

Title of Programme: BA (Hons) Business Management

BA (Hons) Business Management with Information Systems

BA (Hons) Business Management with Leadership and Management

Programme Code: BSBMGT

Programme Specification

This programme specification is relevant to students entering:
01 September 2023

Associate Dean of School (Academic Quality Assurance):
Veronica Earle

Signature



A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification

BA (Hons) Business Management

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs).

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	University of Hertfordshire
University/partner campuses	De Havilland Campus
Programme accredited by	Various – see programme spec detail
Final Qualification	BA (Hons)
All Final Award titles	BA (Hons) Business Management/ BA (Hons) Business
(Qualification and Subject)	Management with Information Systems/ BA (Hons) Business
	Management with Leadership and Management
FHEQ level of award	6

A. Programme Rationale

The BA (Hons) Business Management programme provides students with the opportunity to study across a range of business disciplines, establishing a firm grounding to pursue a wide variety of careers in business. Students can choose to study either the pure Business Management route, with a wide variety of option modules, or to major in Business, and minor in a specialist subject, in either:

BA (Hons) Business Management with Information Systems

Students study system design principles coupled with database concepts and mobile technologies, complemented by the management skills needed to plan and organise the large-scale information resources that drive modern organisations. This award equips students for entry into a wide range of IT and management careers, such as consultancy, systems analysis, database design and project management.

BA (Hons) Business Management with Leadership and Management

Leadership and management skills are critical to the success of all organisations. Future leaders require both the knowledge and soft skills to deal with complex, uncertain and dynamic situations. Students engage with a range of contemporary management issues and themes, and apply learning to real business scenarios, live case studies and collaborative activities. Students explore what it takes to lead innovation and change, collaborate across industries and sectors, deliver sustainable strategies and flourish in a global and diverse environment.

Students can register to study the above awards from their first year (Level 4), or the common first year provides the flexibility to opt into the specialisms prior to commencing their second year of study (Level 5), or, indeed, to move from a specialism into single honours Business Management at the end of Level 5. The programme places a major emphasis on employability skills, and the flexibility of routes and option choices allows students to select modules to match their skills, interests and career aspirations. It achieves this through a blend of academic study, intercultural awareness and employability and enterprise skills development.

Students on all awards have the option to undertake a minimum of a 30-week work placement, which enables them to consolidate their first two years of learning and gain valuable business awareness in readiness for their final year of study and preparation for employment. The successful completion of a placement entitles students to a 'Sandwich' degree title. In addition, all students have the opportunity to study abroad for one year or for one semester (and, through this, to qualify for either a 'Study Abroad' suffix to their award title, or a 'Year Abroad' suffix). In all, the Business Management and 'Business Management with ...' awards offer a business education, geared to professional practice, specialist and/or generalist careers, self-employment or post graduate study.

An overview of the BA (Hons) Business Management and Minor Award Structures is provided below:

BA (Hons) Business Management and Minor Awards: Overall Structure

Common Level 4

Semester A	The Business Professional 4BUS1153	Business & Markets 4BUS1150	Understanding Marketing 4BUS1155	The Global Business Env't 4BUS1154
Semester B	Intro. to Organisational Behaviour 4BUS1151	Analysing & Managing Business Data 4BUS1149	Accounting Aspects of Business 4BUS1148	Technology in Business 4BUS1152

Level 5: Business Management & minor award cores

Semester A	Managing People 5BUS1037	Business Analytics 5BUS1198	Project Management in Business 5BUS1205	Option/minor route core:
<i>The minor award core for Business Management with Information Systems is...</i>				... User Centric Design for Systems 5BUS1204
<i>The minor award core for Business Management with Leadership and Management is...</i>				... Leading Innovation and Change 5BUS1201
Semester B	Business Operations 5BUS1199	Consumer Behaviour 5BUS1118	Financial Management 5BUS1158	Option/minor route core:
<i>The minor award core for Business Management with Information Systems is...</i>				... Mobile Business Technologies 5BUS1066
<i>The minor award core for Business Management with Leadership & Management is...</i>				... Leading Across Sectors 5BUS1200

Level 6: Business Management & minor award cores

Semester A	Creative Problem Solving for Managers 6BUS1047	Leadership Theory in Practice 6BUS1266	Professional Dev't. In the Workplace 6BUS1262	Option/minor route core:
<i>The minor award core for Information Systems is...</i>				... Databases for Strategic Decision Making 6BUS1257
<i>The minor award core for Leadership and Management is...</i>				... International Strategic Leadership 6BUS1260
Semester B	Strategic Management 6BUS1264	Entrepreneurship, Innovation & Creativity 6BUS1239	Applied Business Project 6BUS1256	Option/minor route core:
<i>The minor award core for Business Management with Information Systems is...</i>				... Advanced Project and Risk Management 6BUS1255
<i>The minor award core for Business Management with Leadership and Management is...</i>				... Leadership & Sustainable Development 6BUS1261

NB all minor cores are also available as options within the BA (Hons) Business Management single honours

programme.

B. Educational Aims of the Programme

Diversity and Inclusion

Our programmes are purposefully designed to enable all students to engage meaningfully with the curriculum by being accessible and representative. We will support students to shape their learning experience, removing barriers and enabling them to succeed. The curriculum explicitly includes multiple and representative perspectives, valuing collective identities and individual diversity. Learning, teaching and assessment activities help students to understand how they can enhance outcomes both for themselves and for others. All students belong to a learning community, and during their studies we really want to hear their voices, encourage them to listen to others, and express themselves.

