School of Creative Arts

Title of Programme: Postgraduate Art
Programme Code: CTART

Programme Specification

This programme specification is relevant to students entering:
01 September 2021

Associate Dean of School (Academic Quality Assurance):
Barbara Brownie

Signature

Date 22 March 2021

A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme

<table>
<thead>
<tr>
<th>Date</th>
<th>Section</th>
<th>Amendment</th>
</tr>
</thead>
<tbody>
<tr>
<td>25/03/2021</td>
<td>A</td>
<td>Text in Work Related Learning section amended</td>
</tr>
</tbody>
</table>

If you have any queries regarding the changes please email AQQ@herts.ac.uk
Programme Specification  Postgraduate Art

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

A. Programme Rationale

Postgraduate Studies at the School of Creative Arts

Central to the Postgraduate provision at the School of Creative Arts is the belief that the critical and theoretical concerns of contemporary cultural life permeate all aspects of artists’, designers’, filmmakers’, musicians’ and media professionals’ work, whatever the medium. Therefore, we offer the highest levels of direction to help each student operate strategically in relation to their current direction as a professional creative.

The aims of the taught Postgraduate portfolio at the School of Creative Arts are to equip students with the necessary skills, knowledge and understanding at an advanced level, fostering their creativity and innovation to enhance employment and entrepreneurial opportunities in the local, national and global economies.

Typically, each programme of study will contain the following aims and objectives:

- to enable students to creatively exploit the potential of traditional, contemporary or emergent media;
- to empower students to develop original artefacts in art and design, media, music or film;
- to enable students to develop as professional ‘creatives’, able to realise their career aspirations within art and design, media music and film and related industries, or for further research;
- to facilitate the cultivation of the necessary practical, creative, conceptual, intellectual and professional skills for continuous professional and self development;
- to encourage an active, self-directed and high-level approach to learning;
- to foster critical analysis and creative synthesis throughout the programmes;
- to develop in students interpersonal skills to enable effective communication and team working and the ability to operate positively within a wider social, cultural and environmental context and reflect the professional context of the creative industries.

The provision has been structured to enable students to build and explore potential collaborations whilst maximising the student experience in a collective but on an independent basis. The provision offers a spread across the Postgraduate portfolio whilst maintaining the individuality and discreetness of each of the subjects on
offer. Shared modules and experiences have been put in place offering students the opportunity to locate a real sense of student community and connectedness at this Higher Level of education.

**Postgraduate Art Programme - Overview**

The Programme has FOUR separate named awards:

- MA Contemporary Crafts
- MA Contemporary Textiles
- MA Fine Art
- MA Photography

There are four awards within this programme as listed above. The Programme provides an experience that is centred on both individual practice and practice within the context of both the creative and cultural industries and cultural studies.

**Contemporary Crafts** provides students with the opportunity to specialise or work across a wide range of disciplines and materials including jewellery, textiles, ceramics, glass and printmaking. Students are encouraged to explore and challenge the boundaries of their individual practice and develop the professional and entrepreneurial skills required for a career as a practitioner working in contemporary crafts.

**Contemporary Textiles** is an innovative area of interdisciplinary practice for artists, designers and makers, which tests the boundaries of more traditional areas of textile-based art practice. The course provides the opportunity to explore areas such as textiles and new materials, textiles and performance and the connections between contemporary textiles, fashion and interior design.

**Fine Art** is concerned with developing a rigorous visual and material language through which to explore possibilities and realise the expressive potential of ideas. Students can work in, or across, a wide range of media and are encouraged to develop an individual approach suited to professional art practice in a global context.

**Photography** is about the ways in which traditional practices and digital technologies are coming together, developing new forms of photographic practices and bringing new possibilities for the creation, publication and exhibition of photographic imagery. It is concerned with communicating and indeed critiquing, truths, stories, facts and emotions in ways which are visually rich and diverse. Students are supported to develop a photographic practice applicable to a range of professional contexts.

This is a practice-led programme for students who want to develop their specialist art skills at an advanced level. This programme aims to give students an understanding of cutting-edge practice, develop their creative potential as a practitioner and give them the entrepreneurial skills they need to work successfully in their chosen specialist area of creative art. The awards provide a mix of core teaching across the whole cohort group, enabling small numbers of students on some award pathways to be effectively taught and supported in their studies, together with award-specific tuition centred on individual practice encouraging critical dialogue between traditional methods, disciplines and media. Practice modules develop students’ individual practice through a combination of work-in-progress seminars, tutorials and lectures. A sustained body of creative work forms the basis of assessment, supported by written documentation and assignments. The course is also designed to develop research skills to an advanced level and ensure students have a critical knowledge of the work of other practitioners in their specific field. Students are expected to be self-motivated and personally ambitious yet understand the importance of collaboration and networking opportunities as they occur and have a flexible approach to problem solving.

