THE 5TH ANNUAL AGRIBUSINESS & ECONOMIC INDUSTRY SUMMIT

Accelerating Innovation Worldwide Through Partnerships & Roadmaps

July 24 - July 26, 2019
UN Headquarters, New York, U.S.A
Conference Room #3
Growing The Food We Need Through Innovation
Dear Participants,

It is my pleasure to welcome you to our 5th Annual Agribusiness & Economic Industry Summit. The Summit will play a key role in shaping the next stage for farming, stakeholders, decision makers, industry and energy communities worldwide. I am pleased to see the widespread interest and enthusiasm from our partners participating the Summit in 2019. We have Ministers, Government Officials, delegates from public and private sectors, rural farmers, and business people from around the globe.

As many of you know, the Agribusiness Summit is a unique trans-continental platform for dialogue and cooperation between Africa, Caribbean, Americas and other nations. All continents will benefit from strengthening their relationships; especially in the wake of the new challenges and exciting opportunities posed by the 2030 Agenda for Sustainable Development Goals. The promotion of agriculture and industrial activity is widely seen as a desirable way to achieve the goal of economic growth and development in Africa and beyond.

With micro, small and medium enterprises growing steadily, the trend helps contribute to the rise of exports. All are indispensable partners towards achieving the goal of sustainable management.

We present this 5th edition of the Agribusiness Summit as a result of the gracious invitation of Honorable countries or leaders from United States, Canada, Central Africa Republic, Cameroon, Ivory Coast, and the Republic of Haiti. I would like to recognize the unwavering commitment of the U.N Ambassadors of the Steering Committee in preparing for this Summit. Their active leadership through various meetings, research studies and consultations with their counsellors; especially Her Excellency Ambassador Ambroisine Kpongo of the Permanent Mission of Central Africa to the United Nations and Excelovate Canada, both have proven to be very beneficial. In addition, I would like to thank everyone that helped or contributed their time to making this Summit a success.

This Summit is dedicated to bringing the global community together to inspire innovation and leverage technology to strategically grow business and accelerate advancements through partnerships and roadmaps.

I am confident these three days will generate new ideas on how agriculture, energy and industry development can contribute to future of Sustainable Development Goals worldwide.

Thank you for your participation and welcome to the 5th Annual Agribusiness & Economic Industry Summit.

Respectfully yours,

Jean Jacques Njoh Ewane
CEO, Africa Marketing Agency
The concept of economic development cooperation can be interpreted in many different ways. The 5th Annual Agribusiness and Economic Industry Summit is a unique, high-level and prestigious annual conference designed to specifically promote and facilitate the exchange of experience and perspectives on sustainable development and growth worldwide.

The 5th Annual Agribusiness Summit offers a common platform for deans, directors, ministers, professors, students, researchers, economists, heads of digital research, and project managers from business and industry sectors across the world to explore advancements in the agro-industry.

The Summit will place a new focus on artificial intelligence through information sharing and networking. Additionally, attendees will experience practical demonstrations, product assessments and establish new partnerships and connections.

“The concept of economic development cooperation can be interpreted in many different ways. The 5th Annual Agribusiness and Economic Industry Summit is a unique, high-level and prestigious annual conference designed to specifically promote and facilitate the exchange of experience and perspectives on sustainable development and growth worldwide.”

- The United Nations Food and Agriculture Organization (FAO)

**SUMMIT OVERVIEW**

**GOALS**

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**SUB THEMES**

- Economic sustainability, development and growth
- Strategy and new business approaches
- Emerging trends in Agribusiness
- Effect of demonetization in agribusiness management
- Climate change and agribusiness
- Role of women in agriculture, rural development, and technology
- Management of agricultural credit in Africa
- Artificial Intelligence (AI)
- Internet of Things (IoT)
- Smart Technology
- Digital & Social Media

**SUMMIT PROJECTIONS**

The three day summit will include panel sessions, technical demonstrations and networking opportunities. It will host around 250 thought leaders including delegates from agricultural engineering sector, government officials, stakeholders, policy makers, agriculture firms, research institutions, entrepreneurs, corporate representatives and farmers associations.

