

Title of Programme: MSc International Tourism, Hospitality and Event Management

Programme Code: BSITHE

Programme Specification

This programme specification is relevant to students entering:
01 September 2023

Associate Dean of School (Academic Quality Assurance):
Veronica Earle

Signature



A programme specification is a collection of key information about a programme of study (or course). It identifies the aims and learning outcomes of the programme, lists the modules that make up each stage (or year) of the programme, and the teaching, learning and assessment methods used by teaching staff. It also describes the structure of the programme, its progression requirements, and any programme-specific regulations. This information is therefore useful to potential students to help them choose the right programme of study, to current students on the programme, and to staff teaching and administering the programme.

Summary of amendments to the programme

Date	Section	Amendment
08/08/2023	D Work-Based Learning, including Sandwich Programme	Addition of text 'For students on a Student Route visa, the placement would normally need to take place within the UK, as the visa....'

08/08/2023	D Programme-specific regulations	Addition of text 'Additionally, students undertaking a sandwich placement can only trail up to 30 credits of referred (FREF) and/or deferred (DEF) modules from Year 1 and are not permitted...'
08/08/2023	D Programme-specific regulations	Addition of text 'Students cannot progress to their Year 2 Advanced Research route with more than 60 credits of failed (FREF/DEF/FREN) modules...'

If you have any queries regarding the changes please email AQO@herts.ac.uk

Programme Specification MSc International Tourism, Hospitality and Event Management

This programme specification (PS) is designed for prospective students, enrolled students, academic staff and potential employers. It provides a concise summary of the main features of the programme and the intended learning outcomes that a typical student might reasonably be expected to achieve and demonstrate if he/she takes full advantage of the learning opportunities that are provided. More detailed information on the teaching, learning and assessment methods, learning outcomes and content for each module can be found in Definitive Module Documents (DMDs) and Module Guides.

Section 1

Awarding Institution/Body	University of Hertfordshire
Teaching Institution	University of Hertfordshire
University/partner campuses	De Havilland
Programme accredited by	Not Applicable
Final Award (Qualification)	MSc
All Final Award titles (Qualification and Subject)	MSc International Tourism, Hospitality and Event Management MSc International Tourism, Hospitality and Event Management with Advanced Research MSc International Tourism, Hospitality and Event Management (Sandwich)
FHEQ level of award	7

A. Programme Rationale

MSc International Tourism, Hospitality and Event management has been designed to respond to the enhanced levels of skills and learning necessary to make key decision-making within the international tourism, hospitality and event industries. Governments, industry, and the media have all recently stated that there is a need for improved knowledge and skill levels within the sector.

Many impacts which would traditionally only have been felt locally are affecting the tourism, hospitality and event industries on a wide scale, whether it be regionally or internationally (for example terror attacks and natural disasters). These impacts, and the increasing speed of change of the industry, have resulted in the need for tourism, hospitality and event managers who are more international in outlook and have the knowledge, skills and confidence to make appropriate decisions. This programme fully embraces the university's 'Global Awareness' attribute, fostering discussion of complex world issues and how these impact on the tourism, hospitality and event industries, and producing graduates confident in the wide range of cultural settings in which they may find themselves as employees in this sector.

This programme is designed to recruit those students who already hold a degree, or alternatively possess the necessary industry experience to act as a foundation for higher levels of learning and the application of theory to practical situations. It caters for local and international professionals within the industry who wish to gain the necessary qualifications and theoretical awareness to enable them to advance their careers in industry. A distinctive feature of this programme is that it offers students the opportunities to interact with current industry practices and therefore enables a hands-on approach working with practitioners. The programme is underpinned by a strong theoretical base across a number of contexts relevant to tourism, hospitality and event management in contemporary international environments.

The emphasis on theory and practice together with the demand on the student to critically apply these concepts will create students well prepared for the workplace. This reflects the University's Strategic Plan 2020-2025, which promotes employability, enterprise, and business partnerships in students, and strengthening the global perspective of the curriculum. In addition, the Management Research Report and Field Research modules

provide students with the opportunity to consolidate their learning and apply theory to real world tourism, hospitality and event business challenges.

