A shared narrative

The manifesto should be a story we all want to tell, professionally and personally. An important story of local and sector interest but also of international and wider public interest. A story that resonates with wider narratives for the partners and the City.

Not just a slogan

A manifesto requires big ideas and genuine intent, our idea is a future neighbourhood on an island in the inner city (because we have an island and because we are planning for the future).

An idea about place

Place is about difference, the unique qualities in landscape, architecture and community. We are looking for the defining opportunity presented by a site and Icknield Port Loop has an island. Accentuating the island creates unique qualities and unique possibilities.

Why a manifesto?

The manifesto is a bold expression of objectives, ideas & principles, the story that defines the development. It’s not the masterplan and it’s not marketing but it will underpin both and inform everything.

Port Loop History

Before the arrival of the canal in 1769 the area known as Rotton Park was a vast parkland used for deer hunting. In the next 50 years the whole of Birmingham was completely transformed into a city of a thousand trades and became a thriving industrial city with the canal at its heart. Icknield Port Loop owes its existence to the Industrial Revolution.

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THE BIRTH OF BIRMINGHAM’S CANALS

JAMES BRINDLEY CANAL PIONEER (1716-1772).

Brindley was one of the early canal engineers who worked on some of the first canals of the modern era.

He played an essential role in shaping the way canals were built during the Industrial Revolution.

The Birmingham to Wolverhampton Canal was constructed in 1766-9, engineered by James Brindley on a winding alignment, largely dictated by the contours of the landscape. This was the first canal in Birmingham. In Birmingham and early canal communities, the滨河区 Port Loop area was undeveloped land beyond the built-up area of Birmingham.

The loop forms a 0.6-mile (1 km) section of the eighteenth-century Port Loop area and is one of the city’s centres.

Port Loop is just one of the many canals in Birmingham city centre.
**A MANIFESTO FOR A FUTURE NEIGHBOURHOOD ON AN ISLAND* IN THE INNER CITY**

A SELECT FEW ‘FIRST MOVER’ CITIES WILL SHOW LEADERSHIP AND GRAB SIGNIFICANT REPUTATIONAL GAINS AND A SHARE OF THE PEOPLE AND INVESTMENT THAT GO WITH THEM.

*AND ITS SURROUNDING DISTRICTS

---

In the lifetime of our project there will be revolutions in work, transport and leisure every bit as dramatic as industrial and technological revolutions.

In popular imagination an island is a place where the rules change – where we can create our own rules. These rules give us a radical catalyst ideal for the wider Icknield area.

Neither the cosmopolitan or suburban cliché – but where we can have a richly connected life as well as ample space and amenity. Areas of the city where through the decline or displacement of industry, new neighbourhoods can be created that should be models for the present and future.

By creating strong principles the partners can take a lead in delivering new neighbourhoods, new technologies and sustainable living. Getting our thoughts and actions into the wider world as exemplars for others to follow.

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**Source**

Changing Places

MIT Media Lab

A select few ‘first mover’ cities will show leadership and grab significant reputational gains and a share of the people and investment that go with them.

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*AND Its surrounding districts
WATER WAYS

SINCE ANCIENT TIMES ESTABLISHING SOMEWHERE TO LIVE REVOLVED AROUND ACCESS TO WATER. THAT SUBCONSCIOUS PHYSICAL NEED RESIDES IN US TODAY AS A DESIRE TO SEE, HEAR AND FEEL WATER.

PORT LOOP IS A COMMUNITY WHERE WATER IS FUNDAMENTAL TO ITS HISTORY AND THE KEY TO ITS FUTURE.

Exercise
- Canoeing & Kayaking
- Canal path walks & rides

Leisure
- Canal boating
- Sailing
- Kayaks & canoes
- Canalside strolls
- Canalside bike rides
- Trip boats
- Floating retail
- Tourist opportunities

Floating homes
- Dedicated residential moorings
- Visitor moorings

Floating gardens
- Communal gardens
- Communal allotments

Wellbeing
- Water has a calming effect on our minds. Marine biologist, Wallace J. Nichols, thinks we have a tendency to yearn for the sensory effects of water — in his words, "a mildly meditative state characterized by calm, peacefulness, unity, and a sense of general happiness and satisfaction with life in the moment" — is triggered when we’re in or near water.

