#DigitalArt4Climate

Harnessing the Power of Culture and Technology for Action for Climate Empowerment

Webinar in the context of the World Environment Day 2021 and in the context of the International Year of Creative Economy for Sustainable Development, 2021

When: 4 th of June 2021 ● 3.00 – 5.00 PM CEST / 9.00 – 11.00 AM EDT


Event page: https://www.glocha.org/digitalart4climate/

Organizer:
- International Association for the Advancement of innovative Approaches to Global Challenges IAAI
- GloCha Global Challenges Foundation New York www.glocha.org

In cooperation with
- UN Habitat Youth programme https://www.unhabitasyouth.org/

The Challenge:

Paris Agreement implementation - a climate safe future – requires all of society engagement in climate action.

The Action for Climate Empowerment programme ACE is the governance innovation space for national governments and non-party stakeholders to find pathways towards all of society climate action empowerment. A key bottleneck for effective ACE is a lack of resources (reference: UNFCCC Future of ACE Options document).

The #DigitalArt4Climate / #DigitalCollectibles4Climate initiative recognises the value of artistic expressions (ideas/text, images, videos, music, ...) as enabling resources for climate action. By means of transforming conventional art with the help of technology (enabled by blockchain technology) into digital assets (digital collectibles, non-fungible tokens NFTs) the potentials of art for climate action empowerment can be significantly increased. IAAI, as an associated partner of the Action for Climate Empowerment innovation project ACE_AT and as coordinator of the GloCha Global Challenges Action Empowerment consortium and its partners are planning to establish a mechanism / a marketplace, for climate related digital art through which auctions and other forms of value exchanges can be organised in order for ACE stakeholders, on all levels of society, to be equipped with the needed financial resources for their work and rewarded for well documented climate action and impact (very much in line with the ACE marketplace idea, which has been called for by several stakeholders in the UNFCCC Future of ACE consultations, see above listed UNFCCC reference document).

During the DigitalArt4Climate webinar there will be launched a “Call for art for climate action empowerment” as an experiment on systemic Action for Climate Empowerment innovation with the transformative power of art and technology.
Draft Agenda:

Welcome
- Miroslav Polzer IAAI GloCha
- Doug Ragan (UN Habitat Youth Programme)

Thematic introductions
- Talieh Wögerbauer, ACE ambassador for the UNFCCC & ACE national focal point, Federal Ministry for Climate Action, Republic of Austria – Action for Climate Empowerment Innovation
- Chantal Line Carpentier, Chief, New York UNCTAD Office – Creative Economy for Sustainable Development
- Giselle Alers, Global Creative Economy Inc, and representative of IAAI at the UN HQ in NY – Building partnerships with the creative community for post-COVID recovery and for building a climate safe future
- Katherine Foster – Open Earth Foundation /Social Alpha Fdt – How can digital innovation/digital finance help to achieve all of society climate action empowerment?

#DigitalArt4Climate Call Launch
- Miroslav Polzer – DigitalArt4Climate roadmap: GloCha Action for Climate Empowerment (ACE) digital art gallery, DigitalArt4Climate/ACE marketplace, ACE edutainment and digital art auction shows & Call to action for artists and young software developers/game designers
- Irina Karagyaur, Unique Network NFT Platform – Information about creation of low-carbon-footprint digital assets/digital collectibles/NFTs on the Kusama Proof-of-Stake blockchain
- Tim Damon, ECOS & YOUNGO ACE WG & Domenico Vito, Climate Leader, Climate Reality EU Team Italy – Pre-announcement of a Youth hackathon for ACE marketplace development
- Digital artist – UN Habitat photographer – Italian/Milano artist – creative communities as contributors and beneficiaries of global and local climate action empowerment

DigitalArt4Climate & DigitalCollectibles4Climate Partners
- Alexandre Caldas, Chief, Country Outreach, Technology, Innovation and Big Data at UN Environment - World Environment Situation Room Youth Engagement Programme
- Subnational governments and local authorities: ICLEI – Milan – Klagenfurt - Kwa Zulu Natal/Durban
- ..

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