This postgraduate programme modules deal with the skills necessary for management of a tourism, hospitality and/or event business in the contemporary environment. They focus on refining the knowledge and skills at the functional levels for managers in the areas of international marketing, people development, financial and management decision making, corporate strategic management crisis and risk recovery management. The Field Research module provides a unique opportunity to deepen the knowledge in tourism, hospitality and event management through practitioner-focused modules. All modules benefit from the combination of specialist expertise from within the University's Business School and Department of Tourism, Hospitality and Events.

The full-time programme is available as a one-year programme and a two-year programme. The one-year programme leads to the award of 'MSc International Tourism, Hospitality and Event Management'. The two-year full-time programme 'MSc International Tourism, Hospitality and Event Management (Sandwich)', is offered with a 30 week PG Placement in the second year, providing students with a strong, practical business experience in their sectors, and setting their academic studies in a broader context. The two-year, full-time programme 'MSc International Tourism, Hospitality and Event Management with Advanced Research' provides a second, taught year in which students study advanced business research and professional and consultancy skills.

We provide excellent academic and personal support, with comprehensive careers guidance from our very experienced dedicated Careers and Placements Service. Although the responsibility for finding a placement is with you, our Careers and Placements Service maintains a wide variety of employers who offer placement opportunities and organise special training sessions to help you secure a placement, from job application to the interview. Optional one-to-one consultations are also available.

B. Educational Aims of the Programme

The programme has been devised in accordance with the University's graduate attributes of programmes of study as set out in [UPR TL03](#).

Additionally this programme aims to:

- Provide an innovative and challenging programme of postgraduate study in international tourism, hospitality and event management.
- Foster discussion of complex and evolving world issues among students, providing a theoretical underpinning and a critical synthesis of the key current issues impacting the international tourism, hospitality and event management industry.
- Examine and challenge theories and concepts used to explain the development of tourism, hospitality and event management.
- Apply theories and concepts to practical environment through the one-year work experience (minimum of 30 weeks) path.
- Develop in students the knowledge and confidence necessary in decision-making at both operational and management levels.
- Offer an analytical understanding of the industry and a critical appreciation of the multifaceted and interdisciplinary nature of the subject domain.
- Research and evaluate factors influencing development and change within the tourism, hospitality and event sectors
- Provide opportunity for students to gain an awareness of, and sensitivity to different cultural backgrounds, promoting an understanding of international traditions and practices both within, and beyond, their discipline
- Gain an education which enhances prospects of employment in tourism, hospitality and event globally
- Develop the interpersonal skills required to enable them to work efficiently as a member of a team in any kind of organisation
- Acquire and develop technical skills associated with the nature of their work

C. Intended Learning Outcomes

The programme provides opportunities for students to develop and demonstrate knowledge and understanding, skills and other attributes in the following areas. The programme outcomes are referenced the Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies (2014), and relate to the typical student.

Additionally, the SEEC Credit Level Descriptors for Further and Higher Education (2021) have been used as a guiding framework for curriculum design.

Knowledge and Understanding:	Teaching/learning methods & strategies	Assessment
<p>A1- Evaluate the impact of contextual forces on the management of tourism, hospitality and event organisations: international economic, ethical, social and technological change issues.</p> <p>A2- Examine markets for the tourism, hospitality and event sectors, including customers behaviour, service provider and industry stakeholder perspectives.</p> <p>A3- Analyse the concepts, processes and institutions in the production and marketing of tourism, hospitality and/or event products internationally; the management of resources operating at various levels in the international tourism, hospitality and event industries.</p> <p>A4- The financial management of tourism, hospitality and event business enterprises.</p> <p>A5- Critically examine the management and development of people and diversity within international tourism, hospitality and event organisations.</p> <p>A6- Evaluate the management complexities of international tourism, hospitality and/or event industries in operation, through research with tourism businesses.</p> <p>And for the 'Sandwich' award:</p> <p>A7- Build contextual knowledge of managerial and operational aspects of the tourism, hospitality and event management sector through a</p>	<p>Acquisition of knowledge and understanding is through a combination of (but is not limited to) lectures, seminars, tutorials and workshops, projects and the Management Research Report work, group work, student presentations, videos, simulations, external visits and/or guest speakers, conference attendance/participation student facilitated sessions and case studies and live projects throughout the programme. The choice of method will depend upon the nature and format of a specific module and its learning outcomes.</p> <p>Additional support for students is provided in a number of other modes, for example:</p> <ul style="list-style-type: none"> • One to one research supervision with a Management Research Report supervisor • One to one monthly discussion on progress and career path development <p>Further indication of the support offered is provided in Section E.</p> <p>To fulfil A6, full time students on the sandwich route have the opportunity to take a work placement. Additionally, all students study real world tourism, hospitality and event management business challenges through the Field Research module, and in addition through the use of case studies and simulations embedded within the curriculum.</p> <p>A7 is achieved through the full-time, industry work placement experienced by students on the 'Sandwich' award.</p>	<p>Knowledge and understanding are assessed through a combination of examinations and assessed coursework. Assessment, which is both formative and summative, can take the form of essays, case studies, reports, timed assessment, in-class test, portfolios and oral presentations.</p> <p>To achieve A7, students on the Sandwich award reflect on knowledge gained from the placement: reconsidering theory in light of practice, the transferable skills that they have enhanced, and goals for further professional development.</p>