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally this programme aims to:

- prepare students for a career in business and management;
- provide students with a thorough understanding of business and management practices at local, national and international levels;
- develop students' practical, transferable, intellectual, study, employability and enterprise skills;
- enable students to enter postgraduate study and/or professional study;
- equip students with appropriate employability skills within the global context.

Graduate Attributes

Our graduates will be capable and professional, creative and enterprising, and will build their social and global awareness throughout. In addition to their subject expertise and proficiency, as a University of Hertfordshire graduate, they will be:

- Professionally focused
- Globally minded
- Sustainability driven
- Digitally capable and confident
- Inclusive and collaborative
- Evidence based and ethical

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for General Business and Management (2015) and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2021) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
<p><u>All awards</u></p> <p>A1- Examine the intricacies of organisations;</p> <p>A2- Analyse the complexity of the local, national and international external environments in which organisations operate;</p> <p>A3- Research the wide range of processes, procedures and practices of effective management</p> <p>A4- Explore the basic principles and ethical considerations of business and organisations;</p> <p>A5- Study one or more functional areas of business;</p> <p><u>And additionally, for BA (Hons) Business Management with Information Systems</u></p> <p>A6- Analyse the management skills needed to plan and organise the large scale information resources that drive modern organisations</p> <p><u>And additionally for BA (Hons) Business Management with Leadership and Management</u></p> <p>A7- Research and evaluate strategic perspectives on, and approaches to, leading innovation and change, collaborating across industries and sectors, and delivering sustainable outcomes in</p>	<p>Acquisition of knowledge and understanding is through a combination of lectures, tutorials, coursework and project work at all levels of the programme. These may be reinforced by way of an optional 36-week work placement.</p> <p>Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.</p>	<p>Knowledge and understanding are assessed through a combination of examinations and assessed coursework in the form of: essay assignments, project reports, portfolios and presentations.</p>

a global and diverse environment		
Intellectual skills	Teaching and learning methods	Assessment strategy
B1- Analyse and evaluate business information for decision-making purposes;	Intellectual skills are developed through the programme by the methods and strategies outlined in section A, above.	Intellectual skills are assessed through examination and coursework.
B2- Utilise cognitive skills of critical thinking, analysis and synthesis;	Cognitive skills are developed particular at level 5 and level 6.	Assessment, which is both formative and summative, can take many forms, e.g. essay assignments, project reports, portfolios, presentations and IT-based activities.
B3- Analyse and Solve business problems using appropriate techniques;	Throughout, the learner is encouraged to develop intellectual skills further by independent study	
B4- Analyse and evaluate the impact of the wider international, economic, political, legal and social environment on business organisations;		
Practical skills	Teaching and learning methods	Assessment strategy
<u>All awards</u>	Practical skills are developed through the programme by the methods and strategies outline in sections A and B above.	Practical skills are assessed through coursework assignments, case study reports, presentations and IT-based activities.
C1- Apply a range of appropriate business techniques to analyse data to solve structured and unstructured business problems;		

C2- Conduct research into business and management issues through the creation, extraction and analysis of data from a range of sources;

C3- Apply and utilise relevant IT tools in the analysis and communication of business information;

C4- Integrate business theory with practice via a 30 week work placement or study of the work-based Level 6 Professional Development for the Workplace module.

And additionally, for BA (Hons) Business Management with Information Systems

C5- Research and apply advanced system and database design principles

And additionally, for BA (Hons) Business Management with Leadership and Management

C6 - Acquire and apply advanced soft skills to deal with complex, uncertain and dynamic situations across a range of contemporary management issues and themes, applying learning to real business scenarios, live case studies and collaborative activities.

Transferable skills	Teaching and learning methods	Assessment strategy
<p>D1- Communicate effectively, both orally and in writing;</p> <p>D2- Make effective use of IT tools for business;</p> <p>D3- Manage time and resources effectively;</p> <p>D4- Work effectively within a team;</p> <p>D5- Manipulate, sort and present data;</p> <p>D6- Solve business problems and make business decisions effectively using appropriate quantitative and qualitative techniques;</p> <p>D7- Learn to study effectively in preparation for life-long learning;</p> <p>D8- Demonstrate the ability to use academic, enterprise and employability skills in both scholarly and work-based environments;</p>	<p>Transferable skills are developed through presentations (D1), group work (D4), reports (D2, D3), simulations and case study analysis (D6), reflections (D7), workplace and enterprise content in modules (D8).</p> <p>Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.</p>	<p>Transferable skills are assessed through the use of coursework, oral presentations and examinations (Skills D1, D2, D3 and D5)</p> <p>Skill D4 is assessed by group-based assessments.</p> <p>Skills D6 and D7 are assessed via coursework, portfolios and examinations.</p> <p>Skills D8 is assessed through practical coursework and group-based business simulations.</p>

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (3 years), sandwich (4 years) and part time (6 years) modes, and leads to the award of a BA (Hons) Business Management; BA (Hons) Business Management with Information Systems; BA (Hons) Business Management with Leadership and Management. Intake is normally Semester A (September).

Professional and Statutory Regulatory Bodies Chartered Institute of Marketing (CIM)

All Level 4 students' study 'Understanding Marketing', which covers 95% of the syllabus for the CIM award in Marketing Principles and students have the opportunity to sign up to take the CIM 90 minute multiple choice Marketing Principles exam.

