2015 Anglo-American conference schedule
Fashion

Thursday 2 July

09:00  Registration
09:45  Welcome

Professor Lawrence Goldman (Director of the Institute of Historical Research)

10:00  Plenary lecture

*The first book in Fashion*
Ulinka Rublack (Cambridge University) & **Maria Hayward** (University of Southampton)

**Chair:** Professor Lawrence Goldman

11:00  Refreshments
11:15  Parallel Panel sessions (A)

**A1.** “People have begun to place a much higher value on costume, and that is partly my doing!”

**Chair:** Rosemary Harden (Fashion Museum, Bath)

“I have never had the idea that we ought to stop works of art from going to America—as if it was sending them to the barbarians!” Doris Langley Moore and American Fashion Collectors, Christina Johnson (Fashion Institute of Design and Merchandising Museum, Los Angeles)

‘Provenance Guaranteed’ – Between Bath and Los Angeles, the Transatlantic Dissemination of Queen Alexandra’s Wardrobe Kate Strasdin (Falmouth University)

*Transatlantic Treasure: Doris Langley Moore and the 1840 Honiton Lace Marital Roundel presented to Victoria and Albert* Kevin Jones (Fashion Institute of Design and Merchandising Museum, Los Angeles)

**A2. The topography of fashion: tracing London’s sartorial past**

**Chair:** Shaun Cole (London College of Fashion, University of the Arts London)

*Edificial memory: tracing the genus loci of Hanover Square* Beatrice Behlen (Museum of London)

*Around The Shops: tracing fashionable consumption in London’s West End, 1945-1951* Bethan Bide (Royal Holloway, University of London) and Beatrice Behlen (Museum of London)

*A Cluster of ’Gear’ Boutiques: tracing Carnaby Street’s menswear* Shaun Cole (London College of Fashion, University of the Arts London)

Chair: Giorgio Riello (University of Warwick)

“In Search of Chinese Velvet: Trade, Innovation, and the Early Modern Fashion System” BuYun Chen (Swarthmore College)

“Bandanas and Basquiñás: Indian Cottons and the Fashioning of Political Identities in Mexico” Meha Priyadarshini (European University Institute)

“Fashioning the Foreign: Urban Dress and the Global Textile Trade in Nineteenth and Twentieth-Century China” Rachel Silberstein (Rhode Island School of Design)

A4. Collaborations, Conversations, and Peer Relationships in Fashion

The Fashion City: Collaboration, Influence and Identity Alexis Romano (Courtauld Institute of Art) and Nathaniel Beard (Royal College of Art)

Fashioning the Dancer’s Body: a Collaborative Venture Katerina Pantelides (Courtauld Institute of Art) and Ellen Sampson (Royal College of Art)

A5. Leisurewear

Chair: Geoff Levett (University of Bedfordshire)

Fashioned from Head to Toe: The Commodification of Modern Leisured Bodies in Nineteenth Century Britain Geraldine Biddle-Perry (Central St Martins, University of the Arts London)

The Meanings of Fancy Dress: Upholding and Inverting Suburban Identities through Carnival Costumes in Late Victorian and Edwardian London Dion Georgiou (Queen Mary University of London)

Snow, Sport and Style: The Development of Winter Sports Clothing Susan Barton (De Montfort University)

A6. Performing style

Chair: Lynne Walker (IHR)

A Woman Like Me: Fashioning Race and Femininity in Dreamgirls Eleonora Sammartino (Kings College London)

“Soul Style: Black Women and the Global Politics of Adornment” Tanisha C. Ford (University of Massachusetts)

Tastemaker: Jeweling the Stars, Jeweling the Masses, 1995 – 2005 Emily Banis Stoehrer (Museum of Fine Arts, Boston)

12:45 Lunch

13:45 Parallel Panel sessions (B)

B1. Industry Crossovers: Exploring the Historical Intersections of Fashion, Film and Media

Chair: Louise Wallenberg (Stockholm University)

Oscar Night in Hollywood: The Emergence of the Academy Awards’ Fashion Pre-Show Elizabeth Castaldo Lundén (Stockholm University)

Fashion and Stardom at the Time of Pisorno Cinema Studios Chiara Faggella (Stockholm University)

Catalysis of Color: the Promotion of Natalie Kalmus and Cinema’s Spring Colors Natalie Snoyman (Stockholm University)
B2. Fashion and Masculinity: Dressing the Early Modern Man

Chair: Evelyn Welch (King's College London)
‘Bejewelled: Adorning the Renaissance Man’ Natasha Awais-Dean (Independent Scholar)