substantive work placement experience.	Throughout, the learner is encouraged to undertake independent study both to supplement and consolidate what is being taught/learnt and to broaden their individual knowledge and understanding of the subject.	
Intellectual skills:	Teaching/learning methods & strategies	Assessment
<p>B1- Apply analytical and critical thinking and synthesis of understanding in the fields of international tourism, hospitality and events management. Evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately.</p> <p>B2- Conduct original, creative research and inquiry into international tourism, hospitality and event management issues through research design, including the collection and analysis of quantitative and qualitative data, synthesis and reporting.</p> <p>B3- Identify and solve complex problems, creating and evaluating relevant options to support decision making.</p>	<p>Intellectual skills are developed throughout the programme by the methods and strategies outlined in Section A, above. Analysis and problem solving is further developed through tutorials, workshops, and the Management Research Report.</p> <p>Throughout, the learner is encouraged to develop intellectual skills further by independent study.</p>	<p>Intellectual skills are assessed through in-course assessments and demonstrated by the research and evaluations that students produce in reports and essays throughout the programme.</p> <p>B2 is assessed through secondary research throughout the programme, and in particular through the Management Research Report.</p>
Practical skills:	Teaching/learning methods & strategies	Assessment
<p>C1- Effectively communicate, in writing and orally, to convey complex ideas and arguments.</p> <p>C2- Apply quantitative and IT skills effectively in order to abstract meaning from information and convey knowledge.</p> <p>C3- Perform effectively within team environments, using individual contributions in group processes, applying skills of negotiation, development and</p>	<p>Practical skills are developed throughout the programme by the methods and strategies outlined in sections A and B.</p>	<p>Skill C1 is assessed through essays, reports, presentations, student-led seminars and examinations.</p> <p>Skill C2 is assessed within specific modules, and more integrally, as part of learning and assessment strategies throughout the programme.</p> <p>Skill C3 is assessed by group-based coursework, group presentations and poster presentations, and includes the use of wikis and/or student logs and</p>

management to work with others. And for the Sandwich route: C4- Use initiative in dealing with issues/problems in the working environment.		reflections to ascertain individual contributions.
Transferable skills:	Teaching/learning methods & strategies	Assessment
D1- Apply academic, enterprise and employability skills in both scholarly and work-based environments. D2- Operate in the dynamic global arena and to appreciate contemporary and cross-cultural difference. And for the 'with Advanced Research' award: D3- Examine and apply advanced skills in business research.	Transferable skills are developed through the programme by the methods and strategies outlined in sections A, B and C above. Throughout, the learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan. Students on the 'with Advanced Research' award study 'Advanced Business Research' and 'Professional Development and Consultancy Skills' in their second year, alongside their dissertation. These two double modules provide a strong grounding in workplace application of research and analysis, project management, and soft skills including leadership, teamwork, negotiation and creative problem solving. The learner is encouraged to develop transferable skills by maintaining a record of evidence and completing a personal development plan.	Transferable skills are assessed through a range of assignments built into the curriculum as above in A to C. D2 is addressed particularly in the People Development module, and strongly supported by the Research Themes and Methods in Tourism, Hospitality & Events module. For D3, 'Advanced Business Research' and 'Professional and Consultancy Skills' require the students to demonstrate knowledge in a variety of advanced research and skills areas through portfolio assessment and group work.

