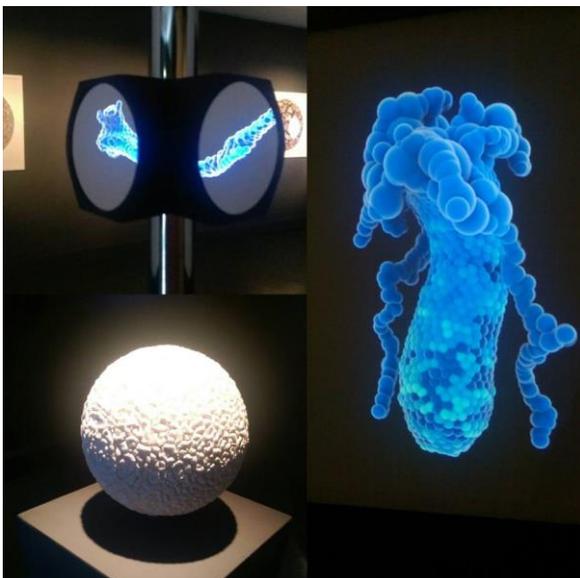


PRESS RELEASE

V&A acquires suite of work from exhibition curated by Watermans with artist Andy Lomas

The V&A, the world's largest museum of art and design, has announced it will acquire almost the full suite of work from Andy Lomas's recent exhibition at Watermans for its digital art collection.

The exhibition *Morphogenetic Creations* was curated by Irimi Papadimitriou for Watermans and the exhibition ran for 6 weeks in Watermans' main gallery. The work acquired by the V&A will include large format prints and video works covering all three phases of the recent Cellular Forms, as well as the stereoscopic version of Hybrid Forms that formed the centrepiece of the exhibition.



Andy Lomas said, 'I am particularly pleased that the V&A want to add the works as a connected whole rather than just a few selected pieces. It's very much an honour to be added to their digital art collection since it is considered the main national collection in the UK, includes work stretching back to the 1960s, and has a strong focus on digitally created art that uses algorithmic processes.'

Director at Watermans Jan Lennox said, 'We are thrilled that Andy's work has been recognized by a museum of the global standing of the V&A, and that our role in curating the exhibition was key to

that. This again shows how important mid-sized venues are for supporting cutting-edge digital art, and we are proud to be able to bring this standard of art to Hounslow.'

About Morphogenetic Creations

The exhibition ran from 13 June – 21 July in Watermans main gallery and was curated by Watermans digital arts programmer Irini Papadimitriou.

More details about the exhibition, images and video can be seen on our website.

<https://www.watermans.org.uk/new-media-arts-archive/morphogenetic-creations-andy-lomas/>

About Watermans

Watermans is West London's leading arts centre. It attracts over 230,000 visits a year to its thriving and inclusive programme of independent cinema, family and Asian theatre, regular weekend festivals, exhibitions and courses. Watermans runs a year-round programme of cutting-edge digital arts for which it receives National Portfolio Organisation funding from Arts Council England, and has done so for many years.

Watermans also leads several other major projects outside its venue. These are primarily concerned with broadening access to high quality arts in communities that engage little, if at all, in the arts, to support community cohesion and economic regeneration:

- **Bell Square**, the outdoor arts venue in Hounslow Town Centre, now in its third year. It attracted 34k visitors to Hounslow Town Centre in 2015, just under half of whom said that these events were the primary reason for their visit and that they would go onto spend money elsewhere in Hounslow. 72% say they are more likely to return to the town centre because of these events
- **Circulate**, a London-wide outdoor arts touring network that regularly brings free events to Hounslow including to Bell Square and the Brentford Festival
- **Creative People & Places Hounslow**, Arts Council England's major investment in increasing arts capacity in underserved areas, working in Feltham, Heston and Cranford, and central Hounslow

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