**Teaching and Learning Strategies**

The Postgraduate Art Programme encourages and develops in their students an autonomy of purpose and an independence of mind, built on the concept of the informed practitioner. At the heart of this is a learning and teaching methodology based around the idea of the enquiry, with the theoretically-based common modules underpinning the practice-based modules. This concept structures our activities, promoting the transferable research skills characteristic of postgraduate education, enhancing critical thinking and evaluation, requiring
creative invention, analysis and synthesis and ensuring practice in a range of scenarios where a range of communication of ideas and information takes place.

The Programme employs a mixture of general and specialist group lectures, demonstrations and workshops, work-in-progress seminars and symposium discussions, individual and small group face-to-face tutorials and e-mail tutorials. Its learning activities are supported by the University of Hertfordshire's on-line Learning Environment, StudyNet, which provides and always-on repository of learning materials, with links to a broad range of resources elsewhere and remote access to Voyager, the University’s library resources database and to other on-line databases, archives and collections. All academic tutors maintain currency and professional orientation of the curriculum through their research, scholarly activity and professional practice.

The student week may be typified by an attendance day where lectures, seminars etc. take place and act as ‘triggers’ for further study. For PG Art, this is usually across 2 days and some students may also have tutorial contact on other days or be required to attend undergraduate skills based lectures and workshops elsewhere in the week to develop their skills, or to broaden their experience of particular technologies, processes or approaches.

Across the programme, the self-managed independent study elements make up by far the greatest portion of study time. It is in their effective use of that time that students develop and demonstrate the responsible autonomy of a kind that characterises the successful post-graduate student. The depth and breadth of the activities the student undertakes during self-managed independent study are often directly reflected in the qualities of the work they submit for assessment.

The programme recognises that interdisciplinary working is a key feature of contemporary art practices and the programme offers both assessed and non-assessed opportunities for students to work with others.

The programme delivery recognises that masters-level students may have a range of responsibilities and situations which make flexible delivery patterns an important part of meeting students' needs and thus adopts a student-centred approach. There are both full-time and part-time pathways and all students can opt to take either or both of the two common modules (Research and Enquiry and Creative Economies) through conventional attendance or via distance-learning online.

Core Modules

The modules Research and Enquiry (R&E) and Creative Economies (CE) are taught across all postgraduate programmes in the School of Creative Arts, bringing students from the different subject areas together and providing the opportunity for peer-learning experiences; e.g. a fashion student will be able to inter-act and measure their subject requirements up against a media or music student, locating difference and similarity of creative intention and understanding. This will bring a real benefit to the cohort learning and teaching experience. In CE, a series of group lectures will allow students to cross-examine professional difference and expectations, which will then be followed by breakout sessions within the Programme allowing a more intense subject specific enquiry to take place.

Programme Specific Modules

The Programme specific Practice-based modules, Practice 1, Practice 2, increase in intensity and focus throughout the MA, culminating in the final 60 credit Major Study module. In some lectures and seminars, students come into contact with artists following other pathways of study, ensuring they are part of a diverse, friendly and supportive postgraduate community. Whether on campus or online, the development of the individual practice is supported by senior research staff and lecturers through individual and group tutorials and work-in-progress seminars.

The specificity of each discipline is expressed in the content of each module and in the study negotiated with tutors in these modules. Within this framework the Discourse and Reflection module ensures that students understand and enter the language and discourse knowledge related to area of their discipline.

Practice 1 is designed to enable students both to develop a focus for their Masters level study which forms the basis of the direction of their practice during the MA and to extend their knowledge and understanding of practice relevant to their chosen area. Their study will consider advanced knowledge and practice within the discipline and take into account a range of relevant external influences which may be cultural, commercial, or
Additionally this programme aims to:
- acquisition of knowledge, understanding and skills that serves the needs of local, national and global economies and to prepare students for work in the rapidly evolving world of the creative and cultural industries;
• provision of a postgraduate learning environment for students which encourages exchanges between students studying various art and design disciplines at an advanced level and within a supportive peer learning context;
• provision of an informed understanding of the professional and commercial contexts in the creative industries and the application of these to other relevant contexts;
• provision of a repertoire of transferable skills.

