

Help Improve the Quality of Life of Patients with Kidney Cancer Under Treatment

PROJECT OVERVIEW

PATIENT ORGANIZATIONS INVOLVED
 A German patient organization for patients with kidney cancer

THERAPEUTIC AREA
 General

SCOPE
 Local countries (Germany, Austria, Switzerland)

KEY STAKEHOLDERS
 Clinicians, healthcare professionals, patients & clinical research teams

SCROLL DOWN ↓

BACKGROUND & AIMS

The goal for this project was to develop a set of slides on side effect management to improve the quality of life of patients undergoing treatment for kidney cancer, as well as to increase compliance and thus the outcome for the patients.

IPSEN'S ROLE

Medical Manager | Medical Science Liaison

Ipsen sponsored the development of the **slide deck**, and worked closely with a representative of the German patient organization. Following finalisation, Ipsen were permitted to use and distribute the slide deck.

KEY LEARNINGS & NEXT STEPS

From this project, the need for additional materials has been identified. One example is a nutritional booklet focusing on the loss of appetite and weight to improve HRQoL.

RESULTS



The slides were rolled out in **2019**. They are currently used by physicians to educate nurses and patients and use a colour code system to divide them into the following categories:

- a) preventive and early supportive side effect management by patients
- b) additional supportive side effect management by nursing staff
- c) medical treatment of side effects by physicians.

HRQoL: health-related quality of life.

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