



FaceTime/Skype a Farmer

#FarmingFriday

We have an exciting opportunity to bring the world of farming, food and the environment directly to young people in their school classroom. The charity that we work for, LEAF (Linking Environment And Farming), has recently merged with FACE (Farming and Countryside Education). The merger means that we can now lead the way in educating young people and the wider public regarding the agricultural industry as a whole.

FaceTime/Skype a Farmer has operated a successful pilot scheme in the East of England and we would now like to extend the initiative and look for further farmers who would be interested in engaging with young people and schools.

Ultimately, we are a modern, high-tech agricultural industry and we want to engage with young people to ensure that they appreciate the work of the modern-day farmer. Ideally, we would like to facilitate either a FaceTime or Skype call between you and a school, either a local school or a school from any part of the UK.

The process:

We want to make this easy for teachers and farmers to organise as well as engaging and informative for the students. A designated teacher emails you a week before the call to either:

- Give you questions to answer from their students

- Or -

- Discuss areas of the National Curriculum / Exam Specifications they are currently covering that might relate to food, farming or the environment.

You will then be able to talk to the class over Skype or FaceTime, from a location on your farm – field, shed, tractor, drilling, the farm office etc.

For example, you might be able to talk to the class about soil quality, animal welfare on British farms, seasonality on the farm, the farm as a business etc.

Ideally this would be a 10-20 minute conversation up to once per week – but that is to be flexible and decided between yourself and the school; depending on your workload and the time of year etc.

You will be given an individual contact from the school to liaise with.

Currently we are looking for the names and contact details of farmers who would be interested and have the capability to Skype or FaceTime.

If you are interested, please send in the following details to: janet@face-online.org.uk

Name and Address of Farm:

Farmer's Name:

Type of Farm:

Farmer's Telephone Number:

Farmer's Contact Email:



We would be looking to start this initiative in the Spring Term of 2018. Once we have the details of the schools that are interested we can find a farmer for you to start an engaging conversation between schools and farmers.

It is not a prerequisite that you have run a school visit before; chiefly you need to want to engage with young people and be happy to be an advocate for the industry, providing a supportive and positive viewpoint to young people about our industry.

In the meantime, if you would like any further information please feel free to contact your Regional Education Consultant:

<https://www.face-online.org.uk/regional-education-consultants>

About LEAF



LEAF (Linking Environment And Farming) is the leading organisation delivering more sustainable food and farming. LEAF works with farmers, the food industry, scientists and consumers to inspire and enable sustainable farming that is prosperous, enriches the environment and engages local communities. We are leading a collaborative approach within the industry for better education and public engagement in farming, food and the countryside among the public, children and young people. www.leafuk.org

About FACE



FACE (Farming and Countryside Education) is the leading educational charity working with schools to help children and young people understand the connection between farming and their daily lives. FACE creates high quality educational experiences, both inside and outside the classroom, that change perspectives and deepen understanding of the food we eat, the people who produce it and the choices we all make as citizens. www.face-online.org.uk



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