

School of Social Sciences, Humanities, and Education

Title of Programme: Media Programme, English Language Programme, English Literature

Programme, History Programme, Philosophy Programme

Programme Code: HUMED, HUELN, HUHIS, HULIT, HUPHL

Subject: Film (Minor)

Programme Specification

This programme specification is relevant to students entering: 01 September 2023

Associate Dean of School (Academic Quality Assurance): Alison McLauchlin

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A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification (Undergraduate) Film

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs).

Section 1

Awarding Institution/Body

Teaching Institution

University/partner campuses College Lane Programme accredited by **Final Qualification**

All Final Award titles (Qualification and Subject) University of Hertfordshire University of Hertfordshire

Not applicable BA (Hons)

BA (Hons) English Language with Film

English Language Programme: BA (Hons) English Language with Film (Sandwich)

BA (Hons) English Language with Film and a Year Abroad BA (Hons) English Language with Film and Study Abroad

BA (Hons) English Literature with Film

BA (Hons) English Literature with Film (Sandwich) English Literature Programme:

> BA (Hons) English Literature with Film and a Year Abroad BA (Hons) English Literature with Film and Study Abroad

BA (Hons) History with Film

BA (Hons) History with Film (Sandwich) History Programme:

BA (Hons) History with Film and a Year Abroad BA (Hons) History with Film and Study Abroad

BA (Hons) Philosophy with Film

BA (Hons) Philosophy with Film (Sandwich) Philosophy Programme:

BA (Hons) Philosophy with Film and a Year Abroad BA (Hons) Philosophy with Film and Study Abroad

BA (Hons) Mass Communications

BA (Hons) Mass Communications (Sandwich) Media Programme:

BA (Hons) Mass Communications with a Year Abroad BA (Hons) Mass Communications with Study Abroad

FHEQ level of award



A. Programme Rationale

The rationale for this provision is to provide students with a structured sequence of modules through which they can develop their knowledge and understanding of topics and methodologies within Film as a minor within the framework of the different programmes on which it is offered.

The provision is designed to recruit students who have some or no previous experience of Film and to complement, support and enhance students' studies in their major subjects.

Graduates are equipped for a variety of careers including those traditionally open to honours graduates in Communications and related disciplines, e.g. teaching, the civil service, local government, journalism, marketing and communications, media-related industries. The Film provision also prepares students for further study at Postgraduate Level.

B. Educational Aims of the Programme

Diversity and Inclusion

Our programmes are purposefully designed to enable all students to engage meaningfully with the curriculum by being accessible and representative. We will support students to shape their learning experience, removing barriers and enabling them to succeed. The curriculum explicitly includes multiple and representative perspectives, valuing collective identities and individual diversity. Learning, teaching and assessment activities help students to understand how they can enhance outcomes both for themselves and for others. All students belong to a learning community, and during their studies we really want to hear their voices, encourage them to listen to others, and express themselves.

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in UPR TL03.

Additionally this programme aims to:

- Provide students (including those who are new to the subject) with the opportunity to study a stimulating, challenging and enjoyable, but also balanced, range of topics and materials from different historical and theoretical periods, and a variety of approaches to studying Film;
- Equip students with a range of intellectual and subject-specific skills;
- Equip students with a range of transferable skills.

Graduate Attributes

Our graduates will be capable and professional, creative and enterprising, and will build their social and global awareness throughout. In addition to their subject expertise and proficiency, as a University of Hertfordshire graduate, they will be:

- Professionally focused
- Globally minded
- Sustainability driven
- Digitally capable and confident
- · Inclusive and collaborative
- · Evidence based and ethical

