, Cape Town, Nagoya Zokei School of Art and Design, Japan, British Higher School of Art and Design, Moscow.

There are opportunities for groups of students to work with and present to professional company design teams. The overall aim is to prepare students to meet the expectations of professional design businesses, now and in the future, to help them to achieve a rewarding career.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally this programme aims to:

- encourage students to work innovatively and creatively using an understanding of the breadth of possibilities offered by product / industrial design or design crafts practices;
- foster a systematic understanding of key aspects of data driven product and industrial design or design crafts including current national and international developments and debates around the discipline;
- engage with industry within a professional context and develop awareness of contemporary and emerging design knowledge and practice;
- encourage risk taking to address current and future challenges;
- foster the transferable and entrepreneurial skills which will enable students to respond to current and future career challenges;
- equip students with the skills to work professionally in their associated disciplines and contribute creatively in a variety of roles;
- enable students to communicate effectively to specialist and non-specialist audiences in oral, written and visual forms;
- enable students to make reasoned judgments, frame appropriate questions and draw independent conclusions;
- provide the opportunity, through Critical and Cultural Studies delivered as an integral part of studio projects, for students to develop critical insight into design and craft practices and debates;
- Students will be able to locate their own work within a wider cultural context, with a clear understanding of the cultural, aesthetic and professional forces that shape contemporary design, using them to reflect on their own practice;
- prepare students for further academic or professional study by equipping them to initiate and manage an independent course of study.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Art and Design and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

Knowledge and
Understanding

Teaching and learning methods

Assessment strategy

<p>A1-The critical, contextual, historical, conceptual and ethical dimensions of the discipline of product and industrial design and design crafts.</p>	<p>Acquisition of knowledge and understanding is through a combination of lectures, studio-based work and workshops at all levels. Learning is instigated by set projects with tutorial support including small group tutorials.</p>	<p>Students' knowledge and understanding of their discipline is tested through in-course assessments of outcome submissions, presentations and essay assignments.</p>
<p>A2-The relationship of the practitioner with stakeholders, within a professional product and industrial design and design crafts environment.</p>	<p>The Critical and Cultural Studies modules makes a particular contribution to the acquisition of cultural, historical and professional understanding throughout all levels of study. There is a requirement of written work at all levels and an extended essay at level 6.</p>	<p>Knowledge and understanding of the professional aspects of the discipline are tested through course work consisting of practical outcomes, case studies and written projects.</p>
<p>A3-The implications and potential for their discipline(s) presented by the key developments of current and emerging media and technologies and of inter and multi-disciplinary approaches to contemporary practice in art and design.</p>	<p>Additional support is provided by a personal tutor, tutorial surgery hours, a special needs and dyslexia support tutor.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p> <p>At level 6, students demonstrate their knowledge and understanding of a particular aspect of product and industrial design and design crafts through a programme of course work, much of which is determined by them with sufficient guidance.</p>	

Intellectual skills	Teaching and learning methods	Assessment strategy
<p>B1-Generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively as self-initiated activity and/or in response to set briefs within product and industrial design and design crafts.</p> <p>B2-Fostering inquiry, critical thinking and curiosity in the processes of observation, investigation,</p>	<p>Intellectual skills are developed throughout the programme by the methods and strategies outlined in section A, above.</p> <p>Typically, the student's conceptual development will be evident in a design process which demonstrates creative thinking and problem solving, analysis and judgement in the development of solutions and a willingness to explore a range of media.</p>	<p>Intellectual skills are assessed by in-course assessments of outcome submissions and presentations.</p> <p>Typically, evidence will consist of work sheets, sketch books, research, design ideas, digital medium and proposals.</p> <p>Intellectual skills relevant to marketing are assessed through set and negotiated</p>

<p>speculative inquiry, visualisation and/or making applicable to product and industrial design and design crafts.</p> <p>B3-Analyse information and experiences and formulate independent judgements articulating reasoned arguments for product and industrial design and design crafts responses.</p> <p>B4-Navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources applicable to product and industrial design and design crafts.</p>	<p>Conceptual development is an integral part of studio work and is fostered by set-briefs, in-course exercises, workshops, self-determined briefs, seminars and tutorial work.</p> <p>Throughout, the learner is encouraged to develop intellectual skills further by independent study.</p>	<p>projects, surveys and case studies.</p>
Practical skills	Teaching and learning methods	Assessment strategy
<p>C1-Select, experiment with and make appropriate use of materials, processes and environment application in the fields of product and industrial design and design crafts.</p> <p>C2-Develop ideas through to an appropriate outcome(s) fit for product and industrial design and design crafts disciplines.</p> <p>C3-Source and research relevant material, assimilating and articulating relevant findings for product and industrial design and design crafts disciplines.</p>	<p>Practical skills refer to the practical and professional skills employed in the production of design ideas and solutions.</p> <p>At levels 4, 5 and 6 these skills are developed through set briefs, exercises and workshops. At level 6, students are expected to demonstrate professionalism together with aesthetic and functional judgements in the presentation of their ideas.</p>	<p>Practical skills are evidenced in the production values of course work and are assessed through outcome submissions and presentations.</p>
Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1-Manage and make appropriate use of intention, process, outcome, context and the methods of dissemination appropriate for product and industrial design and design crafts.</p>	<p>Transferable skills are developed throughout the programme.</p> <p>The skills of research, digital technology and self-management (D2, D3) are integral to coursework at all levels.</p>	<p>Transferable skills are assessed through a range of assignments built into the curriculum. In-course assessment is by submission of a portfolio, presentations and written work.</p>