D. Programme Structures, Features, Levels, Modules, and Credits

The MSc International Tourism, Hospitality and Events Management programme is offered in full time, one-year and two-year mode. The one-year, full-time mode leads to the award of 'MSc international Tourism, Hospitality and Events Management'. The two-year, full-time mode is only available to full-time students, and leads to either the award of MSc International Tourism, Hospitality and Events Management (Sandwich) for the placement route, or 'MSc International Tourism Management with Advanced Research' for the classroom-based route. Entry is normally with an undergraduate degree with a 2:2 classification or equivalent qualification (see entry requirements). For the one-year, full-time programme, entry is normally in Semester A (September). For the two-year full-time programmes, entry is only available in Semester A.

Professional and Statutory Regulatory Bodies

N/A

Work-Based Learning, including Sandwich Programmes

The two-year, full-time sandwich route incorporates a one-year work placement of a minimum of 30* weeks full time work experience. Students must normally achieve a Semester A grade average of 60% to proceed onto the placement. Students will typically need to secure a placement by the end of April in their first

academic year of study, in order to process the necessary paperwork required.

For students on a Student Route visa, the placement would normally need to take place within the UK, as the visa covers you for placement based in the UK. However, if a non-UK placement can meet the monitoring requirements required by the Student Immigration Compliance Team then it may be considered. You are advised to contact SIT Compliance (sitcompliance@herts.ac.uk) to understand what is involved. Please be aware that if you take a placement outside the UK, the University cannot advise you on any visa you may require to work in that country - it will be the sole responsibility of your employer to arrange the visa for you.

A sandwich award requires the successful completion of at least 30 weeks placement activity (or students can opt to take a maximum of two separate placements, neither of which should be normally less than 12 weeks in duration). Students at HBS are then required to submit and pass a Placement Portfolio in order to gain the suffix '(Sandwich)' to their award. Information and support is available from the University's Careers, Employment and Enterprise Service. See UPR11 2.4.1:

https://www.herts.ac.uk/_data/assets/pdf_file/0016/232504/AS11-Schedule-of-Awards.pdf

Programme Structure

The programme structure and progression information below (Table 1a and 1b) is provided for the award. Any interim awards are identified in Table 1b. The Programme Learning Outcomes detailed above are developed and assessed through the constituent modules. Table 2 identifies where each learning outcome is assessed.

Table 1a Outline Programme Structure

MSc Tourism, Hospitality and Event Management

Mode of study Full time, One Year

Entry point Semester A

Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
Marketing and Technology for Tourism, Hospitality and Events	7BSP1319	15	0	100	0	A
People Management for the Tourism, Hospitality and Event Industries	7BSP1320	15	0	100	0	A
Crisis, Risk and Recovery for Tourism, Hospitality and Events	7BSP1326	15	0	100	0	A
Research Methods for Tourism, Hospitality and Event Management	7BSP1139	15	0	100	0	A
Accounting and Finance in the Organisation	7BSP0389	15	0	100	0	B
International Business Strategy	7BSP0355	15	0	100	0	B
Field Research	7BSP1327	15	0	100	0	B
Contemporary Themes: Tourism/Hospitality/Event Management	7BSP1140	15	0	100	0	B
Management Research Report	7BSP1329	60	0	100	0	C

The award of an MSc International Tourism, Hospitality and Event Management requires 180 credit points passed at Level 7

Coursework assessment may include the following activities:

Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

MSc International Tourism, Hospitality and Event Management with Advanced Research

