

OVER 3,000 DESERVING ICU NURSES REDEEM £1.2 MILLION WORTH OF LUXURY HOTEL STAYS IN A MERE SIX HOURS

Nights On Us Launch is a Huge Success With Eight Stays Issued Every Minute!

Today, founders of non-profit initiative for ICU nurses [Nights On Us](#) are delighted to reveal that all 6,200 rooms they had secured from 55 of the UK's best hotel brands were snapped up in under six hours.

From its launch at 10am on Wednesday morning (9 September), ICU nurses rushed to secure themselves one of **3,100 free two-night stays** at the likes of The Savoy, Shangri-La Hotel, At The Shard, London, MAMA Shelter, London and The Resident; that's around **8 stays per minute!**

After months of long hours, emotional strain and facing separation from loved ones as they saved thousands of lives, we can all agree that our NHS ICU nurses deserve a bit of rest and relaxation, and from this Nights on Us was born. The non-profit initiative was established by four travel industry professionals who have spent months getting UK hotel brands to pledge hotel rooms for ICU Nurses and to create a collaborative message of gratitude, from one industry to another.

Stories have already been pouring in from nurses, explaining just how much it means to them to have snapped up a luxurious staycation to look forward to. **Heather McCarthy who works in an ICU in Romford said** "I was lucky enough to book a place at the Shangri-La, At The Shard, London, and I honestly can't believe it. When you think back at what has happened over the past few months, it doesn't seem real, but this has given me something to really look forward to."

Jacob Pickering, one of the four founders of Night On Us said "We created this initiative not only to thank ICU nurses for the work they've done, but also to celebrate the efforts of the NHS and shine a light on the incredible work that's being going on behind the scenes. Our goal since starting Nights On Us has always been to send a nationwide thank-you to the NHS for their work during this pandemic. We hope that this first phase of the initiative has shown just how grateful we and our partner hotels are for the incredible, life-saving work that our healthcare workers do day-in day-out."

David Orr, CEO of The Resident which provided 2020 complimentary rooms nights redeemable in all five of its hotels said “We are absolutely delighted to see such a positive response from ICU nurses to what is a truly wonderful initiative. The voucher take up on day one demonstrates the need to give back to this special group of people, whose unfaltering skill, empathy and endurance continues to help so many during this deeply challenging global pandemic.”

The initiative has no plans of slowing down; the founders are always looking for more hotels to get involved by donating free stays so that all NHS staff, not just ICU nurses, can enjoy a well-earned holiday.

NHS staff should keep their eyes peeled on the Nights On Us Instagram account for more free luxury stays at some of the most-loved hotels in the UK, as well as once-in-a-lifetime trips abroad, with further information to be posted on their social media over the next few weeks.

-Ends-

Note to editors, Jake and Greg from the Nights On Us team as well as a selection of their hotel partners are available to speak for broadcast interview purposes at your discretion

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About Nights on Us:

Established by four travel industry professionals with experience at leading tour operators, Nights On Us offers complimentary two night hotel stays for ICU nurses to thank them for their work during the coronavirus pandemic. The idea was born from a deep feeling of appreciation and respect and aims to unite the UK hotel industry and create a collaborative message of gratitude, from one industry to another.

Luxury hotels up and down the country have pledged room nights to help support the campaign, with over 6,200 nights (equalling over £1,200,000) confirmed so far from leading UK hotels including The Savoy, The Doyle Collection, The Resident, Cowdray Estate and The Dorchester. (You can see a full list of hotels [here](#)).