

School of Social Sciences, Humanities and Education

Title of Programme: English Language Programme, English Literature Programme, History

Programme, Media Programme, Philosophy Programme,

Programme Code: HUELN, HULIT, HUHIS, HUMED, HUPHL

Subject: Journalism (Joint and Minor)

Programme Specification

This programme specification is relevant to students entering: 01 September 2023

Associate Dean of School (Academic Quality Assurance): Alison McLauchlin

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A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme:

Section	Amendment

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification Journalism (Joint and Minor)

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body
Teaching Institution
University/partner campuses
Programme accredited by

Final Qualification
All Final Award titles

(Qualifications and Subject)

University of Hertfordshire University of Hertfordshire de Havilland Campus

Not applicable BA (Hons)

English Language Programme BA (Hons) English Language and Journalism

BA (Hons) English Language with Journalism

English Literature Programme BA (Hons) English Literature and Journalism

BA (Hons) English Literature with Journalism

History Programme BA (Hons) History and Journalism

BA (Hons) History with Journalism

Media Programme: BA (Hons) Mass Communications

BA (Hons) Journalism and Creative Writing

BA (Hons) Journalism and Media

Philosophy Programme BA (Hons) Philosophy and Journalism

BA (Hons) Philosophy with Journalism

Relations Programme The above Joint titles may also be the following:

< > (Sandwich)

< > with a Year Abroad < > with Study Abroad

The above Major-Minor titles may also be the following:

< > (Sandwich)

< > and a Year Abroad < > and Study Abroad

FHEQ level of award 6

A. Programme Rationale

The rationale for this provision is to provide students with a structured sequence of modules through which they can develop their knowledge and understanding of topics and methodologies within Journalism as a



minor and/or joint subject on the English Language Programme, the English Literature Programme, the History Programme, the Mass Communications Programme, the Philosophy Programme and the Politics and International Relations Programme. The provision is designed to complement, support and enhance students' studies in the other subjects on these programmes.

The Programme is designed to recruit students who have some or no previous experience of Journalism.

Graduates are equipped for a variety of careers including those traditionally open to honours graduates in Communications and related disciplines, e.g. teaching, the civil service, local government, journalism, marketing and communications, media-related industries. The Programme also prepares students for further study at Postgraduate Level.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in <u>UPR TL03</u>.

Additionally this programme aims to:

- Develop students' competencies in print journalism;
- Develop students' knowledge and understanding of the operation and social, legal and economic contexts of the print and multiplatform journalism industry;
- Enable students to compete for employment in the journalism sector and/or pursue further studies in media-related Programmes.

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced to the QAA benchmark statements for Communication, Media, Film and Cultural Studies and the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014) and relate to the typical student. Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2021) have been used as a guiding framework for curriculum design.

Knowledge and Understanding	Teaching and learning methods	Assessment strategy
At Level 4: A1 Demonstrate knowledge and understanding of the essential characteristics of news and features journalism and of basic	Acquisition of knowledge and understanding A1, A3, A4, and A6, is through a combination of workshops, simulated newsroom activities, and guided learning.	Knowledge and understanding of A1, A3, and A4 are assessed through portfolios of news and features articles.
journalistic styles and markets. A2 Demonstrate knowledge and understanding of legal and ethical	Acquisition of A2, A5 is through a combination of lectures, seminars, and guided learning. Throughout, the learner is	Assessment of knowledge and understanding of A6 is through critical analysis supporting a portfolio.
terminology, concepts and processes relevant to journalists and their work. At Level 5:	encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual	Assessment of knowledge and understanding of A2, A7, A5 is through formal essay and examination.
At Level 5. A3 Demonstrate knowledge and understanding of a wide range of information sources and appropriate	knowledge and understanding of the subject.	Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate



criteria for the selection of journalistic material.

A4 Demonstrate knowledge and understanding of a wide range of styles appropriate to news and features journalism. what is being taught/learnt and broaden their individual knowledge and understanding of the subject.

At Level 6:

- A5 Demonstrate knowledge and understanding of the nature and functions of local and central government and the interrelations between political institutions and the press.
- A6 Demonstrate knowledge and understanding of the needs and demands of writing for identified specialist styles and markets.
- A7 Demonstrate knowledge and understanding of journalism in an international context.

Intellectual skills

At Level 4:

- B1 Source and write news and features articles with some regard to style and market.
- B2 Articulate legal and ethical issues and processes relevant to journalism using appropriate concepts and terminology.