Mode of study Full time, Two Year

Entry point Semester A

Year 1

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
Marketing and Technology for Tourism, Hospitality and Events	7BSP1319	15	0	100	0	A
People Management for the Tourism, Hospitality and Event Industries	7BSP1320	15	0	100	0	A
Crisis, Risk and Recovery for Tourism, Hospitality and Events	7BSP1326	15	0	100	0	A
Research Methods for Tourism, Hospitality and Event Management	7BSP1139	15	0	100	0	A
Contemporary Themes: Tourism/Hospitality/Event Management	7BSP1140	15	0	100	0	B
Field Research	7BSP1327	15	0	100	0	B
Accounting and Finance in the Organisation	7BSP0389	15	0	100	0	B
International Business Strategy	7BSP0355	15	0	100	0	B

Year 2

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
Advanced Business Research	7BSP1371	30	0	P/F	0	A
Professional and Consultancy Skills	7BSP1372	30	0	P/F	0	B
Management Research Report	7BSP1329	60	0	100	0	C

The award of an 'MSc International Tourism, Hospitality and Event Management with Advanced Research' requires 240 credit points passed at Level 7. The additional 60 credits of modules on the two-year full-time study route (Level 7 Professional and Consultancy Skills and Advanced Business Research) are recorded on the transcript as pass/fail only, and no numeric grade will be awarded.

Coursework assessment may include the following activities:

Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

MSc International Tourism, Hospitality and Event Management (Sandwich)

This route of study incorporates a minimum of 30 weeks full time placement work. In order to undertake a sandwich placement, students must pass all modules in the first attempt of their first semester (Semester A).

Mode of study Full time, Two Year

Entry point Semester A

Year 1

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
Marketing and Technology for Tourism, Hospitality and Events	7BSP1319	15	0	100	0	A
People Management for the Tourism, Hospitality and Event Industries	7BSP1320	15	0	100	0	A
Crisis, Risk and Recovery for Tourism, Hospitality and Events	7BSP1326	15	0	100	0	A
Research Methods for Tourism, Hospitality and Event Management	7BSP1139	15	0	100	0	A
Preparation for the Workplace	7BSP1317	0	0	P/F	0	AB
Field Research	7BSP1327	15	0	100	0	B
Accounting and Finance in the Organisation	7BSP0389	15	0	100	0	B
International Business Strategy	7BSP0355	15	0	100	0	B
Contemporary Themes: Tourism/Hospitality/Event Management	7BSP1140	15	0	100	0	B

Year 2

Compulsory Modules Module Title	Module Code	Credit Points	% Examination	% Coursework	% Practical	Semesters
Professional Work Placement*	7BUS2102	60	0	P/F	0	CAB
Work Placement Portfolio	7BSP1318	0	0	P/F	0	C
Management Research Report**	7BSP1329	60	0	100	0	C

* The Professional Work Placement period normally commences immediately after the end of Semester B (late May) in the academic year of starting the programme, and end at approximately the same time in the subsequent year. Placements must be for a minimum of 30 weeks of full-time work. Immediately following the sandwich placement, students return, complete and submit their Work Placement Portfolio at the start of Semester C.

** Having studied Research Methods in their first semester and received feedback and support on their research proposals and schedule, students can also use the additional PG Online Research Methods support for further support while on Placement. The Programme Team will provide them with a research supervision for Semester C in their final year, with submission in September.

The award of an MSc Tourism, Hospitality and Event Management (Sandwich) degree requires a total of 240 credit points at level 7. In addition, students are required to complete the 30-week full time placement, submit acceptable milestone reports, and pass the Work Placement Portfolio at the start of their final semester.

Coursework assessment may include the following activities:

Report, Essay, Poster, Video, Debate, Blog, Reflection, Portfolio, Test, Presentation

Table 1b Final and interim awards available

The programme provides the following final and interim awards:

Final Award	Award Title	Minimum requirements	Available at end of (normally):	Programme Learning Outcomes developed (see above)
Masters	International Tourism,	180 credit points	3 Semesters	All programme learning outcomes (see Table 2)

	Hospitality and Event Management	including at least 150 at level 7		
Masters	International Tourism, Hospitality and Event Management with Advanced Research	240 credit points including at least 210 at level 7	5 Semesters	All programme learning outcomes (see Table 2)
Masters	International Tourism, Hospitality and Event Management (Sandwich)	240 credit points including at least 150 at level 7	6 Semesters	All programme learning outcomes (see Table 2)

