

**dindi.**  
Reflecting  
Identities



THE **IMAGINARY** series

d.

www.dindi.nl  
Fine Art Photographer

reflecting  
identities



# THE IMAGINARY series

*This new (minimal tinted) ‘black and white’ series shows my newest experiment of imaging. Combining old drawing technics and photography, naturally using my under water skills. The water refelections, which are really photographed under the water surface, are still an important part of my work, by which I can create my own imaginary worlds.*

*In a certain period of my early art academy days I made big charcoal drawings. I got fascinated by the impact of these huge black shapes on the vulnerable white paper. In this series I tried to find new true balanced images by using very light en white images pasting them with heavy dark, mostly body-painted parts.*

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Dindi van der Hoek (1976, The Netherlands) graduated in 1999 the Willem de Kooning Art Academy Rotterdam. By shooting and situating her scenes partially under water, Dindi develops a unique and distinctive photographic oeuvre. The movements, reflections of water and the optical distortions water causes, are an important base in the search for her imagery and visual language.

With her staged underwater photography, Dindi wants to capture and visualize the balance and the duality of the the inner contradiction: “In my work, there is always another side to the picture. What appears to be fairytale aesthetic at first sight, behold forms of frustration and destruction at the same time.”

As a viewer, you are confronted with images that are simultaneously intimate and intimidating. This contradiction provides an unmistakable character to the work: the game and battle between the two egos, the good and the bad, the fate of human nature.

Dindi: “I am intrigued by the investigation of the balance between the conscious and unconscious part of us, meaning ‘you see’ versus ‘you think what you see’. Our perception can be misleading and sometimes tempting and treacherous. I transform the human figures by dressing them in clothing that resembles a mythical world. As I have a background in fashion as well (graduate in Fashion and Clothing in 1995) I am able to design and make all these costumes myself. This allows me to manipulate them to control the intentions of my photographic work.



After completion of my study Fine Arts at the Willem de Kooning Academy in Rotterdam I began to specialize in staged photography combined with underwater photography. In fact I don't call myself a photographer, rather an imaging artist.

My work is about duality and the search for inner balance. I work referring to sketches of a concept that almost always is an answer to previous creations. I did a lot of drawing and painting in the past. In fact I have not changed very much in my method of working compared to the way I did during my painting period.

I work as a creative imaging artist and to that purpose I use photography as my medium. This medium is the last link to the final result. The approach is in fact equal to that of a painter. I also work in layers like painting in oil, I build up the image slowly.

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>  
**Ginger**  
 2018

120 x 120 cm  
 Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
 Hahnemule Barytha

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**Aurora**  
 2018

80 x 100 cm  
 Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
 Hahnemule Barytha







>  
**Celestre**  
2018

120 x 120 cm  
Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
Hahnemule Barytha

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**La Pieta**  
2018

80 x 150 cm  
Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
Hahnemule Barytha







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**Flora**  
 2018

100 x 100 cm  
 Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
 Hahnemule Barytha

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**Poco**  
 2018

80 x 150 cm  
 Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
 Hahnemule Barytha





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### **Cerf**

2018

50 x 70 cm  
Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
Hahnemule Barytha

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### **Echo**

2018

120 x 150 cm  
Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
Hahnemule Barytha







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**Amies**  
2018

100 x 100 cm  
Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
Hahnemule Barytha

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**Ebony**  
2018

120 x 150 cm  
Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
Hahnemule Barytha







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**The Dancer**  
2018

120 x 150 cm  
Other sizes possible

Limited edition of 7 Pieces

Fine Art Photography  
Hahnemule Barytha

## THE IMAGINARY series

With her staged underwater photography, Dindi van der Hoek (1976) has been searching for the disagreement and balance of the inner contradiction in the female psyche. Mirroring and reflections of water have become an important basis in the search for her own imagery language. “There is always a contradiction in the image. What seemed to be fairy-like aesthetic at first, gets an appearance in which frustration and destruction prevail.” As a viewer you are confronted with images that are at the same time, intimate and intimidating in nature. This inner contradiction gives her work a distinct character.

Dindi: *“For many years I have been fascinated by the duality in human beings. Hidden beauty and vulnerabilities but also the mask that conceals the vulnerable inside. Temptation versus deception, concealing versus revealing, the archetype mother as the archetype woman who symbolizes the deepest inner essence.”*

[www.dindi.nl](http://www.dindi.nl)  
Fine Art Photography

# Colofon



dindi.  
Dindi van der Hoek

## The Netherlands

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design: [stofrotterdam.nl](http://stofrotterdam.nl) & dindi.  
printing: [pumbo.nl](http://pumbo.nl)

*\*All my Artworks are for sale.*

*\*\*All artworks are available in 2 sizes  
(variable formats, XL and S-version)*

*\*\*\*Both size catagories are printed in a  
Limited Edition of 7 pieces  
and they are deliverd with an certificate of  
authenticity with the edition number  
signed by the artist.*

*\*\*\*\*Every artwork also comes with 3 MP's  
(Model proofs) and 3 AP's (Artist proofs)*

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