Landmark Launch
Scoring For The Goals

A proposed event by the State of Qatar
LANDMARK LAUNCH OF SCORING FOR THE GOALS

The countdown to the 2022 World Cup in the State of Qatar, to be inaugurated on November 20, has begun. This will be the first World Cup ever held in the Middle East and Arab region. This global tournament will welcome and connect billions of people from around the world while highlighting the unique identity and culture of the region. It will leave a truly transformational social, human, economic, and environmental legacy.

Hailed as the most environmentally friendly World Cup in history, this global tournament aims at delivering tangible progress toward the achievement of the Sustainable Development Goals (SDGs), as laid out in the 2030 Agenda for Sustainable Development and emphasized in General Assembly Resolution A/RES/76/259, entitled "2022 International Federation of Association Football World Cup in Qatar", which underscores the power of football in the promotion of peace and development, respect for human rights, gender equality and the empowerment of women and girls, and climate action.
Before this global tournament, the State of Qatar will launch on the evening of September 17th the landmark Scoring for the Goals; a campaign, building on GA Resolution 76/259, stressing the value of football for promoting sustainable development, peace, tolerance, inclusion, and climate action.

This landmark launch will consist of a video projection on the East Side and Secretariat building of the UN headquarters, which powerfully introduces the seventeen SDGs, outlining the pertinent topics through compelling images and narrative.

The film underscores that on November 20th, the world will come together to witness the power of football as a tool to promote peace and development, respect human rights, achieve gender equality and the empowerment of women, girls, and young people, and address climate change.
The video highlights that it is time for the international community to Score for the Goals by giving all people a chance to prosper, ending extreme poverty and hunger, improving nutrition, promoting healthier living, expanding access to water, and improving sanitation. It notes that by providing education for all, achieving gender equality and empowering all women and girls, empowering individuals through decent work, innovation, and infrastructure, and reducing inequalities the world will make sure no one is left behind.

Furthermore, we must take action to save our planet by ensuring access to affordable and clean energy for all, building sustainable cities and communities, promoting responsible production and consumption, and keeping the oceans and seas healthy, which are essential to our existence. It is critical to promote peaceful and inclusive societies, provide access to justice for all, and build effective, accountable, and inclusive institutions.
Scoring for the Goals underscores that as we unite as people and nations to enjoy the power of football on November 20 in Doha, we need to utilize this power for a better future for our generation and future generations to come. We need to score the seventeen goals to build a more sustainable, peaceful, and prosperous planet for all of humanity.

Taking place on the terrace of the North Delegates Lounge, UNHQ, the video projection will be witnessed by H.E. Foreign Minister of the State of Qatar, the UN Secretary-General, the President of the UN General Assembly, and high-level dignitaries of the other 31 teams that have qualified for the World Cup 2022.

The video projection, organized in collaboration with the Supreme Committee for Delivery and Legacy, and Education Above All, will start at 7 pm and conclude at 7:45 pm.

Kindly RSVP by Wednesday, 14 September 2022, to Mr. Salah Razzouki: srazzouki@mofa.gov.qa
Seventy-sixth session
Agenda item 12
Sport for development and peace: building a peaceful and better world through sport and the Olympic ideal

Resolution adopted by the General Assembly on 8 April 2022

[without reference to a Main Committee (A/76/L.48 and A/76/L.48/Add.1)]

76/259. 2022 International Federation of Association Football World Cup in Qatar

The General Assembly,

Recalling its resolution 75/18 of 1 December 2020, in which it reaffirmed that sport is an important enabler of sustainable development, and recognized the growing contribution of sport to the realization of development and peace in its promotion of tolerance and respect and the contributions it makes to the empowerment of women and girls and of young people, individuals and communities as well as to physical and mental health, education and social inclusion objectives,

Taking note of the revised International Charter of Physical Education, Physical Activity and Sport, as proclaimed by the General Conference of the United Nations Educational, Scientific and Cultural Organization at its thirty-eighth session, in November 2015,¹ as well as the Declaration of Berlin and the Kazan Action Plan adopted at the fifth and sixth International Conferences of Ministers and Senior Officials Responsible for Physical Education and Sport, held, respectively, in Berlin in May 2013 and in Kazan, Russian Federation, in July 2017,

Recognizing that major international sport events should be organized in the spirit of peace, mutual understanding, international cooperation, friendship and tolerance, and without discrimination of any kind, and that the unifying and conciliative nature of such events should be respected,

Recognizing also that sport events can provide a platform for community health messaging and empowerment, engaging a diverse range of people who might otherwise not be reached through conventional health delivery,

Noting that sport has an important role to play in promoting respect for human rights and fundamental freedoms,

Recognizing the valuable contribution of sport in promoting education, sustainable development, peace, gender equality, cooperation, solidarity, fairness, social inclusion and health at the local, regional and international levels, and noting that, as declared in the 2005 World Summit Outcome,² sports can contribute to an atmosphere of tolerance and understanding among peoples and nations,

Recalling article 31 of the Convention on the Rights of the Child,³ which recognizes the right of the child to engage in play and recreational activities, and the outcome document of the twenty-seventh special session of the General Assembly on children, entitled “A world fit for children”,⁴ which stresses the promotion of physical, mental and emotional health through play and sports,

Acknowledging the use of mass sports events to promote and support sport for development and peace initiatives,

Noting that sport is a potential tool for raising public awareness of climate change through high-profile events, athletes and teams,

Encouraging Member States involved in delivering mega sport events to respect applicable laws and international principles, including the Guiding Principles on Business and Human Rights,⁵

1. Emphasizes that sport has an important role to play in the promotion of peace and development, respect for human rights, gender equality and the empowerment of women and girls, in particular football, given its universal popularity;

2. Welcomes the unique dimension of the 2022 International Federation of Association Football World Cup in Qatar, which marks the first time that the World Cup will be held in the Middle East;

3. Also welcomes Qatar for the hosting of the 2022 World Cup;

4. Encourages all Member States to support sport and its use as a tool to promote peace and development, including through the continued contribution to the achievement of the Sustainable Development Goals⁶ and dialogue among civilizations;

5. Supports the launch of “Healthy 2022 World Cup – Creating Legacy for Sport and Health”, a multi-year collaboration among the International Federation of Association Football, the World Health Organization and Qatar, which aims to make the 2022 World Cup a beacon for the promotion of healthy lives, physical and mental health and psychosocial well-being;

6. Encourages the relevant authorities to exert every effort to ensure that the 2022 World Cup will leave a lasting legacy for peace and development in the Middle East:

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² Resolution 60/1.
⁴ Resolution S-27/2, annex.
⁵ A/HRC/17/31, annex.
⁶ See resolution 70/1.
7. Also encourages the relevant authorities to ensure a sustainable legacy for the hosting communities, in particular with regard to financial cost, environmental and social impact, and post-event use of the infrastructure, as well as participation and engagement in sport and physical activity.

67th plenary meeting
8 April 2022