Subject specific (Contemporary Crafts, Contemporary Textiles, Fine Art and Photography) aims are:

• to enable students to operate as practitioners within their chosen field with reference to knowledge and understanding and skills that are at the forefront of their discipline;
• to provide a challenging environment which stimulates debate and fosters innovative and creative approaches to the subject;
• to provide students with a critically well-informed understanding of their chosen individual and discreetly differing disciplines at an advanced level;
• to provide students with a learning environment and intellectual framework which enables them to develop a conceptual and intellectual awareness of their chosen disciplines and current best practices at an advanced level.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014), and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2016) have been used as a guiding framework for curriculum design.

<table>
<thead>
<tr>
<th>Knowledge and Understanding:</th>
<th>Teaching/learning methods &amp; strategies</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>A1- demonstrate a systematic knowledge and understanding of advanced techniques, processes and technologies relevant to the specialist award of study;</td>
<td>Acquisition of knowledge and understanding is through general and specialist group lectures; demonstrations and workshops, seminars and symposium discussions; individual and small group face-to-face tutorials and e-mail tutorials; processes of enquiry conducted during self-managed independent study; reflective consideration of project work in process and on completion.</td>
<td>Knowledge and understanding are assessed through a mixture of assignments using spoken, visual and written media, posters and presentations, project and practice outcomes and commentaries of various kinds.</td>
</tr>
<tr>
<td>A2- demonstrate knowledge and understanding of research and enquiry methods and a critical awareness of current issues and debates at the forefront of current and emerging creative and professional practice;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A3- demonstrate knowledge and understanding of issues key to creative industries, institutions and academic environments in relation to the award of study;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>A4- demonstrate a critical awareness of the genres,</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

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aesthetic traditions, social, cultural and ethical frameworks relative to the award of study;

A5- demonstrate an awareness, curiosity and ability of current best practice in the relevant award of study;

A6- demonstrate an advanced awareness, curiosity and ability of current best practice in the relevant award of study.

<table>
<thead>
<tr>
<th>Intellectual skills:</th>
<th>Teaching/learning methods &amp; strategies</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>B1- evaluate materials, processes, techniques and technologies and their application to specialist practice;</td>
<td>Intellectual skills are developed through the methods and strategies set out in A above.</td>
<td>Intellectual skills are assessed through the methods and strategies set out in A above.</td>
</tr>
<tr>
<td>B2- evaluate and discuss critically current issues, debates and trends relevant to the chosen award of study;</td>
<td>Throughout, the learner is encouraged to develop intellectual skills further by independent study</td>
<td></td>
</tr>
<tr>
<td>B3- critically evaluate, develop and contextualise own work, with informed reference to current theory and practice at or near the forefront of their field of study;</td>
<td></td>
<td></td>
</tr>
<tr>
<td>B4- develop to a high level: visual language, conceptual skills and practical expertise in the specific area of the award which advance personal aspirations and potential opportunities at a professional level.</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Practical skills:</th>
<th>Teaching/learning methods &amp; strategies</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>C1- initiate, develop and realise original creative work, which demonstrates initiative, personal responsibility, autonomy and a critical awareness</td>
<td>Practical skills are developed through workshops, demonstrations and lecture discussions of underlying principles, theories and processes, through the use of</td>
<td>Practical skills are assessed through practice development and realisation.</td>
</tr>
</tbody>
</table>
C2- effectively employ a relevant range of media and technology to communicate ideas and information and create work which potentially evokes/invokes 'emotive responses' in others (audiences, etc.)

C3- effectively employ current practices, techniques and technologies in the specialist field to produce original creative work;

C4- work independently and take responsibility for project planning, implementation and decision-making at a professional level;

C5- effectively employ current practices, techniques and technologies in the specialist field of the award of study to produce original creative work that demonstrates technical expertise and professionalism in its production.