‘Robes of Authority: The Dress of High Ranking Officials in Late 16th Century Venice’
Jola Pellumbi (King's College London)

‘Talking Legs in the English Renaissance: A Study of Early Modern Masculinity Through Breeches and Hose’ Giulia Mari (King's College London)

B3. PLAYING A ROLE: NOBLE REPRESENTATIONS

Chair: Mary M. Brooks (Durham University)
Fit for a princess? Grace Kelly’s wedding dress Bernice Morris (Philadelphia Museum)

Re-establishing Integrity: displaying the Princely Costume of the Elector Moritz of Saxony (1521-1553) Bettina Niekamp (Abegg-Stiftung Museum)

King Kohala Kamehameha’s statute, Honolulu and his Painted Clothes: considering Authenticity, Community and Conservation Choices Glenn Wharton (New York University)

B4. Fashioning Orientalism: Authenticity, Hybridity and Ethnicity

Chair: Wessie Ling (Northumbria University)
Multiple Chinese Fashions: Considering Authenticity, Transnationalism and Ethnicity Wessie Ling (Northumbria University)

Pleasure and Pain: The Cheongsam and Canadian Women of Chinese Heritage Cheryl Sim (Université de Québec à Montréal)

Yellow Apparel – Fashioning Orientalism, Hybridty and Ethnocultural Commodity Mary Sui Yee Wong (Concordia University)

B5. Emulation and dissemination of fashions in 17th- and 18th-century England

Chair: Vivienne Richmond (Goldsmiths University, University of London)
‘1 Gown blue and white checkt’: Non-elite baby fashions in mid eighteenth-century England Alice Dolan (University of Hertfordshire)

‘They tell me they were in fashion last year’: Samuel and Elizabeth Jeake and clothing fashions in late seventeenth-century London and Rye Danae Tankard (University of Chichester)

‘She was Drest very clean and tight, with a White Apron’: Aprons worn, lost and stolen in eighteenth-century London Elizabeth Spencer (University of York)

B6. Fashioning gendered and national identities in interwar Britain

Chair: Kelly Boyd (IHR)
‘Crinoline Ladies’ and the Question of Taste Carla Cesare (Syracuse University)

Fashion, Spectacular Femininity and Word/Image Tensions: Britannia and Eve in the 1930s Ilya Parkins (University of British Columbia)

Dressing the American in British Interwar Detective Fiction Jane Custance Baker (Goldsmiths University, University of London)
15:15  Plenary Lecture

*Plenary Lecture: A Question of Trousers: Mariners, Masculinity & Empire in the Fashioning of British Male Dress, c. 1600-1800*

**Beverley Lemire** (University of Alberta)

Chair: **Tim Reinke-Williams** (University of Northampton)

16:15  Refreshments

16:30  Parallel Panel sessions (C)

**C1. Emulation, Desire and Appropriation: Mass Subcultures in Britain, 1960-1990**

Chair: **Emmanuelle Dirix** (Royal College of Art and Antwerp Fashion Academy)

*Flower power: designers, printers and home dressmakers draw up 1960s fashion*  Frances Robertson (Glasgow School of Art)

‘Anorak City’: Resistance through regression  Elodie A. Roy (Glasgow School of Art)

*Emulating Bowie: Football, Fashion and ‘The Man Who Fell to Earth’*  Mairi MacKenzie (Glasgow School of Art)

**C2. Representing the Ordinary: Everyday dress, fashion and museums**

Chair: **Beatrice Behlen** (Museum of London)

‘The Unworn Everyday: The Hodson Shop Collection’  Jenny Evans (University of Wolverhampton/Walsall Museum)

‘Menswear in the museum: mass-production and men’s suits in the post-World War II period’  Danielle Sprecher (University of Leeds/Leeds Museums and Galleries)

**C3. Fashion and Politics: experiences and discourses across time**

Chair: **Giorgio Riello** (University of Warwick)

*Revolutionary Fashion: patriotic bodies in 1848 Italy*  Carlotta Sorba (Università di Padova)

*On the Left of Fashion: politics and spectacle in interwar leftist magazines*  Djurdja Bartlett (London College of Fashion, University of the Arts London)

*Power, Surveillance, Representation: negotiating boundary disputes in modest fashion*  Reina Lewis (London College of Fashion, University of the Arts London)

Abstract: *Fashion Revolution China: Embedded Narratives and Social Identities in Clothing*  Anthony Bednall (Manchester Metropolitan University)

**C4. Panel Title TBC**

Chair: **Tim Reinke-Williams** (University of Northampton)

