

Copenhagen April 12th 2019

Digital Client Manager, Kantar Millward Brown.

Kantar is home to the world's leading research and data solutions. Collectively at our inspiring office at Rådhuspladsen in Copenhagen, we offer the most complete view of consumers – the way they live, shop, watch, behave on SOME and all other platforms.

Our team for Brand and Creative Research (specialized in Millward Brown solutions) is looking for a Digital Client Manager.

We offer you the opportunity to provide strong research-based consultancy to some of the greatest Nordic and global advertisers.

Who are you?

You have solid experience with branding and advertising in digital media and are used to working with digital communication and web analytics at a digital creative/media agency. Most likely you are quite familiar with tools like Adform, Google Analytics, NetBase and/or Crimson-Hexagon. You have a team spirit personality and strong English skills (spoken and written).

Your responsibilities will primarily be to:

- Take active part in your team and continuously develop the commercialization and use of non-survey data across our client portfolio.
- Build trusted advisor status with existing clients including preparation of strong presentations and management recommendations to support our senior client service team.
- Support the senior team with new bizz activities.

We offer:

- Access to Kantar methods which are world class tools/techniques.
- A professional and highly skilled team that looks forward to welcoming you into our mutual efforts to keep on growing and developing our field and business.
- An attractive salary according to your qualifications and drive.

If you are interested in this position, please contact us as soon as possible. Should you wish to know more about this career option, please call MD Lars Kaa Andersen +45 2680 9888 or read more about Kantar at www.kantar.com.

We treat all contacts with discretion. Please send your CV to HR: henriette.bager@kantat.com.