Interim Award	Award Title	Minimum requirements	Available at end of Level	Programme Learning Outcomes developed (see above)
Postgraduate Certificate		60 credit points, including at least 45 at level 7	1-2 Semesters	See UPR AS11, section 13: http://sitem.herts.ac.uk/secreg/upr/AS11.htm
Postgraduate Diploma	International Tourism, Hospitality and Event Management	120 credit points, including at least 90 at level 7	2, 3 Semesters	A1; A2; A3; A4; A5; A6, B1, C1; C2; C3; D1; D2;

Masters and Diploma awards can be made "with Distinction" or "with Commendation" where criteria as described in [UPR AS14](#), Section D and the students' handbook are met.

Programme-specific assessment regulations

The programme is compliant with the University's academic regulations (in particular, [UPR AS11](#), [UPR AS12/UPR AS13](#) and [UPR AS14](#)) with the exception of those listed below, which have been specifically approved by the University:

- The two-year, full-time '(Sandwich)' and 'with Advanced Research' programmes are only available to full-time, Semester A entrants.
- To progress to a placement, students on the Sandwich award must normally have completed 120 credits, and normally have achieved a grade point average of 60% in the first attempt at the first 60 credits in Semester A of the programme. Additionally, students undertaking a sandwich placement can only trail up to 30 credits of referred (FREF) and/or deferred (DEF) modules from Year 1 and are not usually permitted any failures requiring re-enrolment (FREN) from Year 1. Students who have not met these progression requirements, including students with outstanding deferrals (DEF) from the first attempt at their first 60 credits, will be transferred from the Sandwich award to the two-year 'with Advanced Research' programme. Students may alternatively transfer onto the standard, one-year programme.
- Students are responsible for securing their placement. Students are usually required to secure their placement by the end of April in order to process the necessary paperwork in order to embark on the placement in sufficient time to complete the 30 weeks of full-time work required. Students who do not secure a placement in this timescale will be transferred from the Sandwich award to the two-year 'with Advanced Research' award.

- To gain the 'Sandwich' award, students must complete the 120 taught credits, successfully complete a 30-week placement, and pass both the Professional Work Placement and Professional Placement Portfolio modules. Students who do not successfully complete the placement and associated module assessments will be offered the award 'MSc International Tourism, Hospitality and Event Management', where the requirements of that award have been met.
- To qualify for the 'with Advanced Research' award, students must successfully complete the 30-credit Level 7 modules 'Advanced Business Research' and 'Professional and Consultancy Skills'. Students who do not successfully complete these modules will be offered the award 'MSc International Tourism, Hospitality and Event Management', where the requirements of that award have been met.
- The award calculation for 'MSc International Tourism, Hospitality and Event Management with Advanced Research' will be based on an average of the best 150 of 180 grade-bearing credits on the programme; the remaining 60 credits gained from 'Advanced Business Research' and 'Professional and Consultancy Skills' are excluded from this calculation as these modules are graded pass/fail (and feature as such on the award transcript).
- In the event that a student's circumstances prevent them from engaging with the Field Research module on location, the Module Leader and Programme Leader will provide an independently designed, Hatfield-based alternative.
- The 60 credits of additional study in the 'with Advanced Research' award may not be used to compensate for the 60 credits of PG Dissertation required for the Masters award.
- Students cannot progress to their Year 2 Advanced Research route with more than 60 credits of failed (FREF/DEF/FREN) modules in Year 1. Students are permitted to progress to the second-year of the Advanced Research programme with trailing failure modules and may only repeat a maximum of 30 credits in Semester A and 30 credits in Semester B in year 2. All students undertaking a two-year Advanced Research programme of study will be automatically re-registered on any failed modules from Year 1.

E. Management of Programme & Support for student learning

Management

The programme is managed and administered through:

- The Dean of School
- The Associate Dean Academic Quality
- The Associate Dean Postgraduate Student Experience
- The Associate Dean Learning & Teaching
- The Programme Leader, who is responsible for advising students on the programme as a whole and chairing the programme committee
- A Personal Tutor
- An Admissions Tutor, with specific responsibility for open days and selection
- Module Leaders who are responsible for individual modules
- A School Placement Visits Coordinator to assist with the procurement and monitoring of placements.
- A Programme Committee, the membership of which includes student representatives from each level of study and key members of the Business School.
- Student representatives on programme committees
- A designated administrative team to deal with day-to-day administration associated with the modules within the programme.