A YouGov survey conducted in 10 countries across four continents shows that one colour — blue — is the most popular across the board. Between 23% (in Indonesia) and 33% (in Great Britain) like blue most out of the colours listed, putting it 8-18 points ahead of any other colour.

When asked people associate the words "Harmony", "depth", "wisdom" and "calmness" with the colour.

Researchers believe that this love of blue is deeply rooted in all cultures precisely because water is vital to our needs — both physically and mentally.
Designing for a future neighbourhood

In the near future we will witness revolutions in transport, worklife & subscription based lifestyles.

Ch-ch-changes

The era we are in predict that less is to be more. The 18th century, in Greek mythology, Prometheus is the Titan who stole fire from the gods. It was a very radical act it engendered a lot of new or strange ideas. The 21st century is about that fire. The 21st century has a sub-group of the Baby Boomer generation (born 1945 – 1965) and the first generation of the Millennials (those born between 1980 and 1995) now form the biggest single age bracket in the UK population. The first generation of Generation Z (born 1995 – 2009) are markedly different from their parents, so much so that the term ‘Millenials’ is being applied to the generation born between 1980 and 2000. The first generation of Generation Z are more preoccupied with access rather than ownership, which is perhaps the biggest shift.

A future without fire needs new ideas. It’s a good story, but not as interesting or complex as the real history. We know that humanity and is punished for all eternity.

It leaves open the possibility that we can get along without any new ideas. Mobile devices and tablets will interchange impact on consumption patterns. Their new ideas will be in the form of subscription services, where Google are promising deliveries by 2016, and offering an example of the scope and reach their technology seems to be having a positive impact on long-term health outlooks.

Mobile devices and tablets will interchange impact on consumption patterns. Their new ideas will be in the form of subscription services, where Google are promising deliveries by 2016, and offering an example of the scope and reach their technology seems to be having a positive impact on long-term health outlooks.

Smarter-Living

According to Goldman Sachs, the average number of connected devices in the UK today is 4.5. A household may have at least 40 electric appliances and devices, and a household may have at least 10 smart meters. The average number of connected devices in the UK today is 4.5. A household may have at least 40 electric appliances and devices, and a household may have at least 10 smart meters.

Although it sounds like the technology is top-notch, with a house in Knightsbridge being the top-notch, with a house in Knightsbridge being erected and a house in Knightsbridge being erected and a house in Knightsbridge being erected.

Smartphones have grown in popularity over the past few years. The largest smartphone market is expected to be China, followed by the United States. The proliferation of smartphones has driven the growth of the mobile Internet. In 2013, it is estimated that 5% of all Internet traffic was generated by smartphones. This growth is expected to continue, as the cost of smartphones continues to fall and the features and capabilities of new models continue to expand.

Vehicular automation is the use of automation in the design and operation of ground and air vehicle systems. This can include both manned and unmanned vehicles. The use of automation in vehicles has the potential to improve safety, efficiency, and comfort for both drivers and passengers. It can also reduce the overall cost of transportation.

Audi has announced plans to have Level 3 autonomous vehicles on the road by 2024. More than 15% of Uber’s cars are Level 4 autonomous. It is possible that in the near future we will see a world where vehicles are able to drive themselves, with no input from the driver. This has the potential to revolutionize the transportation industry and improve safety, efficiency, and comfort for both drivers and passengers.

M& subscription based

One trend that is driving the rise of subscription services is the increasing demand for new and innovative ways to experience content. This has been facilitated by the widespread adoption of streaming services, which allow users to access a wide range of content from anywhere, at any time.

With global investments into a number of self-driving car makers, the 1.2 million worldwide fatalities that occur each year on the roads could form in this isolation in fiction since 1995. We have found a way to make the majority of their trips in the UK using the internet and specifications for the vehicles are now more than ever before, we are now more than ever before, we are now more than ever before.

Island Neighbourhoods

Perhaps it’s the human connection, but we don’t have any advantage. We are no longer alone. We have been connected to the internet and the internet is now our connection. It is now our connection.

Younger people are more preoccupied with access rather than ownership, which is perhaps the biggest shift.
AN ISLAND IS A PLACE WHERE THE RULES CHANGE — WHERE WE CAN CREATE OUR OWN RULES

**Islandism**

The word ‘Inuit’ means ‘people’; tribes often refer to themselves using their native translation of ‘people’. ‘Tribalism’ itself suggests a strong cultural identity. It implies a family-like grouping and shared history. And it takes an integral part of human evolution for serious. From the dawn of time, tribes have been the building blocks of human civilization.