*Wittipol’s cloak – and other cape(r)s and gowns*  Dave Postles (University of Hertfordshire)

*Fashioning Consumers: Dolls, Play, and Knowledge, 1660-1820*  Serena Dyer (University of Warwick)
C5. Uncovering style-setters in Victorian England
Chair: John Styles (University of Hertfordshire)
*Drop Dead Gorgeous: The Tubercular Chic in Early Victorian England* Carolyn Anne Day (Furman University)
*Where Fashion Fascinates: excavating Kate Reily of Dover Street and other forgotten dressmakers* Jenny Lister (V&A Museum)
*Victorian Dress and Everyday Body Language: Poses and Postures* Peter K. Andersson (Lund University)

C6. Disseminating fashion in the reign of Louis XVI
Chair: Linzy Brekke-Aloise (Stonehill College)
*A “King of fashion”? The Louis XVI’s wardrobe* Marie Chiozzotto (IRHiS Lille3/CNRS)

18:00  Historical Research Plenary Lecture sponsored by Wiley
*How fashion helps make a Monarch: 500 years of Royal Dress*
Lucy Worsley (Historic Royal Palaces)
Chair: Professor Lawrence Goldman

19:15  Conference Reception
D1. A Riot of Colour and Texture: The creation and diffusion of flamboyant masculine styles in post-war Britain

Chair: Shaun Cole (London College of Fashion, University of the Arts London)
Flamboyant masculinity in coastal cultures: The Lowestoft fisherlads of the 1960s Amber Jane Butchart (London College of Fashion, University of the Arts London)
“The £1 Million Mod”: John Stephen and the mainstreaming of queer styles in post-war Britain Justin Bengry (Birkbeck, University of London)
Grenson’s Top Gallants: The peacock revolution and traditional English shoemaking Thomas Turner (London College of Fashion, University of the Arts London)

D2. Brazilian studies on fashion

Chair: Ana Claudia Suriani da Silva (University College London)
Brazilian historians and the field of fashion Maria do Carmo Teixeira Rainho (National Archives/AN – Brazil)
Fashion, gender and art in the work of Brazilian sociologist Gilda de Mello e Souza Maria Claudia Bonadio (Federal University of Juiz de Fora)

D3. Emulation and its Discontents: Fashioning Trans-Atlantic Communities of Taste

Chair: Ben Marsh (University of Kent)
“Emulating Colonists: Scandal, Spitalfields Silk and Rethinking Eighteenth-Century Fashionable Consumption” Zara Anishanslin (City College of New York)
“A Subject of National Congratulation”: Emulation, Taste, and American Independence, 1765-1815” Linzy Brekke-Aloise (Stonehill College)
“Neighbors: The Geographies of Taste Within Women’s Textile Networks in New Orleans, 1795-1825” Jessica Blake (The University of California)
Shoes and their Sphere of Influence in Colonial America, 1750-1800 Kimberly Alexander (University of New Hampshire)

D4. Fashioning the Early Modern with Textiles

Chair: Christopher Breward (Edinburgh College of Art)
‘Lyon et le Monde: a French Merchant’s Sample Book and its Uses in 1764’ Lesley Miller (Victoria & Albert Museum / University of Glasgow).
‘Governing Innovation: the Political Economy of Textiles in the Eighteenth Century’ Giorgio Riello (University of Warwick)
‘Fashion and Innovation in Early Modern Europe’ John Styles (University of Hertfordshire)
D5. Resisting sartorial conformity in 20th-century America

Chair: Jenny Keating (IHR)

Refashioning A “Masculine” Problem: American Vogue, Corporate Conformity and “Inner--Directed” Dressing in 1950s America Anna Lebovic (The University of Sydney)

The Battle of the Skirts: Fashioning Feminist Politics in the Late 1920s Einav Rabinovitch-Fox (Columbia University)

Designing Suburbia and Designing Selves Antonia Mackay (Oxford Brookes University)

D6. Hats, cloaks and pockets: sartorial messages in Early Modern Europe

Chair: Serena Dyer (University of Warwick)

Silk, Felt and Straw: Hats in Early Modern Florence Chia-hua Yeh (National Yang-Ming University)

‘Cloak and Swagger: Juan de Alcega, Patter-Maker and Trend-Setter for the Fashionable Renaissance Male’ Bethany Pleydell (University of Bristol)

The Pocket in the Long Sixteenth Century Rebecca Unsworth (Queen Mary, University of London, V&A Museum)

D7. Conformity and Transgression in modern notions of femininity

Chair: Yvette Florio Lane (Rutgers University)


Rethinking the body: iconoclastic visions from Balenciaga to Yamamoto Miren Arzalluz (University of Deusto), Anabela Becho (MUDE) & Karen Van Godtsenhoven (MoMu).