Chartered Institute of Management Accountants (CIMA) Exemptions via core accounting modules:

- CIMA Certificate in Business Accounting:
- BA1 Fundamentals of Business Economics; BA2 Fundamentals of Management Accounting; BA3 Fundamentals of Financial Accounting; BA4 Fundamentals of Ethics, Corporate Governance and Business Law
- CIMA Operational Level: E1 Organisational Management

Work-Based Learning, including Sandwich Programmes

A sandwich award requires the successful completion of at least 30 weeks placement activity (or students can opt to take a maximum of two separate placements, neither of which should be normally less than 12 weeks in duration). Students at HBS are then required to submit and pass a Placement Portfolio in order to gain the suffix '(Sandwich)' to their award. Information and support is available from the University's Careers, Employment and Enterprise Service. See UPR11 2.4.1:
https://www.herts.ac.uk/_data/assets/pdf_file/0016/232504/AS11-Schedule-of-Awards.pdf

Student Exchange programme Incoming Exchange

The degree programme is open to exchange students who select option choices from across the programme. For further details please contact the Programme Leader.

Study Abroad

Students have the opportunity to study abroad (within Europe or world-wide), for one or two semesters, between Levels 5 and 6. The Study Abroad Office advises students on this process.

Students who have successfully completed Level 4 can choose to spend a year abroad, *additional* to their studies, studying either two semesters at the host institution, or mixing one semester of study abroad with a placement abroad (normally not less than 12 weeks in duration). Passing their studies will earn them the degree title suffix 'with a Year Abroad'. Programme Leaders must agree the Study Abroad. For students taking Study Abroad as additional to their UH studies, their degree classification is based on Level 5 and Level 6 grades gained from their UH modules, as for home UH students, as in the UPRs*.

Additionally, students may also take the opportunity to study level 5 at a host institution *in place of their level 5 at UH*. This requires a very good match between the UH Level 5 and the host institution's Level 5 (NB Students should seek advice from their Programme Leader where their programme involves professional exemptions). Programme Leaders must agree the Study Abroad, and only students who pass all 120 credits of their Level 4 at UH may substitute Level 5 at UH with Level 5 abroad. For these students, their degree calculation is based on the best 90 credits of final year grades gained from UH Level 6 modules.

Finally, students may opt to study just one semester abroad, to earn the suffix 'with Study Abroad'. This can be explored further with the Study Abroad Office.

*Degree classification calculation information is available in the University Policies and Regulations (UPRs), AS14 Section D6. UPRs on Study Abroad are located within UPR AS11 in section 2.5

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full Time

Entry point Semester A

**BA (Hons) Business Management
Level 4**

Compulsory Modules Module Title	Module Code	Credit Points	% Test	% Examination	% Coursework	% Practical	Semesters
Business and Markets	4BUS1150	15	0	0	100	0	A
Understanding Marketing	4BUS1155	15	0	0	100	0	A
The Business Professional	4BUS1153	15	0	0	100	0	A
<i>Select one 15-credit L4 Sem A option (list below)</i>	-	15	-	-	-	-	A
Introduction to Organisational Behaviour	4BUS1151	15	0	0	100	0	B
Accounting Aspects of Business	4BUS1148	15	0	0	100	0	B
Analysing and Managing Business Data	4BUS1149	15	0	0	100	0	B
<i>Select one 15-credit L4 Sem B option (list below)</i>	-	15	-	-	-	-	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

Optional Modules (delete this part if not applicable) Module Titles	Module Code	Credit Points	% Test	% Examination (Including tests)	% Coursework	% Practical	Semesters
The Global Business Environment	4BUS1154	15	0	0	100	0	A
Technology in Business	4BUS1152	15	0	0	100	0	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

**BA (Hons) Business Management
Level 5**

Compulsory Modules Module Title	Module Code	Credit Points	% Test	% Examination	% Coursework	% Practical	Semesters
Business Analytics	5BUS1198	15	0	0	100	0	A
Managing People	5BUS1037	15	0	0	100	0	A
Project Management in Business	5BUS1205	15	0	0	100	0	A
<i>Select one 15-credit L5 Sem A option (list below)</i>	-	15	-	-	-	-	A
Consumer Behaviour	5BUS1118	15	0	0	100	0	B
Business Operations	5BUS1199	15	0	0	100	0	B
Financial Management	5BUS1158	15	0	0	100	0	B
<i>Select one 15-credit L5 Sem B option (list below)</i>	-	15	-	-	-	-	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

Optional Modules (delete this part if not applicable) Module Titles	Module Code	Credit Points	%Test	% Examination (Including tests)	% Coursework	% Practical	Semesters
Leading Innovation and Change	5BUS1201	15	0	0	100	0	A
User Centric Design for Systems	5BUS1204	15	0	0	100	0	A
Digital Marketing in Practice	5BUS1016	15	0	0	100	0	A
Analysing Financial Statements	5BUS1163	15	0	0	100	0	A
Organisational Psychology	5BUS1030	15	0	0	100	0	A
Global Supply Chain Management	5BUS1190	15	0	0	100	0	B
Leading across sectors	5BUS1200	15	0	0	100	0	B
Mobile Business Technologies	5BUS1066	15	0	0	100	0	B
Innovation and Business Model Design	5BUS1217	15	0	0	100	0	B
Performance Management and Reward	5BUS1020	15	0	0	100	0	B
Management Accounting for Business Decisions	5BUS1038	15	0	0	100	0	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