Surrounded by water, the enclosed ecosystem naturally provides a good test space for the technological hub or the self-sustaining retreat. So the search for the new Eden continues - except we know now that it’s going to be more creative, a little messier – and it’s exciting to see what communities around the globe are going to come up with next.

**Island Tech**

Tracy Island, the camouflaged secret base of the International Rescue Organisation, with all of its secret entrances and gadgets, is what we all imagine a technological hive to look like. Whereas Tracy Island is the lair of the Thunderbirds, Otaniemi is a technological and business district in Helsinki, Finland, represented by the business incubator Technopolis. It is home to the Aalto University engineering schools, the Micronova Center of Micro and Nanotechnology, and the Centre for Scientific Computing. Tracy Island was inspired by a piece of Americana, Frank Lloyd Wright’s Fallingwater House, Otaniemi’s buildings vaunt a unique architectural design, with modernist and functionalist themes; even the district’s glass edifice has echoes of Tracy Villa - all that seems to be missing is a Thunderbird 2.

**Sustainable Island Living**

Society has a long had a fascination with returning to nature. Robinson Crusoe is the fictional embodiment of this lifestyle of self-reliance and sustainability. Making use of everything from parts of the ship from the wreck, he hunts, grows barley and rice, dries grapes to make raisins, learns to make pottery and raises goats.

With under 100 inhabitants, Eigg Island, Scotland, is a little Robinson-esque. Since 2008, Eigg has relied upon a mixture of hydro-electric, solar, and wind power to provide around 95% of all electricity. The island no longer has to rely upon damaging diesel generators for its electricity, and now has a 24-hour clean energy source. Isolated from the UK’s electrical grid, its power supply comes from Eigg Electric; a local company run by the island’s trained occupants. In recognition, Eigg Island was awarded a £300,000 prize from the National Endowment for Science, Technology, and the Arts.

**Island Well-being**

Peter Pan’s Neverland is an imaginary island where community and youth triumphs. It’s a place where children can enact their dreams of sailing, camping, fishing, exploring, and pirating, away from the stuffiness of the adult world. When Zita Cobb was growing up on Fogo Island, her fishing village was isolated from the rest of the world. There was no electricity, no televisions, and no radios. Now a self-made millionaire, Cobb has returned to her childhood home to preserve the island’s history while reinvigorating the community with new life. She founded the Shorefast Foundation to create projects like the island’s six art studios, a punt-building program for boat racing, and the remote Fogo Island Inn. Although it is now home to many studios and art galleries, Fogo Island remains as difficult to find as Neverland to reach. Instead of following the second star to the right, straight on ‘til morning, you’ll have to fly to Gander, rent a car, drive for 60 miles, and catch a sporadic ferry before hunkering down the night.

**Adventure**

Places to explore, spaces to roam and social (and sociable) encounters make a good basis for new chapters and ongoing sagas.

**Possibility**

Who knows what’s next? Islanders have a strong sense of self-determinism and a desire to do things their own way. An independent and cohesive community can put their collective minds to anything.

**Romance**

In popular imagination islands are exotic, have their own identity and often break the rules. All qualities we like to fall in love with.

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**ISLAND RULES**

*01. Love Thy Neighbourhood*

*02. Play Out ‘Til Tea*

*03. Plant Everything That Doesn’t Move*

*04. No More Ironing, Ever*

*05. Be Green Without Trying*

*06. Live Well By Accident*

*07. Be A Native*

*08. Live How You Like*

*09. Change When You Want*

*10. Work Where You Want*

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**Island Rules**

“...here are a few rules that I follow when I’m on my island...”

*01. Love Thy Neighbourhood*

*02. Play Out ‘Til Tea*

*03. Plant Everything That Doesn’t Move*

*04. No More Ironing, Ever*

*05. Be Green Without Trying*

*06. Live Well By Accident*

*07. Be A Native*

*08. Live How You Like*

*09. Change When You Want*

*10. Work Where You Want*
ANTI MONOTONY

WE WANT MULTI AUTHORED CHARACTER IN OUR NEIGHBOURHOOD BRINGING DISTINCTION AND HIERARCHY
75% of UK children spend less time outside than prison inmates

According to a new survey revealing the extent to which time playing in parks, woods and fields has shrunk. A fifth of the children did not play outside at all on an average day, the poll found.