“Nearly 870 million people in the world are suffering from chronic undernourishment. Agriculture and Agribusiness account for around 45 percent of GDP in Africa.”

- The United Nations Food and Agriculture Organization (FAO)
“Science and technology coupled with improved human capital have been powerful drivers of positive changes in the performance and evolution of smallholder systems.”

- Food and Agriculture Organization of the United Nations

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
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<tbody>
<tr>
<td>09:00 - 10:00</td>
<td>Registration Open</td>
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<tr>
<td>10:05 - 10:35</td>
<td>Welcome Remarks</td>
<td>Jean Jacques Njoh Ewane, Agribusiness Summit, CEO</td>
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<td>H.E Honore Feizoure, Central African Minister of Agriculture</td>
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<tr>
<td>10:35 - 10:45</td>
<td>Opening Ceremony</td>
<td>Claudette McGowan, Excelovate, Founder &amp; CEO</td>
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<tr>
<td>10:45 - 1:00</td>
<td>Plenary Session : Interactive Panel</td>
<td>Key steps to improve agribusiness through digital transformation</td>
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<td>10:45 - 1:00</td>
<td>Plenary Session : Interactive Panel</td>
<td>Moderator: Kenneth Borum Jr., Newcastle Partners, CEO</td>
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<td>10:45 - 1:00</td>
<td>Plenary Session : Interactive Panel</td>
<td>Panelists: Robynne Anderson, Larry Schaefer, Rami Wehbe</td>
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<td>1:00 - 3:00</td>
<td>Break</td>
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<td>3:00 - 5:30</td>
<td>Interactive High-Level Panel</td>
<td>Building connections and fostering business growth worldwide</td>
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<tr>
<td>3:00 - 5:30</td>
<td>Interactive High-Level Panel</td>
<td>Moderator: Dr Tageldin Hamed, World Association of Non-Governmental Organization, President</td>
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<td>3:00 - 5:30</td>
<td>Interactive High-Level Panel</td>
<td>Panelists: Claudette McGowan, Garreth Bloor, Ouattara Lamine</td>
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<tr>
<td>5:30 - 6:00</td>
<td>Keynote Address</td>
<td>Jodi Kovitz, CEO Move the Dial (Canada)</td>
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<td>5:30 - 6:00</td>
<td>Keynote Address</td>
<td>Moving the Dial for Women through Technology</td>
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<td>6:00 - 6:15</td>
<td>End of Day</td>
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AGENDA  DAY 2 – July 25, 2019

09:00 - 10:00  Registration Open

10:30 - 11:30  Plenary Session I: Interactive High-Level Panel

Improving access to sustainable finance for resilient rural communities worldwide

Moderator: Mr. Damian Onyema Ihedioha, African Development Bank Group,
Chief Agro Industry Officer
Panelists: Peter Hargrove, Isaac Olowolafe Jr.

11:35 - 1:00  Plenary Session II: Interactive High-Level Panel

Economic model and commercial trade as priority attention through artificial intelligence

Moderator: Jean Jacques Njoh Ewane / Claudette McGowan
Panelists: Dr. Rick Huijbregts, Dr. Tageldin Hamed, Rami Wehbe

1:00 - 3:00  Break

3:00 - 3:45  Closing Roundtable VIP meeting with our guests & partners

General Networking

3:45 - 5:50  Plenary Session III: Interactive High-Level Panel

The future of Fisheries and Aquaponics

Moderator: Kenneth Borum Jr., Newcastle Partners, CEO
Panelists: Larry Schaefer, Robynne Anderson, Ouattara Lamine

6:00 - 6:15  End of Day

Day 3 – July 26, 2019

09:00 - 10:00  Registration Open

10:45 - 11:30  High-Level Plenary Session Projects & Notable Achievements

Gaps under 2030 Agenda

H.E Honore Feizoure
H.E Lord Derek

11:50 - 12:50  Awards Sessions & Group Photo

1:00 - 1:15  Closing Remarks

H.E Ambrosine Kpongo
Claudette McGowan
Jean Jacques Njoh Ewane
VIP GUESTS

His Excellency Honore Feizoure
Central Africa Minister of Agriculture

Ambassador Ambroisine Kpongo
Permanent Representative to the Central Africa Republic to the United Nations

