

Flexibility for adventurous guests at Nira Alpina as they launch a new “A La Carte” package menu



October 2016: Flexibility and unique experiences – these are the main components at the heart of the new “A La Carte” package menu, set to launch at Nira Alpina this winter season. The design and lifestyle hotel has created the bespoke menu to offer guests a selection of unusual alternatives to skiing and snowboarding both on and off-piste. The new menu allows guests to pick-and-choose activities that most appeal to them, from Baking Classes and Yoga In The Snow, to Snowkiting and Skijoring.

Despite being the only ski in and ski out property in St. Moritz, Nira Alpina is not all about skiing. Aspiring bakers have the chance to learn the tricks of the trade from the in-house pastry chef at the Nira Alpina Bakery, Chef Luis, who hosts specialised **Baking Classes** for all ages. Here guests will learn how to create a selection of different pastries, including traditional Swiss delicacies. *The Baking Classes start from CHF 29.00 per person.*

Thrill seekers can try their hand at **Snowkiting** on the Lake Silvaplana. An increasingly popular alternative to skiing and snowboarding, this adrenalin-fuelled activity uses kite power to glide across the frozen lake. The great part is that Snowkiters can perform daredevil tricks all day long, with no need to queue for a ski lift! *Snowkiting lessons start from CHF 150.00 per person for 3 hours in a group.*

Nira Alpina will also be catering for guests of a more zen-like nature with a **Yoga On Snow** package, the ideal pastime for those wanting to relax and

unwind in the fresh Engadin air. The first piste in the world to offer exclusive mountainside yoga points, the Paradiso piste on Corviglia has four areas allocated to yoga. From “Om” to the “Warrior” pose, with some sun salutations and snow angels in between, the Yoga on Snow is also a great way to cultivate a calmer way of enjoying the piste. *Prices available on request.*

Skijoring, which originated in Norway, is a new trend sweeping across the Alps and guests to Nira Alpina can take part in this cutting edge sport this winter season. This unique activity involves being pulled either by horse, dog or a motorized vehicle across the world famous St. Moritz lake. *Prices available on request.*

Nira Alpina’s nocturnal guests can opt for the **Night Sledging** package on Switzerland’s most famous sled run, the Preda-Bergün. The longest floodlit sled run in Europe, the Preda-Bergün follows the Albula railway line which was awarded UNESCO World Heritage Status in 2008. *Prices start from CHF 60.00 per person, including sledge rental and railway ticket.*

Nira Alpina, a member of Design Hotels, opens for winter season on 9th December 2016. For more information on the winter packages or to book your stay, please visit <https://niraalpina.com/en>

For media enquiries please contact Leah Whitfield / Sophia Davies / Amy O’Rourke at PRCO on lwhitfield@prco.com / sdavies@prco.com / aorourke@prco.com
or 020 7259 1100

About Nira Hotels and Resorts:

*Nira Hotels & Resorts is a London-based, boutique, luxury, hotel-management company which was launched by renowned hotelier MPS Puri, in March 2009. The celebrated launch of **Shanti Maurice** in June 2010, on the largely untouched South coast of Mauritius, marked the opening of Nira’s first property and it was soon followed by the **Nira Alpina** (December 2011) the **Nira Caledonia** (January 2012) and the **Nira Montana** (December 2014).*

*The cutting-edge **Nira Alpina**, a member of Design Hotels, is situated at the upper end of the spectacular Engadin valley with panoramic views over the endless expanse of turquoise lakes that lie along the plateau. Elegant swathes of glass bring the outside world into almost every part of the building's interior, while the best skiing in the St. Moritz region is easily accessible via a private walkway into the cable car building.*