<table>
<thead>
<tr>
<th>Transferable skills:</th>
<th>Teaching/learning methods &amp; strategies</th>
<th>Assessment</th>
</tr>
</thead>
<tbody>
<tr>
<td>D1- communicate complex ideas clearly to a range of audiences in visual, written and oral forms using appropriate academic and professional conventions;</td>
<td>Transferable skills are developed through course work, as part of self-managed independent study, oral presentations, seminar discussions, essay/report assignments; through reflection and commentaries on the work of self and others and through project process and realisation.</td>
<td>Transferable skills are assessed through module assignments and project realisation, in both theory and practice modules.</td>
</tr>
<tr>
<td>D2- produce self-directed work of high quality demonstrating initiative, autonomy, personal responsibility, originality and critical self-awareness, managing time and resources efficiently through cogent</td>
<td>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</td>
<td></td>
</tr>
</tbody>
</table>
D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (1 year) and part-time (2 years) modes and leads to the award of an MA Degree with one of the following titles:

- MA Contemporary Crafts
- MA Contemporary Textiles
- MA Fine Art
- MA Photography

Entry is normally at level 7 (with suitable degree qualifications). Intake is normally Semester A (September).

Professional and Statutory Regulatory Bodies
No accreditation.

Work-Based Learning, including Sandwich Programmes
N/A

Programme Structure
The programme structure and progression information below (Table 1a and 1b) is provided for the award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

<table>
<thead>
<tr>
<th>Mode of study</th>
<th>Full time; Part time</th>
</tr>
</thead>
<tbody>
<tr>
<td>Entry point</td>
<td>Semester A</td>
</tr>
</tbody>
</table>

All students undertake five core modules of which, two are common modules shared by all the postgraduate programmes and three are programme specific modules.

<table>
<thead>
<tr>
<th>Compulsory/Core (common) Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>* Research and Enquiry or</td>
<td>7CTA1079</td>
<td>15</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>A</td>
</tr>
<tr>
<td></td>
<td>* Research and Enquiry (Online)</td>
<td>7WCT0001</td>
<td>15</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>A</td>
</tr>
</tbody>
</table>
* Creative Economies or 7CTA1060 15 English 0 100 0 B
* Creative Economies (Online) 7WCT0002 15 English 0 100 0 B

* Note - with the prior agreement of the programme leader and subject to any Visa requirements, students may be offered the opportunity to take either the ‘attendance’ or the distance learning (online) versions of the Research and Enquiry and Creative Economies core modules.

<table>
<thead>
<tr>
<th>Compulsory/Core (programme specific) Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Discourse and Reflection: Art</td>
<td>7CTA1122</td>
<td>30</td>
<td>English</td>
<td>0 100 0</td>
<td>AB</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Practice 1: Art</td>
<td>7CTA1120</td>
<td>30</td>
<td>English</td>
<td>0 100 0</td>
<td>A, AB</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Practice 2: Art</td>
<td>7CTA1121</td>
<td>30</td>
<td>English</td>
<td>0 100 0</td>
<td>B, C</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For the award of MA Contemporary Crafts, in addition to the modules listed above, students must pass:

<table>
<thead>
<tr>
<th>Compulsory Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Study:</td>
<td>Contemporary Crafts 7CTA1062</td>
<td>60</td>
<td>English</td>
<td>0 100 0</td>
<td>C, ABC</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For the award of MA Contemporary Textiles, in addition to the modules listed above, students must pass:

<table>
<thead>
<tr>
<th>Compulsory Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Study:</td>
<td>Contemporary Textiles 7CTA1063</td>
<td>60</td>
<td>English</td>
<td>0 100 0</td>
<td>C, ABC</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For the award of MA Fine Art, in addition to the modules listed above, students must pass:

<table>
<thead>
<tr>
<th>Compulsory Modules</th>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Study:</td>
<td>Fine Art 7CTA1065</td>
<td>60</td>
<td>English</td>
<td>0 100 0</td>
<td>C, ABC</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

For the award of MA Photography, in addition to the modules listed above, students must pass:
## Compulsory Modules

<table>
<thead>
<tr>
<th>Module Title</th>
<th>Module Code</th>
<th>Credit Points</th>
<th>Language of Delivery</th>
<th>% Examination</th>
<th>% Coursework</th>
<th>% Practical</th>
<th>Semesters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Major Study: Photography</td>
<td>7CTA1076</td>
<td>60</td>
<td>English</td>
<td>0</td>
<td>100</td>
<td>0</td>
<td>C, ABC</td>
</tr>
</tbody>
</table>

The award of an MA Degree requires 180 credit points at Level 7, which must include a Major Study module.