Scents of style: fashion, perfume and production in the twentieth century Galina Shyndriayeva (Kings College London)

11:00 Refreshments

11:15 Parallel Panel sessions (E)

E1. Renunciation in Eighteenth- and Nineteenth-Century England

Chair: Hannah Greig (University of York)

‘Austere Pleasures: Beyond the Consumer Society’ Helen Berry (University of Newcastle)

‘Hiding in Plain Sight: The Male Body and the Great Male Renunciation’ Karen Harvey (University of Sheffield)

‘The Moral Refusal of Fashion in late eighteenth-century England’ Amanda Vickery (Queen Mary, University of London)

Frugal fashion: working-class dress in nineteenth-century England Vivienne Richmond (Goldsmiths University, University of London).

E2. Fashioning Antiquity

Chair: Antonia Mackay (Oxford Brookes University)

A White Robe Is Not a Robe: Good Taste as High Morals in Early Chinese Thought Lucia Q. Tang (UC Berkeley)

Talking about fashion and Roman clothing Mary Harlow (University of Leicester)
E3. Fashionable circulations: London, Paris and the world

Chair: Erica Siegel (IHR)
Taste, Fashion and the Passage of Time in Nineteenth-Century Paris and London Rachel Rich (Leeds Beckett University)

‘Women in the Parks of Nineteenth-Century Paris: Fashion, Art, and Public Space’ Sinéad Furlong-Clancy (Dublin City Gallery The Hugh Lane)

Around the World in Colour: the Salon du Gout Français 1921-1923 Cally Blackman (Central Saint Martins, University of the Arts London)


Chair: Roger Knight (IHR)
The ‘homebred history of our Anglo-Saxon race’: Fashion, the Colonial Past and the idea of Greater Britain Stephen G. Hague (Rowan University)

DECIMUS BURTON AND THE FASHIONISTAS: Does form follow fashion? Elizabeth Nathaniels (Birkbeck, University of London)


E5. Uniforms: Imitation, appropriation and social status

Chair: Adam Chapman (IHR)
Imitation and Emulation of Boy’s Public School Uniform, 1860-1939 Kate Stephenson (University of York)

From the Battlefield to the Catwalk: The Power of Gold Braid in Fashion Design Jennifer Daley (Kings College London)

The Continuation of a Narrative: The Influence of a 19th Century Jacquette on the Re-Fashioning of a British Army Officer’s No.1 Dress Jacket Matilda Aspinall (Chelsea College of Art and Design)

E6. Colonial encounters: Dress and meaning in 19th-century New Zealand, Sudan and China

Chair: Peter D’Sena (IHR)
"Sartorial demands": Fashioning the colony Harriette R. Richards (University of Western Sydney)

Dressing an Islamic State: Costume, Conquest, and Conflict between Britain and the Sudan Katie J. Hickerson (University College London)

That Blue-Gowned Country: British traveller’s emulation, interpretation and negotiation of nineteenth-century China through fashion Amy Miller (University College London)

E7. Sartorial representations in Portugal and Brazil

Chair: Claire Williams (University of Oxford)
Authors as fashion editors: the case of Camilo Castelo Branco’s O Mundo Elegante (1858-1859) Ana Cláudia Suriani da Silva (University College London)
12:45  Lunch

Programme continues at the Victoria & Albert Museum

13:30  Tea and Coffee outside the V&A Lecture Theatre

14:00  Plenary Lecture

Alexander McQueen
Chris Breward (Edinburgh College of Art)
Chair: John Styles (University of Hertfordshire)

15:00  Fashion at the V&A: Curatorial Perspectives

Chair: Chris Breward (Edinburgh College of Art)

Claire Wilcox  Curator of 'Alexander McQueen: Savage Beauty'
Helen Persson  Curator of 'Shoes: Pleasure and Pain'
Edwina Ehrman  Curator of 'Fashion and the Natural World'

15:45  Break

16:00  Plenary Lecture

Fashion in the Museum
Valerie Steele (The Museum, Fashion Institute of Technology, New York)
Chair: Bill Sherman (Victoria & Albert Museum)

17:00  Concluding remarks by the IHR Director Professor Lawrence Goldman

More details to follow regarding tickets to the Alexander McQueen Savage Beauty exhibition
The V&A remains open until 10pm on Friday’s.