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Communication, Media, Film and Cultural Studies (2019) Frameworks



for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2021) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
A1 – Demonstrate knowledge and understanding of a range of concepts and principles, theoretical and technical approaches to the film text. A2 – Demonstrate knowledge and understanding of the broad cultural, stylistic ideological and historical elements and their influence on a range of international	Acquisition of knowledge and understanding is through a combination of lectures, seminars, tutorials, workshops, film screenings and guided learning. Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.	Knowledge and understanding are assessed through assessment that is both formative and summative. All learning outcomes in a module are assessed and the mode of assessment is specified for each outcome. Testing of knowledge and understanding of A1, A2 and A3, A4, and A7 is through a combination of in-course assessments in the form of essay assignments, critical analysis of film sequences, and seminar presentations.
film texts. A3 – Demonstrate knowledge and understanding of the aesthetic and formal qualities at play in the moving image and their impact on the creation of meaning in the moving image.		Assessment (Level 5) Assessment methods are specified on the relevant Canvas site, and full details are given to students at the start of each module. All learning outcomes in a module are assessed and the mode of assessment is specified for each outcome. Testing of developed
A4 – Demonstrate knowledge and understand of the key stages of moving image production, distribution, exhibition and consumption.		knowledge and understanding of A1, A2, A3, A4 and A7 is through a combination of formative and summative assessments including set essays, group and individual presentations and critical reviews.
A5 – Demonstrate knowledge and understanding of the legal, ethical and regulatory frameworks that affect moving image production, manipulation, distribution and		Testing of knowledge and understanding of A3, A5 and A6 is through a combination of formative and summative assessment across a range of coursework in the form of essay presentation assignments, the production of a storyboard, and the production of a short film



production of a short film.

Assessment (Level 6)

consumption.

A6 – Demonstrate knowledge and understanding of the technical, textual and operational aspects of film production.

A7 – Demonstrate knowledge and understanding of the close analysis of film via close textual analysis and the synthesis of such aesthetic interpretation with historical and production background.

Testing of knowledge and understanding of A1, A2, A3 A4, A5 A6 and A7 is through a combination of formative and summative assessment including close textual analysis of film texts, individual and group presentations and a range of coursework in the form of essay assignments and critical analysis. Students will also produce a final research project of 5000 words.

Intellectual skills

B1 – Appraise, analyse closely, interpret and critically engage with a range of moving image texts.

B2 – Carry out various forms of research appropriate to the subject for essays, projects, presentations and creative productions involving sustained independent enquiry.

B3 – Evaluate and synthesise a range of theories specific to film and the moving image.

B4 – Evaluate and challenge interdisciplinary theories and philosophies in the close analysis of a range of moving image texts.

B5 – Read, analyse, interpret and apply

Teaching and learning methods
Intellectual skills are developed
throughout the programme by the
methods and strategies outlined
in section A, above and through a

combination of lectures, seminars, and guided learning.

Throughout, the learner is

encouraged to develop

independent study

intellectual skills further by

Assessment strategy Intellectual skills are assessed through:

Assessment (Level 4): Intellectual skills B1, B2, B3 B4, and B5 are assessed (formatively and summatively) by a combination of in-course assessments in the form of essay assignments, group presentations, critical analysis and close-reading exercises.

Assessment (Level 5): Intellectual skills B1, B2, B3, B4 and B5 continue to be assessed via the above range of formative and summative assessments. Intellectual skills B6, B7 and B8 are assessed by a combination of formative and summative assessments including essay assignments, production of a number of academic and critical film reviews, the production of a storyboard, and the production of a short film.



ideas from appropriate academic sources and materials in the analysis of moving image texts.

- B6 Devise and sustain arguments using ideas and techniques, some of which are key to the discipline, to produce coherent and persuasive arguments.
- B7 Demonstrate an ability to write and critically analyse film via a range of journalistic and academic writing styles.
- B8. Experiment/innovate in the production of moving image work, challenging conventional forms (written, aural, visual, audiovisual, sound or other electronic media.

Assessment (Level 6)

Intellectual skills B1, B2, B3, B4, B5, B6, B7 and B8 are assessed via the above range of formative and summative assessments including essay assignments, close-reading exercises, group and individual oral presentations, academic film reviews, and an independent research project.

Practical skills

- C1 Communicate effectively and use appropriate ICT technology to do so.
- C2 Demonstrate effective oral communications skills in the presentation of ideas and arguments.
- C3 Have respect for the points of view of others.
- C4 Produce work which demonstrates an effective interpretation of moving image and sound and which demonstrates the development of creative ideas, based upon documented research strategies.
- C5 Demonstrate work that meets the

Teaching and learning methods

Practical skills are developed as follows:

Skills C1 and C2 are developed when students are inducted into the facilities of the Learning Resources Centre (use of e-mail, WWW, CD-ROMs) at the beginning of their programme. All written assignments must be word-processed and visual oral presentation assessments will have required outlines in their assessment structure to indicate suitable use of visual presentation software (Powerpoint, Prezi, desktop publishing to provide handouts).