### Module structure: full-time

<table>
<thead>
<tr>
<th>Semester A</th>
<th>Semester B</th>
<th>Semester C</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESEARCH &amp; ENQUIRY</td>
<td>CREATIVE ECONOMIES</td>
<td>MAJOR STUDY: [NAME OF AWARD]</td>
</tr>
<tr>
<td>(7CTA1079 15 credits)</td>
<td>(7CTA1060 15 credits)</td>
<td>(60 credits)</td>
</tr>
<tr>
<td>PRACTICE 1: ART</td>
<td>PRACTICE 2: ART</td>
<td>Contemporary Crafts (7CTA1062)</td>
</tr>
<tr>
<td>(7CTA1120 30 credits)</td>
<td>(7CTA1121 30 credits)</td>
<td>Contemporary Textiles (7CTA1063)</td>
</tr>
<tr>
<td>DISCOURSE/REFLECTION: ART</td>
<td></td>
<td>Fine Art (7CTA1065)</td>
</tr>
<tr>
<td>(7CTA1122 30 credits)</td>
<td></td>
<td>Photography (7CTA1076)</td>
</tr>
</tbody>
</table>
Module structure: part-time:

As far as possible part-time students are integrated with the full-time cohort as this brings many benefits of social learning and a sense of belonging to a community. Many part-time students also bring to their learning and to the programme relevant prior experiences, some of which may result in APEL. The actual structure of the part-time experience for individual students reflects their precursor experiences and their current learning needs, their circumstances and capability to manage study. This student-centred approach is about flexibility and opportunity; it enables effective learning and promotes success.

Year One

<table>
<thead>
<tr>
<th>Semester A</th>
<th>Semester B</th>
<th>Semester C</th>
</tr>
</thead>
<tbody>
<tr>
<td>RESEARCH &amp; ENQUIRY (7CTA1079 - 15 credits)</td>
<td>CREATIVE ECONOMIES (7CTA1060 - 15 credits)</td>
<td>PRACTICE 2: ART (7CTA1121 - 30 credits)</td>
</tr>
<tr>
<td>PRACTICE 1: ART (7CTA1120 - 30 credits)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Year Two

<table>
<thead>
<tr>
<th>Semester A</th>
<th>Semester B</th>
<th>Semester C</th>
</tr>
</thead>
<tbody>
<tr>
<td>DISCOURSE &amp; REFLECTION: ART (7CTA1122 - 30 credits)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>MAJOR STUDY: [NAME OF AWARD] (60 credits)</td>
<td>Contemporary Crafts (7CTA1062) / Contemporary Textiles (7CTA1063) / Fine Art (7CTA1065) / Photography (7CTA1076)</td>
<td></td>
</tr>
</tbody>
</table>

Table 1b Final and interim awards available
The programme provides the following final and interim awards:

<table>
<thead>
<tr>
<th>Final Award</th>
<th>Award Title</th>
<th>Minimum requirements</th>
<th>Available at end of (normally):</th>
<th>Programme Learning Outcomes developed (see above)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Masters</td>
<td>Contemporary Crafts</td>
<td>180 credit points including at least 150 at level 7</td>
<td>3 Semesters</td>
<td>All programme learning outcomes (see Table 2)</td>
</tr>
</tbody>
</table>
### Interim Award |
<table>
<thead>
<tr>
<th>Award Title</th>
<th>Minimum requirements</th>
<th>Available at end of Level</th>
<th>Programme Learning Outcomes developed (see above)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Postgraduate Diploma</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Art</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>120 credit points, including at least 60 at level 7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2, 3 Semesters</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A2; A3; A5; B1; B2; B3, C1; C2; C3; C4; D2; D4</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postgraduate Certificate</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Art</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>60 credit points, including at least 30 at level 7</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1-2 Semesters</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>A2; A3; B2; B3; C2; C3; D2; D4</td>
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</table>

Masters and Diploma awards can be made "with Distinction" or "with Commendation" where criteria as described in **UPR AS14**, Section D and the students' handbook are met.

### Programme-specific assessment regulations

The programme is compliant with the University's academic regulations (in particular, **UPR AS11**, **UPR AS12**/**UPR AS13** and **UPR AS14**) with the exception of those listed below, which have been specifically approved by the University:

Further points of clarification and interpretation relevant to this specific programme are given below:

- Students are expected to commit to all elements of their programme of study, be punctual in their attendance and meet deadlines. Persistent, unexplained absence or late arrival/departure from lectures, seminars and practicals is not acceptable. Students may be required to attend some specific timetabled sessions for their programme. Some modules have additional specific attendance requirements in place which will normally be highlighted within the relevant DMD (Definitive Module Document) or other assessment documentation (module guide or assignment brief). Lack of attendance may inhibit the student's ability to meet the learning outcomes of such modules leading to reduced or fail grades through poor performance.