At Level 5:

- B3 Evaluate and select appropriate information derived from a diverse range of identified sources.
- B4 Write news articles with regard to a range of styles, purposes, and markets.
- B5 Write features articles with regard to a range of styles, purposes, markets and visual and aesthetic considerations.

Teaching and learning methods
Intellectual skills are developed through acquisition of B1, B3, B4, B5, B6, B7 and B8, via a combination of workshops, simulated newsroom activities, and guided learning.

Acquisition of B2, and B9 is through a combination of lectures, seminars, and guided learning.

Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being learnt/taught and to broaden their individual intellectual skills in the subject.

Assessment strategy
Intellectual skills are
assessed through:
For B1, B3, B4, B5, B6, B7
and B8 - through portfolios of
news and features articles.

Assessment of intellectual skill B8 is also through a critical analysis supporting a portfolio.

Assessment of intellectual skills B2 and B9 is through formal essay and examination.



B6 Produce news articles with due regard to legal and ethical considerations.

At Level 6:

- B7 Demonstrate the application of sound judgment in respect of journalistic sources and information.
- B8 Produce news and features articles in response to the needs of particular markets and styles, and in the context of legal and ethical constraints.
- B9 Articulate and explain the nature of the structure and purpose of central and EC government and the complex interrelations between institutions and the press.

Teaching and learning methods

Assessment strategy Practical skills are developed throughout the programme.

Practical skills

- C1 Take responsibility for own learning, using initiative, effective timemanagement and selfdiscipline.
- C2 Communicate effectively in writing.
- C3 Have a regard for the points of view of others.
- C4 Research skills; the ability to extract, organise and selectively deploy relevant information from different sources.
- C5 Use ICT software applications for word processing and electronic communications to access electronic information retrieval systems and the internet.
- C6 Develop and advance arguments in a variety of formats.
- C7 Analyse and critically examine diverse forms of discourse.

C1, C4 and C6 are developed through simulated newsroom activities that will require working to deadlines, accessing information from a wide range of sources, and engaging in the compilation, at Level 6, of a largely self-directed portfolio of articles.

C2 is developed through guided critical analyses of written styles, through extensive practice in writing news and features articles, and sessions dedicated to essay writing and examination techniques.

C3 is developed through seminar based activities where the work of other students and material derived from academic sources will involve considering alternative viewpoints.

C5 is developed through simulated newsroom activities, workshops and dedicated training Practical skills are assessed through portfolios of news and features articles.



	sessions in DTP applications. All written assignments must be word-processed. It is also developed through the provision of module material through the University's MLE (Canvas), and when students are inducted into the facilities of the Learning Resources Centre (use of e-mail, WWW, CD-ROMs) at the beginning of their Programme. C7 is developed through tutor guidance in the selection and production of news and/or features articles.	
Transferable skills D1. Communicate accurately and reliably and with well-structured and coherent arguments in writing; D2. Work effectively as part of a team D3. Use initiative and take responsibility D4. Solve problems in creative and innovative ways D5. Further develop organizational and presentational skills	Teaching and learning methods Transferable skills are developed through coursework and presentations. Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.	Assessment strategy Transferable skills are assessed through a range of assessments built into the curriculum – coursework reports (D1-D5), oral presentations (D1-D6) and reflective reports (D1).

D. Programme Structures, Features, Levels, Modules, and Credits

The programme is offered in full-time (3 years) and part-time (5 years) modes, and leads to the award of a BA Degree with Honours. Intake is normally semester A (September).

Professional and Statutory Regulatory Bodies N/A

Work-Based Learning, including Sandwich Programmes

A sandwich award requires the successful completion of at least **30** weeks full-time equivalent placement activity from a maximum of two separate approved placements, neither of which will be normally less than **12** weeks in duration, in order for the award to be made. This is in addition to the period of academic study required for the full-time award. This optional placement year is undertaken after Level 5 and before Level 6 and meets the SEEC criteria for Level 6.

Student Exchange programme Incoming Exchange

Students are permitted to study Journalism modules at all levels.

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the Honours



award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

Mode of study Full-time

Students on a full-time mode of study must normally take the equivalent of eight 15 credit modules per year with the equivalent of four 15 credit modules undertaken per semester.