D2-Be resourceful and entrepreneurial in the fields of product and industrial design and design crafts.	Personal responsibility (D3) becomes an increasingly important skill as students progress to level 6 study.
D3-Study independently, set goals, manage workloads and meet deadline.	Communication skills (D5) are developed through oral presentations and in written work
D4-Interact effectively with others, for example through collaboration, collective endeavour and negotiation within the disciplines of product and industrial design and design crafts.	The ability to work flexibly with others (D4) is developed through group projects. Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.
D5-Communicate and present ideas and work to audiences in a range of situations.	

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full time (3 years), sandwich or with a year abroad (4 years), study abroad and with Employment Experience (4 years) and part time (6 years) modes and leads to the following awards:

BA with Honours Product and Industrial Design
 BA with Honours Product and Industrial Design (Sandwich)
 BA with Honours Product and Industrial Design with a Year Abroad
 BA with (Sandwich) Honours Product and Industrial Design with a Year Abroad
 BA with Honours Product and Industrial Design with Study Abroad
 BA with Honours Product and Industrial Design with Employment Experience
 BA with Honours Product and Industrial Design with Study Abroad and with Employment Experience

BA with Honours Design Crafts
 BA with Honours Design Crafts (Sandwich)
 BA with Honours Design Crafts with a Year Abroad
 BA with Honours (Sandwich) Design Crafts with a Year Abroad
 BA with Honours Design Crafts with Study Abroad
 BA with Honours Design Crafts with Employment Experience
 BA with Honours Design Crafts with Study Abroad and with Employment Experience

BA with Honours Design Crafts (Ceramics and Glass)
 BA with Honours Design Crafts (Ceramics and Glass) (Sandwich)
 BA with Honours Design Crafts (Ceramics and Glass) with a Year Abroad
 BA with Honours (Sandwich) Design Crafts (Ceramics and Glass) with a Year Abroad
 BA with Honours Design Crafts (Ceramics and Glass) with Study Abroad
 BA with Honours Design Crafts (Ceramics and Glass) with Employment Experience
 BA with Honours Design Crafts (Ceramics and Glass) with Study Abroad and with Employment Experience

BA with Honours Design Crafts (Jewellery)
 BA with Honours Design Crafts (Jewellery) (Sandwich)
 BA with Honours Design Crafts (Jewellery) with a Year Abroad
 BA with Honours (Sandwich) Design Crafts (Jewellery) with a Year Abroad
 BA with Honours Design Crafts (Jewellery) with Study Abroad

BA with Honours Design Crafts (Jewellery) with Employment Experience
BA with Honours Design Crafts (Jewellery) with Study Abroad and with Employment Experience

BA with Honours Design Crafts (Textiles)
BA with Honours Design Crafts (Textiles) (Sandwich)
BA with Honours Design Crafts (Textiles) with a Year Abroad
BA with Honours (Sandwich) Design Crafts (Textiles) with a Year Abroad
BA with Honours Design Crafts (Textiles) with Study Abroad
BA with Honours Design Crafts (Textiles) with Employment Experience
BA with Honours Design Crafts (Textiles) with Study Abroad and with Employment Experience

Entry is normally at level 4 with A-level or equivalent qualifications as detailed in section G, but is possible at subsequent levels subject to appropriate qualifications and experience. Intake is normally Semester A (September).

Professional and Statutory Regulatory Bodies

No accreditation.

Work-Based Learning (including Sandwich and Employment Experience) and Study Abroad (including Year Abroad) Programmes

Students wishing to study abroad at a host institution in another country, or to complete a work placement during their studies, may choose to undertake one of the following:

- Year Abroad (1 year)
- Study Abroad (1 semester)
- Sandwich (1 year)
- Employment experience (1 semester)

Students normally progress to the next level of study in the academic year following any of the above.

A designated Year Abroad programme leads to a University award in Study Abroad mode and the words "with a year abroad" appear on the award certificate. The Year Abroad will provide students with the opportunity to expand, develop and apply the knowledge and skills gained at the start of their course in the School of Creative Arts (UH), within a different organisational and cultural environment in a partner academic institution. The host institution will appoint a Programme Co-ordinator who will oversee the student's programme during the Year Abroad and will liaise with the appointed UH Supervisor.

Students undertaking a full Year Abroad may undertake a period of study at an approved partner institution as an additional year either between Levels 4 and 5 (students must have passed 120 credits) or between Levels 5 and 6 (students must have passed 240 credits).

Alternatively, in exceptional cases where the curriculum provided at an approved franchise partner is aligned with that of their home programme and where this has been formally agreed by the Programme Leader, students may undertake this study period in place of Level 5 (Year 2) at the School of Creative Arts (UH). In this case, successful students will receive credit for 120 credits at Level 5 and their final degree classification will be calculated in line with those for a direct Level 6 entrant (i.e. Level 5 achievement/grades will not be taken in to account).