Skills C1, C2, C3, C4 and C5 are developed in both the written and presentation work, which all modules require, and in seminars. Students receive feedback on their ability to communicate their

Assessment strategy

Practical skills are assessed as follows:

Skills C1 to C4 are explicitly assessed by a range of assignments built into the curriculum, e.g. coursework essays, oral group presentations and visual and written projects.

Skill C5 is assessed through presentations and production of a short film.

These skills are developed in the written work, which all modules require. For coursework, students are assessed not only on their knowledge and understanding but also on their ability to communicate their ideas effectively, to engage with different viewpoints, to reference



requirements of ideas effectively and to reference appropriately and to present professionalism in film appropriately. Effective oral work using recognised communication is developed in scholarly conventions. and media practice. seminar and seminar group work. All modules require student Skill C5 is developed primarily in to access the relevant workshops and seminar work, but Canvas sites for module students are encouraged to work information and seminar alongside others in group work tasks; several modules and seminar discussions and expect student participation presentations in the same in online discussion. It is professional manner. expected that all written assignments will be wordprocessed. Skill C5 is formally assessed at Level 5 in the Film Production module. Transferable skills Teaching and learning methods Assessment strategy D1 – Take responsibility Transferable skills are developed Transferable skills are for their own learning through written and visual assessed through a range of coursework and oral assessments built into the and initiative, time curriculum - coursework management and selfpresentations. discipline. reports and essays (D1-D3), Throughout, the learner is oral presentations and paired/group video work (D1-D2 - Communicate encouraged to develop transferable skills by maintaining effectively in person, D4). writing, image and a record of evidence and presentation. completing a personal development plan. D3 – Use ICT software application for word processing and electronic communication to access electronic information retrieval system and the Internet. D4 – Work collaboratively and effectively as a group when required

D.Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (3 years) and part-time (5 years) modes, and leads to the award of a BA Degree with Honours. Intake is normally Semester A (September).

Entry is normally at Level 4 (with suitable A level or equivalent qualifications) but is possible at Level 5 and Level 6 with suitable accredited prior learning. Entry onto the Humanities Programme is not open anymore for students at Level 4 but is still possible at Level 5 and Level 6 with suitable qualifications, e.g. a relevant foundation degree. Intake is normally in Semester A.

Professional and Statutory Regulatory Bodies N/A



Work-Based Learning, including Sandwich Programmes

A sandwich award requires the successful completion of at least **30** weeks full-time equivalent placement activity from a maximum of two separate approved placements, neither of which will be normally less than **12** weeks in duration, in order for the award to be made. This is in addition to the period of academic study required for the full-time award. This optional placement year is undertaken after Level 5 and before Level 6 and meets the SEEC criteria for Level 6.

Student Exchange programme Incoming Exchange

Students are permitted to study Film modules at all levels.

Study Abroad

Students choosing the Study Abroad option are permitted to study at level 5 and level 6.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full-time, Part-time

Students on a part-time mode of study are allowed to take up to five 15 credit modules per year and most normally choose to study between 2 and 5 modules per year, with modules being taken in each semester. Varying rates of study are possible: students can increase or decrease their rate of study year by year or semester by semester in response to their changing circumstances. Students are entitled to take a break from study for a semester or even a year if their circumstances require it.

Students can apply to transfer to a full-time rate of study; this should be arranged at the beginning of the academic year.

Entry point Semester A

Level 4

Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Introduction to Film Criticism	4HUM1078	15	0	0	100	0	Α
Genre, Style and Stars	4HUM2001	15	0	0	70	30	В

Progression to Level 5 normally requires a minimum of 60 credits and passes in 30 credits of Film at Level 4.

