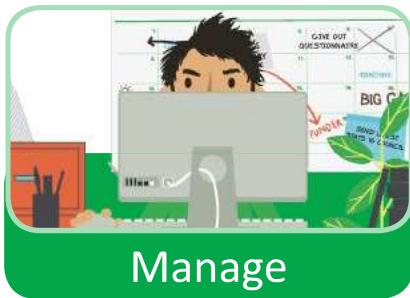


Upshot is a performance management software solution developed by the Football Foundation, the UK's largest sports charity. There are currently more than 750 organisations using Upshot across a wide range of sectors including YMCAs, housing associations, NGB's, universities, local authorities and sport and non-sport charities.

We work with funders and deliverers to do the following...



View participant data in real time



Map your community projects & participants

Record details about participants



Survey participants

Store photos & videos to give the story behind statistics



Collect information on a smartphone or tablet

Record outcomes achieved



Register participants at sessions

Generate statistics at the click of a button



Demonstrate your impact

NGBs using Upshot as funders and deliverers

The FA - Rugby Football League - Basketball Scotland

Youth work, community sports, mentoring and education, mental and physical wellbeing

Read what they say



"We are trying to be much more data driven and technology, such as Upshot, has helped us ensure that we've got more data now on the people that we want to engage... With the help of postcode mapping, you can show that you are reaching the right audience and that money is being well spent on the programme. Doing the number of surveys we are doing now, without Upshot, would be very time-consuming."

Duncan Skelton - Sport England



How they are using Upshot

NGBs use Upshot to record delivery on programmes that span across multiple delivery areas and organisations. The reports make it easy for them to track attendances, while the mapping tool allows them to view all of the delivery nationwide. Programme managers track targets using key performance indicator dashboards, while the programme deliverers can manage their own workloads on Upshot so that reporting back to the NGB becomes almost incidental.