Communications Plan for:
Presentation of the Report of the High-Level Panel on Internal Displacement
to the UN Secretary-General

**Title of Event:** Presentation of the Report of the High-Level Panel on Internal Displacement to the UN Secretary-General

**Date and time:** Wednesday 29 September 2021 (10.00 EST/16.00 Geneva)

**Format:** Virtual presentation of the Panel report to the SG by the Co-Chairs followed by online moderated discussion to be broadcast on UN TV

**Total length:** 40 minutes

**Background:** In 2019, the Secretary-General established an eight-member High-Level Panel to make recommendations on how to address the long-neglected issue of Internal Displacement. The event will mark the formal submission of the report of the High-Level Panel on Internal Displacement to the UN Secretary-General by the co-chairs of the panel. This will conclude an 18-month process that the Panel undertook following its appointment by the SG last year.

**Communication Support:**
OHCA—NY and Geneva to take the lead in communications
EOSG to provide approved Secretary-General remarks/TPs
DGC (Peace and Security) to promote the Secretary-General’s role in the presentation
- Prepare Tweet for the day of event based on SG’s remarks
- Inform Spox office of event with info SG’s remarks
- Coordinate with UN WebTV and OCHA Geneva to facilitate UNTV broadcast

**Communication Materials: (Provided by OCHA-Geneva)**
- Microsite—launch on submission date with link to report
- Embargoed press kit—Press release, SG statement (TBC), key messages, panel bios, media advisory for opportunity to interview Panel
- Social Media Kit—Save the date notice, SM cards (Twitter/FB) with key messages, promo video
- Possible op-ed by co-chairs or panel members in global/regional media

**Participants:** Panel Members Ms. Paula Gaviria, Mr. Per Heggenes, Mr. Nasser Judeh, Mr. Mitiku Kassa, Ms. Pauline Riak, Ms. Sima Samar.

**First part of the event (15 minutes)**

**Speakers:** UN Secretary-General, Panel Co-Chairs Ms. Federica Mogherini and Mr. Donald Kaberuka

**Moderator (TBC, one of the following suggestions):**
1. Zeinab Bedawi
2. Nima Elbagi
3. Hala Gorani

**Choreography**
0’ Journalist opens the meeting. Question to SG: Why a Panel on internal displacement?
1’ SG: growing IDP numbers and suffering, complex issue, needs to rethink the approach.
3’ Journalist introduces Co-Chair #1
4’ Main messages by Co-Chair #1, including mention the formal handing over of the report to SG
7’ Journalist introduces Co-Chair #2
8’ Main messages by Co-Chair #2
11’ Journalist gives the floor to SG for his concluding remarks
12’ SG remarks
   - Thank the Co-Chairs for submitting the report, for their work and for the entire work of the Panel and Expert Advisory Group Members;
   - Lauds the participatory process with affected States, donors, UN agencies, NGOs and with IDPs and the visibility that the process has brough to the issue of internal displacement;
   - Welcomes the comprehensive look at this issue, including multiplicity of drivers of displacement and the recommendations for a new approach, in particular on solutions;
   - Notes that a UN process will be initiated to carefully examine the recommendations on the report and outline a way forward;
   - Assures that the UN will be guided by the report in its efforts to better assist affected states around the world to find durable solutions to internal displacement.
15’ Moderator thanks the SG. The SG leaves the discussion

Second part of the event (25 minutes)

Interview of the Panel Co-Chairs by journalist

Choreography:

16’ Introduction by journalist
17-40’ Q&A between journalist and 2 Co-Chairs
   During the Q&A, 5 minutes video with other Panel members