Students may opt to do a single semester of study abroad on a designated Study Abroad programme leading to a University award with the words "with Study Abroad" included on the award certificate. Students choosing to study abroad for a single semester will be registered on the Study Abroad (Creative Arts) module (6CTA1166).

Single-semester Study Abroad may only take place between Level 5 and Level 6, and not in lieu of and level 5 module. Students enrolled on Study Abroad will not be permitted to progress to Level 6 until the following academic year. Students may undertake any previously deferred or referred single-semester modules during the academic year of their study abroad, but not during the same semester as Study Abroad.

A designated Sandwich programme leads to a University award in the sandwich mode, with the word "(Sandwich)" appearing on the final award certificate. In order for the programme to lead to an award in the sandwich mode, the student must undertake a period of approved work experience of not less than 36 weeks full-time equivalent with no possibility of exemption, usually between the end of Year 2 and the beginning of Year 4. This will usually be completed within the United Kingdom but, with prior approval, may be completed within other countries. Progress of the student's training and development is monitored through visits from University academic staff and/or through reports from the student. Students will be required to document this period of work in accordance with the guidelines produced by the School. Students on the Sandwich programme will be registered on the Sandwich Year Module (6CTA1008).

Students who have not achieved the minimum progression requirements at the end of Level 5 may be prevented from undertaking a sandwich placement. Students who are on the sandwich programme but have a 'Failed' grade in any Level 4 or Level 5 module will not normally be allowed to register to repeat this module until they return from placement.

Students undertaking a shorter period of work experience may be eligible for an award with Employment Experience. A designated Employment Experience programme leads to a University award with the words "with Employment Experience" appearing on the final award certificate. In order for the Employment Experience award to be achieved, the student must undertake a period of approved work experience of at least 12 weeks full-time equivalent from a maximum of two separate approved placements, neither of which shall usually be less than 4 weeks in duration. Students on the Employment Experience programme will be registered on the Employment Experience (Creative Arts) module (6CTA1165).

Employment Experience may only take place between Level 5 and Level 6. And not in lieu of any Level 5 module. Students enrolled on Employment Experience will not be permitted to progress to Level 6 until the following academic year. Students may undertake any previously deferred or referred modules during the academic year of their employment, but not during the same semester as their Employment Experience.

Students may choose to combine study abroad and work experience awards, either by completing a full Year Abroad followed by a Sandwich, over 2 years, leading to the award of "(Sandwich) with a Year Abroad", or by completing Study Abroad and Employment Experience within a single year, leading to an award "with Study Abroad and with Employment Experience".

Other Work Experience (Short and Medium Term)

In addition to offering a full Sandwich year (as explained above and referred to in the School as a 'Long Term Work Experience'), we encourage students to participate in shorter work experiences / placements.

With agreement from the Programme Leader, a student negotiated work experience is available within this Programme at Levels 5.

This means that, with prior written agreement, a student may undertake:

- a work experience in place of *an assessed component within* one of the named modules below (referred to as a 'Short Term Work Experience'); or,

- a work experience *entirely in place of* one of the named modules below (referred to as a 'Medium Term Work Experience').

In the case of a Medium Term Work Experience, the student will be de-registered from the chosen module and registered upon 5CTA1143 *Professional Work Experience 30: Design* instead.

The module that is approved within this Programme for work experience/placement is 5CTA1179 - Professional Design Studio (2) (30 credits).

Students normally undertake their work placement *during* Level 5, with the assessment submission made during the period of the module, or alternatively may negotiate with the programme leader to allow a placement undertaken at a different time (for example, during a vacation or non-teaching period) to be accredited within an approved module - with appropriate evidence submitted (including a reflective report).

Students (and staff when considering approval) should carefully consider any potential difficulties which may arise when attempting to undertake work experience simultaneously with their academic study (for example, Timetable constraints for other modules). In terms of exemption from academic study whilst undertaking a work placement, a time equivalent to 30 credits is normally the maximum permitted.

Additional advice on these modules is available in the School's Accredited Work Experience Handbook and the Professional Work Experience Definitive Module Document (DMD). Students will need approval of the programme leader or nominee for the work experience, to ensure that the scope and level of challenge / learning of the work submitted in reflection upon a work experience, is appropriate and as far as possible, matched in scope and level to any work being substituted.