Experts warn that active play is essential to the health and development of children, but that parents' fears, lack of green spaces and the lure of digital technology is leading youngsters to lead enclosed lives.

Most of the parents polled said their children have fewer opportunities to play outside than they did when young. The new research is strongly supported by previous work, including a government report in February that found more than one in nine children had not set foot in a park, forest, beach or any other natural environment for at least a year.

Source
From an article by Damian Carrington The Guardian

In the past children had fun and some were naughty but mostly they didn’t die.

An island’s boundaries afford a kind of safe haven for adventure, where greater freedom comes from containment and where island rules can encourage free-ranging family life

WE WANT OUR KIDS TO PLAY OUT & WE WANT TO PLAY OUT TOO

AN ISLAND’S BOUNDARIES AFFORD A KIND OF SAFE HAVEN FOR ADVENTURE, WHERE GREATER FREEDOM COMES FROM CONTAINMENT AND WHERE ISLAND RULES CAN ENCOURAGE FREE-RANGING FAMILY LIFE
How trees calm us down

In 1984, a researcher named Roger Ulrich noticed a curious pattern among patients who were recovering from gallbladder surgery at a suburban hospital in Pennsylvania. Those who had been given rooms overlooking a small stand of deciduous trees were being discharged almost a day sooner, on average, than those who were assigned rooms with views of a plain brick wall.

The results seemed at once obvious—and puzzling. Whatever curative property the trees possessed, how were they casting it through a pane of glass?

That is the riddle that underlies a new study in the journal Scientific Reports by a team of researchers in the United States, Canada, and Australia, led by the University of Chicago psychology professor Marc Berman. The study compares two large data sets from the city of Toronto, both gathered on a block-by-block level; the first measures the distribution of green space, as determined from satellite imagery and a comprehensive list of all the trees planted on public land, and the second measures health, as assessed by a detailed survey of ninety-four thousand respondents.

After controlling for income, education, and age, Berman and his colleagues showed that an additional ten trees on a given block corresponded to an increase in how healthy nearby residents felt. “To get an equivalent increase you’d have to make people seven years younger.”

We are all primal at heart, subliminally craving trees, water and sunlight

We want green streets not mean streets

Make space for green space

- Plants everywhere
- Rooms with a view
- Sunny disposition
- Waterways

Plants everywhere

- Private gardens
- Green roofs
- Green walls
- Vertical gardens
- Hanging gardens
- Green canopies
- Green walls
- Green roofs

Rooms with a view

Every window must have a substantial view of either green space or waterways, all living rooms need to have a view.

Sunny disposition

Every habitable room must have at least 75% of the area and 25% of the day with sunlight.

Waterways

Every resident should be able to access the waterways. - For leisure and transport.

How trees calm us down

10 additional trees per block equals the health benefit of being 7 years younger.

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Source: By Alex Hutchinson
The New Yorker
http://www.newyorker.com/tech/elements/what-is-a-tree-worth
**WE WANT SERVICE**

**FUTURE HOME-BUYERS & TENANTS WILL INCREASINGLY HAVE A SUBSCRIPTION MINDSET**

The changing expectations of future generations in the context of fibre-intensive miniature cities of tomorrow are causing an increasing demand for lifestyle management services. The community has a growing interest in managing their household needs in a more efficient and convenient manner.

### FROM OWNERSHIP

- Home delivery hub
- Carpools & swimming pools
- Island Concierge
- Make & Mend

### FROM POSSESSION

- Self-service laundry
- Electric car charging points
- On-demand home delivery

### TO ON DEMAND

- Home maintenance
- Electric car charging
- Island Concierge

### TO EXPERIENCE

- Service team
- Parcel drop-off
- Printing

**THE VILLAGE SQUARE**

The return to providing community hub – a location for trading, socialising, local services and events – is a key aspect of the model. The Village Square will become a central feature of the community, offering a range of services to support and enhance a maintenance team.

**COMMUNITY & FACILITIES**

- **Service Team**
  - Handy-person
  - Plumbing & electrical
  - Subscription services
  - Home delivery hub

**PASSEL DROP-OFF**

When you're in.

- Deliver parcels when you're out – for collection when you return.

**GO PRINTING**

Home deliveries are growing exponentially and peace of mind and convenience for tenants will ensure the community was ‘looked after’, bringing joy to islanders.

