

During  
Lockdown

93%

of respondents  
are **missing**  
attending live  
events

70%

want to get back to the  
BUZZ OF A LIVE EVENT

59%

look forward to supporting  
their local venue

Booking  
NOW for  
Events:

88%

of respondents  
are not currently  
booking for  
events

48%

Of those booking for  
events are from  
NOVEMBER onwards

When Will  
Audiences  
Return?

Only  
19%

would feel comfortable  
attending events as  
soon as venues reopen

45%

would not consider  
booking for events for  
at least 4 months

Safety and  
Comfort

More than  
**TWO-THIRDS**  
would feel safer with  
the following:

- Limits on attendance
- Seats >2m apart
- Or avoiding queues