Mrs. Claudette McGowan
Founder & President Excelovate Canada
MODERATORS & PANELISTS

Claudette McGowan
Founder & CEO
Excelovate, Canada

Ryan Barnes
Senior International Trade Specialist
US Commerce Department

Richard Foy
Regional Director
Exim Bank, USA

Kenneth Borum Jr.
Founder
Newcastle Partners, USA

Honorable Ambassador Lord Derek Dish
I.M.F Asia Union

Toure Ahmed Bouah
PDG Sophia Group
Ivory Coast

Ouattara Lamine
Project Manager
Akwaba City Project,
Ivory Coast

Peter Hargrove
President
Hargrove Entertainment Inc.,
USA

Rami Wehbe
Founder & CEO
GlobalDWS,
Canada

Ryan Barnes
Senior International Trade Specialist
US Commerce Department

Claudette McGowan
Founder & CEO
Excelovate, Canada

Richard Foy
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Peter Hargrove
President
Hargrove Entertainment Inc.,
USA

Rami Wehbe
Founder & CEO
GlobalDWS,
Canada

INNOVATION SUSTAINABILITY TRANSFORMATION GROWTH
MODERATORS & PANELISTS

Robynne Anderson
President
Emerging Ag Inc., Canada

Fatoumata Soumana
President
Africa Business International Trade

Dr. Tageldin Hamed
President
World Association of Non-Governmental Organizations

Jean Louis Guigou
President
IPEMED, Paris

Soumahoro Farikou
Mayor
Adjame Cote D’Ivoire

Dr. Rick Huijbregts
VP of Strategy and Innovation
George Brown College
Instructor, Smart Cities & Smart Buildings, Harvard University

Garreth Bloor
President
The Canada - Africa Chamber of Commerce

Larry Schaefer
Global Schaefer Management
Virginia USA

Ibrahim El Badawi
General Manager
Economy Research Forum

Jodi Kovitz
Founder & CEO
Move the Dial, Canada

Isaac Olowolafe Jr.
Founder & General Partner
Dream Maker Ventures

Valerie Anderson Campbell
Director Nassau County Long Island African American Chamber of Commerce (LIAACC)

INNOVATION    SUSTAINABILITY    TRANSFORMATION    GROWTH
VENUE

United Nations Headquarters
East 45th St and 1st Avenue, New York 10017
Conference Room #3

ACCOMMODATION

Outside delegates will be provided with boarding and lodging. Request for accommodation should be made in advance.

For more information, please contact:
info@africamarketing.us
+1 917.628.3922
718.474.5019
Excelovate is a human service company focused on helping people and enriching lives through community outreach and global initiatives.

info@excelovate.com
+1 416.619.5309

GlobalDWS is an international service provider and system value-added integrator that comprehensively handles strategic and tactical projects from concept to adoption through support.

info@globaldws.com
+1 416.551.5479

Permanent Mission of Central Africa Republic to the UN
Strategic Partner

Africa Marketing Agency is dedicated to connecting people, ideas and resources over the world with African Nations to build expert coalitions and develop large-scale partnerships.

info@africamarketing.us
+1 917.628.3922
718.474.5019

Scan QR Code to visit our website
“The future of food and agriculture depends on the capacity of agricultural innovation systems to provide farmers with innovations that address an increasingly diverse and complex range of needs.”

-OECD, Agricultural Productivity & Innovation Policy Brief
The Summit brings together high-level government officials, global investors, companies and associations from all over the world under one umbrella. The event is set to pursue the cooperation gateway between all nations on topics such as agriculture, digital technologies, infrastructure, telecommunications, environment and health care.

643 Beach 67th Street, 1st Floor Arverne, New York 11692, USA

info@africamarketing.us
+1 917.628.3922
718.474.5019