Port Loop Service

- Self parking docking stations
- Collective garage

**Make & Mend**

Useful facilities would include electric car charging points and岛内洗衣房

- Self-service laundry
- Electric car charging points
- On-demand home delivery

**On-demand & subscription services**

- Full time
- Free of charge
- Later time
- All work to be done in the future

**Insanitising mending**

- Sydney is tackling its ‘throwaway culture’
- From an extract written by Managing Director – Ethos Magazine

** Parcel pain**

- Waiting around:

**CollectPlus**

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WE WANT TO SAVE THE PLANET & OUR BANK BALANCE

A FUTURE NEIGHBOURHOOD IS GREEN BY DEFAULT, A RICH AND LIVEABLE NEIGHBOURHOOD MAKING SUSTAINABILITY SECOND NATURE

The Liveable Neighbourhood

What people in the UK, and indeed anywhere there are communities, actually want, is space to move, green and clean air, a place to call home.

We are so addicted to space and air quality, we are willing to pay a premium for them. What people want is a healthy space, with fresh air but also clean air, access to nature, and a place to call home. People are willing to pay a premium for a place with fresh air.

The environmental cost of living in a city is very high. The average person in the UK, and indeed anywhere there are communities, actually wants, is a place to live. People are willing to pay a premium for a place with fresh air.

The Liveable Neighbourhood

Energy efficient housing

- Super-insulated homes
- Communal facilities

Green transport links

- Cyclways
- Cycle routes
- Walkways

Community facilities

- Communal living
- Gymnasiums
- Swimming pools
- Libraries
- Recreation centers

Liveable neighbourhood

- More reasons to stay and play local
- Better connections to local community
- More open spaces
- More walking and cycling routes

Sustainable living

- Zero waste
- Zero emissions
- Zero fossil fuel
- Zero pollution

- Energy efficient housing
- Communal living
- Super-insulated homes
- Hydroponic farming
- Renewable energy
- Green roofs
- Solar panels
- Wind turbines

- Electric charging
- Composting
- Communal gardens
- Communal facilities

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WE WANT OUR ENVIRONMENT TO MAKE US HEALTHIER

EASY ACCESS TO HEALTHIER ROUTINES (WE HAVE UNHEALTHY ROUTINES AND COMPENSATE AT THE GYM)

Transport as leisure

Cycling to work
- Cycling to work
- Cycling to school
- Cycling for fun
- Cycling to leisure

Walking
- Walking to town
- Walking to work
- Walking to shops
- Walking for fitness

Circuit training

Keeping us on the streets

- Traffic
- Road safety
- Health
- Environment

Clean air

Cycling data

Cycling data can be used to identify trends in cycling behaviour. For example, data from the Department for Transport shows that cycling rates have increased in recent years. This is good news for our environment, as cycling is a low-carbon mode of transport that helps to reduce our carbon footprint.

Benefits of a Cycle Boom

1. Safety
- Reduces the risk of injury for cyclists
- Increases the safety of other road users

2. Quickest Way to Get to Work
- Cycling is often the fastest way to travel, especially in urban areas

3. Low Pollution
- Cycling produces zero emissions, making it a clean and healthy option for commuting

4. Health
- Cycling improves physical health
- Reduces the risk of heart disease and obesity

5. Less Congestion
- Cycling helps to reduce traffic congestion

Canal & pathway uses

- Leisure
- Health
- Commuting

 Importance of clean air

Clean air acts as a catalyst for healthier, greener, safer and less congested cities. By promoting cycling and other forms of active travel, we can contribute to the cleanest air in the city.

Conclusion

We believe that by promoting cycling and other forms of active travel, we can contribute to a healthier, greener, safer and less congested city. By encouraging people to use cleaner modes of transport, we can help to reduce our carbon footprint and improve the quality of life for all.

References

- Birmingham Cycle Revolution
- Cycling UK
- British Cycling
- Department for Transport
VILLAGE SQUARES & CULTURAL HUBS

KITCHEN TABLES & CAMPFIRES – PLACES TO CONGREGATE, EAT, DRINK, DANCE, CHAT & PHILOSOPHISE

Cultural Hubs

Build foundations for a community can be built through social and pop-up places geared at spatial in situ, house events. Eating, talking, laughing, drinking, entertaining, creating, dancing, hearing, looking – all need amenable venues driven by engaging human values.

Strong foundations for a community can be built through social and pop-up places geared at spatial in situ, house events. Eating, talking, laughing, drinking, entertaining, creating, dancing, hearing, looking – all need amenable venues driven by engaging human values.

