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JOHN LEWIS LAUNCHES SIX MONTHS FREE HOME BROADBAND

Following the launch of John Lewis's six months free home broadband offer when you buy a connected device, such as a tablet, **Marie-Louise Abretti, broadband expert at uSwitch.com**, says: "This offer is a nod to the growing popularity of tablets and the changing way in which we're accessing the internet. It seems a good way to tie in the essential broadband connection with a device, especially considering the great protection customers get from buying gadgets from John Lewis.

"But there is no such thing as a free lunch. While customers will get free broadband for six months, the price they'll have to pay for the remaining six months is more than the cheapest deals on the market. £11 per month for a download limit of 20GB isn't a very competitive price. And consumers can package their tablet with 3G broadband deals with other providers, such as Three, to enjoy internet on the go.

"But John Lewis isn't about offering budget broadband. It's a trusted and longstanding British brand known for quality, value for money and good old-fashioned customer service. And if you're buying your gadget from the department store to benefit from its five year warranty anyway, signing up to broadband may not be such a leap."

For more information visit www.uswitch.com or call 0800 093 0607

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About Us:

uSwitch.com is a free, impartial, online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile phones and personal finance products including mortgages, credit cards, current accounts and insurance. In 2010 uSwitch.com celebrated ten years of saving customers money.

uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email CustomerServices@uswitch.com or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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