

# Business Development Manager, Pharma

Unilabs is now searching for a BD manager to our Pharma Business team at our company Serving Pharma Center of Excellence in Copenhagen.

## The Company

Unilabs is a leading diagnostics company with one of the most extensive geographic coverages for routine clinical testing in Europe with presence in: Czech Republic, Denmark, Finland, France, Holland, Italy, Norway, Portugal, Russia, Slovakia, Spain, Sweden, Switzerland and the United Kingdom. Unilabs received the Clinical Laboratory Diagnostic Industry Market Leadership Award in EU in 2017.

Unilabs a.s. is located in Copenhagen and has approximately 55 employees. The Danish entity focuses on servicing customers in the Health Care and Pharmaceutical market. The business in the pharmaceutical market provides bioanalytical services and support for clinical development studies sponsored by local and global pharma clients. Unilabs A/S had sales of DKK 101M in 2017 with and EBIDA of DKK 20M.

## Mission and Values

The company's mission is to ensure that millions of people receive the right treatment at the right time. At Unilabs, they provide more than merely tests and examinations. Every year, they perform more than 165 million diagnostic tests that answer health-related questions for millions of people.

Their scientists counsel healthcare professionals and guide them through analysis selection. Unilabs aspiration is to be a leader in diagnostics, which has been captured in the following:

Mission: To be at the heart and start of all effective treatment decisions

Motto: We give you answers that help give care

Mantra: Care Big

## The Position

Description:

This position is a new opportunity within Unilabs a.s., Denmark. The BD manager will operate as key driver for building a joint sales organization and the development of joint sales approach for Unilabs Pharma Business within Drug Development and Companion Diagnostic testing. The individual will be leading activities for analysis of market space, developing sales development strategies generating net new revenue streams through challenging the status quo to win new segments within existing accounts and establish business with new accounts and segments. The role will be a key player in a team of currently 3 business developers, based both locally and in other Centers of Excellence for Unilabs Pharma Business (UK and Sweden). The role will also be a key participant in efforts for increased coordination with business development leaders in other units of Unilabs Group performing pharma related sales efforts. The individual will be reporting to the Managing Director/CEO of Unilabs a.s., and the role will be part of a continuous process for refining and extending Unilabs strategies for the Pharma Business area (Serving Pharma).

Responsibilities:

- Build and maintain relationships with key accounts and key influencers and manage peer-to-peer relationships
- Create and build business development strategies and sales processes based on market research and client feedback in close collaboration with Managing Director, Unilabs a.s. and other Pharma Business Leaders

- Prepare and lead in-depth interactions with customers and stakeholders, focusing on influencers, decision makers, functional managers and scientists
- Walk in customers' shoes and understand their needs and key drivers and utilize this information to customize sales process in all levels of organization
- Identify account opportunities, develop account plans and tactics, and execute against these to achieve sales quotas
- Drive collection of market and competitive intel and leverage all Unilabs Pharma Business resources (Executives, SME's and supporting business units) to assist in building customer relationships
- Participate in corporate initiatives and working groups for coordination of sales efforts and leveraging of learning's across markets in the Unilabs group

## The Candidate

Educational and skills required:

- Relevant scientific degree, management courses are beneficial but not essential
- 5+ year experience in account management or sales/business development from CRO or diagnostic/laboratory services, or similar experience from clinical development/service outsourcing management in Pharma
- Experience with development of segment specific go-to-market strategies and messaging
- Ability to work autonomously to manage accounts and practice high level of business integrity
- Proven track record of complex b-2-b selling where influencers and decision makers are not clearly/informally defined
- An acknowledged high performer in his/her current business
- Strong presentation capabilities
- Travel 50% within region (Europe)
- Danish and English language at presentation and negotiation level

Personal characteristics:

- Proactive and energetic
- Positive mind and good team player
- Result oriented and like challenges
- Ability to motivate a team and communicate objectives clearly
- Business acumen
- Ability to build relations and cooperate across internal organizations and externally
- An interest for innovation
- Hands on approach
- Active and engaged in prompt execution for activities
- Well-structured, focused and ability to set clear priorities

## How to apply

Please mark your application "Business Development Manager, Pharma" and send it to [Linnea.Langvad@unilabs.com](mailto:Linnea.Langvad@unilabs.com). If you have questions, please contact Jakob Gjørret at +45 3025 9009

Note;

The Unilabs Group employs more than 8,400 employees, from which 600+ medical doctors. The company has its headquarter in Switzerland and is owned by APAX PLC.

Unilabs offers a wide range of services which integrates laboratory medicine, medical imaging, histopathology, reproductive medicine, and drug development services. Unilabs delivered more than 165M laboratory analysis results in 2016 and customers include public and private healthcare providers, county councils, the general public, insurance companies, the pharmaceutical industry and CROs. The company operates a healthy growing business with sales amounted €800M in 2016 with an EBITDA of €115M.