Support

Students are supported by:

- Personal Tutor System
- You will have a Personal Tutor who will be an important point of contact, able to help you gain a good understanding of the School and programme you are studying.
- Overseas Orientation
- An induction week at the beginning of each new academic session
- A programme/pathway tutor to help students understand the programme structure and support learning.
- Guided student-centred learning on Canvas module sites
- A versatile on-line interactive intranet and learning environment.
- A dedicated Centre for Academic Skills Enhancement (CASE)
- Access to extensive digital and print collections of information resources
- Attractive modern study environments in two Learning Resource Centres
- Student representatives on programme committees

- A designated administrative team
- A Business School International Support Tutor
- A substantial Student Centre that provides advice on issues such as finance, University regulations, legal matters, accommodation, international student support and so on
- Office of Dean of Students, Student Wellbeing (incorporating Counselling, Mental Health and Disability Support), Chaplaincy, and Day Nursery
- Medical Centre
- Student Wellbeing for counselling, mental health and disability services
- An Equality Office
- A Careers and Employment Service for all current students and graduates, and including placement support
- Student Success Hubs, which include a Mathematics Drop-in Centre
- University Disability Advisors
- Hertfordshire Student's Union
- Dedicated programme site

F. Other sources of information

In addition to this Programme Specification, the University publishes guidance to registered students on the programme and its constituent modules:

- A Programme (or Student) Handbook;
- A Definitive Module Document (DMD) for each constituent module;

The [Ask Herts](#) website provides information on a wide range of resources and services available at the University of Hertfordshire including academic support, accommodation, fees, funding, visas, wellbeing services and student societies.

As a condition of registration, all students of the University of Hertfordshire are required to comply with the University's rules, regulations and procedures. These are published in a series of documents called 'University Policies and Regulations' (UPRs). The University requires that all students consult these documents which are available on-line, on the UPR web site, at: <http://www.herts.ac.uk/secreg/upr/>. In particular, [UPR SA07](#) 'Regulations and Advice for Students' Particular Attention - Index' provides information on the UPRs that contain the academic regulations of particular relevance for undergraduate and taught postgraduate students.

In accordance with section 4(5) of the Higher Education and Research Act 2017 (HERA), the UK Office for Students (OfS) has registered the University of Hertfordshire in the register of English higher education providers. The Register can be viewed at: <https://www.officeforstudents.org.uk/advice-and-guidance/the-register/the-ofs-register/>.

G. Entry requirements

The normal entry requirements for the programme are:

For current entry tariff point requirements, please refer to the relevant page for the Course on the University website or on the online prospectus.

The programme is subject to the University's Principles, Policies and Regulations for the Admission of Students to Undergraduate and Taught Postgraduate Programmes (in [UPR SA03](#)), along with associated procedures. These will take account of University policy and guidelines for assessing accredited prior certificated learning (APCL) and accredited prior experiential learning (APEL).

If you would like this information in an alternative format please contact:

dhaq@herts.ac.uk

If you wish to receive a copy of the latest External Examiner's Report for the programme, please email a request to aqo@herts.ac.uk

MSc International Tourism, Hospitality and Event Management; MSc International Tourism, Hospitality and Event Management with Advanced Research; MSc International Tourism, Hospitality and Event Management (Sandwich)

Table 2: Development of Intended Programme Learning Outcomes in the Constituent Modules

This map identifies where the programme learning outcomes are assessed in the constituent modules. It provides (i) an aid to academic staff in understanding how individual modules contribute to the programme aims (ii) a checklist for quality control purposes and (iii) a means to help students monitor their own learning, personal and professional development as the programme progresses.

