



NEW ADVANCED RESERVATIONS APP

Darius Q - Giving your shoppers the ability to plan better - queue less - spend more

Being **Open for Business** is not enough to bring shoppers back to your retail destination this Christmas. To reclaim lost footfall during the current Covid crisis, Shopping Centre's need* to take the uncertainty out of physical shopping by offering customers the option to reserve and plan their shopping trip.

In a world where your shopping centre's tenants are competing against easily accessible online shopping sites, queues are guaranteed to be one of the biggest barriers.



***52% of shoppers said they would visit a shopping destination more frequently if they could pre-book their shopping slots**



- UK & Ireland shopping centre customer research, July 2020

THEREFORE ADVANCE BOOKING IS **STILL** ESSENTIAL EVEN IF YOUR SHOPPING CENTRE DOESN'T CURRENTLY HAVE MANY/ANY QUEUES.

Consider this...



Many shoppers haven't returned to shopping centres because they don't want to take the risk of having to queue.



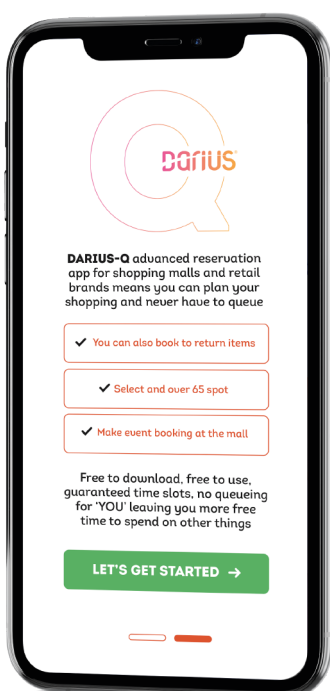
Existing and any new future government restrictions in relation to capacity



How weather will impact shopping trips



The likelihood of shoppers with advanced reservations spending more than average



Darius Q helping you...

- Reduce Queue Times
- Regulate visitor numbers across busy and quiet periods
- Allocate click & collect and customer return trips to quieter periods
- Increase dwell time, visitor frequency and revenue in-store.
- Drive ROI from marketing spend with quick, convenient online booking from your website, social media, or online ads
- Assist retailers with track and trace

CLICK HERE FOR A DEMO



Darius Q is available to download on the Apple App Store and Google Play Store today!



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