The programme supports the student in opportunities to undertake live projects which may arise through their own endeavour and works to build such opportunities into the student's learning and assessment through negotiation of briefs and presentable outcomes. The term 'live projects' refers here to a range of activities that extends well beyond those that are primarily commercial and includes social enterprise projects undertaken in connection with community groups, arts organisations and other agencies. Where a student wishes to undertake a live project, it is a requirement that before it commences there is in place a learning contract that specifies clearly how it enables the student to fulfil the module Learning Outcomes; the materials to be submitted for assessment; the date of submission for that material; what the work means in terms of the student's attendance and workload and an appropriate strategy for supervision by a tutor. That contract has to be agreed by both the module tutor and the Programme Leader

Incoming CATS International Students

With prior agreement from the School's CATS Tutor and Programme Leader, incoming International students on the CATS schemes may participate in this Programme by undertaking modules and gaining the associated credit, typically at Level 5. Additionally, the following four modules are available to those students seeking credit for their work submitted within a single--semester timeframe, whilst studying alongside UH/Home students registered on two-semester modules:

5CTA1209 Design Studies A (15 credits)
5CTA1210 Design Studies B (15 credits)
5CTA1211 Design Studies C (15 credits)
5CTA1212 Design Studies D (15 credits)

In such cases, an Approved Study Pattern for single-semester study will be determined at the commencement of the study period. The Study Pattern should clearly specify the format/quantity/weighting of assessments that are to be submitted at the conclusion of the study period – please see the relevant DMDs for more information.

NOTE: Visiting students wishing to study for a single semester in the School of Creative Arts may participate in the Level 5 activities within a single Programme only during the required semester.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full time; part time; sandwich; year abroad; study abroad; employment experience

Entry point Semester A

BA (HONS) PRODUCT AND INDUSTRIAL DESIGN / BA (HONS) DESIGN CRAFTS

Level 4

Students studying the first year with Hertfordshire International College (HIC) will be enrolled on HIC modules but are taught alongside University of Hertfordshire Level 4 students.

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Module Title							
Introduction to Core Design Skills or	4CTA1223	30	English	0	100	0	AB
Introduction to Core Design Skills - HIC	4CTA1228	30	English	0	100	0	AB
Introduction to Design Principles or	4CTA1224	30	English	0	100	0	AB
Introduction to Design Principles - HIC	4CTA1229	30	English	0	100	0	AB
Professional Design Studio 1 or	4CTA1225	30	English	0	100	0	AB
Professional Design Studio 1 - HIC	4CTA1230	30	English	0	100	0	AB
Design Theory (L4) or	4CTA1226	30	English	0	100	0	AB
Design Theory (L4) - HIC	4CTA1231	30	English	0	100	0	AB

OPTIONAL - Year 2 - Year Abroad

Students may elect to take a year abroad, as optional experience:

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Optional Modules							
Module Title							
Year Abroad	5CTA0001	0	English	0	100	0	AB

In order to achieve the 'with a Year Abroad' award students must complete Module 5CTA0001 between levels 4 and 5 of their study. Please note: this is a representative module and it is understood that actual activity may fall outside these dates.

Level 5

	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Module Title							
Core Design Skills (2)	5CTA1177	30	English	0	100	0	AB
Professional Design Studio (2)	5CTA1179	30	English	0	100	0	AB
Design Theory (L5)	5CTA1180	30	English	0	100	0	AB
	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Compulsory Award Specific Modules							
Module Title							
<u>PRODUCT AND INDUSTRIAL DESIGN</u>							
Design Principles (PID)	5CTA1198	30	English	0	100	0	AB
<u>DESIGN CRAFTS</u>							
Design Principles (CDC)	5CTA1199	30	English	0	100	0	AB
Design Principles (C&G)	5CTA1201	30	English	0	100	0	AB
Design Principles (JEWL)	5CTA1200	30	English	0	100	0	AB
Design Principles (TEXT)	5CTA1202	30	English	0	100	0	AB
	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Optional Modules – Placement Modules							
Module Title							
Professional Work Experience 30: Design	5CTA1143	30	English	0	100	0	AB

Students may have the option of taking 5CTA1143 as a substitute for Professional Design Studio (2) 5CTA1179.

Sandwich Year, Year Abroad, Study Abroad or Employment Experience (Year 3 – OPTIONAL)

Students may elect to take a sandwich placement year, a year abroad, single semester study abroad or single semester Employment Experience within a single year as optional experience.

Sandwich Year

Optional Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Sandwich Year (Creative Arts)	6CTA1008	0	English	0	100	0	AB

In order to achieve the Sandwich Award students must complete module 6CTA1008 between levels 5 and 6 of their study. Please note: this is a representative module and it is understood that actual activity may fall outside these dates.

Year Abroad

Optional Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Year Abroad (Creative Arts)	6CTA0001	0	English	0	100	0	AB

In order to achieve the 'with a Year Abroad' award students must complete Module 6CTA0001 between levels 5 and 6 of their study. Please note: this is a representative module and it is understood that actual activity may fall outside these dates.

Study Abroad

Optional Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Study Abroad (Creative Arts)	6CTA1166	0	English	0	100	0	A, B

In order to achieve the 'with Study Abroad' award students must complete Module 6CTA1166 between levels 5 and 6 of their study. Please note: this is a representative module and it is understood that actual activity may fall outside these dates.

Employment Experience

Optional Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Employment Experience (Creative Arts)	6CTA1165	0	English	0	100	0	A, B

In order to achieve the 'with Employment Experience' award students must complete Module 6CTA1165 between levels 5 and 6 of their study. Please note: this is a representative module and it is understood that actual activity may fall outside these dates.

