



## Pierre Fabre

*Pierre Fabre is the second largest French private pharmaceutical laboratory and the second largest dermo-cosmetics laboratory in the world with presence in 130 countries, a global revenue of EUR 2.3 billion in 2017 and 13,500 employees worldwide. The portfolio covers prescription drugs, dermo-cosmetics and consumer health care. In 2017 the company dedicated almost 175 M€ to R&D related to oncology, dermatology, the central nervous system, consumer health care and dermo-cosmetics.*

*After more than 15 years on the Nordic pharmacy market, Pierre Fabre has become an important supplier of well-known and well-established dermo-cosmetic brands such as Eau Thermale Avène, A-Derma and Ducray. Pierre Fabre Dermo-Cosmétique established a Nordic subsidiary with headquarters in Copenhagen in 2016, opened up a branch office in Norway in 2017 and a branch office in Finland in January 2018. The company is growing both in terms of employees and turnover. [www.pierre-fabre.com](http://www.pierre-fabre.com) / [www.pierre-fabre.dk](http://www.pierre-fabre.dk)*

# Nordic Product Manager – Pierre Fabre Dermatology

We are looking for someone to join our Nordic dermatology team to manage our new portfolio of Prescription Drugs and Medical Devices within dermatology in the Nordic countries. The role is focused on defining and implementing a Nordic launch/marketing strategy in terms of sales and marketing budget for existing and new products in the different markets. You will also assist the Nordic dermatology director with market access processes.

## Key job accountabilities

- Develop and propose a Nordic strategy for our dermatology products, incl. marketing plan
- Develop the promotional campaigns for the Nordic markets
- Launch new products and ensure compliance with local regulations
- Market analysis & product performance tracking
- Present the new products to all the medical representatives in the Nordic countries and provide the adequate training
- Participate in congresses both in the Nordic countries and internationally and play an active role in KOL management
- Ensure sales forecasting and stock control and delivery
- Handling of tenders in all 4 Nordic countries
- Contribute in the design of digital campaigns and websites for dermatology products

## Your profile

- You hold either a pharmacist degree, or master's degree within the medical / scientific field (nurse degree combined with LIF), combined with 3+ years of experience in marketing within pharma/dermatology products.
- You have experience from medical marketing
- Medical sales or dermatology experience would be an advantage
- You are both a good team player and know how to work independently
- You think outside of the box and challenge the status quo
- Your mindset should be open and curious
- You are result oriented with the good analytical skills

## What's in it for you?

The Product Manager role is new, and you will be part of a newly established company and team, building up the business of dermatology in the Nordic markets. As it is still a relatively small team of 5 Product Specialists and the Nordic Dermatology Director, to whom you will report, you have the opportunity to engage in a lot of different processes within pharmaceutical sales and marketing and you will be key in development of your role. If you thrive in a challenging, demanding, dynamic environment with focus on team work, positive energy and a lot of fun, this could be the job for you.

The offices are based in Skovlunde but will be moving to Søborg by the end of this year.

All applications must be sent to [nordicrecruit@pierre-fabre.com](mailto:nordicrecruit@pierre-fabre.com), please mark it with "Nordic Product Manager Dermatology". Any questions can be addressed to the same mailbox.