- It is a requirement of the programme that all coursework is submitted.

- The Programme is modular in structure and delivery and assessment is 100% coursework. This will be a mix of presentations, written work, as well as the submission of group work and practical work. The learning outcomes will be assessed against a standard appropriate to master degree level of study as set out in the learning outcomes.

The Programme operates the University policy for treatment of Serious Adverse Circumstances and students receive details in the Student Handbook.

### Other information relevant to the programme

**Part-time students** must have their own appropriate working space/studio or equivalent during the period of study.

**Copyright:** Students retain the Intellectual Property Rights, including copyright, in their films, images and other artefacts. Unless specifically notified by the student, the student grants the University the right to use any of their material for non-commercial academic use including the promotion of the Programme, School of Creative Arts and the University. The student may withdraw this consent at any time by contacting their programme leader.
E. Management of Programme & Support for student learning

Management

The programme is managed and administered through:

- Dean of School.
- Associate Dean of School (AQA) who has delegated responsibility for programmes in the School of Creative Arts.
- Academic Group Leader with an overview of the programme.
- A Postgraduate Coordinator supporting the Programme Leader and responsible for coordinating marketing and recruitment across the taught masters courses in the School.
- A Programme Leader who is responsible for the day to day management and admissions.
- A Tutor for each of the named awards.
- Module Leaders who are responsible for individual modules.
- A programme committee with responsibility for programme development, administration and student issues, the membership of which includes the programme administrator, academic group leader, programme leader, all teaching staff, student representatives, a technical officer and the Information Hertfordshire Manager.

Support

Students are supported by:

- An Academic Group Leader to oversee and advise on programme related issues.
- A Postgraduate Coordinator to facilitate cross programme/award activity.
- Programme Leader to provide regular guidance and feedback in relation to the course.
- Personal tutors to provide academic and pastoral support.
- Studio Technicians.
- Student Proctors.
- Accompanying Handbooks, Module Booklets.
- Student representatives on the programme committee.
- An induction week at the beginning of the academic session.
- Orientation for overseas students.
- Designated studios within the postgraduate centre.
- Workshop facilities in the School of Creative Arts.
- On-site shop for materials, Loan Stores for camera and other equipment.
- Students have access to a full range of facilities across Art and Design.
- All Masters level students are encouraged to attend post graduate research seminars.
- StudyNet, a versatile on-line interactive intranet and learning environment.
- Guided student-centred learning on StudyNet module sites.
- Attractive modern study environments in two Learning Resources Centres and Learning Zones.
- Access to extensive digital and print collections of information resources.
- A substantial Student Centre that provides advice on issues such as finance, University regulations, legal matters, accommodation, international student support etc.
- Office of the Dean of Students, incorporating Chaplaincy, Counselling and Nursery.
- An Accommodation Office.
- Medical Centre and Pharmacy.
- University Disability Advisors.
- An Equal Opportunities Officer.
- The Careers, Employment and Enterprise service for all current students and graduates.
- The Students’ Union.
- The Creative Arts Toolkit [http://catoolkit.herts.ac.uk](http://catoolkit.herts.ac.uk)

F. Other sources of information
In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;
- A VLE site for each constituent module.

The Ask Herts website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University’s rules, regulations and procedures. These are published in a series of documents called ‘University Policies and Regulations’ (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: [http://www.herts.ac.uk/secreg/upr/](http://www.herts.ac.uk/secreg/upr/). In particular, UPR SA07 ‘Regulations and Advice for Students’ Particular Attention - Index’ provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: [https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/](https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/). Furthermore, the OfS has judged that the University of Hertfordshire delivers consistently outstanding teaching, learning and outcomes for its students. It is of the highest quality found in the UK. Consequently, the University received a Gold award in the 2018 Teaching Excellence and Student Outcomes (TEF) exercise. This award was made in June 2018 and is valid for up to 3 years. The TEF panel’s report and conclusions can be accessed at: [https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147](https://www.officeforstudents.org.uk/advice-and-guidance/teaching/tef-outcomes/#/provider/10007147)

G. Entry requirements

The normal entry requirements for the programme are:

For all of the awards, an undergraduate degree in the classification of 2:2 or above is mandatory. In exceptional circumstances, students may be taken onto the programme with alternative qualifications and experience.