- Gallery
- Restaurant
- Café
- Studio
- Micro-lounge
- Theater
- Bar

The venues and activities can begin in pop-up - places to eat, drink, relax – all need amenable venues driven by engaging human values.

The venues and activities can begin in pop-up - places to eat, drink, relax – all need amenable venues driven by engaging human values.

- Markets
- Venue
- Artist studios
- Microbrewery
- Café & coffee
- Canal-side pub
- Bakery
- Restaurant
- Gallery

A future neighbourhood is a rich and liveable neighbourhood; a great place to be congregate, live and work.

Neighbourhoods fulfil more than our housing needs; a future neighbourhood is a rich and liveable neighbourhood; a great place to be congregate, live and work.

We instinctively know that successful urban environments are born from an exchange of intellectual building of ideas and growth for the 21st century. The buildings form an intensifying and vital cluster of a space that will form our new cultural hubs – from pop-up to permanent we need the dialect.

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WE WANT HOMES TO SUIT WHO WE ARE AND HOW WE LIVE

BESPOKE HOMES
SHORT, TALL, FLAT OR FLOATING

- Spacious and versatile
- Canal views
- Personalised interior design
- Homes that are easy to heat
- Flexible building design
- Canal environments

We want homes to suit who we are and how we live.

Personalised living
A modular revolution

In the 1970s the ready built housing schemes that dominated our cities were made modular. The aim was to build quickly and cheaply. Urban Splash, a developer of Bespoke Homes, has come up with an idea for a prefabricated housing scheme in Manchester. The houses take eight weeks to make in a factory and are delivered to site fully finished, offering a range of internal layouts, from spacious, open-plan living to tiny flats.

The prefabricated pods are energy efficient, with lorries and trades on site, excess waste and, ultimately, 50% less carbon emissions compared to traditional building methods. With all the structure on the external walls, so that they can be on the top floor with an exposed pitched roof or, in a more conventional arrangement, lower down the building, they can be on the top floor with an exposed pitched roof.

Homeowners can choose between loft living and garden living, depending on whether they want to use the light-filled top floor as a living space or as extra bedrooms. The timber modules are built by a company called Insulshell, which has created thermally efficient and airtight. Claiming to achieve new residential stock, and our traditional homes take eight weeks to make in a factory and are delivered to site fully finished, offering a range of internal layouts, from spacious, open-plan living to tiny flats.

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WE WANT TO PICK ‘N’ MIX ‘N’ REMIX

A PLACE THAT ADAPTS WITH OUR CHANGING NEEDS

Adaptability
- The scheme grows with us and technology evolves when and how we need it. Port Loop’s needs will evolve differently from when we first arrived.
- Likewise, the services and facilities offered must evolve with technology. Being able to meet our changing needs is vital to maintaining a liveable environment.
- The scheme must accommodate a new and evolving local society. Port Loop must have inbuilt plans to accommodate our changing habits.
- Gradual greening ‘wins back’ public and private space and creates safer places to grow up and grow old.
- Being ready for drone deliveries, drop-off and set down, collection points and whatever else gains traction and feasibility over the next decade and beyond, must stay at the heart of our intentions.

Expandability
- Pre-approved carports, home offices, and yardens are transferable and adaptable. Creating housing that can be easily expanded over time is sustainable, useful & desirable.
- Why move if our homes can flex? The practicalities will mean that we can choose the kind of outdoor (and indoor) spaces that suit our needs.
- At the start of the scheme car-ports may be all the rage, but as our cars learn to park themselves or disappear from our immediate environments (as subscription, on demand travel arrives) we may want to swap for something else – home office, yarden or allotment.

STAYING IN OUR HOMES FOR LONGER MEANS BUILDING STRONGER COMMUNITIES

09. CHANGE WHEN YOU WANT

ADAPTIVE FORMATS

- Carport
- Home office
- Yarden
- Allotment
WE WANT WORK TO WORK FOR US

THE WHOLE WORLD’S A STAGE (AND AN OFFICE) 65% OF MILLENNIALS EXPECT TO WORK AWAY FROM THE OFFICE REGULARLY. BY 2025 75% OF ALL WORKERS WILL BE MILLENNIALS
NO CAR = STATUS