Level 6 (Year 3 Full Time, Year 4 Sandwich or Year Abroad)

Compulsory Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
Professional Design Studio (3)	6CTA1111	30	English	0	100	0	AB
The Degree Essay (L6)	6CTA1117	30	English	0	100	0	AB

Compulsory Award Specific Modules Module Title	Module Code	Credit Points	Language of Delivery	% Examination	% Coursework	% Practical	Semesters
<u>PRODUCT AND INDUSTRIAL DESIGN</u>							
Major Degree Project (PID)	6CTA1112	60	English	0	100	0	AB
<u>DESIGN CRAFTS</u>							
Major Degree Project (CDC)	6CTA1113	60	English	0	100		AB
Major Degree Project (C&G)	6CTA1116	60	English	0	100		AB
Major Degree Project (JEWL)	6CTA1114	60	English	0	100		AB
Major Degree Project (TEXT)	6CTA1115	60	English	0	100		AB

Progression to levels 5 and 6 requires a minimum of 90 and 210 credits respectively and passes in all compulsory modules.

The award of an honours degree requires 360 credit points passed with a minimum of at least 120 at level 6 including the final degree project appropriate to the award title.

Table1b (below) details the minimum requirements for all awards.

PRODUCT AND INDUSTRIAL DESIGN FULL TIME STUDY ROUTE (3 years)

YEAR 1	
Semester A	Semester B
Introduction to Core Design Skills 4CTA1223 / 4CTA1228 (HIC) - 30 Credits	
Introduction to Design Principles 4CTA1224 / 7CTA1229 (HIC) - 30 Credits	
Professional Design Studio (1) 4CTA1225 / 4CTA1230 (HIC) - 30 Credits	
Design Theory (L4) 4CTA1226 / 4CTA1231 (HIC) - 30 credits	
YEAR 2	
Semester A	Semester B
Core Design Skills (2) 5CTA1177 - 30 Credits	
Design Principles (PID) 5CTA1198 - 30 Credits	
Professional Design Studio (2) 5CTA1179 - 30 Credits	
Design Theory (L5) 5CTA1180 - 30 credits	
YEAR 3	
Semester A	Semester B
Major Degree Project (PID) 6CTA1112 60 Credits	
Professional Design Studio (3) 6CTA1111 30 Credits	
The Degree Essay (L6) 6CTA1117 30 Credits	

PRODUCT AND INDUSTRIAL DESIGN PART TIME STUDY ROUTE (6 years)

YEAR 1	
Semester A	Semester B
Introduction to Core Design Skills 4CTA1223 - 30 Credits	
Design Theory (L4) 4CTA1226 - 30 credits	
YEAR 2	
Semester A	Semester B
Introduction to Design Principles 4CTA1224 - 30 Credits	
Professional Design Studio (1) 4CTA1225 - 30 Credits	
YEAR 3	
Semester A	Semester B
Core Design Skills (2) 5CTA1177 - 30 Credits	
Design Theory (L5) 5CTA1180 - 30 credits	
YEAR 4	
Semester A	Semester B
Design Principles (PID) 5CTA1198 - 30 Credits	
Professional Design Studio (2) 5CTA1179 - 30 Credits	
YEAR 5	
Semester A	Semester B
Professional Design Studio (3) 6CTA1111 - 30 Credits	
The Degree Essay (L6) 6CTA1117 - 30 Credits	
YEAR 6	
Semester A	Semester B
Major Degree Project (PID) 6CTA1112 - 60 Credits	

DESIGN CRAFTS FULL TIME STUDY ROUTE (3 years)

YEAR 1	
Semester A	Semester B
Introduction to Core Design Skills 4CTA1223 / 4CTA1228 (HIC) - 30 Credits	
Introduction to Design Principles 4CTA1224 / 7CTA1229 (HIC) - 30 Credits	
Professional Design Studio (1) 4CTA1225 / 4CTA1230 (HIC) - 30 Credits	
Design Theory (L4) 4CTA1226 / 4CTA1231 (HIC) - 30 credits	
YEAR 2	
Semester A	Semester B
Core Design Skills (2) 5CTA1177 - 30 Credits	
Design Principles (CDC / C&G / JEWL / TEXT) 5CTA1199 / 5CTA1201 / 5CTA1200 / 5CTA1202 - 30 Credits	
Professional Design Studio (2) 5CTA1179 - 30 Credits	
Design Theory (L5) 5CTA1180 - 30 credits	
YEAR 3	
Semester A	Semester B
Major Degree Project (CDC // C&G / JEWL / TEXT) 6CTA1113 / 6CTA1114 / 6CTA1115 / 6CTA1116 - 60 Credits	
Professional Design Studio (3) 6CTA1111 - 30 Credits	
The Degree Essay (L6) 6CTA1117 - 30 Credits	

DESIGN CRAFTS PART TIME STUDY ROUTE (6 years)