BA (Hons) Business Management Level 6

Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Creative Problem Solving for Managers	6BUS1047	15	0	0	100	0	A
Leadership Theory in Practice	6BUS1266	15	0	0	100	0	A
Professional Development for the Workplace	6BUS1262	15	0	0	100	0	A
<i>Select one 15-credit L6 Sem A option (list below)</i>	-	15	-	-	-	-	A
Strategic Management	6BUS1264	15	0	0	100	0	B
Applied Business Project	6BUS1256	15	0	0	100	0	B
Entrepreneurship, Innovation & Creativity	6BUS1239	15	0	0	100	0	B
<i>Select one 15-credit L6 Sem B option (list below)</i>	-	15	-	-	-	-	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

Optional Modules (delete this part if not applicable) Module Titles	Module Code	Credit Points	%Test	% Examination (Including tests)	% Coursework	% Practical	Semesters
Integrated Marketing Communications	6BUS1259	15	0	0	100	0	A
International Strategic Leadership	6BUS1260	15	0	0	100	0	A
Databases for Strategic Decision Making	6BUS1257	15	0	0	100	0	A
Strategic HRM Perspectives	6BUS1056	15	0	0	100	0	A
Leadership and Sustainable Development	6BUS1261	15	0	0	100	0	B
Advanced Project and Risk Management	6BUS1255	15	0	0	100	0	B
Financial Aspects of International Business*	6BUS1194	15	0	0	100	0	B
International HRM	6BUS1019	15	0	0	100	0	B

*Only for students who have taken Management Accounting for Business Decisions at Level 5

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

BA (Hons) Business Management with Information Systems Level 4

Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Business and Markets	4BUS1150	15	0	0	100	0	A
Understanding Marketing	4BUS1155	15	0	0	100	0	A
The Business Professional	4BUS1153	15	0	0	100	0	A
The Global Business Environment	4BUS1154	15	0	0	100	0	A
Introduction to Organisational Behaviour	4BUS1151	15	0	0	100	0	B
Accounting Aspects of Business	4BUS1148	15	0	0	100	0	B
Analysing and Managing Business Data	4BUS1149	15	0	0	100	0	B
Technology in Business	4BUS1152	15	0	0	100	0	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

BA (Hons) Business Management with Information Systems Level 5

Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Business Analytics	5BUS1198	15	0	0	100	0	A

Managing People	5BUS1037	15	0	0	100	0	A
Project Management in Business	5BUS1205	15	0	0	100	0	A
User Centric Design for Systems	5BUS1204	15	0	0	100	0	A
Consumer Behaviour	5BUS1118	15	0	0	100	0	B
Business Operations	5BUS1199	15	0	0	100	0	B
Financial Management	5BUS1158	15	0	0	100	0	B
Mobile Business Technologies	5BUS1066	15	0	0	100	0	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

BA (Hons) Business Management with Information Systems Level 6

Module Title	Module Code	Credit Points	% Test	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Creative Problem Solving for Managers	6BUS1047	15	0	0	100	0	A
Leadership Theory in Practice	6BUS1266	15	0	0	100	0	A
Professional Development in the Workplace	6BUS1262	15	0	0	100	0	A
Databases for Strategic Decision Making	6BUS1257	15	0	0	100	0	A
Strategic Management	6BUS1264	15	0	0	100	0	B
Applied Business Project	6BUS1256	15	0	0	100	0	B
Entrepreneurship, Innovation & Creativity	6BUS1239	15	0	0	100	0	B
Advanced Project and Risk Management	6BUS1255	15	0	0	100	0	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

BA (Hons) Business Management with Leadership and Management Level 4

Module Title	Module Code	Credit Points	% Test	% Examination	% Coursework	% Practical	Semesters
Compulsory Modules							
Business and Markets	4BUS1150	15	0	0	100	0	A
Understanding Marketing	4BUS1155	15	0	0	100	0	A
The Business Professional	4BUS1153	15	0	0	100	0	A
The Global Business Environment	4BUS1154	15	0	0	100	0	A
Introduction to Organisational Behaviour	4BUS1151	15	0	0	100	0	B
Accounting Aspects of Business	4BUS1148	15	0	0	100	0	B
Analysing and Managing Business Data	4BUS1149	15	0	0	100	0	B
Technology in Business	4BUS1152	15	0	0	100	0	B

Coursework assessment may include the following activities:

Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

BA (Hons) Business Management with Leadership and Management Level 5

Compulsory Modules Module Title	Module Code	Credit Points	% Test	% Examination	% Coursework	% Practical	Semesters
Business Analytics	5BUS1198	15	0	0	100	0	A
Managing People	5BUS1037	15	0	0	100	0	A
Project Management in Business	5BUS1205	15	0	0	100	0	A
Leading Innovation and Change	5BUS1201	15	0	0	100	0	A
Consumer Behaviour	5BUS1118	15	0	0	100	0	B
Business Operations	5BUS1199	15	0	0	100	0	B
Financial Management	5BUS1158	15	0	0	100	0	B
Leading across sectors	5BUS1200	15	0	0	100	0	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

BA (Hons) Business Management with Leadership and Management Level 6

Compulsory Modules Module Title	Module Code	Credit Points	% Test	% Examination	% Coursework	% Practical	Semesters
Creative Problem Solving for Managers	6BUS1047	15	0	0	100	0	A
Leadership Theory in Practice	6BUS1266	15	0	0	100	0	A
Professional Development for the Workplace	6BUS1262	15	0	0	100	0	A
International Strategic Leadership	6BUS1260	15	0	0	100	0	A
Strategic Management	6BUS1264	15	0	0	100	0	B
Applied Business Project	6BUS1256	15	0	0	100	0	B
Entrepreneurship, Innovation & Creativity	6BUS1239	15	0	0	100	0	B
Leadership and Sustainable Development	6BUS1261	15	0	0	100	0	B

Coursework assessment may include the following activities:
Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

Progression to level 5 requires a minimum of 120 credits. Progression to level 6 on the Honours route requires 240 credit points at levels 4 and 5, of which at least 120 credit points must be at level 5.