Level 5



Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Film Production	5HUM1103	15	0	0	100	0	Α
US Cinema: From Studio Era to Digital Age	5HUM1129	15	0	0	60	40	В

Progression to Level 6 normally requires a minimum of 180 credits including 90 credits at level 5 and passes in 30 credits of Film at Level 5.

Level 6

Level 6	Ī	l	1	l	l	l	l
Compulsory Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Television Drama	6HUM1142	15	0	0	100	0	Α
Optional Modules Module Title	Module Code	Credit Points	%Test	% Examination	% Coursework	% Practical	Semesters
Gender, Sexuality and Diversity in American Film	6HUM1225	15	0	0	100	0	В
Euro-Crime on Page and Screen*	6HUM1155	15	0	0	75	25	В

^{*}This module is offered in conjunction with Literature

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credit points at level 6.

Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in UPR AS14, Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	English Literature with Film and a Year Abroad English Literature with	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2).



	Film and Study Abroad English Literature with Film (Sandwich)			
BA (Hons)	English Language with Film with a Year Abroad English Language with Film with Study Abroad English Language with Film (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2), as well as the programme learning outcomes set out in the Creative Writing (Joint and Minor) Subject Programme Specification.
BA (Hons)	History with Film with a Year Abroad Journalism and Creative Writing with Study Abroad Journalism and Creative Writing (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A subset of the programme learning outcomes depending on the student's individual module choices, as well as the programme learning outcomes set out in the Journalism (Joint and Minor)and Creative Writing (Joint and Minor) Subject Programme Specifications.
BA (Hons)	Philosophy with Film and a Year Abroad Philosophy with Film with Study Abroad Philosophy with Film (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2), as well as the programme learning outcomes set out in the Journalism (Joint and Minor) Subject Programme Specification.

			Available at	
		Minimum	end of	Programme Learning Outcomes developed
Interim Award	Award Title	requirements	Level	(see above)
University	Untitled	45 credit points at		See UPR AS11, section 13:
Certificate		level 4		http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Certificate of	Untitled	120 credit points	4, 5	See UPR AS11, section 13:
Higher		at level 4		http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Education				



Diploma of Higher Education	Untitled	240 credit points including at least 120 at level 5	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
ВА	See Section	300 credit points including 180 at level 6/5 of which 60 must be at level 6	A subset of the programme learning outcomes (see table 2) depending on the student's individual module choices

Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, <u>UPR AS11</u>, <u>UPR AS12</u> and <u>UPR AS14</u>) with the exception of those listed below, which have been approved by the University:

None

Further programme-specific regulations (with School-level approval) are given below:

Progression from one Level to the next depends on meeting the pre-requisite requirements: students must normally have 30 credits in Film at the lower Level before progressing to study of Film at the higher Level.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- The Programme Leader, who is responsible for advising students on the programme as a whole and chairing the programme committee
- Student representatives on programme committees
- Module Leaders
- A designated administrative team to deal with day-to-day administration associated with the modules within the programme.
- A Dean of School who has overall responsibility for all programmes in the School.
- An Associate Dean of School (Academic Quality Assurance) who has overall responsibility for academic quality, assurance and enhancement with and on behalf of the Dean of School.
- An Associate Dean of School (Learning and Teaching) who has overall responsibility for learning and teaching with and on behalf of the Dean of School.
- An Associate Dean of School (Student Experience) who has overall responsibility for induction with and on behalf of the Dean of School.
- A Head of Media who is responsible for all the modules in the subject area
- Admissions Tutors, with specific responsibility for selection.
- A designated administrative team to deal with day-to-day administration associated with the courses and modules within the Programmes.
- Programme committees which have a membership which includes all of the above plus student representatives.