All applicants are required to submit a portfolio in support of their application. This visual portfolio that must contain a selection of images of finished works, images of sketchbook work and images that shows the creative development process and research in the area of intended study.

The portfolio must be clearly annotated with an indication of media and size of the works and ideally should relate to the area of intended study, e.g. if the applicant intends to study Fine Art at MA, there should be evidence of knowledge of an area of practice appropriate to Fine Art in the visual and annotated evidence of the portfolio and proposal. Applicants who are applying to study for MA in an area in which they have no prior experience will be carefully considered and are the exception, as the MA is intended to build on a skill base already established.

Once the application has been received, the applicant may be invited for interview to ensure that their aspirations can be met by the course. International students will submit a portfolio electronically and a telephone or skype interview is arranged where necessary.

**English Language**

All international students are required to demonstrate suitable levels of English language competence. This can be through previous study in English, but we often require specific performance in English tests. All undergraduates must be able to prove a minimum of IELTS 6.5 with at least 5.5 in every component or equivalent.

The programme is subject to the University’s Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in UPR SA03), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).
If you would like this information in an alternative format please contact:

Hutton Hub Student Administration Service

Email: hhaq@herts.ac.uk

If you wish to receive a copy of the latest Programme Annual Monitoring and Evaluation Report (AMER) and/or the External Examiner’s Report for the programme, please email a request to aqo@herts.ac.uk
MA Contemporary Crafts / MA Contemporary Textiles / MA Fine Art / MA Photography

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This table identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

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</table>

**Key:** Learning Outcome which is assessed as part of the module

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Master’s Programme Specification / November 2020/
AS Review Date June 2021
KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

A1. demonstrate a systematic knowledge and understanding of advanced techniques, processes and technologies relevant to the specialist award of study;

A2. demonstrate knowledge and understanding of research and enquiry methods and a critical awareness of current issues and debates at the forefront of current and emerging creative and professional practice;

A3. demonstrate knowledge and understanding of issues key to creative industries institutions and academic environments in relation to the award of study;

A4. demonstrate a critical awareness of the genres, aesthetic traditions, social, cultural and ethical frameworks relative to the award of study;

A5. demonstrate an awareness, curiosity and ability of current best practice in the relevant award of study.

A6. demonstrate an advanced awareness, curiosity and ability of current best practice in the relevant award of study.

Intellectual Skills

B1. evaluate materials, processes, techniques and technologies and their application to specialist practice;

B2. evaluate and discuss critically current problems, debates and trends relevant to the chosen discipline of study;

B3. critically evaluate, develop and contextualise own work, with informed reference to current theory and practice at or near the forefront of their field of study;

B4. develop to a high level: visual language, conceptual skills and practical expertise in the specific area of the award which advance personal aspirations and potential opportunities at a professional level.

Practical Skills

C1. initiate, develop and realise original creative work, which demonstrates initiative, personal responsibility, autonomy and a critical awareness of current practice, audiences and registers of communication;

C2. effectively employ a relevant range of media and technology to communicate ideas and information and create work which potentially evokes/invokes ‘emotive responses’ in others (audiences, etc.);

C3. effectively employ current practices, techniques and technologies in the specialist field to produce original creative work;

C4. work independently and take responsibility for project planning, implementation and decision-making at a professional level.

C5. effectively employ current practices, techniques and technologies in the specialist field of the award of study to produce original creative work that demonstrates technical expertise and professionalism in its production;

Transferable Skills

D1. communicate complex ideas clearly to a range of audiences in visual, written and oral forms using appropriate academic and professional conventions;

D2. produce self-directed work of high quality demonstrating initiative, autonomy, personal responsibility, originality and critical self awareness, managing time and resources efficiently through cogent planning and organisation;

D3. effectively deploy a range of personal and entrepreneurial skills to meet professional aspirations;

D4. evaluate and reflect upon personal strengths and the work of others and independently identify goals for continuing professional development.
Section 2

Programme management

Relevant QAA subject benchmarking statements
Type of programme
Date of validation/last periodic review
Date of production/ last revision of PS
Relevant to level/cohort
Administrative School

None
Taught Postgraduate
October 15
March 2021 / March 2020
Level 7 entering September 2021
School of Creative Arts

Table 3 Course structure

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