The award of an Honours Degree requires 360 credit points passed with a minimum of at least 120 credits at Level 6.

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in [UPR AS14](#), Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	Business Management	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A1, A2, A3, A4, A5, B1, B2, B3, B4, C1, C2, C3, C4, D1, D2, D3, D4, D5, D6, D7, D8
BA (Hons)	Business Management with Information Systems	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A1, A2, A3, A4, A5, A6, B1, B2, B3, B4, C1, C2, C3, C4, C5, D1, D2, D3, D4, D5, D6, D7, D8
BA (Hons)	Business Management with Leadership and Management	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A1, A2, A3, A4, A5, A7, B1, B2, B3, B4, C1, C2, C3, C4, C6, D1, D2, D3, D4, D5, D6, D7, D8

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
University Certificate		45 credit points at level 4	4	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of Higher Education		120 credit points at level 4	4, 5	<i>For untitled awards:</i> See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Diploma of Higher Education		240 credit points including at least 120 at level 5	5, 6	<i>For untitled awards:</i> See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
BA	Business Management	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3, A4, A5, B1, B2, B3, C1, C2, C3, C4, D1, D2, D3, D4, D5, D6, D7, D8
BA	Business Management with Information Systems	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3, A4, A5, A6, B1, B2, B3, C1, C2, C3, C4, C5, D1, D2, D3, D4, D5, D6, D7, D8
BA	Business Management with Leadership and Management	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A1, A2, A3, A4, A5, B1, B2, B3, C1, C2, C3, C4, C5, D1, D2, D3, D4, D5, D6, D7, D8

Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12/UPR AS13](#) and [UPR AS14](#)) with the exception of those listed below, which have been approved by the University:

Further programme-specific regulations (requiring School-level approval) are given below:

- Students on BA (Hons) Business Management are exempt from UPR AS11 2.10.3(ii) requiring 45 credits of difference between awards. This exemption provides single honours Business Management students the freedom to study a curriculum including specialism modules to up to 15 credits of difference to the 'BA Business Management with ...' awards.
- students on a BA (Hons) Business Management major and a subject specialism minor award are required to successfully complete their Level 5 specialism modules to continue on their award. Failure to successfully complete Level 5 minor specialism modules will result in transfer to the BA (Hons) Business Management award for Level 6.
- Students on BA (Hons) Business Management major and a subject specialism minor award must successfully pass 60 credits in the minor specialism at levels 5 and 6 (including 30 at Level 6) to achieve their award. Students who have not achieved 60 credits in their minor specialism at Levels 5 and 6 can (at the discretion of the Programme Board) be compensated for the BA (Hons) Business Management award title but cannot be awarded the award title reflecting the incomplete minor specialism.
- Any student completing the Placement year will only be awarded the Sandwich title where they have successfully completed the HBS Placement module.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- The Dean of School
- The Deputy Dean
- Associate Dean of School Academic Quality Assurance
- Associate Dean of School Student Experience UG
- Programme Leaders who are responsible for the day to day management and who advise students on the programme as a whole
- An Admissions Tutor, with specific responsibility for open days and selection
- Designated administrative team to deal with day to day administration associated with the programme
- Module leaders who are responsible for individual modules
- A Placements Officer to assist with the procurement of placements
- A programme committee, the membership of which includes student representatives from each level of study and key members of the Business School.

Support

Students are supported by:

- An induction week at the beginning of each new academic session
- Overseas Orientation
- You will have a Personal Tutor who will be an important point of contact, able to help you gain a good understanding of the School and programme you are studying
- A substantial Student Centre that provides advice on issues such as finance, University regulations, legal matters, accommodation, international student support, etc.
- Office of Dean of Students, Student Wellbeing (incorporating Counselling, Mental Health and Disability Support), Chaplaincy and Day Nursery
- Medical Centre

- HBS Information Point provide academic and pastoral support
- An International and Direct Entry Support Tutor
- University Disability Advisors
- A team of Academic Support Tutors
- An Exchange Programme Coordinator
- A European and Study Abroad Office
- A Careers and Placement Service for all current students and graduates
- Student Success Hubs, which include a Mathematics Drop-in Centre
- Student representatives on programme committees
- A designated administrative team
- Hertfordshire Students' Union
- A versatile on-line interactive intranet and learning environment
- Attractive modern study environments in 2 Learning Resource Centres
- Guided student-centred learning through the use of Canvas
- Access to extensive digital and print collections of information resources
- Dedicated programme site

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>.