Support

Students are supported by:

- An induction week at the beginning of each new academic session.
- Overseas Orientation
- You will have a Personal Tutor who will be an important point of contact, able to help you gain a good understanding of the School and programme you are studying



- A substantial Student Centre that provides advice on issues such as finance, University regulations, legal matters, accommodation, international student support, etc
- Office of Dean of Students, Student Wellbeing (incorporating Counselling, Mental Health and Disability Support), Chaplaincy, and Day Nursery
- A versatile on-line inter-active intranet and learning environment
- Guided student-centred learning on Canvas module sites
- Access to extensive digital and print collections of information resources
- Attractive modern study environments in 2 Learning Resources Centres
- Student Success Hubs, which include a Mathematics Drop-In Centre
- Medical Centre
- University Disability Advisors
- Careers and Employment
- Hertfordshire Student's Union
- Dedicated programme site
- An Equal Opportunities Officer
- Ask Herts deHavilland, the student administration service
- A Head of Media
- A student support team to provide confidential pastoral advice through a daily Helpdesk run during termtime
- Scheduled weekly Student Support and Advice ('Drop-in') hours for all academic staff for student support and guidance
- A designated administrative team to deal with day-to-day administration associated with the courses and modules within the Programmes
- A School Community Organiser (SCO)
- A Study Abroad Tutor
- Student Representatives on the Programme Committee

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A dedicated programme site
- A Definitive Module Document (DMD) for each constituent module;

The <u>Ask Herts</u> website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: http://www.herts.ac.uk/secreg/upr/. In particular, UPR SA07 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: https://www.officeforstudents.org.uk/advice-and-guidance/the-register/.

G. Entry requirements

The normal entry requirements for the programme are:



For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

Entry to Level 4 for international students on the HIC diploma, see HIC entry requirements.

Entry to Level 5 for International Students on the HIC diploma:

Successful completion of the HIC Diploma in Mass Communications

For direct entry to Levels 5 and 6 from overseas partners, please refer to the relevant articulation agreement.

All International students are required to demonstrate an English Language capability of IELTS 6.5 (with no less than 5.5 in any band), or TOEFL 580 (287 CBT), or equivalent as determined by the School of Humanities.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in <u>UPR SA03</u>), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact: dhaq@herts.ac.uk

If you wish to receive a copy of the latest External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk



Film

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are delivered and assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

							Р	rogra	mme	Learn	ing O	utcon	nes (a	as ide	ntified	in se	ction	1 and	the f	ollowi	ng pa	ge)				
			Kno	owled	ge &	Unde	rstand	ding		Int	ellecti	ual Sk	ills				Practi	cal SI	kills			Tra	nsfer	able \$	3kills	
	Module Title	Module Code	A1	A2	А3	A4	A5	A6	A7	B1	B2	В3	B4	B5	В6	B7	B8	C1	C2	C3	C4	C5	D1	D2	D3	D4
4	Introduction to Film Criticism	4HUM1078	×	×	×	×			×	×	×	×	×	×	×	×		×	×	×	×		×	×	×	×
ye	Genre, Style and Stars	4HUM2001	×	×	×	×	×		×	×	×	×	×	×	×			×	×	×	×	×	×	×	×	×
تّ	Introduction to Film Theory	4HUM1079	×	×	×	×	×			×	×	×	×	×				×	×	×	×	×	×	×	×	×
5	Film Production	5HUM1103		×	×	×	×	×		×	×	×		×		×	×	×	×	×	×	×	×	×	×	×
Leve	US Cinema: Studio System to Digital Age	5HUM1129	×	×	×	×	×	×	×	×	×	×	×	×	×	×		×	×	×	×		×	×	×	×
	Placement Year		×	×	×	×	×		×	×	×	×	×	×	×	×		×	×	×	×		×	×	×	×
	Gender, Sexuality and Diversity in American Film	6HUM1225	×	×	×	×	×		×	×	×	×	×	×	×	×		×	×	×	×		×	×	×	×
el 6	Television Drama	6HUM1142	×	×	×	×	×		×	×	×	×	×	×	×		×	×	×	×	×		×	×	×	×
Lev	Euro-Crime on Page and Screen	6HUM1155	×	×	×	×	×		×	×	×	×	×	×	×			×	×	×	×	×	×	×	×	×
	Film in the Global Age	6HUM1141	×	×	×	×			×	×	×	×	×	×	×	×		×	×	×		×	×	×	×	×

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. Demonstrate knowledge and understanding of a range of concepts and principles, theoretical and technical approaches to the film text.
- A2. Demonstrate knowledge and understanding of the broad cultural, stylistic ideological and historical elements and their influence on a range of international film texts.
- A3. Demonstrate knowledge and understanding of the aesthetic and formal qualities at play in the moving image and their impact on the creation of meaning in the moving image.