Mode of study Part-time

Students on a part-time mode of study are allowed to take up to five 15 credit modules per year and most normally choose to study between 2 and 5 modules per year, with modules being taken in each semester. Varying rates of study are possible: students can increase or decrease their rate of study year by year or semester by semester in response to their changing circumstances. Students are entitled to take a break from study for a semester or even a year if their circumstances require it.

Students can apply to transfer to a full-time rate of study; this should be arranged at the beginning of the academic year

Entry point Semester A

BA (Hons) English Language with Journalism BA (Hons) English Literature with Journalism BA (Hons) History with Journalism BA (Hons) Philosophy with Journalism

Level 4

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters	
Introduction to Journalism	4HUM2011	15	0	100	0	Α	
Journalism, Law and Ethics	4HUM1076	15	0	100	0	В	

In addition, students study 90 credits of the Major Subject, as set out in the Programme Specifications for the English Language Programme, the English Literature Programme, the History Programme and the Philosophy Programme. For the Mass Communications title, students study 90 credits of other subjects, as set out in the Programme Specification for the Media Programme.

Progression to level 5 requires a minimum of 90 credits at level 4, normally including 30 credits in each Subject.

Level 5

Students study 30 credits of the following Journalism modules:

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
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Journalism Skills: News	5HUM1153	15	0	80	20	Α
Journalism Skills: Features	5HUM1100	15	0	100	0	В

In addition, students study 90 credits of the Major Subject, as set out in the Programme Specifications for the English Language Programme, the English Literature Programme, the History Programme and the Philosophy Programme. For the Mass Communications title, students study 90 credits of other subjects, as set out in the Programme Specification for the Media Programme.

Progression to level 6 requires a minimum of 180 credits with 90 credits at level 5, normally including 30 credits in each Subject, or equivalent.

Level 6

Students study 30 credits of the following Journalism modules:

Optional Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
International Politics & Reporting Global News	6HUM1179	15	0	65	35	Α
Journalism Skills Portfolio	6HUM1140	30	0	100	0	AB
Online Journalism	6HUM1139	15	0	100	0	В

In addition, students study 90 credits of the Major Subject, as set out in the Programme Specifications for the English Language Programme, the English Literature Programme, the History Programme and the Philosophy Programme. For the Mass Communications title, students study 90 credits of other subjects, as set out in the Programme Specification for the Media Programme.

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credit points at level 6.

BA (Hons) English Language and Journalism

BA (Hons) English Literature and Journalism

BA (Hons) History and Journalism

BA (Hons) Philosophy and Journalism

BA (Hons) Politics & International Relations and Journalism

BA (Hons) Journalism and Creative Writing

BA (Hons) Journalism and Media

Level 4

Students study 60 credits of the following modules:

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
Introduction to Journalism	4HUM2011	15	0	100	0	Α
Journalism and Politics	4SHE2046	15	0	80	20	Α
Journalism, Law and Ethics	4HUM1076	15	0	100	0	В
Journalism Skills: Multiplatform	4HUM1120	15	0	100	0	В



In addition, students study 60 credits of the Joint Subject, as set out in the Programme Specifications for the English Language Programme, the English Literature Programme, the History Programme, the Media Programme, the Philosophy Programme and the Politics and International Relations Programme.

Progression to level 5 requires a minimum of 90 credits at level 4, normally including 30 credits in each Subject.

Level 5

Students study 60 credits of the following Journalism modules:

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
Journalism Skills: News	5HUM1153	15	0	80	20	Α
Radio Journalism	5HUM1062	15	0	100	0	Α
Journalism Skills: Features	5HUM1100	15	0	100	0	В
How Journalism Changed the World: From Watergate to Social Media and Fake News*	5HUM1176	15	0	75	25	В

^{*}Employability Skills, 5HUM1175 can replace 5HUM1176 How Journalism Changed the World: From Watergate to Social Media and Fake News.

Level 6

Students study 60 credits of the following modules:

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
International Politics & Reporting Global News	6HUM1179	15	0	65	35	Α
Journalism Skills Portfolio	6HUM1140	30	0	100	0	AB
Online Journalism	6HUM1139	15	0	100	0	В

In addition, students study 60 credits of the Joint Subject, as set out in the Programme Specifications for the English Language Programme, the English Literature Programme, the History Programme, the Media Programme, the Philosophy Programme and the Politics and International Relations Programme.

The award of an Honours Degree normally requires 360 credit points passed with a minimum of 120 credits at level 6.



Honours classification

The University has approved structure and assessment regulations common to all programmes. Full details are provided in <u>UPR AS14</u>, Section D.

