

Five-Year Agreement Extends STATS' Match and Team Performance Data Relationship with the NRL

CHICAGO & SYDNEY--(BUSINESS WIRE)-- Today, STATS, the worldwide leader in sports data and intelligence, announced a new five-year agreement with the National Rugby League (NRL) as the official data provider.

STATS expands its statistics collection to include men's and women's live and post-match data for 1,357 matches across 24 international, national, state, and age grade competitions ranging from NRL's Telstra Premiership to under 16 junior representatives. STATS' unparalleled data provides the league and clubs with a deep level of performance analytics, while empowering fans with enhanced content through the NRL's digital platforms.

Working from both the NRL's Bunker and their Sydney production centre, STATS' live match data is distributed to league partners and media providers through STATS' industry-leading data feeds, which Northwestern University have validated as the [fastest and most accurate in the industry](#). STATS' post-match data delivers an unmatched level of detail to media and the league. The agreement also gives the NRL access to extensive reporting and research support.

"Using STATS' data and analytics, coaches and teams can develop new strategies as they prepare for their next opponent," said Luke Gooden, General Manager of Digital Football Product Development. "NRL teams have been using STATS Rugby League data and analytics for several years, and it has become an important part of match preparation. STATS also collects and distributes NRL data to our partners and affiliates, providing fans with more information on and off the pitch."

"The NRL is the premier rugby league competition in the world, and STATS is proud to provide performance and match data to empower its teams and supporters," said Richard Henderson, Chief Revenue Officer at STATS. "STATS' leading performance data is delivering new insights that will help teams better prepare for games and elevate performance."

For more information on STATS Rugby League performance analysis visit:

<https://www.stats.com/rugby-league/>

About STATS

STATS is the global leader in sports intelligence, operating at the intersection of sports and technology. The world's most innovative brands, technology companies, leagues and dozens of world championship teams trust STATS to find their winning edge. STATS combines the industry's fastest and most accurate data platform with video analysis, sports content and research, player tracking through STATS SportVU®, and a range of customizable digital solutions for brands. The pioneer of live sports data, STATS continues to speed innovation in the industry enhancing both team performance and fan experience. For more information, go to www.stats.com and follow STATS on Twitter @STATSEngage.

View source version on businesswire.com:

<https://www.businesswire.com/news/home/20180507005443/en/>

STATS

Reed Findlay, +1 847-583-2642

mediarelations@stats.com

Source: STATS