



For immediate release: Monday 6th February, 2012

**USWITCH.COM COMMENTS ON OFGEM'S ANNOUNCEMENT ON SIMPLIFYING
CONSUMER INFORMATION**

Independent price comparison and switching service, uSwitch.com, welcomes today's announcement from Ofgem that energy suppliers need to de-mystify the information given to their customers.

Ann Robinson, Director of Consumer Policy at uSwitch.com, says: "We welcome this latest announcement by Ofgem. Consumers have been crying out for simpler, clearer and easier bills and information from energy suppliers for years. Greater transparency will go some way to rebuilding trust and boosting consumer confidence and engagement in the market.

"The fact that Ofgem is looking to introduce a standing charge that will cover many of the fixed costs incurred by energy customers will provide greater clarity, but it's critical that standing charges are set at a level that is fair to customers. Consumers should understand what is and isn't included in their standing charge and how it is calculated. Given the push to encourage householders to use less energy it is vital that standing charges are not set at a level that will penalise low energy users. The amount covered through the unit cost should truly reflect the amount of energy used so that consumers will see a clear connection between energy efficiency and lower bills."

For more information visit www.uSwitch.com or call 0800 093 06 07

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About us

uSwitch.com is a free, impartial, online and telephone-based comparison and switching service, helping consumers compare prices on gas, electricity, water, heating cover, home telephone, broadband, digital television, mobile

phones and personal finance products including mortgages, credit cards, current accounts and insurance. In 2010 uSwitch.com celebrated ten years of saving customers money.

uSwitch.com is the first comparison website to achieve the Plain English Campaign's Internet Crystal Mark, which is recognised as a standard that a website has clear language, is accessible and easy to use, and has been tested on a sample of its users.

uSwitch.com is dedicated to helping consumers save money whether they have internet access or not. It offers a dedicated call centre, manned by uSwitch customer service representatives, as well as a freepost 'Send us your bill' service, whereby customers can post their latest energy bills with their telephone number to FREEPOST USWITCH, to get a free call back from a dedicated customer services representative. The service is also available via fax, email and post. Consumers should fax 0203 214 8417, email CustomerServices@uswitch.com or write to Customer Services, uSwitch.com, Centro 3, 19 Mandela Street, London, NW1 0DU with their postcode and usage details.

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