Practical Skills

- C1. Communicate effectively and use appropriate ICT technology to do so.
- C2. Demonstrate effective oral communications skills in the presentation of ideas and arguments.
- C3. Have respect for the points of view of others



- A4. Demonstrate knowledge and understand of the key stages of moving image production, distribution, exhibition and consumption.
- A5. Demonstrate knowledge and understanding of the legal, ethical and regulatory frameworks that affect moving image production, manipulation, distribution and consumption.
- A6. Demonstrate knowledge and understanding of the technical, textual and operational aspects of film production.
- A7. Demonstrate knowledge and understanding of the close analysis of film via close textual analysis and the synthesis of such aesthetic interpretation with historical and production background.
- C4. Produce work which demonstrates an effective interpretation of moving image and sound and which demonstrates the development of creative ideas, based upon documented research strategies.
- C5. Demonstrate work that meets the requirements of professionalism in film and media practice.

Intellectual Skills

- B1. Appraise, analyse closely, interpret and critically engage with a range of moving image texts.
- B2. Carry out various forms of research appropriate to the subject for essays, projects, presentations and creative productions involving sustained independent enquiry.
- B3. Evaluate and synthesise a range of theories specific to film and the moving image.
- B4. Evaluate and challenge interdisciplinary theories and philosophies in the D4. Work collaboratively and effectively as a group when required close analysis of a range of moving image texts.
- B5. Read, analyse, interpret and apply ideas from appropriate academic sources and materials in the analysis of moving image texts.
- B6. Devise and sustain arguments using ideas and techniques, some of which are key to the discipline, to produce coherent and persuasive arguments.
- B7. Demonstrate an ability to write and critically analyse film via a range of journalistic and academic writing styles.
- B8. Experiment and innovate in the production of moving image work, challenging conventional forms in written, aural, visual, audiovisual, sound or other electronic media

Transferable Skills

- D1. Take responsibility for their own learning and initiative, time management and self-discipline.
- D2. Communicate effectively in person, writing, image and presentation.
- D3. Use ICT software application for word processing and electronic communication to access electronic information retrieval system and the Internet.



Table 3: Development of Graduate Attributes in the Constituent Modules

This map identifies where the Graduate Attributes are delivered in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the development of the Graduate Attributes (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own personal and professional development as the programme progresses. [Note that there is no requirement for the Graduate Attributes to be assessed through these modules]

D = Delivered

	Module Title	Module Code	Professionally Focused	Globally Minded	Sustainability Driven	Digitally capable & confident	Inclusive and collaborative	Evidenced based and Ethical
vel 4	Introduction to Film Criticism	4HUM1078		D			D	D
Le Le	Genre, Style and Stars,	4HUM2001		D	D		D	D
evel 5	Film Production	5HUM1103	D	D	D	D	D	D
Le C	US Cinema	5HUM1109		D			D	D
	Placement Year			D	D		D	D
	Year Abroad/Study Abroad							
9	Television Drama	6HUM1142		D			D	D
% %	Eurocrime on Page and Screen	6HUM1155		D			D	D
ĭ	Gender, Sexuality and Diversity in U.S Cinema	6HUM1225		D			D	D



Section 2

Programme management

Relevant QAA subject benchmarking statements
Type of programme
Date of validation/last periodic review
Date of production/ last revision of PS
Relevant to level/cohort
Administrative School
Language of Delivery

Communication, Media, Film and Cultural Studies (2019)

Undergraduate November 20 March 2023 All students entering September 2023

School of Social Sciences, Humanities, and Education

English

Table 4 Course structure

Course details			
Course Code	Course Description	HECOS	UCAS
HUMED	BA (Hons) Mass Communications	100444	P300
HUELN	BA (Hons) English Language with Film	100318/100058	V1W6
HUHIS	BA (Hons) History with Film	100302/100058	Q1W6
HULIT	BA (Hons) English Literature with Film	100319/100058	Q3W6
HUPHL	BA (Hons) Philosophy with Film	100337/100058	V5W6

