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### **PHONES 4U LAUNCHES JUMP DEAL**

Following the launch of Phones 4u's JUMP deal, **Ernest Doku, technology expert at [uSwitch.com](http://uSwitch.com)**, commented: "The JUMP tariff offers a new level of flexibility. Switching handsets mid-contract without fear of incurring penalties or any up-front fees will be welcomed by smartphone fans who want to own the best handsets as soon as they launch, but they will have to pay a premium for the privilege.

"Each upgrade places consumers into another rolling contract, with a higher monthly commitment to pay for the new phone. This can make overall handset costs higher than normal over the course of a 24-month JUMP deal.

"However, for those tech-obsessed enough to want to upgrade frequently – and willing to pay extra each month to keep up with the smartphone Joneses – the JUMP tariff is an option worth considering. Hopefully, this deal marks the start of more flexible contract options to come, as there are few mobile phone customers who relish the prospect of using the same handset for two years."

**For more information visit [www.uswitch.com](http://www.uswitch.com) or call 0800 093 0607**

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**About Us:**

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uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email [CustomerServices@uswitch.com](mailto:CustomerServices@uswitch.com) or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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