YEAR 1	
Semester A	Semester B
Introduction to Core Design Skills 4CTA1223 30 Credits	
Design Theory (L4) 4CTA1226 30 credits	
YEAR 2	
Semester A	Semester B
Introduction to Design Principles 4CTA1224 30 Credits	
Professional Design Studio (1) 4CTA1225 30 Credits	
YEAR 3	
Semester A	Semester B
Core Design Skills (2) 5CTA1177 30 Credits	
Design Theory (L5) 5CTA1180 30 credits	
YEAR 4	
Semester A	Semester B
Design Principles (CDC / C&G / JEWL / TEXT) 5CTA1199 / 5CTA1201 / 5CTA1200 / 5CTA1202 30 Credits	
Professional Design Studio (2) 5CTA1179 30 Credits	
YEAR 5	
Semester A	Semester B
Professional Design Studio (3) 6CTA1111 30 Credits	
The Degree Essay (L6) 6CTA1117 30 Credits	
YEAR 6	
Semester A	Semester B
Major Degree Project (CDC // C&G / JEWL / TEXT) 6CTA1113 / 6CTA1114 / 6CTA1115 / 6CTA1116 60 Credits	

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

PRODUCT AND INDUSTRIAL DESIGN

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	Product and Industrial Design Product and Industrial Design (Sandwich) Product and Industrial Design 'with a Year Abroad' (Sandwich) Product and Industrial Design with a Year Abroad' Product and Industrial Design 'with Study Abroad' Product and Industrial Design 'with Employment Experience' Product and Industrial Design 'with Study Abroad and with Employment Experience'	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)
Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
BA	Product and Industrial Design Product and Industrial Design (Sandwich) Product and Industrial Design 'with a Year Abroad' (Sandwich) Product and Industrial Design with a Year Abroad' Product and Industrial Design 'with Study Abroad' Product and Industrial Design 'with Employment Experience' Product and Industrial Design 'with Study Abroad and with Employment Experience'	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3 B1, B2, B3, B4 C1, C2, C3 D1, D3, D4

DESIGN CRAFTS

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	<p>Design Crafts / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p> <p>Design Crafts (Ceramics and Glass) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p> <p>Design Crafts (Jewellery) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p> <p>Design Crafts (Textiles) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p>	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2)

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of Higher Education		120 credit points at level 4	4, 5	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm

BA	<p>Design Crafts / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p> <p>Design Crafts (Ceramics and Glass) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p> <p>Design Crafts (Jewellery) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p> <p>Design Crafts (Textiles) / (Sandwich) / with a Year Abroad / (Sandwich) with a Year Abroad / with Study Abroad / Employment Experience / with Study Abroad and with Employment Experience</p>	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3 B1, B2, B3, B4 C1, C2, C3 D1, D3, D4V
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Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12/UPR AS13](#) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

- Module 6CTA1117 The Degree Essay (L6) **cannot** be substituted with equivalent credits from any level to improve the degree classification of the award BA (Hons) Product and Industrial Design or BA (Hons) Design Crafts.

Course Code	Award Title	Modules (child instance codes and title)	Must be included in classification algorithm?
CTPID	All	6CTA1117 – The Degree Essay (L6)	Yes
CTDC	All	6CTA1117 – The Degree Essay (L6)	Yes

Further points of clarification and interpretation relevant to this specific programme are given below:

- Students are expected to commit to all elements of their programme of study, be punctual in their attendance and meet deadlines. Persistent, unexplained absence or late arrival / departure from lectures, seminars and practicals is not acceptable. Attendance requirements will normally be highlighted within the relevant DMD (Definitive Module Document) or other assessment documentation (module guide or

assignment brief). Lack of attendance may inhibit the student's ability to meet the learning outcomes of such modules leading to reduced or fail grades through poor performance.

Students transferring between UH and Franchise Partners:

In instances where a student has transferred between the UH and a Franchised version of *this* programme (or vice versa), final degree classification will be determined using the standard UH methodology (i.e. L5 performance will count towards classification, in addition to L6) irrespective of the location of the final year of study.

The programme operates a University-wide policy for treatment of serious adverse circumstances and students receive details in the Student Handbook.

Other information relevant to the programme

- **Copyright:** Students retain the Intellectual Property Rights, including copyright, in their films, images and other artefacts. Unless specifically notified by the student, the student grants the University the right to use any of their material for non-commercial academic use including the promotion of the Programme, School of Creative Arts and the University. The student may withdraw this consent at any time by contacting their programme leader.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- Associate Dean of School (AQA) who has delegated responsibility for programmes in the School of Creative Arts.
- Academic Subject Group Leader with an overview of the programme.
- A Programme Leader who is responsible for the day to day management and who can advise students on the programme as a whole.
- Module Tutors who are responsible for individual modules.
- A School Admissions Tutor with specific responsibility for open days and selection.
- A programme committee, the membership of which includes the programme administrator, academic group leader, programme leader, all teaching staff, student representatives, a technical officer and the Information Hertfordshire Manager

Support

Students are supported by:

- The Creative Arts Toolkit <http://catoolkit.herts.ac.uk>
- Orientation for overseas students.
- An induction at the beginning of each new academic session.
- Academic Subject Group Leader to oversee and advise on programme related issues.
- Programme Leader/Year Tutor to help students understand the course/programme structure.
- Tutors to provide academic and pastoral support.
- Staff surgery hours.
- Technical Officer support.
- A designated student administrator to deal with student enquiries.
- Student representatives on Programme Committees.
- On-site shop for materials; Loan Stores for camera and other equipment.
- Academic English support.
- International Students support.
- StudyNet, a versatile on-line inter-active intranet and learning environment.
- Guided student-centred learning on StudyNet module sites.