G. Entry requirements

The normal entry requirements for the programme are:

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:
dhaq@herts.ac.uk

If you wish to receive a copy of the latest External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

BA (Honours) Business Management

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are delivered and assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																					
		Knowledge & Understanding					Intellectual Skills				Practical Skills			Transferable Skills									
Module Title	Module Code	A1	A2	A3	A4	A5	B1	B2	B3	B4	C1	C2	C3	D1	D2	D3	D4	D5	D6	D7	D8		
Level 4	Business and Markets	4BUS1150		x			x	x	x	x	x	x	x	x					x	x			
	Understanding Marketing	4BUS1155	x	x	x	x	x	x		x		x		x		x				x			
	The Business Professional	4BUS1153	x		x		x	x	x		x	x	x	x	x	x	x	x	x	x	x		
	Introduction to Organisational Behaviour	4BUS1151	x	x	x	x	x	x	x	x		x		x		x	x		x		x		
	Accounting Aspects of Business	4BUS1148			x		x	x	x		x	x	x	x	x	x			x	x		x	
	Analysing and Managing Business Data	4BUS1149			x			x	x	x		x	x	x	x	x	x	x	x				
	Global Business Environment	4BUS1154	x	x		x			x		x		x	x	x		x		x	x	x	x	
	Technology in Business	4BUS1152	x	x	x	x		x	x	x	x		x		x	x	x	x		x	x	x	
Level 5	Business Analytics	5BUS1198			x			x	x	x		x	x	x	x	x	x	x	x				
	Managing People	5BUS1037	x	x	x	x	x		x		x	x		x		x	x				x	x	
	Project Management in Business	5BUS1205			x		x	x	x		x	x	x	x	x	x	x			x	x	x	
	Consumer Behaviour	5BUS1118		x	x	x	x	x	x	x	x	x		x	x	x	x			x	x	x	
	Business Operations	5BUS1199		x	x	x		x	x	x		x		x		x	x			x		x	
	Financial Management	5BUS1158			x	x	x	x	x		x	x	x	x	x	x			x	x			
	Principles of Logistics Management	5BUS1203	x	x	x		x	x	x	x		x	x		x		x	x			x		
	Leading Innovation and Change	5BUS1201	x	x	x	x		x	x		x		x		x		x	x			x	x	x
	User Centric Design for Systems.	5BUS1204			x				x	x			x	x	x	x	x			x	x		
	Digital Marketing in Practice	5BUS1016		x	x	x	x	x	x	x			x	x	x	x	x	x	x	x			x
	Analysing Financial Statements	5BUS1163			x	x	x	x	x		x	x	x	x	x	x	x			x	x		
	Organisational Psychology	5BUS1030	x	x	x	x			x		x		x		x	x	x				x	x	x
Global Supply Chain Management	5BUS1190	x	x	x		x	x	x	x		x	x		x		x	x			x			

Module Title	Module Code	A1	A2	A3	A4	A5	B1	B2	B3	B4	C1	C2	C3	D1	D2	D3	D4	D5	D6	D7	D8
<i>Leading Across Sectors</i>	5BUS1200	x	x	x	x		x	x		x		x		x		x	x		x	x	x
<i>Mobile Business Technologies</i>	5BUS1066		x		x		x	x		x		x	x	x	x	x	x			x	
<i>Performance and Reward Management</i>	5BUS1020	x	x	x	x			x		x		x		x	x	x			x	x	x
<i>Management Accounting for Business Decisions</i>	5BUS1038			x	x	x	x	x		x	x	x	x	x	x	x		x	x		
Placement Year	Multiple													x	x	x	x	x	x	x	x
Level 6	<i>Creative Problem Solving</i>	6BUS1047			x	x	x	x	x		x	x	x	x	x	x	x	x	x	x	x
	<i>Leadership Theory in Practice</i>	6BUS1266	x	x	x	x			x	x	x		x		x				x		x
	<i>Professional Development in the Workplace</i>	6BUS1262	x	x	x	x	x	x	x	x	x	x	x		x	x	x	x	x	x	x
	<i>Strategic Management</i>	6BUS1264	x	x	x	x	x	x	x	x	x		x		x	x	x	x		x	x
	<i>Applied Business Project</i>	6BUS1256	x	x	x		x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	<i>Entrepreneurship, Innovation and Creativity</i>	6BUS1239			x	x	x		x	x		x	x		x	x	x	x		x	x
	<i>Transportation and Logistics Management</i>	6BUS1265		x	x		x	x	x	x		x	x	x	x	x	x			x	
	<i>International Strategic Leadership</i>	6BUS1260	x	x	x	x		x	x		x		x		x		x	x		x	x
	<i>Databases for Strategic Decision Making</i>	6BUS1257			x				x	x			x	x	x	x	x		x	x	
	<i>Integrated Marketing Communications</i>	6BUS1259	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x
	<i>Management Decision Making</i>	6BUS1084			x	x	x	x	x	x	x	x	x	x	x	x	x		x	x	
	<i>Strategic HRM Perspectives</i>	6BUS1056	x	x	x	x	x		x	x	x		x		x	x	x			x	x
	<i>Global Procurement and Sourcing</i>	6BUS1258		x	x		x	x	x	x		x	x	x	x	x	x	x		x	
	<i>Leadership and Sustainable Development</i>	6BUS1261	x	x	x	x		x	x		x		x		x		x	x		x	x
	<i>Advanced Project and Risk Management</i>	6BUS1255			x				x	x	x		x	x	x	x	x		x	x	
<i>International Financial Management</i>	6BUS1041		x	x	x	x		x	x		x	x	x	x	x	x		x	x		
<i>International HRM</i>	6BUS1019	x	x	x	x	x		x	x	x		x		x	x	x			x	x	