		Programme Learning Outcomes (as identified in section 1 and the following page)																
		Knowledge & Understanding							Intellectual Skills			Practical Skills				Transferable Skills		
Module Title	Module Code	A1	A2	A3	A4	A5	A6	A7	B1	B2	B3	C1	C2	C3	C4	D1	D2	D3
Marketing & Technology for Tourism, Hospitality & Events	7BSP1319	X	X	X		X			X		X	X	X	X	X	X	X	
People Management for the Tourism, Hospitality & Events Industries	7BSP1320	X				X			X		X	X	X	X	X	X	X	
Research Themes and Methods in Tourism, Hospitality & Events	7BSP1321	X							X		X	X	X		X	X	X	
Accounting and Finance in the Organisation	7BSP0389		X	X	X				X		X	X	X		X	X		
Crisis, Risk and Recovery for Tourism, Hospitality & Events	7BSP1326	X	X	X	X	X			X		X	X	X	X	X	X	X	
International Business Strategy	7BSP0355	X	X	X	X				X		X	X	X	X	X	X	X	
Field Research	7BSP1327	X	X	X	X	X	X		X		X		X		X	X	X	
Management Research Report	7BSP1329	X	X	X	X	X			X	X	X	X	X	X	X	X	X	
And for the 'Sandwich' award:																		
Preparation for the Workplace	7BSP1317											X				X		
Professional Work Placement	7BUS2102						X	X	X			X		X	X		X	
Work Placement Portfolio	7BSP1318						X	X	X			X		X	X		X	
And for the 'with Advanced Research' award:																		
Professional & Consultancy Skills	7BSP1372					X	X			X		X	X	X		X	X	X
Advanced Business Research	7BSP1371								X	X		X					X	X

KEY TO PROGRAMME LEARNING OUTCOMES

Knowledge and Understanding

- A1. The impact of contextual forces on the management of tourism, hospitality and event organisations: international economic, ethical, social and technological change issues
- A2. Markets, customers, and experiences; the expectations of customers and stakeholders, service and orientation
- A3. The concepts, processes and institutions in the production and marketing of tourism, hospitality and/or event products internationally; the management of resources operating at various levels in the international tourism, hospitality and event industries
- A4. The financial management of tourism, hospitality and event business enterprises
- A5. The management and development of people and diversity within international tourism, hospitality and event organisations
- A6. The management complexities of international tourism, hospitality and/or event industries in operation, through research with tourism businesses
- A7. Build contextual knowledge of managerial and operational aspects of tourism, hospitality and event sectors through a substantive work placement experience

Intellectual Skills

- B1. Apply analytical and critical thinking and synthesis of understanding in the fields of international tourism, hospitality and events management. Evaluate statements in terms of evidence, detect false logic or reasoning, identify implicit values, define terms adequately and generalise appropriately
- B2. Conduct original, creative research and inquiry into international tourism, hospitality and event management issues through research design, including the collection and analysis of quantitative and qualitative data, synthesis and reporting
- B3. Identify and solve complex problems, creating and evaluating relevant options to support decision making

Practical Skills

- C1. Effectively communicate, in writing and orally, to convey complex ideas and arguments
- C2. Apply quantitative and IT skills effectively in order to abstract meaning from information and convey knowledge
- C3. Perform effectively within team environments, using individual contributions in group processes, applying skills of negotiation, development and management to work with others
- C4. Use initiative in dealing with issues/problems in the working environment

Transferable Skills

- D1. Apply academic, enterprise and employability skills in both scholarly and work-based environments
- D2. Operate in the dynamic global arena and to appreciate contemporary and cross-cultural difference
- D3. Examine and apply advanced skills in business research

Section 2

Programme management

Relevant QAA subject benchmarking statements	Masters in Business and Management (2015) Type 1: Specialist Masters Degrees
Type of programme	Taught Postgraduate
Date of validation/last periodic review	October 17
Date of production/ last revision of PS	December 2022
Relevant to level/cohort	Level 7 entering September 2023
Administrative School	Hertfordshire Business School
Language of Delivery	English

Table 4 Course structure

Course Code	Course Description	HECOS
BSITHE	MSc International Tourism Hospitality and Event Management	100100 (33%) 100083 (33%) 100087 (34%)
BSITHE	MSc International Tourism Hospitality and Event Management (Sandwich)	100100 (33%) 100083 (33%) 100087 (34%)
BSITHEARM	MSc International Tourism Hospitality and Event Management with Advanced Research	100100 (33%) 100083 (33%) 100087 (34%)