- Attractive modern study environments in two Learning Resources Centres.
- Access to extensive digital and print collections of information resources.
- A substantial Student Centre, providing advice on issues such as finance, University regulations, legal matters, accommodation, international student support, etc.
- Office of Dean of students, incorporating Chaplaincy, Counselling and Nursery.
- Medical Centre and Pharmacy.
- University Disability Advisors.
- An Equal Opportunities Officer.
- The Careers, Employment and Enterprise service for all current students and graduates.
- The Students' Union.

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A VLE site for each constituent module.

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>. Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel's report and conclusions can be accessed at: <https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147>

G. Entry requirements

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

Selection is based on a portfolio interview, after which students may be required to complete a Foundation Year or Foundation Diploma before progressing to the degree course.

Applications will be considered on an individual basis and are particularly welcomed from students with non-standard qualifications, or from a variety of backgrounds. Access course students without GCSEs are not required to take these qualifications in addition to their Access award, but must ensure that any required subjects are fully met within their Access course.

Additionally, applications are welcomed from students who are completing Advanced level qualifications in relevant subject areas. On successful admission, such applicants will be supported through specific address

to essential visualisation and research methods common to degree level Art and Design study.

Applicants will be evaluated against the following criteria:

- a) Academic attainment within general education at GCSE, A and VA Level GCE (12 unit award).
- b) Satisfactory academic reference.
- c) Personal statement or letter of application.
- d) Alternative or additional experience within art and design or appropriate subject areas.

In addition to fulfilling the general entry requirements of the University, applicants will normally be expected to attend an interview and provide evidence of previous art and design study through a portfolio, which demonstrates a range of art and design experience such as:

- evidence of emerging communication and problem-solving skills;
- an open-minded and questioning attitude towards ideas and issues;
- a desire to engage in contextual debate in relation to object Design;
- 2D work such as drawing, painting, technical drawing, design, media experimentation, photography;
- evidence of practical experience in art or design;
- 3D work evidenced by models and prototypes;
- an awareness of marketing and its relation to the discipline of study;
- an indication of ability in written and spoken English (IELTS 6).

Admission to the Programme at any level is normally by interview and/or a portfolio inspection and for direct entry to level 5 or 6 the applicant's prior experience will be taken into account at interview. Applications from individuals with non-standard patterns of prior study and experience are welcomed.

Non-standard Applicants / Direct Applicants into Years 2 or 3

If you have prior higher education or equivalent work experience, it may be possible for this to be taken into account, to enable advanced entry to your chosen programme. For example, if you have a Foundation Degree/HND in an appropriate subject and are aiming to achieve an honours degree, you may be considered for exemption from Level 4 and/or Level 5 studies (the equivalent of the first and second year of a full-time degree). You may also be awarded credit for relevant prior learning such as previous courses studied (APCL) or your industrial, professional or other experience (APEL).

English Language

All international students are required to demonstrate suitable levels of English language competence. This can be through previous study in English, but we often require specific performance in English tests. All undergraduates must be able to prove a minimum of IELTS 6.0, TOEFL 213 or equivalent.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:

Hutton Hub Student Administration Service. Email: hhaq@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk.

BA (Hons) Product and Industrial Design

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)															
		Knowledge & Understanding			Intellectual Skills				Practical Skills			Transferable Skills					
Module Title		Module Code	A1	A2	A3	B1	B2	B3	B4	C1	C2	C3	D1	D2	D3	D4	D5
Level 4	Introduction to Core Design Skills	4CTA1223			X	X				X	X				X		X
	Introduction to Design Principals	4CTA1224	X				X	X		X	X	X	X			X	
	Professional Design Studio (1)	4CTA1225	X			X		X			X				X	X	
	Design Theory (L4)	4CTA1226	X			X			X				X		X		
Level 5	Core Design Skills (2)	5CTA1177	X		X				X	X		X		X	X		X
	Design Principals	5CTA1198		X	X	X	X				X	X		X			X
	Professional Design Studio (2)	5CTA1179		X		X		X		X	X		X				
	Design Theory (L5)	5CTA1180			X		X		X			X	X		X		
	Professional Work Experience 30: Design	5CTA1143		X											X		
	Year Abroad (Creative Arts)	5CTA0001		X	X	X			X		X	X	X	X	X	X	X
Level 6	Sandwich Year (Creative Arts)	6CTA1008		X	X	X			X		X	X	X	X	X	X	
	Year Abroad (Creative Arts)	6CTA0001		X	X	X			X		X	X	X	X	X	X	
	Employment Experience (Creative Arts)	6CTA1165		X	X	X			X		X	X	X	X	X	X	
	Study Abroad (Creative Arts)	6CTA1166		X	X	X			X		X	X	X	X	X	X	
	Professional Design Studio (3)	6CTA1111		X	X	X			X		X	X	X	X	X	X	
	Major Degree Project (PID)	6CTA1112	X	X		X		X		X		X		X	X	X	X
	The Degree Essay (L6)	6CTA1117	X				X		X		X		X		X		

