

Client Director.

Digital Client Manager.

Kantar Copenhagen office is looking for two strong profiles.

Kantar is home to the world's leading research and data solutions. Collectively at our inspiring office at Rådhuspladsen in Copenhagen, we offer the most complete view of consumers – the way they live, shop, watch, behave on SOME and all other platforms.

Our team for Brand and Creative Research (specialized in Millward Brown solutions) is looking for a Client Director and a Digital Client Manager. We offer you the opportunity to provide strong research-based consultancy to some of the greatest Nordic and global advertisers and to develop new client relationships.

Who are you?

You have a solid background in branding and media as well as excellent English skills (spoken and written). Furthermore, you have a strong team spirit personality.

Client Director specific:

You have experience with managing international key client accounts in the research industry and you have a proven ability to grow existing business and build new business with a positive and professional attitude. Your responsibilities will primarily be to:

- Build trusted advisor status with existing clients, including co-preparation of strong presentations and management recommendations.
- Develop new client relationships on your own and together with other Kantar specialist teams. You should expect to spend 40% of your time on various new bizz activities.

Digital Client Manager specific:

You have solid experience with branding and advertising in digital media and are used to working with digital communication and web analytics at a digital creative/media agency. Your responsibilities will primarily be to:

- Take active part in your team and continuously develop the commercialization and use of non-survey data across our client portfolio.
- Build trusted advisor status with existing and new clients including preparation of strong presentations and management recommendations to support our senior client service team.

We offer:

- Access to Kantar methods which are world class tools/techniques. A professional and highly skilled team that looks forward to welcoming you into our mutual efforts to keep on growing and developing our field and business.
- An attractive salary according to your qualifications and drive.

If you are interested in this position or wish to know more about this career option, please contact us as soon as possible. Please call MD Lars Kaa Andersen +45 2680 9888 or read more about Kantar at www.kantar.com. We treat all contacts with discretion. Please send your CV to HR: henriette.bager@kantat.com