BA (Honours) Business Management with Information Systems

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are delivered and assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																								
		Knowledge & Understanding					Intellectual Skills				Practical Skills				Transferable Skills											
Module Title		Module Code	A1	A2	A3	A4	A5	A6	B1	B2	B3	B4	C1	C2	C3	C4	C5	D1	D2	D3	D4	D5	D6	D7	D8	
Level 4	Business and Markets	4BUS1150		x					x	x	x	x	x	x	x			x		x			x	x		
	Understanding Marketing	4BUS1155	x	x	x	x	x		x	x		x		x				x		x			x			
	The Business Professional	4BUS1153	x		x		x		x	x	x		x	x	x			x	x	x	x	x	x	x	x	
	Introduction to Organisational Behaviour	4BUS1151	x	x	x	x	x		x	x	x	x		x				x		x	x		x		x	
	Accounting Aspects of Business	4BUS1148			x		x		x	x	x		x	x	x			x	x	x			x	x		x
	Analysing and Managing Business Data	4BUS1149			x				x	x	x		x	x	x			x	x	x	x	x	x			
	Global Business Environment	4BUS1154	x	x		x				x		x		x	x			x		x			x	x	x	x
Level 5	Technology in Business	4BUS1152	x	x	x	x			x	x	x	x		x				x	x	x	x		x	x	x	
	Business Analytics	5BUS1198			x				x	x	x		x	x	x			x	x	x	x	x	x			
	Managing People	5BUS1037	x	x	x	x	x			x		x	x	x				x		x	x			x	x	
	Project Management in Business	5BUS1205			x		x		x	x	x		x	x	x			x	x	x	x		x	x	x	
	User Centric Designs for Systems	5BUS1204			x			x		x	x			x	x		x	x	x	x		x	x			
	Consumer Behaviour	5BUS1118		x	x	x	x		x	x	x	x	x	x				x	x	x	x		x	x	x	
	Business Operations	5BUS1199		x	x	x			x	x	x	x		x				x		x	x		x		x	
Level 6	Financial Management	5BUS1158			x	x	x	x	x		x	x	x	x			x	x		x	x					
	Mobile Business Technologies	5BUS1066		x		x		x	x	x		x		x	x		x	x	x	x	x			x		
	Creative Problem Solving	6BUS1047			x	x	x		x	x	x		x	x	x			x	x	x	x	x	x	x	x	
	Leadership Theory in Practice	6BUS1266	x	x	x	x				x	x	x		x				x		x			x		x	
	Professional Devt in the Workplace	6BUS1262	x	x	x	x	x		x	x	x	x	x	x		x		x	x	x	x	x	x	x	x	
	Databases for Strategic Business Decision Making	6BUS1257			x			x		x	x			x	x		x	x	x	x		x	x			
	Strategic Management	6BUS1264	x	x	x	x	x		x	x	x	x		x				x	x	x	x		x	x	x	
Level 6	Applied Business Project	6BUS1256	x	x	x		x		x	x	x	x	x	x	x			x	x	x	x	x	x	x	x	
	Entrepreneurship, Innovation & Creativity	6BUS1239			x	x	x			x	x		x	x				x	x	x	x		x	x	x	
	Advanced Project and Risk Management	6BUS1255			x			x		x	x			x	x		x	x	x	x		x	x			

BA (Honours) Business Management with Leadership and Management

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are delivered and assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																							
		Knowledge & Understanding					Intellectual Skills				Practical Skills				Transferable Skills										
Module Title		Module Code	A1	A2	A3	A4	A5	A7	B1	B2	B3	B4	C1	C2	C3	C4	C6	D1	D2	D3	D4	D5	D6	D7	D8
Level 4	Business and Markets	4BUS1150		x					x	x	x	x	x	x	x			x		x			x	x	
	Understanding Marketing	4BUS1155	x	x	x	x	x		x	x		x		x				x		x			x		
	The Business Professional	4BUS1153	x		x		x		x	x	x		x	x	x			x	x	x	x	x	x	x	x
	Introduction to Organisational Behaviour	4BUS1151	x	x	x	x	x		x	x	x	x		x				x		x	x		x		x
	Accounting Aspects of Business	4BUS1148			x		x		x	x	x		x	x	x			x	x	x		x	x		x
	Analysing & Mging Business Data	4BUS1149			x				x	x	x		x	x	x			x	x	x	x	x	x		
	Global Business Environment	4BUS1154	x	x		x				x		x		x	x			x		x		x	x	x	x
Technology in Business	4BUS1152	x	x	x	x			x	x	x	x		x				x	x	x	x		x	x	x	
Level 5	Business Analytics	5BUS1198			x				x	x	x		x	x	x			x	x	x	x	x	x		
	Managing People	5BUS1037	x	x	x	x	x			x		x	x	x				x		x	x			x	x
	Project Management in Business	5BUS1205			x		x		x	x	x		x	x	x			x	x	x	x		x	x	x
	Leading Innovation and Change	5BUS1201	x	x	x	x		x	x	x		x		x			x	x		x	x		x	x	x
	Consumer Behaviour	5BUS1118		x	x	x	x		x	x	x	x	x	x				x	x	x	x		x	x	x
	Business Operations	5BUS1199		x	x	x			x	x	x	x		x				x		x	x		x		x
	Financial Management	5BUS1158			x	x	x	x	x		x	x	x	x			x	x		x	x				
Leading Across Sectors	5BUS1200	x	x	x	x		x	x	x		x		x			x	x		x	x		x	x	x	
Level 6	Creative Problem Solving	6BUS1047			x	x	x		x	x	x		x	x	x			x	x	x	x	x	x	x	x
	Leadership Theory in Practice	6BUS1266	x	x	x	x				x	x	x		x				x		x			x		x
	Professional Dev't in the Workplace	6BUS1262	x	x	x	x	x		x	x	x	x	x	x		x		x	x	x	x	x	x	x	x
	International Strategic Leadership	6BUS1260	x	x	x	x		x	x	x		x		x			x	x		x	x		x	x	x
	Strategic Management	6BUS1264	x	x	x	x	x		x	x	x	x		x			x	x	x	x	x		x	x	x
	Applied Business Project	6BUS1256	x	x	x		x		x	x	x	x	x	x	x			x	x	x	x	x	x	x	x
	Entrepreneurship, Innovation and Creativity	6BUS1239			x	x	x				x	x		x	x			x	x	x	x		x	x	x
Leadership and Sustainable Development	6BUS1261	x	x	x	x		x	x	x		x		x			x	x		x	x		x	x	x	