Key: Learning Outcome which is assessed as part of the module

BA (Hons) Design Crafts / BA (Hons) Design Crafts (Ceramics and Glass) / BA (Hons) Design Crafts (Jewellery) / BA (Hons) Design Crafts (Textiles)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)															
		Knowledge & Understanding			Intellectual Skills				Practical Skills			Transferable Skills					
Module Title		Module Code	A1	A2	A3	B1	B2	B3	B4	C1	C2	C3	D1	D2	D3	D4	D5
Level 4	Introduction to Core Skills	4CTA1223			X	X				X	X				X		X
	Introduction to Design Principals	4CTA1224	X				X	X		X	X	X	X			X	
	Professional Design Studio (1)	4CTA1225	X			X		X			X				X	X	
	Design Theory (L4)	4CTA1226	X			X			X				X		X		
Level 5	Year Abroad (Creative Arts)	5CTA0001		X	X	X			X		X	X	X	X	X	X	
	Core Design Skills	5CTA1177	X		X				X	X		X		X	X		X
	Design Principals (CDC)	5CTA1199		X	X	X	X				X	X		X			X
	Design Principals (JEWL)	5CTA1200		X	X	X	X				X	X		X			X
	Design Principals (TEXT)	5CTA1202		X	X	X	X				X	X		X			X
	Design Principals (C&G)	5CTA1201		X	X	X	X				X	X		X			X
	Professional Design Studio (2)	5CTA1179		X		X		X		X	X		X				
	Design Theory (L5)	5CTA1180			X		X		X			X	X		X		
	Professional Work Experience 30: Design	5CTA1143		X											X		
Level 6	Sandwich Year (Creative Arts)	6CTA1008		X	X	X			X		X	X	X	X	X	X	
	Year Abroad (Creative Arts)	6CTA0001		X	X	X			X		X	X	X	X	X	X	
	Employment Experience (Creative Arts)	6CTA1165		X	X	X			X		X	X	X	X	X	X	
	Study Abroad (Creative Arts)	6CTA1166		X	X	X			X		X	X	X	X	X	X	
	Professional Design Studio (3)	6CTA1111		X	X	X			X		X	X	X	X	X	X	
	Major Degree Project (CDC)	6CTA1113	X	X		X		X		X		X		X	X	X	X
	Major Degree Project (JEWL)	6CTA1114	X	X		X		X		X		X		X	X	X	X
	Major Degree Project (TEXT)	6CTA1115	X	X		X		X		X		X		X	X	X	X
	Major Degree Project (C&G)	6CTA1116	X	X		X		X		X		X		X	X	X	X
	The Degree Essay	6CTA1117	X				X		X		X		X		X		

Key: Learning Outcome which is assessed as part of the module ☒

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. the critical, contextual, historical, conceptual and ethical dimensions of the discipline of product and industrial design and design crafts
- A2. the relationship of the practitioner with stakeholders, within a professional product and industrial design and design crafts environment
- A3. the implications and potential for their discipline(s) presented by the key developments of current and emerging media and technologies and of inter and multi-disciplinary approaches to contemporary practice in art and design.

Intellectual Skills e.g.

- B1. generate ideas, concepts, proposals, solutions or arguments independently and/or collaboratively as self-initiated activity and/or in response to set briefs within product and industrial design and design crafts
- B2. fostering inquiry, critical thinking and curiosity in the processes of observation, investigation, speculative inquiry, visualisation and/or making applicable to product and industrial design and design crafts
- B3. analyse information and experiences and formulate independent judgements articulating reasoned arguments for product and industrial design and design crafts responses
- B4. navigate, select, retrieve, evaluate, manipulate and manage information from a variety of sources applicable to product and industrial design and design crafts

Practical Skills

- C1. select, experiment with and make appropriate use of materials, processes and environment application in the fields of product and industrial design and design crafts
- C2. develop ideas through to an appropriate outcome(s) fit for product and industrial design and design crafts disciplines
- C3. source and research relevant material, assimilating and articulating relevant findings for product and industrial design and design crafts disciplines

Transferable Skills

- D1. manage and make appropriate use of intention, process, outcome, context and the methods of dissemination appropriate for product and industrial design and design crafts
- D2. be resourceful and entrepreneurial in the fields of product and industrial design and design crafts
- D3. study independently, set goals, manage workloads and meet deadline
- D4. interact effectively with others, for example through collaboration, collective endeavour and negotiation within the disciplines of product and industrial design and design crafts
- D5. communicate and present ideas and work to audiences in a range of situations

Section 2

Programme management

Relevant QAA subject benchmarking statements	Art and Design
Type of programme	Undergraduate
Date of validation/last periodic review	February 14
Date of production/ last revision of PS	March 21 / March 20
Relevant to level/cohort	Level 4 entering September 2021
Administrative School	School of Creative Arts

Table 3 Course structure

Course details		
Course code	Course description	HECOS
CTPID CTDC	<u>The Design and Crafts Programme:</u> BA (Hons) Product and Industrial Design BA (Hons) Design Crafts BA (Hons) Design Crafts (Ceramics and Glass) BA (Hons) Design Crafts (Jewellery) BA (Hons) Design Crafts (Textiles)	100050 100895