

Telecom Plus PLC (the “Company”)

Notification and public disclosure by directors/persons discharging managerial responsibilities and persons closely associated with them

In accordance with the Market Abuse Regulation (EU) No. 596/2014, Telecom Plus PLC makes the following announcement and notification following the sale of 25,226 ordinary shares of 5 pence each in the capital of the Company (“Ordinary Shares”) on 3 July 2017 by Andrew Lindsay, Chief Executive Officer of the Company, pursuant to participation in the tender offer announced by the Company on 20 June 2017.

Following this transaction, Andrew has an interest in 357,448 Ordinary Shares, representing approximately 0.46 per cent. of the total voting rights in the Company.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Andrew Lindsay	
2	Reason for the notification		
a)	Position/Status:	Chief Executive Officer	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Telecom Plus PLC	
b)	LEI:	549300QGDX5UKE58G86	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Ordinary Shares	
	Identification code:	ISIN GB0008794710	
b)	Nature of the transaction:	Sale of Ordinary Shares	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		£11.65	25,226
d)	Aggregated price(s) and volume(s):	Price(s)	Volume(s)
		£11.65	25,226
e)	Date of the Transaction:	3 July 2017	
f)	Place of the Transaction:	Outside a trading venue	

For further information, please contact:

Telecom Plus PLC
David Baxter

020 8955 5000

Peel Hunt LLP
Dan Webster
George Sellar
Alex Lomax

020 7418 8900