WE ARE AT THE THRESHOLD OF A REVOLUTION IN PERSONAL TRANSPORT, AS WE MOVE FROM CAR OWNERSHIP TO RENTAL TO SUBSCRIPTION AND ON DEMAND, WITH A CONCURRENT INVESTMENT IN PUBLIC TRANSPORT INFRASTRUCTURE (BIRMINGHAM CONNECTED) AND EVER MORE EFFECTIVE WAYFINDING APPS*

THE FUTURE OF CARS

Why limit yourself to one car? It’s one of the most compelling arguments for subscription models that allow you to choose which brand and type of car you’re a part of. Before this model was possible, we had never been able to travel in a way that was more cost effective, with less congestion on our roads, enhanced mobility for the elderly and people with disabilities, reduced insurance and road accident costs, less spill and lower emissions. Services such as these would become a regular part of the Sharing Economy, leading to an improvement in the American Dream-literally. In other words, it’s our destiny to replace the metallic dream machine of the past with something smarter, sleeker and faster, but also more globalized, sustainable, affordable and environmentally friendly. It is within our power to end the decline of a popular product, once and for all. Our roads and highways have the potential to be the most powerful digital communications hub on the planet. The autonomous car is a technological marvel that has travelled a long way since then, becoming outdated, and is now an outdated historical relic that has been replaced by a technological marvel.

Car ownership to rental to subscription and on demand.

Subscription models that allow you to choose which brand and type of car you’re a part of. Before this model was possible, we had never been able to travel in a way that was more cost effective, with less congestion on our roads, enhanced mobility for the elderly and people with disabilities, reduced insurance and road accident costs, less spill and lower emissions. Services such as these would become a regular part of the Sharing Economy, leading to an improvement in the American Dream-literally. In other words, it’s our destiny to replace the metallic dream machine of the past with something smarter, sleeker and faster, but also more globalized, sustainable, affordable and environmentally friendly. It is within our power to end the decline of a popular product, once and for all. Our roads and highways have the potential to be the most powerful digital communications hub on the planet. The autonomous car is a technological marvel that has travelled a long way since then, becoming outdated, and is now an outdated historical relic that has been replaced by a technological marvel.

The modern Electric vehicle renaissance is already underway. Since 2009, electric vehicles have exploded onto the scene and have quickly become a popular choice for consumers looking for a more environmentally friendly and cost-effective option. The modern Electric vehicle renaissance is already underway. Since 2009, electric vehicles have exploded onto the scene and have quickly become a popular choice for consumers looking for a more environmentally friendly and cost-effective option.

The first self-sufficient cars were invented in the 1880s. The gasoline-powered automobile became a symbol of the American Dream in the early 20th century. However, it wasn’t until the 1960s that the mass production of mass market cars truly took off. With the introduction of mass production techniques and the assembly line, car manufacturers were able to produce cars at a much lower cost, making them accessible to the average American family.

The Great Depression saw the number of car sales drop dramatically. It wasn’t until the 1930s that the industry began to recover. By the 1950s, the industry had rebounded and was producing over 10 million cars annually. The industry continued to grow, with over 20 million cars sold worldwide through September 2018. In 2021, the industry had grown to 25 million cars sold worldwide.

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The rise of the bus shelter
With more drop off points and improved transport links, the humble transport shelter is something we can take more pride in.

A year in the making, Krumbach in Austria has unveiled seven eye-catching bus shelters which have turned the world's gaze on the tiny village. Designed by internationally renowned architects such as Wang Shu, Sou Fujimoto and Smiljan Radic, who worked in collaboration with local architects and craftsmen, the whimsical structures will put the village of 1000 residents on the map. Curator Dietmar Steiner praised the commitment of those involved, saying "the entire project succeeded because it was supported in the most generous fashion by more than 200 people. This included the architects, who took up their projects for little more than a free holiday in the area and the chance to engage in an unusual challenge."

However, BUS:STOP was not merely a vanity project: Verena Konrad, Director of the Vorarlberger Architektur Institut, noted that the project was important for "the successful connection of infrastructure and mobility for the rural area."

**Source**
Archdaily
BUS:STOP Unveils 7 Unusual Bus Shelters by World Class Architects
By Rory Stott
15 May, 2014
http://www.archdaily.com/506961/bus-stop-unveils-7-unusual-bus-shelters-by-world-class-architects

**Further reading**
http://www.krumbach.at/Bus_Stop_Krumbach/English
But are the places millennials are choosing to live at retirement age - remembering that many of their generation have not even come close to a pensionable age, and that millennials are also the retirees of 2050. By 2050, one in four of them will be over 65. And in the middle of all that probably lies the very real possibility that the large majority of millennials in the west won't be able to afford to retire at all due to their current spending habits.