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. Examine the intricacies of organisations;
- A2. Analyse the complexity of the local, national and international external environments in which organisations operate;
- A3. Research the wide range of processes, procedures and practices of effective management
- A4. Explore the basic principles and ethical considerations of business and organisations;
- A5. Study one or more functional areas of business
- A6. Analyse the management skills needed to plan and organise the large scale information resources that drive modern organisations
- A7. Research and evaluate strategic perspectives on, and approaches to, leading innovation and change, collaborating across industries and sectors, and delivering sustainable outcomes in a global and diverse environment

Intellectual Skills

- B1. Analyse and evaluate business information for decision-making purposes;
- B2. Utilise cognitive skills of critical thinking, analysis and synthesis;
- B3. Analyse and Solve business problems using appropriate techniques;
- B4. Analyse and evaluate the impact of the wider international, economic, political, legal and social environment on business organisations

Practical Skills

- C1. Apply a range of appropriate business techniques to analyse data to solve structured and unstructured business problems;
- C2. Conduct research into business and management issues through the creation, extraction and analysis of data from a range of sources;
- C3. Apply and utilise relevant IT tools in the analysis and communication of business information;
- C4. Integrate business theory with practice via a 30
- C5. Research and apply advanced system and database design principles
- C6. Acquire and apply advanced soft skills to deal with complex, uncertain and dynamic situations across a range of contemporary management issues and themes, applying learning to real business scenarios, live case studies and collaborative activities.

Transferable Skills

- D1. Communicate effectively, both orally and in writing
- D2. Make effective use of IT tools for business
- D3. Manage time and resources effectively
- D4. Work effectively within a team
- D5. Manipulate, sort and present data
- D6. Solve business problems and make business decisions effectively using appropriate quantitative and qualitative techniques
- D7. Learn to study effectively in preparation for life-long learning
- D8. Demonstrate the ability to use academic, enterprise and employability skills in both scholarly and work-based environments

Table 3: Development of Graduate Attributes in the Constituent Modules

This map identifies where the Graduate Attributes are delivered in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the development of the Graduate Attributes (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own personal and professional development as the programme progresses. [Note that there is no requirement for the Graduate Attributes to be assessed through these modules]

D = Delivered

	Module Title	Module Code	Professionally Focused	Globally Minded	Sustainability Driven	Digitally capable & confident	Inclusive and collaborative	Evidenced based and Ethical
Level 4	Business and Markets	4BUS1150		D			D	D
	Understanding Marketing	4BUS1155	D	D	D		D	D
	The Business Professional	4BUS1153	D			D	D	D
	Introduction to Organisational Behaviour	4BUS1151	D		D		D	D
	Accounting Aspects of Business	4BUS1148	D	D		D		D
	Analysing and Managing Business Data	4BUS1149	D			D		D
	Global Business Environment	4BUS1154	D	D	D		D	D
	Technology in Business	4BUS1152	D			D		D
Level 5	Business Analytics	5BUS1198	D	D		D	D	D
	Managing People	5BUS1037	D	D	D		D	D
	Project Management in Business	5BUS1205	D	D		D	D	D
	User Centric Designs for Systems	5BUS1204	D	D		D	D	D
	Consumer Behaviour	5BUS1118	D	D	D		D	D
	Business Operations	5BUS1199		D	D			D
	Financial Management	5BUS1158	D	D			D	D
	Mobile Business Technologies	5BUS1066	D	D		D	D	
Level 6	Placement Year		D			D	D	D
	Creative Problem Solving	6BUS1047	D				D	
	Leadership Theory in Practice	6BUS1266	D	D	D		D	D
	Professional Dev't in the Workplace	6BUS1262	D			D	D	
	International Strategic Leadership	6BUS1260		D				D
	Strategic Management	6BUS1264		D	D	D	D	D
	Applied Business Project	6BUS1256	D	D	D		D	

Entrepreneurship, Innovation and Creativity	6BUS1239	D	D	D	D	D	D
Leadership and Sustainable Development	6BUS1261		D	D			D

Section 2

Programme management

Relevant QAA subject benchmarking statements	Business and Management (2015)
Type of programme	Undergraduate
Date of validation/last periodic review	October 18
Date of production/ last revision of PS	March 2022
Relevant to level/cohort	Level 4 entering September 2023
Administrative School	Hertfordshire Business School
Language of Delivery	English

Table 4 Course structure

Course details			
Course Code	Course Description	HECOS	UCAS
BSBMGT	BA (Hons) Business Management	100367 100079	N100
BSBMGT	BA (Hons) Business Management with Information Systems	100079	N150
BSBMGT	BA (Hons) Business Management with Leadership and Management	100079	N151