

- press release -



**The Hague, 10 November 2017**

## *Hotelschool The Hague Alumna wins Worldwide Hospitality School Award for Best Hotelier*

Hotelschool The Hague is proud to announce that on 8 November, Claudia Pronk, Hotelschool The Hague Alumna and General Manager of the hotel Nira Alpina in Switzerland, won the Worldwide Hospitality School Award in the category Best Hotelier. Claudia graduated from Hotelschool The Hague in 1991. She is most proud of having successfully restructured the Nira Alpina in terms of its facilities, operations, offers and staffing, enabling better financial performance whilst not sacrificing guest satisfaction.

*"All this, I have managed to do together with a wonderful team at Nira Alpina" – Claudia Pronk*

Existing for six years, the hotel is constantly improving its practices and they are now finding their best position in the market place. Claudia's aim is to further enhance this by optimising the various partnerships they have.

Max Merckx, interim President of Hotelschool The Hague: *"We congratulate Claudia Pronk with her achievements and this award. We are very proud of this great accomplishment of one of our Alumni. Claudia Pronk is a lead example for our current hospitality students."*

Before she was General Manager of Nira Alpina, Claudia was General Manager of several Starwood/Le Méridien hotels in Amsterdam, Frankfurt and Paris and Le Méridien Hotel Des Indes in The Hague. Claudia and her team repositioned this "Grand Dame" after the extensive renovation and were awarded for their work at many occasions.

Claudia also did the opening of The Grand Mauritian at Mauritius and worked for Anantara in The Maldives and Bangkok. During her tenure at the Maldives, she was awarded for her results with the Tiger Award, a prestigious Intrapreneur Award. Currently, Claudia is looking forward to further developing Nira Alpina and taking hospitality to the next level.

**- End of message-**

### **Hotelschool The Hague**

*Hotelschool The Hague was founded in 1929, making it one of the oldest independent hotel schools in the world. The school has two campuses, one in The Hague and one in Amsterdam with over 2500 students and 200 employees. Since 2014, Hotelschool The Hague has been proclaimed best public Hotelschool of the Netherlands four times in a row. In 2017, the school had the best Master in Business Administration according to the Keuzegids HBO. Graduates of Hotelschool The Hague occupy leading positions in the hospitality industry all over the world.*

[www.hotelschool.nl](http://www.hotelschool.nl)

### **Note to the editor, not for publication:**

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