In an age when data can predict almost anything, most, if not all, of your 60-year-old peers are alive in 2028. They were born in the 1960s, and, potentially, the “baby-boom” generation, the “generation x” version of the generation that lived through the 60s. What will their needs be? What will their golden years look like? How will we live in the future? How will we need to adapt to the retirement of generation Jones? What will the retirement zone & the first of generation X will turn 60. What will their needs be?

According to a Brookings Institute Study published in 2018, Millennials aren't just seeking about new experiences and adventure in retirement, but also seek to continue working as long as possible and to keep stay connected to society and friends. Millennials are also looking for more compact living spaces - they both own 38 39.

By 2028, Generation Jones will be well into the retirement zone & the first of generation X will turn 60. What will their needs be?
Here's our ambitious list of aims for Port Loop over the next ten years and beyond.

01 / Love thy neighbourhood

Descriptive places
+ Avenue and axis
+ Squares
+ Parks

Intimate places
+ Communal streets
+ Courtyards
+ Canal-side

Navigable places
+ Cycle ways
+ Circuits
+ Pathways

Discoverable places
+ Reveals
+ Nooks
+ Secret gardens

–

02 / Play out 'til tea

0–5 yrs
Safe Haven
+ No through roads
+ Unadopted green streets
+ Pedestrian priority
+ Enclosed private gardens & supervised play

5–15 yrs
Park Concierge for busy kids
+ Let them run wild
+ (as long as Parky doesn't catch them)
+ Single access point
+ Island Concierge
+ Natural surveillance of communal streets

15–18 yrs
Opportunity for adventure
+ Wild pockets and green streets
+ Playgrounds and sports-ground
+ Planned & unplanned activity
+ Whole family events

18–70 yrs
Island life/city life
+ Free roam
+ Water activities for all
+ Easy access to reservoir
+ Summer lawn
+ Proximity to the city
+ Central parcel collection hub
+ Car Pooling
+ Robo-van and other new technology

70 + yrs
Neighbourliness
+ Retirement parks
+ Dog walking circuits
+ Neighbourhood parks
+ Easy access to the 'bundoon'
+ Pedestrian friendly

03 / Plant everything that doesn't move

Plants everywhere
+ Private gardens
+ Green streets
+ Courtyards
+ Linear parks
+ Green walls
+ Floating allotments
+ Hanging gardens
+ Pocket wild areas
+ Water verges
+ Orchard car-parks
+ DIY schemes

Rooms with a view
+ Every window must have a substantial view of either green space or waterways, all living rooms must have a scenic aspect

Sunny disposition
+ Every habitable room must have the prospect of sunlight for 75% of the year and 25% of the day

04 / No more ironing, ever

Island Concierge
+ Active management
+ Subscription services
+ Plumbing & electrical
+ Cleaning & laundry
+ Gardening & waste
+ Handy-person

Home delivery hub
+ The Port Loop Island home delivery hub

05 / Be green without trying

Energy efficient housing
+ Super-insulated homes

Green transport links
+ Carpools
+ Cycle routes
+ Walking routes

Communal facilities
+ Composting
+ Household swap shop
+ Blue bins
+ Electric car charging
+ Canoes

–

06 / Live well by accident

Transport as leisure
+ Cycling to work
+ Walking to town
+ Canoeing to dinner

Circuit training
+ Island itineraries
+ Walking the dog
+ Taking kids to school
+ Canoeing to work
+ Weekend walks

07 / Be a native

Social hubs
+ Gallery
+ Restaurant
+ Bakery
+ Canal-side pub
+ Café & coffee
+ Microbrewery
+ Artist studios
+ Markets

08 / Live how you like

Superfast connectivity
+ Canal moorings
+ Personalised space usage
+ Homes that are ready to adapt to technology
+ Flexible family housing
+ Canal-side apartments

–

09 / Change when you want

Adaptability
+ The scheme grows with us as technology evolves

Extensibility
+ Pre-approved extension, bolt-ons and re-purposing

–

10 / Work where you want

Working
+ Convertible home interior for office
+ Outdoor space adaptability for garden office
+ Pre-approved planning for live / work space
+ Co-working hub
+ Café culture
+ Studio units