

Study with us

## About your course

### Courses covered

Code	Title	UCAS Code
BSMK	BA (Hons) Marketing	N500

You can find full details of your course in the *Programme Specification*.

### Academic Year

#### *Academic Year 2023 – 2024*

The University's academic year is made up of 3 Semesters (A, B and C). Semester A and B are made up of teaching weeks followed by exams, where applicable (the re-sit period falls within Semester C). Semester C is normally used for final dissertations and projects.

- *Semester A runs from Monday 25 September 2023 to Friday 19 January 2024*
- *Semester B runs from Monday 22 January 2024 to Friday 10 May 2024*
- *Semester C runs from Monday 13 May 2024 to Friday 6 September 2024*

### Expected workload

In the UK, a full time student is expected to spend 1200 hours on their studies each year. Please find below an estimate of how your time will be spent on this course during each year of study.

	Lectures, seminars, tutorials	Independent study	Placement
Year 1	15%	85%	0%
Year 2	15%	85%	0%
Year 3	15%	85%	0%

### Method of assessment

	Test	Written Exam	Coursework	Practical

Year 1	0%	0%	100%	0%
Year 2	0%	0%	100%	0%
Year 3	0%	0%	100%	0%

## Additional expenses

Description	Year	Mandatory/ Optional	Estimated cost
<p><b>Books</b></p> <p>Undergraduate study requires extensive reading and access to reference works. Recommended texts are available in the Learning Resources Centre, however availability may be limited so students may wish to purchase their own copies. The average price of a recommended text is estimated at £50, although you may be able to buy second-hand copies.</p>	ALL	Optional	£50 - £100 per module
<p><b>Level 5 Study Abroad</b></p> <p>There may be a tuition fee charge for a study abroad year. Further details are available in the 'Fees and Finance' policy.</p>	2	Optional	<p><b>Accommodation</b> £80-£1445/month</p>
			<p><b>Food</b> £85-£535/month</p>
			<p><b>Public transportation</b> £0-£80/month</p>
			<p><b>Visa application fees</b> (where applicable) £0-£275</p>
<p><b>Placement/Study Abroad Year</b></p> <p>The University does not charge tuition fees for their placement year but may incur additional costs i.e. travel and accommodation.</p> <p>There may be a tuition fee charge for a study abroad year. Further details are available in the 'Fees and Finance' policy.</p>	3	Optional	<p><b>Flights</b> Dependent on location</p>
			<p><b>Student ID card</b> £0-£50/year</p>
			<p><b>Health Insurance</b> European Health Insurance Card (EHIC) coverage within EU Private provider costs vary</p>
			<p><b>Partner tuition fees</b> £0</p>