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requiremen ts	Available at end of Level	Programme Learning Outcomes developed (see above)
BA (Hons)	English Literature with Journalism with a Year Abroad; English Literature with Journalism with Study Abroad; English Literature with Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2).
BA (Hons)	English Literature and Journalism with a Year Abroad; English Literature and Journalism with Study Abroad; English Literature and Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2), as well as the programme learning outcomes set out in the Creative Writing (Joint and Minor) Subject Programme Specification.
BA (Hons)	English Language with Journalism with a Year Abroad; English Language with Journalism with Study Abroad; English Language with Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A subset of the programme learning outcomes depending on the student's individual module choices, as well as the programme learning outcomes
BA (Hons)	English Language and Journalism with a Year Abroad; English Language and Journalism with Study Abroad; English Language and Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2), as well as the programme learning outcomes set out in the Journalism (Joint and Minor) Subject Programme Specification.
BA (Hons)	History with Journalism with a Year Abroad; History with Journalism with Study Abroad; History with Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	All programme learning outcomes (see Table 2), as well as the programme learning outcomes set out in the Single Honours Journalism Subject Programme Specification.
BA (Hons)	History and Journalism with a Year Abroad; History and Journalism with Study Abroad; History and Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A subset of the programme learning outcomes depending on the student's individual module choices, as well as a subset of the learning outcomes of the contributing subjects, depending on the student's individual module choices (see Table 2 in the relevant



BA (Hons)	Philosophy with Journalism with a Year Abroad; Philosophy with Journalism with Study Abroad; Philosophy with Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	Subject Programme Specifications). A subset of the programme learning outcomes depending on the student's individual module choices, as well as a subset of the learning outcomes of the contributing subjects, depending on the student's individual module choices (see Table 2 in the relevant
BA (Hons)	Philosophy and Journalism with a Year Abroad; Philosophy and Journalism with Study Abroad; Philosophy and Journalism (Sandwich)	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	Subject Programme Specifications). A subset of the programme learning outcomes depending on the student's individual module choices, as well as a subset of the learning outcomes of the contributing subjects, depending on the student's individual module choices (see Table 2 in the relevant Subject Programme Specifications).
BA (Hons)	Mass Communications Journalism and Creative Writing Journalism and Media	360 credit points including 240 at level 6/5 of which 120 must be at level 6	6	A subset of the programme learning outcomes depending on the student's individual module choices, as well as a subset of the learning outcomes of the contributing subjects, depending on the student's individual module choices (see Table 2 in the relevant Subject Programme Specifications).

Interim Award University Certificate	Award Title Untitled	Minimum requirements 45 credit points at level 4	Available at end of Level 4	Programme Learning Outcomes developed (see above) See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/
Certificate of Higher Education	Untitled	120 credit points at level 4	4, 5	AS11.htm See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/ AS11.htm
Diploma of Higher Education	Untitled	240 credit points including at least 120 at level 5	5, 6	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/ AS11.htm
ВА	English Literature with Journalism with a Year Abroad; English Literature with Journalism with Study Abroad; English Literature with Journalism (Sandwich)	300 credit points including 180 at level 6/5 of which 60 must be at level 6	6	A subset of the programme learning outcomes (see table 2) depending on the student's individual module choices.



English Literature and Journalism with a Year Abroad; English Literature and Journalism with Study Abroad; English Literature and Journalism (Sandwich)		
English Language with Journalism with a Year Abroad; English Language with Journalism with Study Abroad; English Language with Journalism (Sandwich)		
English Language and Journalism with a Year Abroad; English Language and Journalism with Study Abroad; English Language and Journalism (Sandwich)		
History with Journalism with a Year Abroad; History with Journalism with Study Abroad; History with Journalism (Sandwich)		
History and Journalism with a Year Abroad; History and Journalism with Study Abroad; History and Journalism (Sandwich)		
Philosophy with Journalism with a Year Abroad; Philosophy with Journalism with Study Abroad; Philosophy with Journalism (Sandwich)		
Philosophy and Journalism with a Year Abroad; Philosophy and Journalism with Study Abroad; Philosophy and Journalism (Sandwich)		
Mass Communications Journalism and Creative Writing Journalism and Media		



Programme-specific assessment regulations

The programme complies with the University's academic regulations (in particular, <u>UPR AS11</u>, <u>UPR AS12</u> and <u>UPR AS14</u>) with the exception of those listed below, which have been approved by the University:

None

Further programme-specific regulations (with School-level approval) are given below:

Progression from one Level to the next depends on meeting the pre-requisite requirements: students
must normally have 30 credits in a subject area at the lower Level before progressing to study of that
subject at the higher Level;

On the English Language, English Literature, History and Philosophy programmes, students may exercise a change of pathway at the beginning of Level 5 and Level 6 from taking Journalism as a minor to taking it as a joint subject, by increasing study of Journalism by 30 credits, or from taking Journalism as a joint to taking it as a minor, by decreasing study of Journalism by 30 credits. In the first case this necessitates decreasing study of the other subject by 30 credits and in the second case this necessitates increasing study of the other subject by 30 credits.

E. Management of Programme & Support for student learning.

Management

The programme is managed and administered through:

- A Dean of School who has overall responsibility for all programmes in the School
- An Associate Dean of School (Academic Quality Assurance) who has overall responsibility for academic quality, assurance and enhancement with and on behalf of the Dean of School.
- An Associate Dean of School Education (Learning and Teaching) who has overall responsibility for learning and teaching with and on behalf of the Dean of School
- An Associate Dean of School Education (Student Experience) who has specific responsibility for induction with and on behalf of the Dean of School
- A Head of Media who is responsible for all the modules in the subject area
- A Programme Leader for each of the Programmes on which Journalism is taught
- Admissions Tutors, with specific responsibility for selection
- A designated administrative team to deal with day-to-day administration associated with the courses and modules within the Programme
- Programme committees which have a membership which includes all of the above plus Subject and student representatives
- Module Leaders who are responsible for individual modules

Support

Students are supported by:

- Attractive modern study environments in two Learning Resource Centres, incorporating libraries and computer centres
- Canvas, a versatile on-line interactive intranet and learning environment
- Access to extensive digital and print collections of information resources
- A substantial Student Centre which provides advice on issues such as Finance, University regulations, visa applications, legal matters, accommodation, international student support etc.
- The Office of Dean of Students, incorporating Chaplaincy, Counselling and nursery
- Student Success Hubs, which include a Mathematics Drop-In Centre
- Overseas Orientation



- Medical Centre
- University Disability Advisors
- An Equal Opportunities Officer
- Hertfordshire Students' Union
- A Careers and Placement Service for all current students and graduates
- A Head of Media
- A student support team to provide confidential pastoral advice through a daily Helpdesk run during termtime
- Scheduled weekly Student Drop-In hours for all academic staff for student support and guidance
- A designated administrative team to deal with day-to-day administration associated with the modules within the Programme
- Module Leaders who are responsible for individual modules
- A School Community Organiser (SCO)
- A Study Abroad Tutor
- An Academic Skills Tutor
- A Tutor for Employability
- A Programme Leader to help students understand the programme structure and provide confidential academic advice
- An induction session at the beginning of each new academic session
- Personal tutors to provide further academic and pastoral support, with scheduled meetings each semester to advise on academic performance, feedback, module choices, and long term plans
- Student Representatives on the Programme Committee

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module:

The <u>Ask Herts</u> website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: http://www.herts.ac.uk/secreg/upr/. In particular, UPR SA07 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: https://www.officeforstudents.org.uk/advice-and-guidance/the-register/.

G. Entry requirements

The normal entry requirements for the programme are:

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in <u>UPR SA03</u>), along with associated



procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact: dhaq@herts.ac.uk

If you wish to receive a copy of the latest External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk



Journalism

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

				Programme Learning Outcomes (as identified in section 1 and the following page)																										
				Knowledge & Understanding							Intellectual Skills							Practical Skills							Transferable Skills					
											1																			
	Module Title	Module Code	A1	A2	А3	A4	A5	A6	A7	B1	B2	В3	B4	B5	B6	B7	B8	В9	C1	C2	C3	C4	C5	C6	C7	D1	D2	D3	D4	D5
	Introduction to Journalism	4HUM2011	×		×					×		×	×	×					×	×		×	×		×	×	×	×	×	
<u>el</u>	Journalism Law and Ethics	4HUM1076		×					×		×									×	×	×	×			×		×	×	
Lev	Journalism & Politics	4SHE2046		×	×		×									×	×	×	×	×	×	×	×	×		×	×	×	×	
	Journalism Skills: Multiplatform	4HUM1120	×		×	×		×	×	×	×	×	×	×	×	×	×		×	×	×	×	×	×		×	×	×	×	
	Journalism Skills: News	5HUM1153			×	×	×	×			×	×	×		×	×			×	×		×	×	×	×	×	×	×	×	
2	Journalism Skills: Features	5HUM1100			×	×					×	×		×		×	×		×	×		×	×	×	×	×	×	×	×	
Ve.	Radio Journalism	5HUM1062	×	×	×	×		×		×	×	×	×	×	×	×		×	×	×	×	×	×	×		×	×	×	×	
	How Journalism Changed the World: From Watergate to Social Media and Fake News	5HUM1176	×	×	×	×		×		×	×	×	×	×	×	×	×	×		×		×	×		×	×		×	×	×
	Placement Year																													
9	International Politics & Reporting Global News	6HUM1179					×		×			×				×		×	×	×	×	×	×	×	×	×	×	×	×	×
eve	Journalism Skills Portfolio	6HUM1140	×	×	×	×				×	×	×	×	×	×	×			×	×	×	×	×			×	×	×	×	×
	Online Journalism	6HUM1139	×	×				×		×	×	×	×	×	×	×	×		×	×	×	×	×			×	×	×	×	×



KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. Demonstrate knowledge and understanding of the essential characteristics of news and features journalism and of basic journalistic styles and markets.
- A2. Demonstrate knowledge and understanding of legal and ethical terminology, concepts and processes relevant to journalists and their work.
- A3. Demonstrate knowledge and understanding of a wide range of information sources and appropriate criteria for the selection of journalistic material
- A4. Demonstrate knowledge and understanding of a wide range of styles appropriate to news and features journalism.
- A5. Demonstrate knowledge and understanding of the nature and functions of local and central government and the interrelations between political institutions and the press.
- A6. Demonstrate knowledge and understanding of the needs and demands of writing for identified specialist styles and markets.
- A7. Demonstrate knowledge and understanding of journalism in an international context.

Intellectual Skills

- B1. Source and write news and features articles with some regard to style and market.
- B2. Articulate legal and ethical issues and processes relevant to journalism
- B3. Evaluate and select appropriate information derived from a diverse range of identified sources
- B4. Write news articles with regard to a range of styles, purposes, and markets.
- B5. Write features articles with regard to a range of styles, purposes, markets and visual and aesthetic considerations.
- B6. Produce news articles with due regard to legal and ethical considerations
- B7. Demonstrate the application of sound judgement in respect of journalistic sources and information
- B8. Produce news and features articles in response to the needs of particular markets and styles, and in the context of legal and ethical constraints
- B9. Articulate and explain the nature of the structure and purpose of central government, international intergovernmental institutions and the complex interrelations between institutions and the press

Practical Skills

- C1. Take responsibility for their own learning, using initiative, effective time management and self-discipline
- C2. Communicate effectively in writing
- C3. Have a regard for the points of view of others
- C4. Research skills; the ability to extract, organise and selectively deploy relevant information from different sources
- C5. Use ICT software applications for word processing and electronic communications to access electronic information retrieval systems and the Internet
- C6. Develop and advance arguments in a variety of formats
- C7. Analyse and critically examine diverse forms of discourse.

Transferable Skills

- D1. Communicate accurately and reliably and with well-structured and coherent arguments in writing
- D2. Work effectively as part of a team
- D3. Use initiative and take responsibility
- D4. Solve problems in creative and innovative ways
- D5. Further develop organizational and presentational skills



Section 2

Programme management

Relevant QAA subject benchmarking statements
Type of programme
Date of validation/last periodic review
Date of production/ last revision of PS
Relevant to level/cohort
Administrative School

Communication, Media, Film and Cultural Studies 2016

Undergraduate
March 15
March 2023
All students entering September 2023
School of Social Sciences, Humanities, and Education

Table 4 Course structure

Language of Delivery

Course details										
Course Code	Course Description	HECOS	UCAS							
HUMED	BA (Hons) Mass Communications	100442/100443/100925	P300							
	BA (Hons) Journalism and Media	100442/100443/100925	P903							
	BA (Hons) Journalism and Creative Writing	100442/100443/100925	P900							
HUELN	BA (Hons) English language and Journalism	100318/101273	Q1P9							
HULIT	BA (Hons) English Literature and Journalism	100319/101273	Q3P9							
HUHIS	BA (Hons) History and Journalism	100302/101273	V1P9							
HUPHL	BA (Hons) Philosophy and Journalism	100337/101273	V5P9							

English

