MEDITERRANEAN DIET
LIFESTYLE FOR A SUSTAINABLE FUTURE
A cultural asset, a strategic tool for Sustainable Development
PEOPLE PLANET PROSPERITY

New York UN
November 18th, 2022
The event marks the year of the
Italian coordination of the UNESCO Emblematic Communities,
to promote the most sustainable diet and lifestyle for human and planetary health.

AGENDA
NOVEMBER 18th, 2022
Moderator: Sara Roversi, President of Future Food Institute

10.30 - Opening Remarks
- Maurizio Massari, Ambassador, Permanent Representative of Italy to the United Nations
- Omar Kadiri, Ambassador, Charge d’Affaires and Deputy Permanent Representative, Permanent Representative of Morocco to the United Nations
- Video Message by Maurizio Martina, FAO Assistant Director-General
- Video Message by the Italian Minister of Agriculture, Food Sovereignty and Forests, Hon. Francesco Lollobrigida

10.50 - Mediterranean Diet “Feeding the Planet - Energy for Life” - a long-term framework for advancing sustainable growth starting from the critical nexus between energy, agriculture, and health
- Luigi Scordamaglia, CEO of Filiera Italia
11.00 - The cultural dimension of the Mediterranean Diet as an Intangible Cultural Heritage of Humanity

- Pier Luigi Petrillo Full Professor of Comparative Cultural Heritage Law - President of the World Experts Board of the UNESCO Convention on Intangible Cultural Heritage

11.10 - The power of education to spread Mediterranean values

- Michael Sperling - The Culinary Institute of America (CIA)
- Stephen Ritz - Green Bronx Machine

11.30 - The Mediterranean Diet as framework for urban sustainable growth

- Stefano Pisani - Mayor of Pollica, Italian Emblematic Community of UNESCO Mediterranean Diet Network - Former Global President of Slow Cities Network
- Ana Paula Martins - Mayor of Tavira, Portuguese Emblematic Community of UNESCO Mediterranean Diet (virtual)
- Mohamed Sefiani - Mayor of Chefchaouen and regional ambassador of the Global Covenant of Mayors for Climate and Energy (GCOM) (virtual)
- Jelena Ivanišević - Mediterranean Diet Focal Point for the UNESCO Emblematic Community of BRAČ AND HVAR, Croatia
- Benedetto Zacchiroli - President of ICCAR - UNESCO - International Network of Inclusive and Sustainable Cities.

12.00 – Interventions from the floor and Closing Remarks

The Mediterranean represents a variety of cultures that have intertwined throughout history, helping to form the various societies that have dug furrows in the sand, sailed uncharted seas, and built skyscrapers. The pride of being children of cultural intersection never perfect but infinitely rich.